

Adobe® Premiere® 6.0

Frequently Asked Questions

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Who needs Adobe Premiere?

Anyone who needs to edit professional-quality video content should use Adobe Premiere.

Users may include:

- **Video professionals**, who create corporate, training, wedding, event and other videos and whose primary job responsibility is producing video content.
- **Video producers**, who want to produce professional-quality video, but whose primary job is not creating video. Producers enhance their communications with video.
- **Web designers**, who want to create streaming Web video content to make their sites more dynamic, attractive and informative, so that they capture and retain the attention of visitors.
- **Video educators**, who want easy-to-learn, easy-to-teach, and easy-to-setup software that produces high quality results and that integrates easily with a variety of hardware and software.
- **Hobbyists/enthusiasts**, who may already own a digital camcorder and aspire to produce professional-quality video using the best tools available.

Why should someone purchase Adobe Premiere 6.0?

Adobe Premiere 6.0 delivers complete, affordable digital video editing tools for producing professional-quality video for videotape, Web, CD-ROM or DVD. This version introduces innovative tools and a more accessible interface that simplify previously arduous editing and production tasks and help you take projects from concept to completion more rapidly and easily. Using its built-in, cross-platform DV support, you can instantly incorporate the latest technologies into your workflow. Adobe Premiere also provides integrated, cross-platform support for all leading Web streaming video formats, so you can prepare professional-quality video for the Web as easily as you do for other mediums. Adobe Premiere 6.0 defines the standard for digital video editing on the desktop, providing professional tools that support every video production workflow.

What are some of the new features that I will notice in Adobe Premiere 6.0?

Adobe Premiere 6.0 features a number of dramatic improvements that increase its overall usability and functionality for videotape, Web, DVD, CD-ROM and film.

- **Native DV support:** you can capture DV clips and begin editing right away after connecting a DV device to a computer with an IEEE1394 port (FireWire); no additional hardware is required.
- **One step Web output:** Adobe Premiere 6.0 is the first professional video editing software to offer cross-platform, one step Web output for all leading Web video formats, offering three built-in tools for optimizing and exporting to the Web-ready file formats.
- **New and Enhanced Professional Tools:** Adobe Premiere has been optimized with the addition of sophisticated new and enhanced tools
 - ⇒ **Audio Mixer:** a professional tool for blending multiple audio tracks and dynamically adjusting gain and pan, with real time feedback.
 - ⇒ **Automate to Timeline:** a powerful automation tool that allows users to simultaneously send a whole bin or selected sequence of clips, from the Storyboard or Project Window, to the timeline.



(more)

- **Seamless Integration:** Adobe Premiere 6.0 has even more integration with the latest versions of Adobe Photoshop, Adobe GoLive and Adobe After Effects.
 - ⇒ **Edit Original:** Edit placed images and other content in their native Adobe applications. Changes are automatically updated in Adobe Premiere.
 - ⇒ **Supports After Effects filters:** Adobe Premiere 6.0 ships with over 25 filters from Adobe After Effects
 - ⇒ **Adobe Interface:** The interface is similar to those of other award-winning Adobe applications to achieve outstanding professional results.

(For a complete list of Premiere 6.0 features, please refer to the Adobe Premiere 6.0 New Feature Highlight sheet that can be found at www.adobe.com/premiere)

Does Adobe Premiere 6.0 contain any compositing or special effect features? Do I still need Adobe After Effects to complete my video editing projects?

Adobe Premiere 6.0 software ships with over 25 filters from Adobe After Effects including Channel Mixer, Directional Blur, Color Balance, Basic 3D, Drop Shadow, Broadcast Colors, Transform, and Reduce Interlace Flicker. Using Transform, for instance, you can apply two-dimensional geometric transformations to a clip for interesting motion effects. You can keyframe any of the following parameters over time: anchor point, position, height, width, skew, rotation, and opacity.

How do I know if my capture card will work with Premiere 6.0?

Adobe maintains a comprehensive list of compatible video capture cards, camcorders, decks and computer systems on the Premiere product page of our corporate website. To see whether your hardware components are supported, please refer to the lists featured at www.adobe.com/products/premiere under product info.

Will Adobe Premiere 6.0 provide native support of MacOS X?

Premiere 6.0 is scheduled to ship before the final release of MacOS X is available and will not be carbonized. Adobe intends to support the operating system in future product versions and will test Adobe Premiere for compatibility with MacOS X.

Is Adobe planning to update Adobe Premiere LE to version 6.0?

At this time, Adobe does not have plans to update Premiere LE, a modified version of the software program that is available only in OEM bundles with low-priced hardware video cards. Adobe Premiere will continue to be bundled with real-time digital video cards from companies including Pinnacle Systems, Matrox Corporation and Canopus.

Where can I purchase Adobe Premiere 6.0?

Adobe Premiere 6.0 is available for purchase through a variety of outlets. Customers can order direct from the Adobe Store online at www.adobe.com. The application will also be available for purchase at major computer software retail stores, as well as through catalogs and Adobe value added resellers.

How much does a full version of Premiere 6.0 cost? How much does an upgrade cost?

Adobe Premiere 6.0 is going to be available for purchase from \$549 (U.S.) for a full version, \$149 for upgrades from previous versions and \$199 for upgrades from Premiere LE. We will also offer competitive pricing for those who currently own competing products, as well as companion pricing with other Adobe software. See www.adobe.com/premiere for details.

I just recently bought a copy of Adobe Premiere 5.1. Can I exchange it for version 6.0?

Customers in North America who purchase Adobe Premiere 5.1 during the 30 days before version 6.0 has been formally announced on December 11, 2000 and 30 days after it is announced, will be eligible for a free upgrade to the latest version. All claims for complimentary upgrades must be received within 60 days after the date that Adobe Premiere first ships. To qualify for upgrades, customers will need to call Adobe customer service at (888) 724-4507 and have their original purchase receipt and proof of purchase for Adobe Premiere 5.1.