

Your *local* Newspaper Network

King County Journal Newspapers can help your business succeed by providing an effective and affordable way to reach your best prospects. Select any combination of our nine publications to target the people living in the areas most crucial to your success.



Auburn Reporter

Twice monthly community newspaper delivered by mail to 28,000 Auburn households.



King County Journal

ABC audited daily publication delivered to 47,000 households in suburban King County.



Bothell/Kenmore Reporter

Twice monthly community newspaper delivered by mail to more than 28,000 Bothell and Kenmore households.



Mercer Island Reporter

A paid subscription weekly newspaper serving more than 5,000 Mercer Island households.



Kent Reporter

Twice monthly community newspaper delivered by mail to 28,000 Kent households.



Snoqualmie Valley Record

A paid subscription weekly newspaper delivered to more than 4,000 Snoqualmie Valley households



Redmond Reporter

Twice monthly community newspaper delivered by mail to 28,000 Redmond households.



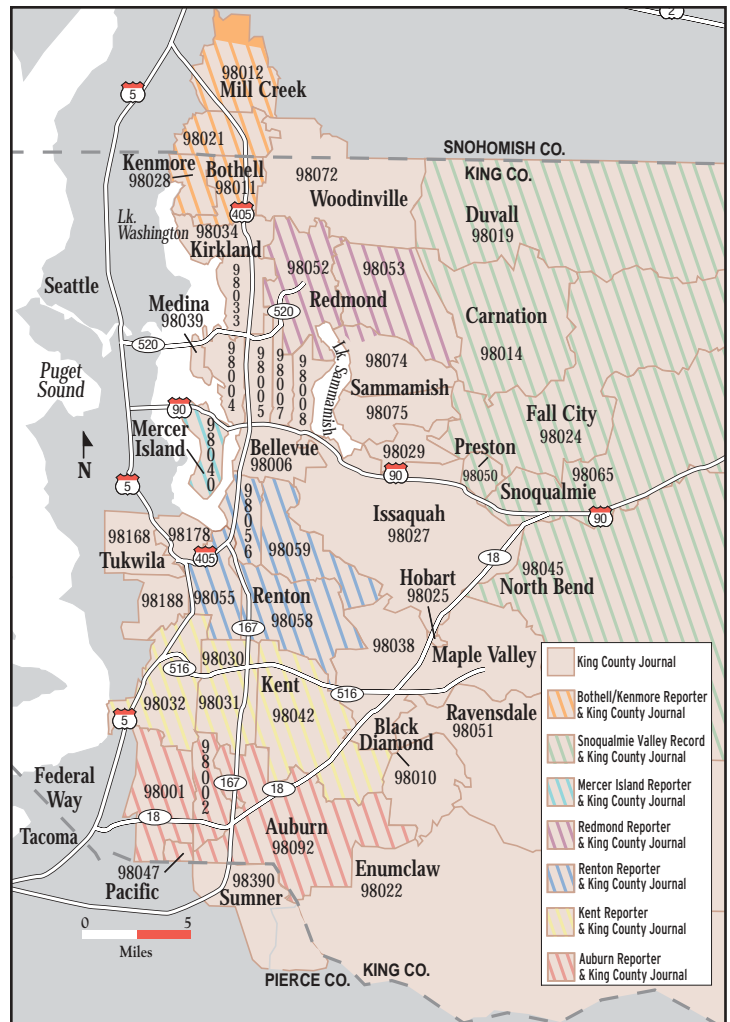
Snoqualmie Valley Living

Monthly community newspaper delivered by mail to 13,200 Snoqualmie Valley households.



Renton Reporter

Twice monthly community newspaper delivered by mail to 28,000 Renton households.



Publication	Week 1	Week 2	Week 3	Week 4
King County Journal Seven days a week	47,000	47,000	47,000	47,000
Mercer Island Reporter Every Wednesday	5,000	5,000	5,000	5,000
Snoqualmie Valley Record, Every Wednesday	4,000	4,000	4,000	4,000
Auburn Reporter, 2nd & 4th Wednesday		28,000		28,000
Bothell/Kenmore Reporter 1st & 3rd Wednesday	28,000		28,000	
Kent Reporter, 1st & 3rd Wednesday	71,500		28,000	
Redmond Reporter, 2nd & 4th Wednesday		28,000		28,000
Renton Reporter, 1st & 3rd Wednesday	31,000		28,000	
Snoqualmie Valley Living Last Friday				13,200
Total Distribution	186,500	112,000	140,000	125,200
Total Readership**	410,300	246,400	308,000	275,440

Index

Distribution Map 2	Auburn Reporter 8	Print & Deliver 10
Circulation Chart 2	Bothell/Kenmore 8	Preprints 10
Publications 2	Kent Reporter 8	Commercial Printing 10
Local Network Rates 3	Redmond Reporter 8	Internet Advertising 10
Combination Rates 3	Renton Reporter 8	National Rates 11
KCJ Special Rates 4	Mercer Island Reporter 9	Mechanical Specs 12
Co-op Advertising 4	Snoqualmie Valley Record 9	Key Contacts 12
KCJ Targeted Oppty's 5	Snoqualmie Valley Living 9	Terms & Conditions 12
KCJ Deadlines 5		
Classified Network 6&7		

More information online at www.kingcountyjournal.com

* Readership is based on the industry standard of 2.2 readers per copy.
 • King County Journal distribution figure is the daily ABC audited circulation average for the 12 months ending March 31, 2003.
 • Mercer Island Reporter and Snoqualmie Valley Record are paid weekly publications.
 • The Auburn, Bothell/Kenmore, Kent, Redmond and Renton Reporters provide direct mail saturation of households and businesses in each community. The first week of each month the Kent Reporter distribution is increased to include all of the households in the Kent School District, and the Renton Reporter is increased to reach all of the households in the city of Renton.