



ADVERTISING RATE CARD

What's is GamingReport.com:

GamingReport is just that, a Gaming Industry report. We are an Internet News and Information site on Games and the Gaming Industry. We post updates 24 hours day as news breaks on new games and industry news as well as, reviews on games and game related products.

User base:

We have over 4,800 unique visitors a day which continues to grow every month. GamingReport averages over 28,000 pages served daily with a steady growth of 7% month over month. GamingReport has a strong, repeat user base of receptive and devoted visitors. Ages of visitors range from teen to seniors with the majority (67%) in an ideal segment falling between 24-33 years of age.

Available Space:

GamingReport.com offers a standard, above the fold, banner space at the top of all pages served.

Acceptable Materials:

Supported Image formats include GIF and JPEG. Images can be submitted via email, CD-Rom, or floppy disk. All images to be sent via email should be sent to Advertising@GamingReport.com with information on the ad agreement they are in reference to and a point of contact's email address.

Banners:

Dimensions: 468 X 60 pixels

Size: Maximum of 14K

Ad Rates:

Banner space is sold on a monthly basis. The chart below illustrates increments of purchase rates based on number of months purchased. Please email Advertising@GamingReport.com with questions.

Number of Months	1	2	3
Cost per Month	\$50.00	\$45.00	\$40.00
Total Ad Cost	\$50.00	\$90.00	\$120.00

Payment:

All payments are due before ad run begins. Payments are accepted via cash, check, or major credit card.

Policies:

GamingReport.com reserves the right to deny any image they feel is inappropriate. GamingReport will work with the party, or parties, involved to alter said image so to be acceptable to both parties. In addition, GamingReport.com reserves right to deny advertising requests for any web sites, companies, and/or products for any reason.

All communication and cash payments should be submitted to the below email/address:

GamingReport.com

Attn: Advertising

POB 2208

Buckley, WA 98321

Email: Advertising@GamingReport.com