

## How to Reach Us

### King County Journal Bothell/Kenmore and Redmond Reporters

P.O. Box 90130  
Bellevue, WA 98009-9230  
1705 132nd Avenue NE  
Bellevue, WA 98005  
Phone: 425-453-4270  
Fax: 425-453-4193  
E-mail:  
traffic@kingcountyjournal.com

Online:  
www.kingcountyjournal.com  
www.reporternewspapers.com  
Business Hours:  
Mon.-Fri. 8 am to 5 pm

### King County Journal Auburn, Kent and Renton Reporters

P.O. Box 130  
Kent, WA 98035-0130  
600 Washington Ave. S  
Kent, WA 98032  
Phone: 253-872-6600  
Fax: 253-854-1006

E-mail:  
traffic@kingcountyjournal.com  
Online:  
www.kingcountyjournal.com  
www.reporternewspapers.com  
Business Hours:  
Mon.-Fri. 8 am to 5 pm

### Mercer Island Reporter

P.O. Box 38  
Mercer Island, WA 98040  
7845 SE 30 St.  
Mercer Island, WA 98040  
Phone: 206-232-1215  
Fax: 206-232-1284

E-mail:  
traffic@mi-reporter.com  
Online:  
www.mi-reporter.com  
Business Hours:  
Mon.-Fri. 8 am to 5 pm

### Snoqualmie Valley Record

P.O. Box 300  
Snoqualmie, WA 98065-0300  
8124 Falls Ave. SE  
Snoqualmie, WA 98065  
Phone: 425-888-2311  
Fax: 425-888-2427

E-mail:  
traffic@valleyrecord.com  
Online:  
www.valleyrecord.com  
Business Hours:  
Mon.-Fri. 8 am to 5 pm

## King County Journal Newspapers Advertising Key Contacts

### Retail Advertising

Sandy Payson, 425-453-2710  
sandy.payson@kingcountyjournal.com

Mike Stevens, 253-872-6729  
mike.stevens@kingcountyjournal.com

William Shaw, 425-453-4211  
william.shaw@kingcountyjournal.com

Ellen Morrison, 253-872-6608  
ellen.morrison@kingcountyjournal.com

### General Managers

Howard Mullenary, 425-450-1205  
howard.mullenary@kingcountyjournal.com  
King County Journal Newspapers

Jim McKiernan, 425-888-2311  
jim.mckiernan@valleyrecord.com  
Snoqualmie Valley Record

### Classified Advertising

Carol Young, 425-453-4209  
carol.young@kingcountyjournal.com

Polly Bauer, 425-453-4287  
polly.bauer@kingcountyjournal.com

### Marketing

Jennifer Johnston, 425-452-1098  
jennifer.johnston@kingcountyjournal.com

### Representation

USSPI  
428 E. State Parkway, Ste. 226  
Schaumburg, IL. 60173  
Phone: 847-490-6000



## Retail Mechanical Specifications

All King County Journal Newspaper Publications	Standard/Tabloid
1 column	.1 13/16" wide
2 columns	.3 3/4" wide
3 columns	.5 3/4" wide
4 columns	.7 11/16" wide
5 columns (Maximum tabloid width)	.9 5/8" wide
6 columns (Standard only)	.11 5/8" wide
Standard Page	.20" deep
Tabloid Page	.11 5/8" deep
Reporter Tabloid Page	.13" deep

### Production Charges

30" or less	Velox/Special Work	\$10.00
Up to 64"		\$15.00
Up to 95"		\$20.00
Up to 120"		\$30.00

### Please note

- Display ads are charged to the quarter inch.
- Minimum ad size is 1 column inch.
- Ads over 18" charged at full 20" depth.
- Double trucks charged at half column for gutter. (i.e., 12.5 x 20")

## Terms and Conditions

- King County Journal Newspapers are published by Northwest Media (Washington), L.P. (hereinafter "Publisher").
- Publisher reserves the right to refuse any ad or preprint at any time, and to insert the words "paid advertisement."
- All advertising material submitted for publication becomes the property of Publisher.
- Advertising takes run of paper position. Requests for special position will be considered, but not guaranteed. No refunds or adjustments shall be made because of position.
- Subject matter, form, wording, illustrations, and typography of all advertising is subject to approval by Publisher. Publisher reserves the right to reposition, classify, edit, reject or cancel any advertising copy submitted at any time, before or after insertion.
- Publisher shall not be held liable or financially responsible for ads not published, incorrectly published or with typographical errors. If Publisher is at fault, no credit shall exceed the space of error for the first day of publication. Advertiser is responsible for checking their advertising for accuracy the first day of publication.
- Advertiser assumes liability for advertising content authorized for publication and expressly holds Publisher harmless from any claims arising from said publication.
- Advertising will be prepaid until credit is established. Certain ads to include, but not limited to, political, going-out-of-business or store closure and ads placed from transitory addresses will be prepaid with placement of advertising order.
- Payment for charges are due and payable, for commercial accounts with approved credit, by the 28th day following date of Publisher's statement/invoice. All charges not disputed in writing by Advertiser, or its agent, within 56 days of the statement/invoice date, where the initial charges appear, are deemed correct and not subject to dispute, adjustment or refund.
- Charges not paid when due are subject to a late charge, per billing period, equal to 1.5% of the billed amount. Advertiser is liable to Publisher for all of Publisher's costs of collection including, but not limited to, reasonable attorneys' fees and court costs.
- Publisher reserves the right to discontinue any advertising and/or contract for accounts whose charges are not paid when due. Publisher may, at its option, call any contract due and adjust for short or earned rates as deemed necessary.
- Contract rates to be earned by a licensed firm in the Washington area selling goods/services to the general public. Publisher does not accept from any Advertiser, at contract rate, copy bearing a signature other than the signature on the contract agreement. Space contracted for is to be used exclusively for the signatory and cannot be assigned, sold, given or transferred, and does not cover personal non-business advertising for an individual.
- All local advertising rates are net and non-commissionable to advertising agencies. If contract rates are used by an agency for an account, contract must be countersigned by the account and the account will be liable for fulfillment of contract.
- Brokered advertising is not accepted.
- Publisher reserves the right to revise rates on a 30 day written notice. Advertiser may, without penalty, cancel contract any time new rates are made effective by giving 30 days written cancellation notice to Publisher.
- It is expressly agreed in the event the State of Washington and/or the United States of America impose taxation of advertising during this contract, Advertiser will pay the tax unless otherwise specifically provided for in laws imposing such tax.

Contact your local  
account executive today

