



Mariane Pearl to Present Club's Courage Award

BY CHRIS WOODYARD AND JILL STEWART

The Los Angeles Press Club is greatly honored to welcome two members of the late **Daniel Pearl's** family to the 2004 Southern California Journalism Awards on June 12, at which **Mariane Pearl** will present the award named in her husband's honor to two courageous journalists working for *TIME* in Iraq, and Daniel's father **Judea Pearl** will offer thoughts on the meaning of his son's death as global conflicts rage.

Mariane Pearl will present the Los Angeles Press Club Daniel Pearl Award for integrity and courage in journalism to *TIME* investigative correspondent **Michael Weisskopf** and contract photographer **James Nachtwey**. The globe-trotting Nachtwey cannot attend the event due to assignments, but Weisskopf, who lost his hand while saving others in Iraq, will accept the award before a contingent of his family and friends. (For profiles on Weisskopf and Nachtwey, go to April and May editions of the 8 Ball at www.lapressclub.org).

The club's Board of Directors selected the two men in consultation with the Pearl family, which is active in supporting the concept of the award. Each year, the club makes a donation to the Daniel Pearl Foundation.

Before her husband's kidnapping and execution in Pakistan, Mariane Pearl, a journalist and Paris native now based in New York, had reported from Pakistan about how the U.S. war in Afghanistan was being covered by the media. Since her husband's death she has authored a book about the tragedy, "A Mighty Heart," and has penned numerous articles for *The New York Times* and others about fighting terrorism.

She is currently working to establish a center in Virginia that celebrates freedom of religion, and says that despite the battered image of the U.S. in the world right now, "I think only in America could they put together a center like this one."

Judea Pearl, a professor of computer science at UCLA, is president of the Daniel Pearl Foundation (www.danielpearl.org) and co-edited the book, "I am Jewish:



Mariane Pearl

Personal Reflections Inspired by the Last Words of Daniel Pearl." An eloquent speaker and writer, he has become more vocal since the beheading in Iraq of young Philadelphian **Nicholas Berg**.

Writing on May 18 for the *Wall Street Journal*, Judea explained that because his son Daniel was a "victim of a similar attack on humanity" he felt compelled to communicate a message directly to the numerous friends **Pearl, page 2**

Your Chance to Own Noted Painter, Go to Maui, Dine with Patt

For the first time this year, the Press Club is holding a silent auction featuring everything from an important oil painting to desert or **Maui getaways** to "**Lunch with Patt Morrison**" to a huge basket stuffed with famous cosmetics—all to raise money for the club's scholarships in journalism and other new charity efforts.

Bids will be accepted at the June 12 annual journalism awards gala at the St. Regis Hotel. Detailed descriptions and some photos can be viewed at www.lapressclub.org. (But, so sorry, no photos of Patt!)

For journalists who love wonderful things but are on a budget, the great part about silent auctions is that you can buy gorgeous, expensive items and well-deserved trips and other luxuries, usually for one-third the price of their retail cost or even less—unless bidding for an item gets particularly hot and heavy.

This year, the Press Club is honored to have as one of its featured items a stunning work by the noted Irish-American landscape artist **Maureen Gaffney-Wolfson**. She has been collected by **Frank Sinatra, President Bill Clinton, Red Skelton, Lisa Minelli** and Irish leaders including former **President Mary Robinson** and **President Mary McAleese**.

In 1998, the Boston-born Gaffney-Wolfson was the first oil painter ever invited to exhibit at the International O'Carolyn Harp and Music Festival, where her exhibit was opened by **Michael Smith**, Ireland's Defense Minister. Her works have been exhibited in the **Auction, page 2**

Auction (continued)

Higgins Gallery in Belfast, the Davis Gallery in Dublin and numerous other galleries throughout Ireland and Northern Ireland.

Irish President McAleese has described her work as "containing incredible feeling and depth."

Gaffney-Wolfson donated her piece, entitled, "A Day in the Countryside," to the Press Club, as well as her collectible greeting cards, after being approached by club volunteer **Phyllis Friedman**, a writer who is also a volunteer with the Thaliens.

Upon learning that the 2004 banquet will honor, among others, *TIME* magazine correspondent **Michael Weisskopf** and photographer **James Nachtwey** for their bravery in Iraq, Gaffney-Wolfson wrote to Phyllis: "I felt very privileged and honored" to be a part of the evening.

Meanwhile, for others interested in giving, it is not too late. The Press Club is particularly interested in adding final, small items to our Goodie Bags. All giving to the club is tax-deductible. A company's logo may be imprinted on them. We need 450 of each item, and prefer small desirables such as calculators, watches, ballcaps, sample perfumes, sample cosmetics and luxury edibles. The items will be stuffed into the free Goodie Bags given away to each person attending the June 12 journalism awards gala.

Finally, you can still order tickets to the Press Club Awards dinner, or you can volunteer to help that night at our Silent Auction tables, ticket table or stuffing the goodie bags. To donate, buy tickets, or volunteer to do last-minute helping, please contact Diana Ljungaeus at (323) 469-8180 or email her at diana@lapressclub.org.

Here are the items offered in the Press Club Silent Auction, listed with their retail value. Bring your credit card or cash, and bid away!

Oil Painting "A Day in the Countryside,"

Pearl (continued)

Daniel had made in the Muslim world before his death.

In his op ed for the Journal the week after the Berg beheading, Judea Pearl wrote:

"No civilized society can survive the intensity of modern conflicts unless such killings are repelled back to the realm of the inconceivable. As a father of a person who experienced the horrors of captivity, I can personally feel the anguish of the parents of the Iraqi prisoners who were abused in the Abu Ghraib prison. I nevertheless appeal to you,

30" by 48," by Maureen Gaffney-Wolfson (\$8,750)

Lunch for two with Patt Morrison (for 2) and a guided tour of Los Angeles Times (priceless)

Midweek escape, Two Bunch Palms (\$850)
Two nights, Maui Prince Resort (\$650)

One night, deluxe room with breakfast for two, St. Regis Los Angeles (\$600)

Writing coaching, LA Times' Bob Baker (priceless)

Six-month membership, Sports Club LA (\$1500)

Digital Camera, Samy's Camera (\$270)
Market bag, silk pillow and gift certificate, The Silk Trading Co. (\$575)

Gift certificate, The Silk Trading Co. (\$500)
Betty Grable statuette, limited edition #467 (\$250)

Framed dolphin photo, Eppic Surf (\$400)
Gift basket, OPI cosmetics (\$500)

Handmade collector's pipe (\$260)
Three hours of interior design consulting, Vincent Jacquard Design (\$900)

Optimal photo lift rejuvenation, LA Skin (\$360)

Three hours of private training, fitness guru Lars Wallin (\$255)

Golf Lessons, golf professional Mel Glover (\$200)

Voice coaching sessions, Broadcast Voice (\$100)

One hour deep tissue massage, Maby at Soft Touch Chiropractic (\$75)

One hour private Pilates session, Bodyline Fitness Studio (\$70)

Satellite radio equip., installation, 1 yr. subscription, by Sirius (\$300)

Gift basket of bath products, Soul Scents (\$150)

Gift Basket from Get Fresh
Gift Basket, El Torito Restaurant (\$375)

Gift Basket, Acapulco Restaurant (\$375)

Signed contest T-shirt, world's strongest man champion Magnus Samuelsson

Dining: Brentwood Restaurant, Ching Restaurant

Signed books by: David Horovitz, Jonathan Kirsch, Eric Lax, Gina Nahai, John Stossel, Bob Baker

intellectual leaders of the Muslim community, to unilaterally refrain from joining the cycle of accusation of "who treated who worse" and help transform it into a contest of pride: "whose role models are more humane." This transformation can become a reality if condemnations of last week's horrors are not left to political leaders but become a public outcry at the grassroots level."

The Press Club extends a gracious welcome to the Daniel Pearl Family on the occasion of its 46th Southern California Journalism Awards Banquet.

calendar

Saturday June 12th, Journalism

Awards Dinner WHERE: St. Regis Hotel 2055 Avenue of the Stars, Century City. **TIMES: Guest check-in** begins at 5:45 p.m. **Cocktails and Silent Auction**, 6 p.m.

Mariane and Judea Pearl media availability, 6 p.m. **Program and Dinner**, 7:15 p.m. **Silent Auction** closes, 8:40 p.m.

Monday June 21st 7:30 p.m. Los

Angeles Press Club board meeting. WHERE: Press Club offices, 6464 Sunset Blvd, 8th floor. Club members always welcome.

Thursday 24th, L.A. Press Club

Press ID card approval panel meets. WHERE: Press Club offices, 6464 Sunset Blvd, 8th floor.

the 8 ball

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Honorary: Adrienne Anderson, Alex Ben

Block.

8 Ball is designed by Eric Almendral

event

Hollywood insiders, L.A. Bloggers panels, American Film Institute, May 29

PHOTOS COURTESY OF LANCE MCCLLOUD, LANCETHINKMEDIA.COM



Teen blogger Cecile DuBois "live blogged" the event as it happened.



Panelists Roger L. Simon and Moxie.

The Press Club invited members to the May 29 American Cinema Foundation dual panels at American Film Institute, dubbed "Hollywood Insiders Take On Hollywood" and "L.A. Bloggers Take On Politics and the Media," featuring a wine reception. The Hollywood panel included sitcom writer and *National Review* columnist **Rob Long**; **Allan Mayer**, senior partner at the crisis p.r. firm Sitrick and Company; TV producer and former UPN programming president **Mike Sullivan**; and "Hollywood, Interrupted" co-author and Matt Drudge's right-hand man **Andrew Breitbart**. The blogging panelists were *Reason* magazine media critic **Matt Welch** (mattwelch.com), **Roger L. Simon** (rogersimon.com), **Charles Johnson** (littlegreenfootballs.com), **Kevin Drum** (washingtonmonthly.com), **Moxie** (moxie.nu) and Slate's **Mickey Kaus** (kausfiles.com). In the audience, fabulous local bloggers included **Sean Bonner** (seanbonner.com), **Mack Reed** (lavoices.org), **Amy Alkon** (advicegoddess.com), **Luke Ford** (lukeford.net), **Martin Devon** (patiopundit.com), **Emmanuelle Richard** (emmanuelle.buzznet.com) and 17-year-old **Britta Gustafson** of jeweledplaytypus.org. In the audience were former *Reason* editor **Virginia Postrel**; **Matt Klam**, who's working on an article about blogging and politics for *The New York Times Magazine*; British journo **Toby Young**, who's in L.A. working on two books about celebrity culture; **Steve Oney**, author of "And the Dead Shall Rise," a new book about the Leo Frank lynching case, **Robert Light** of the Claremont Institute's blog (claremont.org); and former *Forbes* staffer **RiShawn Biddle**. The night drew attention from the blogs **Instapundit**, *National Review's The Corner*, and **L.A. Observed**. The ACF hired 15-year-old blogger **Cecile DuBois** (ceciledubois89.journalspace.com) to live-blog the event; Cecile's mom is journalist and event co-organizer **Cathy Seipp**, a *National Review Online* columnist and media critic for *L.A. CityBeat*, who blogs at cathyseipp.journalspace.com.

HYPERLINKED: Readers of the PDF version of 8 Ball can click on all web and email addresses.



Mack Reed of LA Voice and several others took advantage of Wi-Fi Internet connections provided for the event.



Sam Leader and Lydia Prior.

Journalism 101: Does it Work?

BY JORDI ORTEGA

What a great journalism class. No one who paid \$10 to attend the May 5 event at Press Club headquarters in Hollywood left unhappy. Panelists tackling the topic, "The superficial and the scandalous: Are journalism schools to blame?" organized by the club and Cal State Los Angeles, agreed that journalism schools are not to blame for the shameful problems emerging in journalism—but newsrooms probably are.

Sitting at the experts, table were Judy Muller, ABC News correspondent and USC professor; Paul Glickman, KPCC public radio's news director; Cinny Kennard, NPR West general manager, and host and Cal State LA Professor Tony Cox. The panel, before an audience of about 35 journalists, was arranged by Press Club Board member Jon Beaupre, also a Cal State LA professor. The radio recording equipment was on and the camera of Los Angeles channel 36 was rolling.

Glickman opened fire, cautioning us that journalists must learn "first, to be critical." We must "question the conventional wisdom that is told," he said, "or you will become a very pedestrian journalist."

He said that the study of liberal arts is the key. Muller suggested areas such as English and political science.

"I don't think the tough questions are

being asked now," she said. Glickman gave as an example the widely similar U.S. coverage of Fallujah, Iraq. "We were going to strike, and from one day to the next the U.S. withdraws. What happened there? We have only one version, the U.S. Army's, but



Clockwise from top left: Paul Glickman, KPCC-FM; Tony Cox, host; Cinny Kennard, NPR West; Judy Muller, ABC News.

what about the 27 other questions?"

"In Vietnam, they asked the questions late," expressed Muller, who stated that "to be a teacher at this moment is an underground guerrilla movement."

The veteran journalist gave a tip to always keep in mind: "Suspend your judg-

ment. You have to get into the mind of the person you are interviewing or you just can't report well."

"Keep your bias out," continued Glickman, recognizing that "there is no way to have a totally objective view." If you want to do this job right, you must be "as fair and balanced as possible," he said.

Kennard also noted that journalists have the "extraordinary responsibility to give voice to who isn't in the news every night: children, the poor, the elderly," addressing the crucial topic of media agenda-setting as the conscious decision that it is.

One audience member asked the panelists how the profession should deal with editors who tend to manipulate the news, who "ask their journalists to be sheep," and who tell reporters who think differently from the pack: "How come you say things that nobody else says?" This topic requires a panel discussion of its own.

None of these three successful panelists studied journalism for their college degree. However, they emphasized practicing and teaching journalism with the authority that critical thinking, honesty and experience provides—three requirements as fundamental to creating good journalists as is teaching calculation to engineers. Unfortunately, these qualities don't seem to be top priorities in the media market today.

more news

Awards Presenters Announced

Journalists who win big at the June 12th Southern California Journalism Awards gala in Century City will be presented their first-place plaques by a big range of talent and political heft, including baseball legend **Jose Canseco**, CNN Executive Vice President **Eason Jordan**, NYPD Blue's **Gordon Clapp**, **Mo'nique**, Sean Kanan of **The Bold and the Beautiful**, impersonator **John Roarke**, Los Angeles County Sheriff **Lee Baca**, California State Senator Majority Leader **Don Perata**, syndicated radio host and MTV-Asia personality **Kerri Kasem** and Hollywood "Mayor" **Johnny Grant**, among many others.



Presenter Mo'nique



Karen Ocamb

Member Ocamb Honored

As if Press Club board member **Karen Ocamb** isn't busy enough, co-producing the awards gala with club Executive Director Diana Ljungaeus. Now **Christopher Street West**, the organization that throws the second largest Gay Pride event in the U.S., has named Ocamb its Woman of the Year. Luckily she only has to show up and wave. Karen will be feted June 13th. Hearty congratulations to Karen for a richly deserved honor.

46TH ANNUAL SOUTHERN CALIFORNIA JOURNALISM AWARDS

SATURDAY, JUNE 12TH
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2055 AVENUE OF THE STARS
CENTURY CITY

COCKTAILS AND
SILENT AUCTION, 6 P.M.

MARIANE AND
JUDEA PEARL
MEDIA AVAILABILITY: 6 P.M.

PROGRAM AND
DINNER: 7:15 P.M.

SILENT AUCTION
CLOSES: 8:40 P.M.

Member Kate Fleury Dies in Accident

Kate Fleury, one of the most energetic volunteers of Los Angeles Press Club, has been taken from us in a tragic accident.

Kate showed up at the press club after attending the awards show as a guest a couple of years ago. Since then she has been one of our most eager recruiters — always finding an original way to promote the Press Club.



Kate and Ron Fleury

Like that day a few weeks ago when she was trying on clothes in Macy's and turned to a fellow shopper to ask for advice on an outfit.

"It looks very **Dianne Sawyer**," says the woman.

"Oh, are you a journalist?" asks Kate.

"How did you know?"

"No one else but a journalist would refer to Dianne Sawyer," Kate answers

and asks if the woman is a member of Los Angeles Press Club. When she is not Kate hands over a card with information on how to contact us.

On the day she died, May 5th, two of her contributions for this year's Awards Dinner came through — a gift card of \$1,500 from SportsClub LA for the silent auction and family tickets to the Japanese American National

Museum for the gift bags.

Some of you might remember her joyful leap when her husband, **Ron Fleury** of NBC, won an award for best breaking news story last year. He is, once again, up for an award in the same category. Kate had already invited family and friends to the event, which will not be the same without her.

Her loss will be felt by all of us.

New Members

The Los Angeles Press Club Board of Directors welcomes the following new members. If you know anyone who would like to join the Los Angeles Press Club, please call us at 323-469-8180 or have them fill out an application on our website at www.lapressclub.org and click on "membership."

- Sherry Beall**, The Beall Company
- Susanne Brunner**, Swiss National Public Radio
- Han Ceelen**, International journalist
- M.E. Garza**, KHIZ News
- Nick Gillespie**, *Reason Magazine*
- James Hanes**, freelancer
- Masahiro Kimura**, Japan International Network
- Doug Kriegel**, KNBC
- Yet Lock**, SoCal News
- Yolanda Lopez de Otero**, KMEX
- Juliette McShannon**
- Junko Nakamura**, Bridge USA
- Ron Nehling**, attorney
- Conan Nolan**, KNBC
- Mari Oyama**, FM Takamatsu
- Jamie Rector**, freelancer
- Dan Reines**, freelancer
- Kevin Scott**
- Julie Small**, NPR
- Li Wenyun**, *People's Daily*, China

the Collins Connection

BY MICHAEL COLLINS

It's hard to top that feeling of being judged by your peers as a winner of a Los Angeles Press Club plaque for outstanding journalism. One experience that rivals it is being able to judge the myriad of excellent submissions we look at from the clubs in other cities we judge, who judge our work in exchange.

This year, we judged clubs from Arizona, Florida, Nebraska, Ohio and Texas. Helping me pick the winners this year were Los Angeles journalists Sandy Cohen, Rob Eshman, Meg MacDonald, Jordi Ortega, Jill Stewart, Ron Fleury and Norma Zager.

One of the most rewarding aspects of my chairmanship was striking up a raucous long-distance relationship with Jan Dilbeck, the Houston Press Club Manager and co-coordinator for the 2004 Lone Star Awards. On April 23, we began writing each other about judging business and just about anything else that popped into our minds in the middle of the night. We became fast friends and shared some of our deepest intimacies. On April 28, Jan passed away unexpectedly and our flourishing camaraderie was nipped in the bud.

But those far too few five days changed me and gave me a fresh perspective on appreciating our fellow journalists.

Jan slipped away peacefully in her sleep at the relatively young age of 66. She had joined the Houston Press Club nearly seven years ago after a lengthy stint as the PR person for Cabot Oil & Gas Corporation. With her smoky voice and tart tongue, it was the perfect fit for a woman who blazed her own trail in a very conservative state. Naturally, Jan and I yakked about basketball as the Houston Rockets were in the process of being trounced by the Los Angeles Lakers in the playoffs. "But my heroes are the Houston



Houston Press Club Manager, Jan Dilbeck and President, Debra Fraser

Comets," she wrote. "Back in 1973, I served a couple of terms as president of the Houston chapter of NOW, and one of the things we worked hardest on was filing suits to force schools to come into compliance with Title IX. That effort, and others like it, are directly responsible for the rise of gals like Mary Lou Retton, Mia Hamm, etc. I truly did not believe I would live to see a professional women's basketball league in my lifetime, so when it actually happened, I wept."

We regaled each other with b-ball yarns, our takes on the terrorism and tales of woe regarding the President whom she referred to as "Shrub." And while Jan praised California's natural treasures, she had a Texan's eye towards ribbing us. "We're beginning work on our annual Gridiron Show, which will be held October 2. One of the things we plan to make fun of is the election of 'Der Gropenfuehrer,'

as Gary Trudeau dubbed Schwartzenegger, so don't take it personally. And where the hell was Maria when all the gropees were coming out of the woodwork? Standing by her man."

Jan's generosity of spirit and her sudden and shocking departure was a wakeup call to me. Though I had lost my father to cancer half a year ago and watched my relationship with my girlfriend/writing partner dissolve into acrimony, Jan's passing reminded me, again, to let the folks around you know that you appreciate and value them. So I do here now to you.

"Needless to say, there are a lot of people here who knew her in even the small way you did, but (also) got to see just how cool she could be," club President Debra Fraser wrote me. "I hope that when I'm 66 and thinking everything is going wrong with me.... someone will listen...who knows, maybe it will be you!!!"

Count on it Debra.

Foreign Journalists Say U.S. TV Journalists Don't Dig

BY JORDI ORTEGA

There is a way to measure the quality of journalism worldwide: by their ethics and passion for digging. These were the key agreements reached by a group of five international journalists who had a passionate two-hour dialogue on the state of the profession on May 7 at the LA Press Club in Hollywood.

Three media expert from Lithuania had been invited by the State Department on a three-week tour to see how news is practiced here. They included TV journalist Dainius Radzevicius, who is chairman of the Lithuanian Journalists Union and heads the PR Service of the Ministry of Justice; Jurgita Zemaityte, of Lithuanian National Radio; and Monika Garbaciauskaite, of Delfi News Portal. Two other participants were American journalist Matt Welch, columnist for Reason magazine and a news web blogger, and Jordi Ortega, an LA-based Spanish journalist and documentary filmmaker.

The three Lithuanians were born in the last of five decades of USSR occupation of Lithuania, and during their LA visit their country had just been named a member of the European Union. One may think that coming from a country with only 14 years of democracy, they had everything to learn from a land where a president can be impeached because of information learned by the media. But the guests displayed a skepticism that is a fresh reminder for many of us.

They were impressed that many US media sources are not run by corporations but by non-

profits and individuals. "But how can the ordinary person know which sources are truthful?" asked Zemaityte. Welch replied: "People are becoming sophisticated consumers of news, and now with the Internet, they are becoming producers of news." There are, for example, about 200,000 web blogs in the US.

Zemaityte questioned whether US media really are free, prompting Ortega to say: "Especially during March 2003, the crucial time of the escalation towards the war, I didn't really see too much debate in the mainstream US media." Garbaciauskaite added: "In Lithuania we had a debate about the war, and not only because Lithuanian soldiers were there. We talked about US commercial interests too,"

Ortega felt that American commercial news has the best technology and production skills, but "everybody does pretty much the same stories." TV investigative journalism seems to only to be "done if somebody lobbies for an issue," stated Radzevicius. "A typical Los Angeles television investigation is the hidden camera in a car to see if the valet parking guy steals from your glove compartment." Ortega says, "Many of these investigations would make people laugh in Europe."

Ortega felt that the difference between US and European journalism is that "in other countries, journalism is taught as a philosophy. ... In the United States, it's called 'news industry.'"

However, Radzevicius saw the same

approach to journalism throughout the Western World: "We have the same problems in journalism in Lithuania [as] in the USA or Spain. We must look at alternatives to do investigative journalism, to inform people about important issues, not about commercial or political interests but about things like children's health or global warming. Maybe it will be the Internet."



Clockwise from bottom left: Jordi Ortega (in black), Matt Welch, Monika Garbaciauskaite, Dainius Radzevicius and Jurgita Zemaityte.

Welch noted that a mix of many kinds of motives can produce good journalism—even greed among journalists who want to rise in their careers. Said Welch: "I don't dream of one standard. I prefer that there are several motivations, including greed." Moreover, he said, "Narrow-minded political reasons can be excellent motivations for good journalism," because reporters may work harder and dig further.

Whatever the definition of good journalism, the fraternal dialogue among the journalists left clear that free, tough, ethical journalism can be the pillar of any democracy.



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