

Preprints

King County Journal

Tabloid Pages	Open	6x/year	13x/year	26x/year	52x/year
4 to 24	\$46/M	\$43/M	\$41/M	\$39/M	\$36/M
28 to 36	\$49/M	\$46/M	\$44/M	\$42/M	\$39/M
40+	\$52/M	\$49/M	\$47/M	\$45/M	\$42/M
Single Sheet (8.5"x11")	\$34/M				
Single Sheet (11"x17" folded)	\$40/M				

- For less than full run distribution, add \$3.00 per thousand.
- Rate is per thousand. • Minimum 5,000 includes street sales.
- Preprint delivery: 8:30am - 5pm, Monday - Friday
- King County Journal Newspapers: 520 Washington Ave. S., Kent, WA 98032.

Mercer Island Reporter

Snoqualmie Valley Record/Snoqualmie Valley Living

Format	Open	4x
Single Sheet (8.5"x11")	\$40/M	\$34/M
Single Sheet (11"x17" folded)	\$46/M	\$40/M
4 to 12 tabloid pages	\$48/M	\$42/M
16 to 32 tabloid pages	\$58/M	\$52/M
36+ pages	\$68/M	\$62/M

- Rate is per thousand. • Full run only. • Deliver to King County Journal Newspapers.

Inserted in any of the Reporter Newspapers

Format	Open	4x
Single Sheet (8.5"x11")	\$50/M	\$44/M
Single Sheet (11"x17" folded)	\$56/M	\$50/M
4-12 tabloid pages (newsprint)	\$65/M	\$55/M
16-20 tabloid pages (newsprint)	\$80/M	\$70/M
24-28 tabloid pages (newsprint)	\$95/M	\$85/M

* The rate for larger preprints will be based on weight.

- Rate is per thousand. • Full ZIP code distribution only.
- Deliver to King County Journal Newspapers.

Deadlines

Space: 8 days prior to insertion date. **Delivery:** 5 business days prior to insertion date.

Delivery address

King County Journal Newspapers, 600 S. Washington, Kent, WA 98032

Internet Advertising

Every month, King County Journal Newspapers' web sites receive more than 1,100,000 page views. Advertisers can position their banners and buttons to reach customers according to their interests, i.e. business, sports, lifestyles. Customers who click on your banner or button will be sent directly to your web page.

Average page views per month (Average of 12 months)

KCJ	MIR	Bothell/Kenmore	SVR	Renton Reporter
1,100,000	50,000	15,000	21,000	21,000

* A page view is defined as a single web page as viewed through an Internet browser. Pages are identified by their unique URL addresses.

Sizes

Our Web sites offer two sizes of ads. All of the sites conform to the I.A.B. Standard ad specifications. All ad sizes are measured in pixels.

Button 120 wide x 90 tall Banner 468 wide x 60 tall

King County Journal

www.kingcountyjournal.com

Banner - Home Page \$800
Banner - All Other Pages \$500
Button - Home Page \$500
Button - All Other Pages \$300

Mercer Island Reporter

www.mi-reporter.com

Banner - Home Page \$200
Banner - All Other Pages \$125
Button - Home Page \$125
Button - All Other Pages \$75

Snoqualmie Valley Record

www.valleyrecord.com

Banner - Home Page \$125
Banner - All Other Pages \$80
Button - Home Page \$60
Button - All Other Pages \$50

Reporter Newspapers

www.reporternewspapers.com

Banner - Home Page \$125
Banner - All Other Pages \$80
Button - Home Page \$60
Button - All Other Pages \$50

Print and Deliver

All KCJN Publications

Description: 8 1/2" x 11" or 11" x 17", one or two sided, up to 8 colors of ink

Ink Colors: Black, Blue, Red, Green, Orange, Purple, Maroon, Gold

Paper: 70# stock in white, blue, yellow or pink

Rates

- All rates are CPM - Cost per thousand.

8.5" x 11" Rates	Number of colors - Front/Back				
	2/0	2/1 or 3/0	2/2 or 3/1	4/0	4/1 or 3/2
10,000-19,999	\$47	\$51	\$58	\$63	\$67
20,000-29,999	\$43	\$46	\$51	\$55	\$59
30,000-49,999	\$40	\$43	\$47	\$51	\$54
50,000-69,999	\$38	\$41	\$44	\$48	\$51
70,000-99,999	\$36	\$39	\$42	\$46	\$49
100,000+	\$34	\$37	\$40	\$44	\$47

- For 8.5" x 11" printing and distribution in the Reporter Newspapers add \$10/CPM to the above rates.

11" x 17" Rates	Number of colors - Front/Back				
	2/0	2/1 or 3/0	2/2 or 3/1	4/0	4/1 or 3/2
5,000- 9,999	\$82	\$92	\$106	\$116	\$126
10,000-19,999	\$78	\$86	\$100	\$110	\$118
20,000-29,999	\$70	\$76	\$86	\$94	\$102
30,000-49,999	\$64	\$70	\$78	\$86	\$92
50,000-69,999	\$60	\$66	\$72	\$80	\$86
70,000-99,999	\$56	\$62	\$68	\$76	\$82
100,000+	\$52	\$58	\$64	\$72	\$78

Perforations . . . Add \$2.00 CPM **Folding** (11" x 17") . . . Included

8.5 x 11 Deadline: 12 business days prior to publication.

11 x 17 Deadline: 16 business days prior to publication.

Maximize your impact: Pick up one side of your 8.5 x 11 flyer as a 3 col x 9" ad (ROP) in any of the papers listed below! Have it appear the day before, the day of, or the day after your flyer is distributed.

KCJ \$400 MIR \$100 SVR \$100

Commercial Printing

In addition to printing our own publications, King County Journal Newspapers prints a wide variety of other local publications including the Northwest edition of Investor's Business Daily, Seattle Weekly, and community, cultural and high school newspapers. KCJN Commercial Printing also prints college course catalogs, retail advertising supplements, corporate newsletters, and many of the single sheet inserts found inside our publications.

Many of these jobs are printed on the same new, state-of-the-art Dauphin Graphic Machines (DGM) 440 cold web press we use to print our newspapers. KCJN also prints commercial jobs on a new DGM 430 cold web press and a 5 Color Didde Apollo sheeting press.

The two new DGM presses enable King County Journal Newspapers Commercial Printing to offer competitive pricing for our clients, while offering more full color, higher quality printing and quicker turnaround. These are just a few of the products we can print for you:

- Broadsheet Newspapers
- Tabloid Newspapers and Retail Flyers
- Flexi Catalogues & Newsletters
- 8 1/2 x 11 and 11 x 17 Single Sheets

For more information, or to get a bid on your next commercial print job, call 253.872.6629 or e-mail daniel.keefe@kingcountyjournal.com.



Smart Advertiser Tip
P & D rates include layout, printing and delivery of your advertising message.