

THE TRADITION OF GIVING

THE SAN DIEGO FOUNDATION
2002 ANNUAL REPORT



THE SAN DIEGO FOUNDATION
THE CENTER FOR CHARITABLE GIVING



TABLE OF CONTENTS

Letter from The Foundation	1
Traditional Giving Family Features	2
Board Members	17
Staff Members	24
Volunteers	27
Creating Your Own Tradition	29
New Funds	30
Endowment Funds	31
Non-Endowment Funds	35
Financial	41
Business of Non-Profits	44
Grants	45
Sharing a Vision	68
Supporting Organizations	70
The Philanthropy Study	
“Building the San Diego Tradition of Giving” ..	71
Community Funds	87
Past Funds	89
Endowment Funds	90
Non-Endowment Funds	125
Funding Information Center	143
Legacy League	144
Scholarships	146
Contributors	156
Community Knowledge Working Groups	161

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*Every effort has been made to ensure the accuracy of information
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A LETTER FROM THE FOUNDATION

The heart of philanthropy is a commitment to a larger sense of purpose and the needs of others. This past year, we have seen this develop and grow in the inspiring ways individuals from across the nation came forward to support the families and communities so devastated by the events of September 11.

Philanthropists come from all walks of life—every nationality, income level, lifestyle. But what distinguishes them is their willingness to share their resources and time with others. They give to museums, churches and schools out of personal interest, but also because they know these institutions serve many people and contribute to a better quality of life for all. The San Diego Foundation is an organization committed to helping many people realize their hopes and dreams by linking donors to worthy initiatives, while continuing to grow philanthropy region-wide.

The challenge of philanthropy is to give in ways that serve individual interests, while building a sense of community and civic capacity. By cultivating extensive knowledge of community issues and introducing donors to important grantmaking opportunities, The San Diego Foundation is facilitating significant social investments in San Diego County. The Community Knowledge program is one way The Foundation engages donors eager to understand the array of issues and problems affecting the region so that their giving can have an impact on the community. Through volunteer working groups, The Foundation identifies and analyzes critical needs in San Diego. The goal is to ensure that all of San Diego's community needs are represented and can benefit from the philanthropy of individuals and foundations.

These days, however, non-profits must be more effective. People demand more results for the dollars they donate, as evidenced in many of the statements in the study we commissioned, "Building The San Diego Tradition of Giving." At The San Diego Foundation, we are seriously examining what the future role of philanthropy should be. At the same time, we continue to focus on being as effective as we can be with every resource at our disposal.

To this end, we have a new initiative focused on organizational effectiveness—in both our own operations and the organizations we fund. We are developing a talented pool of professionals and experts in a variety of fields—from human resources, to the arts, to our board of governors, to the network of volunteers that have been growing and diversifying over the years. Simultaneously, the number of funds we advise and manage has grown from 105 to more than 760 in just the past five years. This made possible close to \$35 million in grantmaking last year.

This report offers you a look at the people and the state of philanthropy. Read their stories. Review the study. These are the people who make a difference. Together, we can build a legacy that will last forever.

We plan to continue to grow and diversify in order to increase investments in the San Diego community, investments that will positively affect the future of all San Diegans for many generations to come.



MARY WALSHOK



BOB KELLY

A handwritten signature in dark ink, appearing to read "Mary Walshok".

Mary L. Walshok, Ph.D.,
Chair of the Board of Governors

A handwritten signature in dark ink, appearing to read "Bob Kelly".

Bob Kelly, President and CEO,
The San Diego Foundation

strength . . .





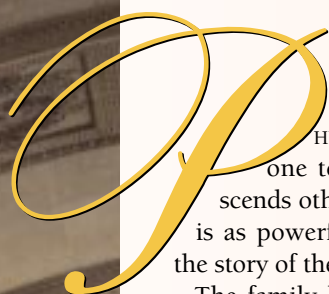
...in tradition

The legacy of
philanthropy lives on.

The following features highlight
San Diego families who began a
tradition of giving

THE SAN DIEGO FOUNDATION

THE REUBEN H. FLEET FAMILY



HILANTHROPY LINKS GENERATIONS—one to another—in a way that transcends other family traditions. No example is as powerful as, or more accessible, than the story of the Reuben H. Fleet family.

The family legacy was built on the accomplishments of Major Reuben H. Fleet, a towering figure among American aviation pioneers. On his passing in 1975, Major Fleet augmented his Reuben H. Fleet Foundation, already established through his estate, with something far more important: a directive in his will charging his family with the responsibility for using their inheritance for the benefit of local charities.

Reuben H. Fleet
as pilot, 1917



Major Fleet was a leader in aviation, in industry, in free enterprise—and in demonstrating the merits of self-reliance. The Reuben H. Fleet Science Center in Balboa Park, which opened on March 10, 1973, is one of many tangible legacies that this great man left behind.

A HISTORY OF GREATNESS

Major Fleet's family tree can be traced back to the Fleet Street Fleets of London. It was Captain Henry Fleet of the Royal Navy who brought John Smith and the first colonists to Virginia. Reuben's father helped survey Wyoming and Washington territory. His uncle, Colonel A.F. Fleet, was the first superintendent of the famed Culver Military Academy in Indiana.

Reuben H. Fleet's contributions were many, especially in San Diego. After graduating from Culver, he became a major in the Army and won Army pilot wings No. 74. Later he organ-

ized the first air mail for the U.S. Postal Service in 1918 under President Woodrow Wilson, helped develop the turbo-supercharger for airplane piston engines, organized the world's longest running airline (which became Pan American) and was the first to suggest rockets for jet-assisted takeoff (JATO).

In 1923, Major Fleet founded Consolidated Aircraft Corporation. His two-decade history with the company made aviation history. Consolidated became the world leader as a manufacturer of military training planes, seaplanes and bombers used in World War II. Three weeks before the attack at Pearl Harbor, Major Fleet sold his stock in Consolidated for \$10 million. The company was later renamed Convair (Consolidated-Vultee), which was a major employer in San Diego through the 1980s.

One of Major Fleet's first commitments after the sale of his interest in Consolidated was to establish the Reuben H. Fleet Foundation to assist outstanding high school students in completing their college education. In later years, the foundation expanded its support to include science-based initiatives that focus on knowledge attainment, research and the creation of intellectually challenging programs for youth.

ALL IN THE FAMILY

In 1985, the Reuben H. Fleet Foundation was turned over to The San Diego Foundation. Three generations of Fleets have been on the board, including Susan Fleet Welsch (daughter), Sandra Fleet Honnen (daughter), Sally Fleet Johnson (daughter), Sheri Fleet Johnson Russell (granddaughter), David Daniel Fleet (great-grandson) and Lori Fleet Martin (great-granddaughter).

In 1996, the Fleet family decided to establish a separate fund at The San Diego Foundation, the Reuben H. Fleet Memorial Scholarship Fund, in honor of their father. He so treasured the education he was afforded on scholarship at Culver Military Academy that he sent his own sons and grandsons there, as well as many other boys and girls.

Reuben wanted others, regardless of their race, religion or financial circumstances, to benefit from a good education. The fund provides educational scholarships in science, technology, engineering and mathematics and extends far beyond the walls of Culver Military Academy.

Respecting her father's wishes, Susan Fleet Welsch, the daughter of Reuben and Eva May Fleet, became actively involved in the Reuben H. Fleet Foundation in her early 20s. When her brother, David, asked her to take over as president of the board in the early 1980s, Susan had another idea.

At the time, she was a busy estate-planning attorney with little time to spare. Susan had referred many of her clients to The San Diego Foundation. "You could open a charitable fund with \$5,000 and designate which charities were to receive donations," Susan recalls. "It was a better tax advantage to participate in a community foundation than in a private foundation. I found the minimal management fee of 1 percent was a considerable cost savings over staffing a family foundation," says Susan.

In 1983, Susan chose to remain a board member of the Reuben H. Fleet Foundation and open her own fund at The San Diego Foundation, the Susan Fleet Welsch Fund. Three years later, she recommended that her mother open her own fund, as well. Her mother had a wealth of compassion for society's downtrodden. She had annually funded more than 50 non-profits that supported homeless children, the poor and the elderly, and provided scholarships for deserving students throughout San Diego County.

"Mother found it was much easier to designate her recipients and let the management team at The San Diego Foundation handle the rest," says Susan. After Eva May's passing, Susan and her sister, Sandra Fleet Honnen, joined the board of the Eva May Fleet Foundation to ensure that their mother's charitable works continued in San Diego.

Susan echoes her father's wisdom in these words: "Having your children involved in a family foundation opens their eyes to organizations that need help. Site inspections have taken me to places I never would have seen if it weren't for philanthropy. If we had remained a private family foundation, we wouldn't have been exposed to all the needs in San Diego."

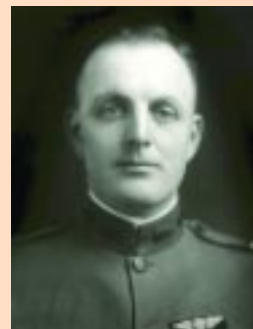
PASSING THE TORCH

In 1998, Lori Fleet Martin and her brother, Dan, were asked by their great-aunts, Susan and Sandra, to become involved in the Reuben H. Fleet Foundation. Carrying on the family tradition, they joined the board of advisers. Today, they review grant applications, conduct site visits and make grant recommendations. This past year,

Lori started an auxiliary committee for the Fleet Science Center and chaired the first annual fund-raising event called "Oh! Zone." The March 8, 2003, "Oh! Zone" will mark the 30th anniversary of the Fleet Science Center.

An active philanthropist, Lori visits the children whose lives have been changed through grants. "I also love to get 'hands on' with the students from the Elementary Institute of Science or learn from the enthusiastic high school students at the Reuben H. Fleet Science Center," says Lori. "It's amazing how much these kids love to learn."

And so the legacy of the Fleet family lives on.



Cadet R. H. F. at Culver



Executive Officer for Flying, Signal Corps Airstation Section



40th reunion at Culver Military Academy



Holding one of his model "Fleet" airplanes



Mayor Frank Curran, Mrs. and Major Fleet, Plaque honoring R.H.F. as "Mr. San Diego"



In his later years playing chess

THE S. FALCK AND CHARLOTTE NIELSEN FAMILY



Charlotte and Neil Nielsen, 1953



The Nielsen Family, 1950



Neil and Charlotte, 1996

“AS CHILDREN, WE WERE NEVER allowed to shop for Christmas presents in Los Angeles like other families,” remembers Kari Martone, the youngest of the five Nielsen children. “At the time, there were no malls in town. Father used to say, ‘We make our money in San Diego. This is where we spend it.’”

In 1985, the Nielsen family opened one of the first charitable funds at The San Diego Foundation, named the S. Falck Nielsen Family Fund. Each year, Charlotte, Neil and their five children took turns selecting needy charities to support in San Diego, including programs that focus on education, children, families, health care and the homeless.

A MEETING OF MARVELS

Neil passed away in August 1997, but the family carries on his keen sense of pride in San Diego. “If you are going to follow through on the principles that build a strong family and community, philanthropy is an important way to connect one generation to the next,” notes Charlotte.

The Niensens’ story began in 1936, when Neil and Charlotte’s paths converged in San Diego. It was the Depression era and Neil, an experienced civil engineer, left his homeland of Norway in search of career opportunities. Charlotte, armed with a stenography pad, headed to San Diego from Nebraska looking for new adventure.

Neil had just completed a two-year contract building bridges in central California. He came to San Diego for a visit and met Morley Golden, of Golden Construction Company. Morley hired Neil to help him complete construction of several projects in Balboa Park in time for the 1935 Exposition. After working around the clock to meet that deadline, they became fast friends and went on to build many familiar landmarks, including the twin hangers on North Island.

Charlotte had taken a secretarial job at a painting contractor’s office. Morley’s wife, Agnes, who also worked at Golden, had noticed the charming new employee. She instructed Neil, who was approaching his 33rd birthday and was still unmarried, to go take a look. He walked into the office and came back with a report, “That’s the kind of girl you marry. I’m not about to get married!”

As fate would have it, they continued to run into each other at parties. They both had other

dates, but Neil began to notice the girl from Nebraska. They were married six months later and had their wedding reception at Morley Golden's home. Neil continued to work for Trepte Golden Construction until 1945.

FOUNDING A FAMILY BUSINESS

Charlotte Nielsen believed so strongly in her husband's talent that she was convinced he should start his own company. Neil was not as confident. Charlotte prevailed. With three young daughters, she set up an office in their garage and worked as secretary, treasurer, bookkeeper and mother. "If it weren't for Mom, there wouldn't be a Nielsen Construction," says Kari Martone, the youngest of the five Nielsen children.

Nielsen Construction went on to build many San Diego landmarks, including Sea World, the library at UCSD and the Meridian condominium complex, and renovated the Botanical Gardens in Balboa Park. In 1973, the couple transferred 49 percent of the company to their employees, many of whom had been with Nielsen for 30 years. "We built the company together and Neil wanted to share the success with them," says Charlotte.

COMMITMENT TO COMMUNITY

In addition to their charitable contributions, the

Nielsens have been tireless volunteers. Neil served as president of the board of the San Diego Chamber of Commerce, president of the Convention and Visitors Bureau and was honorary vice consul of Norway.

In 1960, Charlotte assisted in founding MADCAPS (Mothers and Daughters Assisting Philanthropies), which is still active today. She was president of the Thursday Club and chaired both the Viennese and Mercy hospital balls. All of the Nielsen children have continued this philanthropic tradition. Examples include daughter Berit Durler serving as president of the board of San Diego Hospice and treasurer of the Zoological Society, and daughter Astrid Shannon volunteering in schools each week.

Many great cities have been born on the dream and desire to be the best. The story of the Nielsen family's accomplishments is invaluable in helping other San Diegans develop a well-deserved pride in their city. The Nielsens' legacy will inspire new dreams in future generations.



Charlotte upon arrival in San Diego, 1936



Neil upon arrival in San Diego, 1935



Neil after being knighted with the cross of St. Olaf, 1963



Charlotte working on a committee, 1953



Clockwise from top row: Astrid Shannon, Steve Nielsen, Berit Durler, Kari Martone, Charlotte and Ingrid Nielsen



Charlotte and daughter Astrid working as co-chairs of the Viennese Ball, 1970

THE MARIAN AND WALTER TREVOR, JANE TREVOR FETTER AND THOMPSON FETTER FAMILY

MARIAN AND WALTER TREVOR settled in La Jolla in 1939. At the time, there were virtually no homes on the hills above La Jolla Shores, and horse stables dotted the landscape where Ardath Road now travels.

"Mother was thrilled with her new community," remembers Jane Fetter, daughter of the Trevors. "She felt strongly that we needed to make a difference here. I was always a part of her volunteer efforts—lugging geraniums to decorate the Jewel Ball, helping where a little girl could at the opening of La Jolla Playhouse and the opera."

THE CENTER OF THE CIRCLE

Jane Fetter's mother, Marian Trevor, was a fixture in San Diego's cultural and volunteer circles for more than five decades. In 1947, Gregory Peck had an eye for talent (and winning over the locals), and he recruited Marian, president of the women's auxiliary, for a supporting role in the opening performance at La Jolla Playhouse. Fifty years later, Mrs. Trevor was still working behind the scenes planning and supporting the theater's golden anniversary gala.

In 1948, with her daughter's interests in mind, Marian founded San Diego Junior Theatre, which was established as a wing of the Old Globe Theatre. In 1950, Marian served as president of Las Patronas, the organization of La Jolla women that stages the annual Jewel Ball as a charity fund-raiser. Additionally, she was a founder of the San Diego Opera Guild and founding chairwoman of the Old Globe's Shakespeare Festival. Marian left her footprint on the shores of La Jolla (and San Diego) when she passed away in June 2002 at age 93.

A MOTHER'S LEGACY

Jane and her husband, Thompson Fetter, established a fund at The San Diego Foundation in 2002 to benefit their current involvement and support many of Marian's great passions. If charitable intentions are an inherited trait, Jane and Tom are classic examples.

Jane has served on numerous boards, including Las Patronas, the Reuben H. Fleet Science Center, the Gifted Association of the Board of Education, Bishop's School Alumni Association and the Governor's Commission on Aging. Jane also served many years on the board of the Junior League of San Diego and was elected first vice president, second vice president and presi-

dent. Tom is past president of the board of directors of the Reuben H. Fleet Science Center and is current president of the San Diego Zoological Society board of trustees.

"I truly feel that in the world of volunteerism you get much more than you give," says Jane. "I remember one occasion that brought a tear to my eye. I was selected to chair the fund-raising drive for the Children's Convalescent Home my senior year at Stanford."

"I will never forget when the event was over," Jane continues. "I was touring the facility and I realized some children may leave, but others would never go home. The knowledge that I had helped make their lives a little better while they were there was a lifetime of awareness for me."

Since that college experience, Jane has chaired many events including the Ritz ball for the San Diego Zoological Society, the 1992 America's Cup Ball, the Reuben H. Fleet Science Center's 25th Anniversary Gala, the Birch Aquarium at Scripps "Fish Ball" and the 93rd Anniversary Charity Ball. She was selected "Mother of the Year" by the March of Dimes and honored as a "Woman of Dedication" by the Salvation Army (as was her mother).

THE NEXT GENERATION OF GIVING

Jane and Tom Fetter have three children, Trevor, president of Braodlane, Margaret Fetter Graham and J.J. Fetter Isler, renowned sailor, four-time Rolex yachswoman of the year and two-time Olympic medalist.

"I intend to have all my children and their grandchildren participate in the grantmaking decisions," says Jane. "My 8-year-old granddaughter, Marly Isler, is already demonstrating an interest in philanthropy."

"This summer, while visiting us at Catalina, she operated a boatside service that rows your dog to shore for a dollar—it's a bathroom service," she says. "All donations went to Heifer International, which buys animals for poor families. Marly has earned enough to buy a chicken. We may have to contemplate that one!"



October 28, 2000



Marion S. Trevor



Walter M. Trevor Jr.

THE CORKY McMILLIN FAMILY FOUNDATION

THE GREEK WORD *philanthropia* is defined as a love of mankind, or the desire to help others through acts of charity. For more than 40 years, Corky McMillin, founder of the Corky McMillin Companies, has stamped his own brand of philanthropy on everything he touches, from his real estate organization to his community—San Diego.

"If you give people the opportunity to succeed, it motivates them," says Corky. "I realized a long time ago that everyone likes recognition, even children. We try to help everyone succeed all the way to the top, whether it's a soccer team in need of uniforms or a hospital seeking a chairman for a capital campaign."

THE BUSINESS OF GIVING

Corky's desire to help others began with his employees. In the early 1960s, he initiated Parents Day at the McMillin Companies. By encouraging all employees to bring their children to work, whether the employees dug trenches or balanced the books, Corky found it was a powerful motivator. His sons, Mark and Scott, started out sweeping construction sites so his employees would have a clean place to work. His daughter, Laurie, helped decorate the model homes.

As a result, McMillin employees feel connected. "If you have a good attitude about your company, it's infectious. It makes people want to help each other," says Corky. "In the early 1990s, when the economy was poor, I had to reduce some of our staff to a four-day workweek. Many of our employees came back to work on the fifth day without pay. I was honored."

Corky believes philanthropy (and fun) has been the glue that connects his employees. Each year, McMillin Companies sponsors a racing team in the Baja 1000. His employees, their children and friends go down to Mexico for the event. On the way, they stop off at the orphanages in Tijuana to donate food and clothing.

In addition, the Corky McMillin Companies name can be seen all over town. It's not on billboards, but on soccer uniforms, Little League fields, softball fields, school libraries, parks, YMCAs, Boys and Girls Clubs, Retired Senior Volunteer Police (RSVP) cars and schools, including Corky McMillin Elementary School.

These charitable donations are a direct result

of the efforts of his employees, who want to give back to the communities in which they live and work. Every two weeks, a team of employees meets to evaluate donation requests. If it has anything to do with children and education, it usually rises to the top of the list. Donations from the McMillin Companies often include more than money. For years, McMillin employees have volunteered their time to build everything from baseball fields to community parks.

DIVIDING THE ASSETS

Today, Corky McMillin Companies has five core divisions including real estate, mortgage, land development, residential homes and commercial properties. Corky's son Mark runs the construction division, son Scott runs the mortgage and realty division, and daughter Laurie continues to lend her expertise to the model homes.

Corky created a separate company so all of his family members, including his wife, Vonnice, and their three children, would have a 20 percent share in the company, which includes a say in the future direction of the company and its philanthropic goals.

Recently, Corky and Vonnice McMillin chaired a capital campaign to raise more than \$5 million in matching funds for a new emergency department and trauma center at Scripps Chula Vista. In January 2000, the Corky McMillin Foundation was established at The San Diego Foundation as a means to further contribute to the community at large.

Additionally, the three McMillin children and their spouses donated \$100,000 each to start the Vonnice McMillin Library Fund. The money will fund a library at Corky McMillin Elementary School in Chula Vista, which was named in his honor for all he had given back to the community.

Corky McMillin summarizes his commitment to San Diego in these words: "The best thing we have isn't our money in the bank. It's our reputation. For more than 40 years we have protected our future by taking care of our past. I'm committed to the future of San Diego."



McMillin Family

THE ED AND MARY FLETCHER FAMILY

MEMORIES TO MY CHILDREN

Excerpts from the *Memoirs of Ed Fletcher*,
copyright 1952, Colonel Ed Fletcher.

Dear Children:

Today is Friday, August 29, 1941. I am thinking of the day of my arrival in San Diego, California, fifty-three years ago next week, Wednesday, September 3, 1888. It has been a wonderful experience living here, and I am thankful for the privilege—San Diego has certainly been good to me and mine.

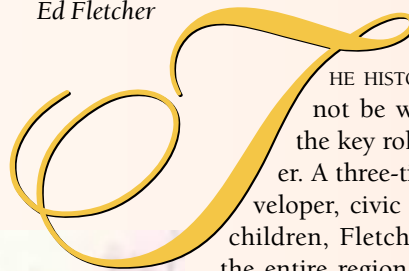
In writing these memoirs, I know you children would first want me to pay tribute to your dear mother (Mary), who has made this large and happy family possible. Without her, I would never have had the inspiration or ambition, and her spirit, guidance and wisdom has resulted in a normal family of seven sons and three daughters.

I am also writing to register my different activities, public and private, including water, land and road development, national and otherwise, and leave behind some of the intimate details in the growth and development of San Diego County in a public and private way, particularly Balboa Park, Mt. Helix, the Naval Training Center, Army & Navy, Y.M.C.A., the beaches for public use, and some of our state's national parks.

Also, I am writing to perpetuate the names of our most outstanding citizens—personal friends—who have done so much for the building of this County, State and Nation—men who have furnished spiritual and civic leadership to help make San Diego, California, and the United States what they are today.

...and let me say I am proud of all of you children—all earning your own living and making good—30 grandchildren and three great grand-children (February 21, 1949). Thanks to your mother's training, you are respected citizens and making good. This is enough compensation for a loving dad, and my blessings on you all for life.

Ed Fletcher



THE HISTORY OF SAN DIEGO COUNTY cannot be written without understanding the key role played by Colonel Ed Fletcher. A three-time California senator, land developer, civic leader and proud father of 10 children, Fletcher helped shape the future of the entire region. He understood two elements essential for land development—roads and water—and he labored tirelessly to develop the county highway system and to exploit water resources, all of which enabled the region to grow.

THE IMPORTANCE OF TEAMWORK

Ed and Mary Fletcher had many friends who worked in tandem to build a strong infrastructure in San Diego, both economically and culturally. Some of the names are familiar to all of us: Ulysses S. Grant Jr., Attorney General and California Governor Earl Warren and President Theodore Roosevelt. Others names can be spotted on public institutions throughout San Diego, including John D. Spreckels, George W. Marston, J.W. Sefton, George Burnham, the Fred Scripps family, the Kelloggs of La Jolla, Miss Ellen Browning Scripps, Laurence and Alice Klauber and many more.

Colonel Fletcher's daughter, Mary Fletcher



Fletcher Family

Glanz, remembers her father was affectionately called “The Father of Waters.” He was involved in the development of the Mission Gorge Dam site, El Capitan Dam, Warner Water Development, Lake Henshaw, Lake Hodges, the Sutherland Dam, San Luis Rey Water Development and the Cuyamaca Water Company. As a land developer, he played a key role in coastal development from Del Mar to Oceanside, the Santa Fe Railroad Company, local and national highways, Mount Helix, Fletcher Parkway, Fletcher Hills and much more.

MEMORIES OF LESSONS LEARNED

Mary Fletcher Glanz has many memories of growing up in the family home on Eighth Avenue and Ash Street in downtown San Diego. “Father had so many friends in town that put together deals,” says Mary. “No matter how busy my parents were, we always took a Sunday drive to the back country, near Cuyamaca. That was my father’s territory when he got his first job as a fruit peddler in San Diego. He worked for the Nason and Smith Company selling apples out of the back of his horse and buggy.”

Mary also recalls the great honor bestowed on her mother, Mrs. Ed Fletcher, by the California State Legislature. “She received a citation as the State Mother of California for the year 1949,” Mary says. It was awarded for her successful service to her own state and community and her widely recognized self-sacrificing efforts.

Mary’s sister, Virginia Fletcher Church, lives near Fletcher Parkway and is an avid supporter of the arts. At age 9, Virginia started singing at the Mount Helix Amphitheatre and has been singing ever since. Virginia supports the Grossmont Community Concert Association and has sponsored leading opera singers all over the world.

Virginia remembers two important lessons she learned from her father as a young girl: Never lie, and remember that our family’s good fortune is from the grace of God. Never think you are better than anyone else.

Virginia learned the second lesson the hard way. While she was attending Francis Parker Elementary School, her principal reported to Mr. Fletcher that Virginia had bragged to the other children of having a chauffeur who drove her to school. Mr. Fletcher immediately withdrew her from Francis Parker and placed her in a public school. Virginia wasn’t allowed to return to private school until she learned her lesson, which was several years later during high school.

The Fletchers’ son, Willis (nicknamed “Wig”

by family and friends), was passionate about protecting the foundation built by his parents.

Wig and his wife, Jane, worked diligently throughout their lives to support Balboa Park, the ARC of San Diego, the Cuyamaca Recreation and Park District, the Boys and Girls Foundation, the Museum of Man, the Camp Fire Council and Lions Manor (which offers affordable housing for low-income seniors).

Wig and Jane’s daughter, Sue, who grew up in Point Loma, never questioned her desire to carry on the legacy of giving. “My father passed on the same desire to leave the world a better place than he found it. He got it from my grandmother, Mary Fletcher,” says Sue.

After college, Sue became a teacher, but found time to join the board of Neighborhood House, a social services agency founded in the 1880s. Currently, Sue is involved with Torrey Pines State Reserve and Birch Aquarium. Her children, Roelif, Erik and Anne, have raised funds for leukemia and Special Olympics.

A FAMILY OF PHILANTHROPISTS

In 1956, Ed and Mary’s 10 children formed a foundation in their parents’ names. In 1983, the children moved the first of many funds—the Ed and Mary Fletcher Sixth-Grade Camp Endowment Fund—to The San Diego Foundation. This past year, the Fletcher family transferred its family foundation to The San Diego Foundation to manage. Advisers to the Ed and Mary Fletcher Foundation Fund are Fletcher descendants from several generations—50 percent of them fourth-generation Fletchers. The fund supports a variety of causes, from environmental issues to programs that aid abused children. In the words of Mary Fletcher Glanz, “Philanthropy is part of our history. The giving just kind of rolls out.”



Fletcher Family



Fletcher Family at the beach



July 4, 1946

THE ELISABETH “JINX” KENNEY ECKE FAMILY

WE HAVE NO WAY OF KNOWING what thoughts were on the mind of young Elisabeth Kenney that day in 1946 when her parents told her they were moving to California. “Being 15, I was not the least bit happy to leave my friends in Indiana for a new high school with a strange sounding name—*La Jolla*. I was sure I would hate it. Boy, was I wrong!” remembers Elisabeth.

A JOURNEY OF SELF-DISCOVERY

The family’s move to California marked the beginning of a lifelong adventure for Elisabeth—and a new nickname. “On the long drive West, I decided I needed a more sophisticated name than Elisabeth. So, I adopted the name ‘Jinx’ from a movie star of the time, Jinx Falkenberg, that I spied on a movie marquee.”

As an incoming sophomore, Jinx volunteered for everything. She found it was a great way to make new friends. Additionally, Jinx worked as an usherette at the Cove Theater and volunteered backstage at La Jolla Playhouse. “This was heady stuff for a girl from Indiana,” says Jinx. “J. Edgar Hoover was a regular at the theater, and I met the movie star Guy Madison. He was so handsome. I still have the paper cup he gave me.”

Jinx finished her senior year at La Jolla High

School as homecoming queen and recently chaired its 50th high school reunion. Her early commitment to helping others became more than a social outlet—it became a career. In the words of her daughter, Lizbeth Ecke Meyer, “I know how strongly Mother believes in the causes she supports. If she believes in it, she’ll fight the uphill battle.”

A FAMILY AFFAIR

Jinx married Paul Ecke Jr. in 1953. He had just taken over his father’s business as the CEO of the Paul Ecke Poinsettia Ranch. Jinx embraced her new role as corporate wife, mother and volunteer.

The couple had three children, Paul Ecke III, Lizbeth and Sara. Once again, Jinx was a full-time volunteer serving as a 4-H leader, Camp Fire Girls leader, Sunday school teacher and chair of the Encinitas committee responsible for passing a bond election to fund Torrey Pines High School.

Jinx fondly remembers the charitable works of her mother-in-law, Magdalena Ecke. “Magdalena always took poinsettias to older people at Christmas. She was constantly loading her car with bags of flour and other staples to deliver to the orphanage, Casa de Esperanza, in Mexico.

“One Christmas, Paul Sr. asked me to help him pick out a special gift for his wife. I took him to a jeweler in La Jolla who designed a beautiful



Jinx with her husband Paul Ecke Jr., their son Paul III, and daughters Lizbeth (left) and Sarah

poinsettia pin made of rubies. The following year, I ordered a matching pair of earrings. On the third Christmas, Magdalena took me aside and said, 'Jinx, I know you're behind this.'

"I assured Magdalena that Paul was only trying to please her. Then, I asked her what she really wanted for Christmas."

"I'd much rather have a refrigerator for the orphanage, of course!" responded Magdalena.

Magdalena got a refrigerator that year. Paul Sr. never attempted to give her another extravagant gift. Upon her passing, he donated the land for the Magdalena Ecke Family YMCA in her honor. "I guess he never got in trouble for that gift," says Jinx.

Jinx and Paul's three children and seven grandchildren have been raised on philanthropy. "We grew up with philanthropy on all sides," says Lizbeth. "Children naturally follow what their parents do. They model them."

In March 2000, Jinx decided to initiate her own charitable fund, the Isabella Fund, at The San Diego Foundation. After years of volunteer service to Children's Hospital, the Salvation Army, the Zoological Society, the Neurosciences Institute, San Diego State University, Country Friends and Planned Parenthood, Jinx decided to "put the wind beneath [her] wings" and spread her good fortune to others. She's made an impressive number of grants—more than 70—to a variety of organizations that support everything from women's civil rights to programs for homeless youth.

Her daughter Lizbeth and son Paul Ecke III sit on the board of advisers of the Poinsettia Foundation. They support flora culture research, the Magdalena Ecke Family YMCA and organizations that benefit families, children and education.

Jinx and her family have contributed to the well-being of many individuals, including family members. Lizbeth remembers when her sister's house burned down in an Oakland fire. "I had just donated to the Red Cross. I got to see first-hand what they did for my sister's family. They had 20 minutes to get out of their home. The Red Cross provided them with shelter and clothing for several weeks. I will never forget what an impact that made on their loss."

Jinx Kenney Ecke and her family are remarkable people. Their philanthropy has made an impact on the organizations and causes they value and has touched the lives of many people in San Diego.



Jinx and Lizbeth



Jinx at her college graduation with her mother, Rhobie Brody Kenney

THE ROBERT CHARLES PEARMAN FAMILY

WHEN ROBERT PEARMAN'S father passed away in 1996, he had saved more money in his lifetime than many successful entrepreneurs. A former mailman in Jamaica Queens, New York, Mr. Pearman taught his children, Robert Jr. and Carolyn, the power of education, competitive sports and the importance of being a good citizen.

He left his son an inheritance that prompted Robert Jr. to open a scholarship fund at The San Diego Foundation in his father's honor. Robert Sr. had only graduated from high school, but it was the Depression, and he had a family to support. That didn't stop him from passing on his hopes and dreams to his children. Mr. Pearman, with the help of his relatives, put Robert Jr. through Yale University, where he earned a law degree, and his sister, Carolyn,

through the Fashion Institute of Technology in New York, which led to a career in retail.

LEARNING BY EXAMPLE

"My father used to tell me, 'Robert, certain people are takers. Others are givers.' He was a man of integrity," remembers Robert. "Dad's brother was an Olympic runner. Dad would wake him up every morning to make him train, then push him in the evening to hit the books. He even had me golfing at age 9 at Bethpage Golf Course in New York."

Robert Charles Pearman Jr. knows he grew up with what is now considered a modern-day luxury—an extended family. He had an abundance of role models in his neighborhood, including aunts, uncles and grandparents who were politicians, religious leaders and academics. Those role models helped shape Robert into the civic leader he is today. Robert sits on the board of the National Housing Law Project and the Oceanside Transportation Commission. His expertise in real estate, business and public law has been a tremendous asset to these organizations. Additionally, Robert has been an active member of the Big Brothers program for a decade.

"I was lucky to have so many relatives that



Robert Pearman



Pearman family – left to right: Carolyn, sister; Robert Pearman Sr., father; Audrey, mother; and Robert Jr.

opened me up to the arts, culture and education,” he says. “I’m concerned that children today seem to read less, with all the video games they play. When I was a kid, I couldn’t wait for the paper to come in the evenings.”

OPENING DOORS FOR OTHERS

With that focus in mind, Robert added a gift of stock to his father’s initial inheritance to endow his scholarship fund for generations to come. Robert, Carolyn and their cousin, Reginald Pearman Jr., review the applications. Their first scholarship recipient, Jessica Hunt, was a swimmer, student body president and a 3.0 student at Morse High School. Robert describes Jessica as a real “dynamo” and looks forward to tracking her progress at San Diego State University this year.

“This scholarship means so much to me,” says Jessica, expressing her appreciation for Robert Pearman and his family. “It has enabled me to go to a four-year university to fulfill my dream of being a doctor, without having to go into debt and use credit cards as so many of my friends need to do.” She would like to become a child psychologist or pediatrician. She says she cannot imagine a more gratifying vocation than to help raise healthy, happy children, and she knows that her pursuit of higher education will enable her to work in such a rewarding profession. In addition, Jessica is looking forward to returning the investment the Pearman family has made in her future: “I plan to give back to my community and my people what they gave to me.”

Robert and his family members look forward to opening the fund in the future to more African-American students like Jessica. “Scholarships are a way of sacrificing unselfishly to help a student, much the same way parents help their own children,” says Robert.



Olive Ashford,
Robert’s aunt



People in the Pearman family – left to right:
Astoria Pearman, R. Pearman’s grandmother and
mother of the other four in this photo;
Robert Pearman Sr., (father); Mary Pearman, aunt;
William Pearman, uncle; and Olive Ashford, aunt



Robert Pearman Jr. and Sr.

THE THOMAS E. HOM FAMILY

IT WAS 1914, SHORTLY AFTER the fall of the last Imperial Dynasty in China, when Thomas Hom's father immigrated to America. He landed in San Francisco with only 16 cents in his pocket. He made his way to a Presbyterian mission, where the young man was nourished with food and Bible stories. He was so impressed with the story of David and Goliath that he adopted David as his new first name.

That brave young man, the newly named David C. Hom, stood up to the giant—America—and emerged a successful businessman and civic leader in his new homeland. David Hom moved to San Diego a year later and began work as a fruit peddler. Out of this humble beginning grew the David Produce Company, one of California's leading produce firms. With community support, David Hom built this successful business and many others while raising a family of 12.

In time, each of the Hom children distinguished themselves in business, professional and civic endeavors. One of the nine boys, Thomas E. Hom, launched 17 successful businesses in San Diego and became a dedicated public servant, serving on the San Diego City Council, the California State Assembly, the State Fair Employment Practice Commission and as deputy mayor of San Diego.

"Our entire family has reaped the benefits of society," says Tom. "We were given assistance, scholarships, things of that sort. All of the children became a part of the business community, and we want to give back."

FAMILY VALUES TAKE FORM

In 2000, Thomas sat down with his family members to discuss the best vehicle to honor and nurture a family legacy. They talked about their values, what they cared about and what their experiences had been in San Diego. The Homs met with The San Diego Foundation's professional staff and, in consultation with their financial advisers, selected the foundation to establish the Hom Family Fund with a gift of real estate.

By creating the Hom Family Fund, Tom and his brothers and sisters are doing more than honoring the accomplishments of their father. They are connecting across generations to meet



David C. Hom



David C. Hom and the Hom family – left to right: Allen, Herbert, Helen (the baby), mother, James, father (David C.), Albert, Wellman and Tom. These are the first 7 of 12 children.

the needs of San Diego, past, present and future. "The San Diego Foundation has its ear to the ground and knows about a broad cross-section of needs," says Tom.

Today, the entire family participates in the grantmaking process. It supports historic preservation, education, ethnic culture, religious institutions and social welfare. The Homs consult their own families as they make giving recommendations, collecting suggestions from their children for possible grants. "The youngest generation understands what we are doing. We think it's a good training program for them. It teaches community involvement," says Tom.

"Our family members will continue to add to the fund as years go by," he says. "You harvest, you reap and you give back."



BUILDING THE FUTURE OF PHILANTHROPY

The

he board oversees
The San Diego Foundation in establishing policy,
setting priorities and making final decisions to
approve awards and grants. All members are
volunteers who have a broad range of
views and knowledge of the community.

THE SAN DIEGO FOUNDATION BOARD OF GOVERNORS 2001-2002

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MARY LINDENSTEIN WALSHOK, PH.D. (CHAIR)

*Associate Vice Chancellor for Public Programs—Dean of University Extension
University of CA at San Diego*

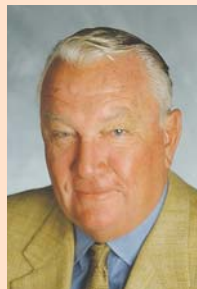
B.A. from Pomona College and M.A. and Ph.D. in sociology from Indiana University; recipient of a Kellogg Foundation national fellowship; has served on the Governor's Economic Strategies Panel for the State of California; the California Speakers' Commission on Regionalism and in a number of national groups focused on regionalism; current board member of the California Council for the Humanities, Girard Foundation, Eureka Communities, Foundation for Enterprise Development and the Szekely Family Foundation. Dr Walshok is the author of two books and numerous book chapters and articles on education, the economy and the world of work.



COLETTE CARSON ROYSTON, RN, MN (VICE CHAIR)

Partner, Carson-Royston and Associates, Inc.

Colette Carson is currently Vice Chair of The San Diego Foundation. She has chaired the Fund Oversight Panel, the Donor Relations Committee, the Governance, Environment and Technology, the Blue Cross Breast Cancer project and grants committees. She is a founding member of the San Diego Women's Foundation and sits on its Governance Committee. Professionally, Colette has been involved in the Cancer Health Care arena for many years, in clinical practice, research and education. She serves as special adviser for clinical affairs at the Sidney Kimmel Cancer Center and consults for numerous biotech and pharmaceutical companies. She has written several book chapters and many articles in the field of oncology and health care. She was elected to the National Board of the Oncology Nursing Society and is past President of the National Oncology Nursing Foundation. She has a B.S. from Brigham Young University and a M.N. from UCLA as an American Cancer Society Scholar. Colette's other passion is for the arts and culture in San Diego. She is currently on the board of the San Diego Museum of Contemporary Art and the San Diego Opera. She also sits on the first Public Art Master Plan Steering Committee for the City of San Diego Commission for Arts and Culture and serves on committees for other arts organizations.



MURRAY H. HUTCHISON (SECRETARY)

Private Investor

Chairman of the board of Huntington Hotel Corporation and of Research Design, Inc., serves on board of directors of Cadiz, Inc., Jack in the Box, the Olson Company and Senior Resources, Inc., member of the board of management of the University of California Berkeley Haas Graduate School of Business; former trustee of the UC Berkeley Foundation; life member of the board of managers of the Los Angeles Metropolitan YMCA; Vice Chairman of the Board of Managers of the YMCA of San Diego County and the National Armed Forces YMCA; board member of the Rancho Santa Fe Foundation; past chairman of International Technology Corporation, one of the largest environmental engineering and construction firms in the U.S.; B.S. in economics at UC Berkeley; B.A. in foreign trade from the American Graduate School of International Management.



BRUCE G. BLAKLEY, CPA (TREASURER)

Partner, PricewaterhouseCoopers, LLP

A 29-year history providing service regarding accounting and auditing matters as well as financing options, exit strategies, valuation and acquisition/disposition plans; B.A. in accounting from Bowling Green University; board member of the San Diego Venture Group; member of the San Diego Rotary Club; and board member of Japan Society of San Diego and Tijuana.



FRANK H. AULT (IMMEDIATE PAST CHAIR)

Senior Vice President and Controller of Sempra Energy, the parent company of San Diego Gas & Electric, Southern California Gas and non-regulated energy companies

B.A. in economics from Stanford University and M.B.A. from U.S. International University; current board Chair of the San Diego Regional Fire and Emergency Services Foundation.

BOARD MEMBERS



MICHEL ANDERSON

Proprietor, Michel Anderson & Associates

B.A. in political science from the University of Cincinnati and M.B.A. from the University of San Diego; Chairman of the San Diego County Capital Asset Leasing Board of Directors; Treasurer of the California Small Business Development Board of Directors; Treasurer of the Ray & Joan Kroc Community Center; San Diego Community Foundation Charitable Real Estate Fund board of directors; member of the Foundation for Educational Achievement board of directors, Cogswell Polytechnical College Board of Directors, KPBS Public Advisory board of directors and the City of San Diego Real Estate Advisory Committee.



FRED C. APPLGATE

Private Investor

Co-founder of Nicholas-Applegate Capital Management in 1984 and President of the firm until his retirement in 1992; 30 years of professional investment experience including portfolio manager and investment trust officer with Harris Trust & Savings Bank in Chicago, Vice President at Wells Fargo Investment Advisors in San Francisco, Executive Vice President in charge of institutional marketing at George

D. Bjurman Associates of Los Angeles and Senior Vice President in charge of institutional marketing at Security Pacific National Bank/Pacific Century Group; former board member of the Nicholas-Applegate Mutual Funds; current board member of the Nicholas-Applegate Growth Equity Fund; current trustee of the Miami University of Ohio Foundation; B.S. and M.B.A. from Miami University of Ohio and captain in the Air Force before he began his investment career.



HON. RAFAEL A. ARREOLA

San Diego Superior Court Judge

B.S. and M.S. degrees in civil engineering from UC Berkeley and J.D. from Stanford Law School; faculty member and team leader for California Judicial Education and Research (CJER/CJSP); former member of the executive board of the California Judges Association; former President of California Latina(o) Judicial Officers Association; former President of San Diego County Judges Association;

nonprofit developer of subsidized housing for seniors, homeless, disabled and low-income families.



DARCY C. BINGHAM

Past President, UCSD Staff Association and the Council of UC Systemwide Staff Assemblies

Darcy Bingham joined The Foundation after 10 years with UCSD, where she was the Director of Operations and Associate Department Director of Recreation. She has both a B.A. and B.S. from Arizona State University, and did her Master's work at SDSU in sports management. Darcy is the former Chair of the

UCSD Staff Association and the Council of UC Systemwide Staff Assemblies, where she served as the staff delegate to the UC Regents. Current member of the National Intramural

Sports & Recreation Association Foundation Education Chair of the San Diego Women's Foundation and Advisory Board member and Co-founder of San Diego Social Venture Partners. At UCSD she is a member of the Undergraduate Scholarship Council, a Chancellor's Associate and Co-Chair of the Chancellors 5k. She is also a member of the SDSU Athletics Advisory Commission, Tower Society, San Diego Natural History Museum Strategic Planning Committee and is the Del Mar Library Teen Team Coordinator.



VICTOR M. CALDERON

Certified Public Accountant

Victor Calderon is a certified public accountant, who boasts numerous business and community-based activities and accomplishments. He was managing partner of Calderon, Jaham & Osborn, an accountancy corporation. He has been appointed to and elected to many panels and committees. Among them are the San Diego Assessment Appeals Board, the California State Board of Accountancy, the

San Diego County Investment Pool Oversight Committee and the California Community Colleges Board. He has received many honors and awards, including the UCSD Hispanic Scholarship Council Excellence in Business Award in 2000 and the 1996 Community Service Award from the Chicano Federation of San Diego County. In 1993 he was named one of "100 Role Models" by the Mexican Heritage Foundation and in 1992 was named one of "The San Diego 100" by the *San Diego Business Journal*.



ROBERT B. CLELLAND

President & CEO of Clelland & Company, Inc.

Degree in international business management from San Francisco State University; past President and Director Emeritus of the board of directors of the Investment Management Consultants Association (IMCA); served on the Editorial Advisory Board for *Pension Management* magazine; founding member of the Consultants Performance Standards Task

Force; one of a select group designated as Who's Who in Investment Consulting by the Society of Senior Consultants; a frequent industry speaker and is often quoted in national publications.



JAMES M. COWLEY

Attorney

Senior Partner of Cowley & Chidester, LLP, a Rancho Santa Fe law firm emphasizing estate planning, general representation of tax-exempt organizations, taxation and sophisticated charitable giving; previously a partner in Latham & Watkins in Los Angeles and San Diego; Fellow of the American College of Trust and Estate Counsel; Director of YMCA of San Diego County and Chair of

Endowment and Planned Giving Committee; Director and President of The Ruth Lane Charitable Foundation; member of the California State Bar Committee, which drafted the California Nonprofit Corporations Law; author and lecturer on estate planning, charitable giving and nonprofit organizations; B.S. from Brigham Young University and J.D. from the University of Chicago Law School (Order of the Coif).



SANDRA DALEY, M.D.

Assistant Dean, UCSD

Assistant Dean of Diversity & Community Partnerships, UCSD

M.D. degree from UCSD School of Medicine; residency training at Mercy Hospital and Health Center; subspecialty training in pediatrics at UCSD Medical Center; recipient of the Kellogg Foundation National Leadership Fellowship, California Women in Govern-

ment Award, LEAD San Diego, Inc.'s Distinguished Service Award, Administrator's Association of San Diego Community Leader Award and UCSD Chancellor's Award for Excellence in Community Service.



MARTHA DENNIS, PH.D.

Venture Partner, Windward Ventures

President & CEO of WaveWare Communications, Inc.

Dr. Martha Dennis is a venture partner with Windward Ventures, which funds early-stage technology companies in Southern California. Dr. Dennis was recently President and CEO of WaveWare Communications, Incorporated, which she co-founded in April 1997.

WaveWare sold software for wireless handheld connectivity. Formerly Dr. Dennis was co-founder and Vice President of Engineering of Pacific Communications Sciences, Incorporated, a San Diego-based developer of wireless communications equipment founded in 1987. Previous to this Dr. Dennis was Assistant Vice President at Linkabit Corporation. She serves on the advisory boards of several entrepreneurial ventures.

Dr. Dennis recently served as President of the Board of Trustees of the Bishop's School and President of the Board of Trustees of UCSD Athena. She is currently Vice President of the San Diego Telecom Council and the Reuben H. Fleet Science Center. She is also a member of the board of trustees of Harvey Mudd College and The San Diego Foundation and serves as chair of the City of San Diego Science and Technology Commission. She is an advisory director of the San Diego Opera Board. She has also served on the board of the Corporate Directors Forum, is an emeritus board member of the La Jolla Chamber Music Society and was a member of the founding Executive Council of the UCSD Center for Wireless Communication. She is also a member of the downtown San Diego Rotary.



NORA M. FAINE, M.D., M.P.H.

Medical Director

Sharp Health Plan

Dr. Faine was born in San Diego, California. She has more than 12 years of experience in the field of health care management. She obtained her bachelor of science degree from the University of San Francisco, a master's degree in Public Health from San Diego State University and medical degree from Meharry Medical College. She completed an internal

medicine internship at Dr. Martin Luther King Jr. Medical Center in Los Angeles and a residency in preventive medicine at University of California San Diego.

Dr. Faine was Medical Director of Comprehensive Health Center from 1990 to 1995. She was Executive Director of Comprehensive Health Center from 1995 to

May 2000. Dr. Faine joined Sharp Health Plan as the Medical Director in June 2000 and was named Vice President and Chief Medical Officer of Sharp Health Plan in September 2001. As Chief Medical Officer she is responsible for the quality of care and medical management of more than 111,000 commercial and Medicaid health plan members.

Dr. Faine is a member of The San Diego Foundation (TSDF) Intergroup Relations Committee, Community Partnerships Committee and chairs the Health & Human Services Working Group. She is also a member of the National Medical Association. Other involvement and recognition include Children Having Children 9/98, Palavra Tree, Inc., Tribute to a Living African American 2/99, San Diego Black Nurses Association 2/00, Soroptimist International San Diego—Woman of Accomplishment 5/00, Soroptimist International Desert Coast Region—Women Helping Women 5/00 and the San Diego HIV Consumer Council 5/00.

Dr. Faine has been married for more than 11 years to Michael Sykes and they have an 8-year-old daughter, Adia.



THOMAS N. FAT

Attorney and President of Fat City, Incorporated

Current President of Fat City, Incorporated, a company that owns and operates restaurants in Sacramento and San Diego; general partner in Frank Fat Properties, a private real estate development company; associated with the San Diego Restaurant Assn., the San Diego Convention and Visitors Bureau, the Asian Business Assn. and the Greater San

Diego Chamber of Commerce; currently involved in many activities associated with the marketing and revitalization of the Little Italy neighborhood; member of board of directors of Little Italy Business Improvement District; member of board of directors of San Diego Film Commission; active in the cultural, charitable and political activities concerning the Asian community; active member of The Foundation's Fund Oversight Panel since its creation in 1997.



ALICE BOURKE HAYES, PH.D.

President, University of San Diego

Ph.D. in biological sciences from Northwestern University; spent 6 years at St. Louis University as Executive Vice President and Provost; spent 27 years at Loyola University of Chicago serving as Vice President for Academic Affairs, Associate Academic Vice President, Dean for the Natural Sciences and Chairperson of the Department of Natural Sciences; has published

numerous books and articles on the natural sciences and on Catholic higher education; currently serves as consultant/evaluator for the Western Association of the Commission on Institutions of Higher Education; member of the Executive Committee of the Association of Independent California Colleges and Universities; member of the boards of trustees of the Pulitzer Publishing Company, Independent Colleges of Southern California, Loyola University of Chicago; board member, Jack-in-the-Box and Conagra; former member of the National Aeronautics and Space Administration's Space Biology Program. As part of the People-to-People Citizen Ambassador Program, she participated in botanical delegations to South Africa, the People's Republic of China, and the former USSR.



GERALD E. HOFFMEISTER

Excellence and Justice in Education

Lead Partner

Mr. Hoffmeister is a community leader currently serving as a member of the board of directors of Del Mar Foundation, San Diego Social Venture Partners, Friends of the Powerhouse, Advanced Monitors Corporation and Ebert Composites, Inc. He is a member of the Science and Technology Working

Group and Community Partnerships Committee for The Foundation; past Chairman and member of the San Diego Chairmen's RoundTable, past Chairman of the San Diego Corporate Directors Forum; former Chairman/CEO of GEA America, Inc., a German high-technology engineering company; and former executive of Rockwell International and Amcast Industrial Corporation. He received a B.S. in mechanical engineering from Valparaiso University and serves on the President's Advisory Board.



CONNY JAMISON

Ms. Jamison has been a member of the Investment Committee of The San Diego Foundation for 5 years. She is also involved on a volunteer level with the San Diego Kiwanis Foundation, San Diego Hospice and serves on the board of the San Diego Data Processing Corporation. She was a Peace Corp Volunteer and teacher in the Republic of Korea. Professionally, Ms. Jamison is a consultant for clients such as the State of

California, Commission on State Mandates, California Debt and Investment Advisory Commission and City of San Diego. She retired in 2001 as the City Treasurer after nearly 20 years of service. During her tenure, she was responsible for a budget of \$5 million and a staff of 65. Duties included investment of \$1.2 billion cash portfolio and annual issuance of short-term debt, as well as processing cash receipts of more than \$1.6 billion. She also served as trustee and investment committee Chair of the city's \$3 billion employee retirement fund. Other professional successes include co-founder, director and owner of Medmetric Corporation, a manufacturer of medical instruments for nearly 20 years. Currently, Ms. Jamison serves on the boards of the San Diego Data Processing Corporation and the Neighborhood National Bank, where she chairs the Asset and Liability Committee. Ms. Jamison has completed all courses toward a Ph.D. in economics from the University of California, San Diego; has a masters in city planning from SDSU and a B.A. in diplomacy and world affairs from Occidental College.



H. WILLIAM KUNI

HWK Investments

Formerly a founder and CEO of Texas-based Marine Maintenance Industries; Chairman and CEO of Donjoy, Inc., a leading manufacturer of orthopedic devices; President of Weatherford/AAI and Straus Systems, and a principal in the southwestern management consulting firm of Lifson, Wilson, Ferguson & Winick. Mr. Kuni is a director of CircAid Medical Products. Recent civic board of

directors memberships include the San Diego Natural History Museum, the AVID Center for Education and the San Diego Ecology Center. He is the founding Chair of The San Diego Foundation's Environment Program Working Group and has

served on the Strategic Planning, Marketing, and Distribution Committees. Mr. Kuni is a graduate of Purdue and Southern Methodist Universities and holds Bachelor of science in engineering and master of science in management degrees.



DENISE LEW, PH.D.

Senior Licensing Officer, UCSD Technology Transfer & Intellectual Property

Vice-chair of the Science and Technology Working Group; former member of the Grants Committee; founding member of the San Diego Women's Foundation and a member of its Education Committee; undergraduate degree in biology; Ph.D. in biochemistry from the University of Illinois,

Urbana-Champaign; awarded an NIH fellowship for her postdoctoral training at the Salk Institute. Areas of expertise are molecular biology, gene therapy and animal models of human disease; worked at several area biotech companies including Vical Inc., Ligand Pharmaceuticals and GenStar Therapeutics; former volunteer for the CONNECT program at UCSD; member of the American Association for Cancer Research, Association for Women in Science, American Society for Virology, American Association for the Advancement of Science, Licensing Executives Society and Association of University Technology Managers.



R. MICHAEL MCCRAW

President & CEO, California Southern Small Business Development Corporation

Former host of television show *Business to Business*; former consultant providing conventional financing and equity capital acquisition services; former Director of Client Services for the Fresno County Economic Development Corporation; former Executive Director of the Michigan Minority Technology

Council in Ann Arbor, Michigan; member of board of directors for the San Diego Neighborhood Funders; undergraduate degree from UCSD and graduate coursework at Michigan State University.



PAUL MEYER

Attorney, Latham & Watkins

Mr. Meyer is a partner in the San Diego office of Latham & Watkins. He has served as a member of the firm's national Executive Committee and as Chairman of its national Real Estate Department. Mr. Meyer has repeatedly been listed among the nation's leading real estate lawyers in *The Best Lawyers in America*. In his real estate practice, Mr. Meyer handles the development, financing and leasing

of major office, commercial, industrial, shopping center, hotel, sports, entertainment and residential properties. In downtown San Diego, Mr. Meyer has served as counsel for many of the principal high-rise and urban transit projects developed over the past decade, including the 26-block San Diego Padres major league ballpark project and related hotel, office, retail and residential projects, the nine-block Santa Fe Depot mixed-use project, the One America Plaza mixed-use project, the San Diego Police Headquarters Building and the Metropolitan Transit Tower and Campanile.

Elsewhere in California and beyond, Mr. Meyer's principal real estate projects have included the Staples Center

sports arena in downtown Los Angeles, other sports stadium work for the San Diego Padres, and several entertainment studio development or expansion projects (in Los Angeles).

Before entering into private practice in 1973, Mr. Meyer served on active duty for three years as a Captain in the United States Marine Corps Reserve, and worked for the San Francisco Neighborhood Legal Assistance Foundation. Among his civic activities, Mr. Meyer is the current President of the Old Globe Theatre in San Diego. He serves on the Balboa Park Advisory Committee for The San Diego Foundation. He has also served as President of the La Jolla Chamber Music Society, and as President of the San Diego Chapter of the American Jewish Committee.



BARRY I. NEWMAN

Attorney and Mediator

B.A. from Alfred University and J.D. from New York University School of Law. An active member of the bars of California, New York, and Ohio. Retired banker (having served as Chairman and CEO of Security Pacific Finance Group; and Senior Executive Vice President and Chief Lending Officer of Great American Bank); since 1988 engaged in the active practice of law with a specialized focus

in business transactional matters, real estate and complex commercial arbitration and mediation. Chair of the San Diego County Treasury Oversight Committee; County Civil Service Commissioner; Chair of the Escondido Unified School District's Independent Citizens' Oversight Committee; member of the County Business Practiced Review Committee; member of the Executive Committee and past President of the San Diego County Taxpayers Association and Director of Summerbridge—San Diego.

Former President of the University Club of San Diego; Foreman Pro Tem of the 1999-2000 County Grand Jury; Chair of the Center for the Arts—Escondido; Chair of the San Diego County Capital Asset Leasing Corporation; and Treasurer of the Episcopal Diocese of San Diego.



JOHN C. (JACK) RAYMOND

Chairman & CEO of the Greystone Group, L.P.

Graduate of Cornell University and service as an officer in the United States Army Reserves; former: President of the Escondido Elementary School Board of Education, President of the Escondido Chamber of Commerce, Chair of the City of Escondido's Redevelopment Project area committee,

President of the Escondido Rotary Club, Chair of the Palomar Family YMCA, Chair of the Elementary School District's Classified Personnel Commission, President of the Escondido Community Dialogue, Chair of Escondido's California Center for the Arts Board of Directors, Chair of the San Diego Regional Economic Development Corporation's board of directors, Chair of the LEAD San Diego board of directors; Chair of the San Diego County Human Resources advisory board. Chair of the University Council—California State University, San Marcos and member of The San Diego Foundation Board of Governors.



THEODORE D. ROTH

President and Chief Operating Officer of Alliance Pharmaceutical Corporation

Ted Roth is President and Chief Operating Officer of Alliance Pharmaceutical Corporation. He is active in the Biotechnology Industry Organization, California Health Care Institute and BIOCOM/San Diego. He is a member of the boards of directors of High Tech High School and School Futures Research Foundation.

Ted is involved with many civic organizations, including membership on the boards of the San Diego Regional Chamber of Commerce, UCSD Cardiovascular Institute, Children's Hospital Foundation, San Diego International Sports Council and The San Diego Foundation.



EUGENE L. STEP

Private Investor

Former Executive Vice President-President Pharmaceutical Division and member of board of directors of Eli Lilly and Company. Responsibilities included pharmaceutical operations in the United States and the operations of Eli Lilly International Corporation. Past President of the Pharmaceutical Manufacturers Association and past President of the International Federation of Pharmaceutical Manufacturers Associations.

Former Chairman of the National Foundation for Infectious Diseases and former Chairman of the board of trustees of Community Hospitals of Indiana. Currently, member of boards of Guidant Corporation; Cetogene, Inc.; Scios, Inc.; and Cell-Genesys, Inc.; Trustee of the Burnham Institute, UCSD Foundation and Chair of UCSD Cardiovascular Center Advisory Board. Trustee California Western School of Law. Bachelor of arts degree in economics from the University of Nebraska and master of science degree in accounting and finance from the University of Illinois.



RAYMOND V. THOMAS

Community Leader

Involved with the technology industry for more than 33 years; Vice President, Finance and Administration and Chief Financial Officer of HNC Software, Inc., from February 1995 until retirement in January 2000; served in senior financial management positions at several other high-technology companies, including Vitesse, Semiconductor Corporation, Micom Systems, Inc., and Burroughs Corporation.

Serves on the board of directors of Copper Mountain Networks, Inc., a leading provider of Digital Subscriber Line (DSL) solutions for business and residential users; Stellcom Inc., a leading provider of engineering-based wireless solutions for the mobile economy; B.S. in industrial management from Purdue University; attended the Wharton School of Business at the University of Pennsylvania; has served on the Finance Committee of The San Diego Foundation since April 2000, on the board of governors since July 2001 and on the Scholarship Committee since October 2001.



STEPHEN L. WEBER, PH.D.

President, San Diego State University

Ph.D. in philosophy from the University of Notre Dame; past interim Provost of the State University of New York and past President of its Oswego campus; past Vice President for Academic Affairs at St. Cloud State University in Minnesota; past Dean of Arts and Sciences at Fairfield University in Connecticut; former faculty member at University of Maine; currently serves on the board of governors for

The Peres Center for Peace, the Advisory Council of the San Diego Performing Arts League, the board of directors for the San Diego Regional Economic Development Corporation, as the Chair of the American Association of State Colleges and Universities, and as Honorary Director of the Japan Society of San Diego and Tijuana; member of the San Diego Rotary Club; named as one of the 1997 Headliners of the Year by the San Diego Press Club; and received the San Diego Mediation Center's Peacemaker Award in 1997.



ELIZABETH Y. YAMADA

Community Leader

Active in the community for nearly 40 years and was owner-partner of Wimmer, Yamada, & Caughey for 20 years. Currently serves on committees and boards for the NTC Arts & Culture Foundation, Family Literacy Foundation, Charter 100 Board; Vice-Chair of National Japanese-American Memorial Foundation; member of Japanese American National Museum Board of Gov-

ernors, SDSU Department of Professional Studies and Fine Arts Advisory; UC Board of Overseers. Past member of San Diego City Arts and Culture Commission, San Diego Parks and Recreation Design and Review Board. B.A. from the University of California, Berkeley, with a California Secondary Teaching Credential.



JAMES ZIEGLER

Private Investor

Member of The San Diego Foundation's Lesbian and Gay Funding Partnership Committee and the Donor Relations Committee; served on the San Diego HIV Funding Collaborative Committee at The Alliance Healthcare Foundation since 1997; Board member of AIDS Foundation San Diego since 1997; the Lesbian and Gay Men's Community Center's Advisory Committee since 2000; served

on the Center's board of directors from 1997-2000 and as board Chair during his last year on the board. Previous boards include Diversionary Theatre (1997-1999), Mission Beach Precise Planning Board (1994-1997), Voices '96 (1996), La Mesa Chamber of Commerce (1982-1985) and the El Cajon Boulevard Businessman's Association (1980-1983). B.A. from Miami University (Ohio); U.S. Navy veteran; worked for Wells Fargo Bank for 20 years; currently a semi-retired private investor.

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President, Seltzer Caplan McMahon Vitek, a Law Corporation

Robert Caplan is the president and managing shareholder of the law firm of Seltzer Caplan McMahon Vitek, a full-service San Diego law firm. He received both his bachelor of arts degree and his law degree from Stanford University. An author and lecturer on real

estate issues, Bob is a member of the American College of Real Estate Lawyers and the San Diego chapter of Lambda Alpha International. He is a member of the board of directors of the La Jolla Country Club and a former member of the board of directors of the San Diego Law Library Justice Foundation.



AMALIA L. MEZA

Superior Court Judge

B.A. from Yale University and J.D. from Stanford Law School. Serves as Assistant United States Attorney for the Southern District of California. Coordinator of the Civil Rights program and heads the Hate Crimes, Abortion Clinic and Church Arson, and Violence Against Women task forces. Prosecutes civil rights and border corruption-related cases,

conducts integrity training for federal officers and leads community outreach efforts on civil rights and hate crimes. Participates on numerous boards and committees throughout San Diego's legal and educational sectors; member of the board of overseers of UCSD.



DONALD R. ODOM, SR.

Community Leader

Long career with IBM Corporation in Houston, Texas, where he served as a branch systems engineer and regional IMS specialist; later was associated with BMC Software, Inc., of Houston as Vice President, customer relations, and technical specialist, and was one of the original four employees with this company; retired for a four-year period and then

created the initial partnering effort in San Diego with Peregrine Systems as Vice President, channels, and director, customer relations; currently is retired and gives time to worthwhile community efforts and programs; serves as a board director of Pro Kids Golf and Learning Center and member of the organization's Finance Committee and Education Committee; President of Pro Kids Learning Center Foundation; and co-chair of the Bayview Baptist Church Construction Committee. Graduated from Texas Southern University of Houston with a B.B.A. in accounting, cum laude.



ARDYTH M. SHAW

Coordinator, Volunteer and Public Services, San Diego Probation Department

Former veteran print journalist and radio personality; national public and motivational speaker; media consultant. Community service involvement includes YMCA Family Services Board of Management; State of California YMCA Youth in Government Board of Man-

agement; Alvarado Parkway Institute Women's Advisory Board; Villa View Community Hospital Women's Advisory Board; San Diego Opera board of directors; San Diego County Commission of the Status of Women; San Diego Gaslamp Quarter Foundation board of directors; Lion's Club of Downtown San Diego; San Diego Foundation for Women; recipient of numerous civic and community service awards including the YMCA Golden Triangle of Distinguished Service Award.

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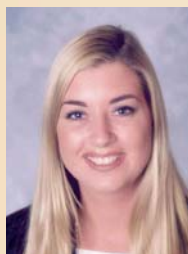
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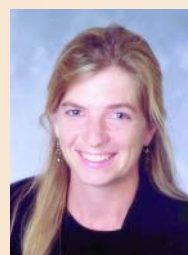
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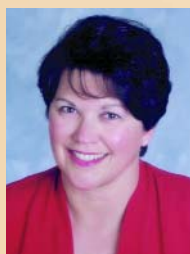


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