InfoShip TM Multimedia Desktop Publishing Tool

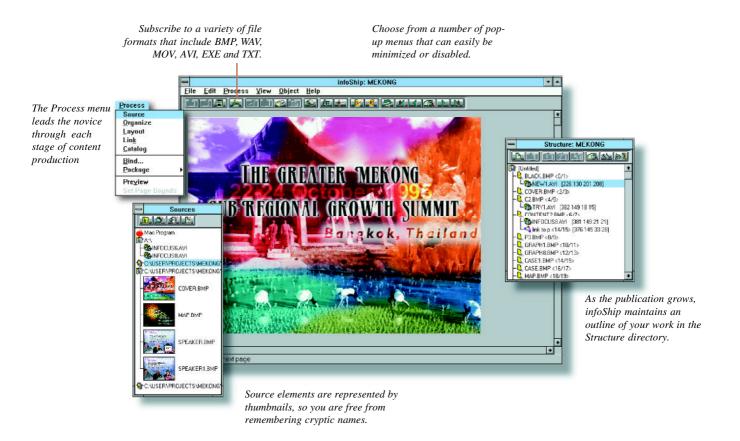
The Next Chapter In Desktop Publishing

infoShip™, from The VALIS Group, gives design professionals the power to transform static pagelayouts into dynamic multimedia publications! With infoShip, you literally drag-and-drop audio, video, graphics, animation, and even executable programs into a "virtual book." Designed for graphic artists and communications professionals without programming skills, infoShip offers unprecedented ease-of-use. infoShip even automatically "packages" your multimedia publication with a setup program for immediate distribution to anyone using Windows and Macintosh platforms. infoShip publications have the familiar look and feel of a book or magazine. But they easily transcend the book, by combining the depth of print with the impact of video. So turn the page to start your new chapter in electronic publishing. Create your own portable multimedia publications with infoShip!





Recent years have witnessed an explosion in the electronic dissemination of information. Now, both corporate and consumer publications are expected to include dynamic media and provide an "interactive" experience. infoShip $^{\text{TM}}$ easily meets these requirement, by rapidly and cost-effectively turning flat page-layouts into vibrant, hypermedia productions.



Creating a Publication

infoShip succeeds at electronic publishing by extending the capabilities and workflow patterns of familiar page-layout software, such as Quark XpressTM and PageMakerTM with industry-standard portable document technology (bundled with the product). Before you start creating your publication, save files from any page-layout program into the portable document format. This format stores both the images of the pages, and their text.

To build a new publication in infoShip, simply import the portable documents, along with any audio or video clips into the "Sources" window. infoShip offers the flexibility to incorporate pages and multimedia elements from any source on your system.

Name the sections of your publication in the "Structure" window to keep your work organized. Specific pages may be designated as the 'Table Of Contents' or 'Help', available at a click of a button when the publication is viewed. To add pages and media elements to your publication, just drag and drop their icons from the "Sources" window into the appropriate sections. infoShip

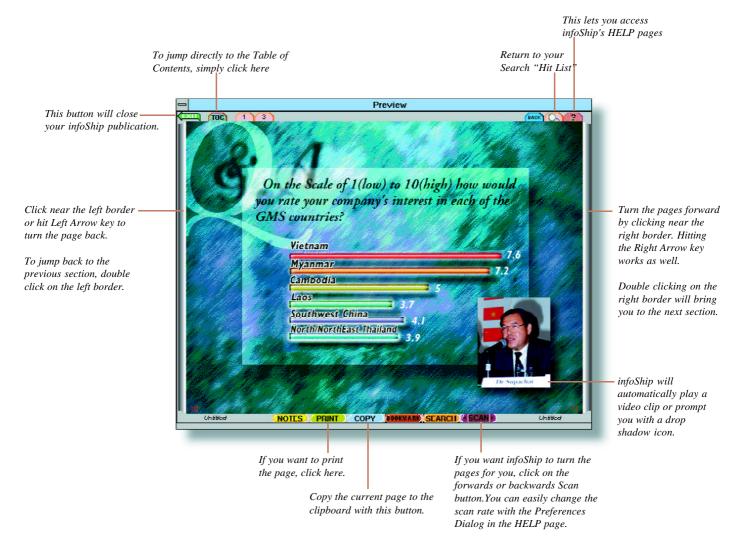
provides great flexibility for the placement of audio and video objects and page hyperlinks. Just drag the page or media object from the document structure onto the current page layout. You can reposition or resize the region bounds as desired or stylize them with border or underline attributes.

You can further customize your publication with buttons for print, copy, bookmark, and other standard options available from one of several included templates. At any point, the publication may be previewed exactly as it will be displayed on either the Win or Mac platform.



The keyframe button allows you to capture a video frame to be displayed as an activating icon on the page.

Or create animated buttons and other special transition effects to add interactivity to your publication.



Binding the Publication

Once you complete your layout, infoShip "binds" the publication into a virtual book. This binding process automatically indexes all text, and creates an optimal 256-color palette, ensuring a faithful rendition on the widest possible range of display devices. Best of all, infoShip "packages" your multimedia publication for immediate distribution to anyone using a Windows-based or Macintosh computer. No additional setup utilities are required. Packaging options cater to the unique requirements of diskette, CD-ROM, or network distribution.

Viewing the Publication

Ready to read your electronic "book"? You are assured of unprecedented portability for your multimedia publications.

Source
Organize
Layout
Link
Catalog
Bind...
Package
Preview
Sci Page Bounds
Diskette(s)
CD-ROM
Executable

Package the publication to diskettes, CD-ROM or an executable file.



infoShip helps you find a particular word or phrase by scanning the entire publication. infoShip's publication viewers for Windows and Mac are bundled with every product, and require no runtime license fees or registration. infoShip will install these viewers, as well as helper applications like Video for Windows™ and QuickTime™ onto your system. infoShip's 3D page turns and sound effects give your publications a distinctive look and feel. Turn each page, click on a bookmark, or let infoShip's "Scan" function browse through the publication for you. Entire multimedia storybooks can be read-aloud without a single keystroke.

infoShip reaches richer levels of interactivity too. You can search documentation or reference materials for any word or phrase. Citations are listed by title and author on the "hit list" page, and found words are highlighted throughout the publication. infoShip allows you to print articles or copy them to the clipboard and lets you annotate or bookmark individual pages for future reference. You can also launch embedded programs (created separately) to demonstrate a software application, or perform an instructional quiz.

Whether it's a biology text book, a trade magazine, a family story, or your company brochure, infoShip and your imagination is all you need to bring your communications to life.

System Requirements for infoShip & infoShip Viewer (Windows Version)

- MPC Level 2
- 486/33 CPU
- 4 MB RAM (8MB recommended)
- Microsoft Windows 3.1 or greater
- VGA or SVGA display with 256-color screen driver
- Microsoft mouse or compatible pointing device
- CD-ROM drive (double-speed recommended) Windows-compatible sound board

Disk Space Requirements for infoShip

- Installation of infoShip application only-1.1MB
- Installation of screen grabber utility-additional 70KB
- Installation of Video For Windows-additional 2.5MB
- Installation of QuickTime-additional 2.4MB

Disk Space Requirements for infoShip Viewer

• Installation of infoShip Viewer application only-1.1MB

System Requirements for infoShip Viewer (Macintosh Version)

- Any 68040 Macintosh (33 MHz recommended with a 13-inch or larger monitor)
- System 7.0 or above
- QuickTime 1.5 or above
- 256 colors
- CD-ROM drive (single or double speed)
- 4MB RAM (8 MB recommended)
- Disk Space Requirements-500KB

The products listed below support, include, or work with infoShip:

- Common GroundTM
- Video for WindowsTM
- QuickTime for WindowsTM & MacintoshTM



iMedia

Since 1992, iMedia has been assisting traditional ink-on-paper publishers produce a range of information products on diskette, CD-ROM, kiosk terminals, wide area networks, and the Internet. With the technical assistance of Singapore's Information Technology Institute, iMedia developed the electronic authoring tool infoShip as an affordable alternative for publishers of multimedia products. Based in Singapore, iMedia receives support from the M Group, an Asian regional holding company, and the National Computer Board of Singapore.

Contact iMedia (S) Pte Ltd 452 North Bridge Road, #04-00 Singapore 188733 Tel: (65) 337-0700 Fax: (65) 337-0400 e-mail: info@imedia.com.sg WWW: http://www.imedia.com.sg THE VALIS GROUP®

The VALIS Group is a publisher of award-winning 2D and 3D graphics and animation software products for Windows and Macintosh platforms. From its U.S. offices in the San Francisco Bay area, The VALIS Group seeks out and publishes unique software products created by upcoming developers. Their innovative products liberate their users creativity by incorporatiing the laws of physics and the properties of physical materials, so that the resulting images, special effects and animations have an organic, freeform quality.

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