|  |  |  |  |  |  |  |  | $\begin{array}{\|ll} \text { RECENT } \\ \text { PRICE } & 16 \end{array}$ |  | $\begin{aligned} & \text { P/E } \\ & \text { RATIO } 15.5\binom{\text { Trailing: } 22.2}{\text { Median: } 16.0} \end{aligned} \begin{aligned} & \text { RELATIVE } 0.06 \\ & \text { P/E RATIO } 0.96 \end{aligned}$ |  |  |  |  |  |  |  |  | $\begin{aligned} & \text { VALUE } \\ & \text { LINE } \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TIMELINESS $\mathbf{2}$ Lowered 10/30/98 <br> SAFETY $\mathbf{4}$ Lowered $11 / 24 / 95$ <br> TECHNICAL 3 Lowered $1 / 15 / 99$ <br> BETA $1.00 \quad(1.00=$ Market $)$ |  |  |  | High: Low: | 24.2 10.8 | $\begin{array}{r} 19.9 \\ 14.5 \\ \hline \end{array}$ | 22.4 16.3 | $\begin{array}{l\|} \hline 18.6 \\ 11.7 \end{array}$ | $\begin{aligned} & 24.8 \\ & 12.8 \end{aligned}$ | $\begin{aligned} & 28.1 \\ & 20.9 \end{aligned}$ | $\begin{aligned} & 25.6 \\ & 19.5 \end{aligned}$ | $\begin{aligned} & 21.9 \\ & 12.6 \end{aligned}$ | $\begin{array}{r} 16.3 \\ 5.9 \end{array}$ | $\begin{array}{r} 14.3 \\ 5.8 \end{array}$ | $\begin{aligned} & \hline 15.3 \\ & 10.1 \end{aligned}$ | $\begin{aligned} & 20.9 \\ & 10.5 \end{aligned}$ |  |  | Target Price | Range 2003 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | 2-for-1 |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | - |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2001-03 PROJECTIONS |  |  |  |  |  |  |  | Options: Yes <br> Shaded area indicates recession |  |  |  |  | $\left\\|^{\\| \pi} 11\right\\|$ | \|li | +1 |  |  |  |  |  |  |  |  | 24 |
|  | Price |  | n'I Total Return |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 16 |
| High | $\begin{aligned} & \text { rice } \\ & 30 \end{aligned}$ | $\begin{aligned} & \text { Gain } \\ & -90 \%) \end{aligned}$ | $\begin{aligned} & \text { Return } \\ & 17 \% \end{aligned}$ |  |  |  |  | $.1^{11+1 \mid}$ |  |  |  |  |  | . |  |  | $\left.\left.{ }_{1}\right\|_{1}\right\|^{1 / 1}$ |  |  | $\|\|\|\mid$ |  |  |  |  |
| Low |  |  | 6\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 12 |
| Insider Decisions |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - | M A M | J J A | S O N |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| to Buy | 0 0 <br>   <br> 2  | 0 | $\begin{array}{llll}0 & 0 & 0 \\ 0 & 0\end{array}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & \text { Options } \\ & \text { to Sell } \end{aligned}$ | 2 2 1 <br> 2 2 1 | 1 0 1 <br> 1 0 1 | $\begin{array}{lll}0 & 0 & 0 \\ 0 & 0 & 0\end{array}$ |  |  |  |  |  |  |  |  |  | $V$ |  |  |  |  |  |  | 4 |
| Institutional Decision |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \% TOT. RETURN $1 / 99$ |  |  |
| $101998 \quad 201998301998$ |  |  |  | $\begin{array}{\|l\|l\|} \hline \text { Percentr } & 24.0 \\ \text { shares } & 16.0 \\ \text { traded } & 8.0 \end{array}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  | THIS VLARITH. |  |
| to Buy | 156 | 142 | 171 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 59.7 6.3 <br> 989 59.5 |  |
| Hldd's(000) 336421363051356647 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 3 yr 5 yr . | $\begin{array}{rr}198.9 & 59.5 \\ -0.0 & 95.5\end{array}$ |  |
| 1982 | 1983 | 1984 | 1985 | 1986 | 1987 | 1988 |  | 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | $\bigcirc$ © VA | LINE PUB., INC. | 01-03 |
| 44.91 | 49.24 | 56.25 | 59.31 | 58.89 | 62.96 | 68.45 | 73.95 | 80.24 | 85.69 | 92.71 | 83.50 | 74.18 | 70.69 | 64.55 | 65.84 | 68.15 | 74.70 | Sales | sh ${ }^{(A)}$ | 95.25 |
| 1.37 | 2.00 | 2.14 | 2.20 | 2.34 | 2.69 | 3.11 | 3.02 | 3.13 | 3.39 | 3.80 | 2.81 | 1.71 | . 49 | 1.81 | 1.86 | 2.35 | 2.60 | "Cash | ow"per sh | 3.35 |
| . 69 | 1.27 | 1.28 | 1.21 | 1.42 | 1.70 | 2.00 | 1.86 | 1.89 | 2.02 | 2.06 | 1.15 | . 23 | d1.08 | . 48 | . 51 | . 95 | 1.20 | Earning | per sh ${ }^{(B)}$ | 1.80 |
| . 33 | . 36 | . 41 | . 47 | . 50 | . 58 | . 66 | . 82 | . 86 | . 88 | . 91 | . 96 | . 96 | . 36 | -- | - | -- | Nil | Div'ds | ecl'd per sh ${ }^{(C)}$ | Nil |
| 6.97 | 7.78 | 8.62 | 8.66 | 9.74 | 10.83 | 12.56 | 12.45 | 13.47 | 14.63 | 15.71 | 12.10 | 12.86 | 10.85 | 10.46 | 11.12 | 11.95 | 13.10 | Book V | lue per sh | 18.00 |
| 373.48 | 377.73 | 375.05 | 378.01 | 404.37 | 407.03 | 398.86 | 399.38 | 399.70 | 403.53 | 406.88 | 409.08 | 458.67 | 486.51 | 487.00 | 488.81 | 494.00 | 495.00 | Comm | Shs Outst'g ${ }^{\text {(D) }}$ | 495.00 |
| 9.9 | 8.8 | 8.4 | 9.6 | 11.3 | 11.2 | 8.7 | 10.1 | 8.2 | 10.6 | 11.9 | 19.7 | 71.0 |  | 21.3 | 24.6 | 17.0 |  | Avg An | IP/E Ratio | 14.0 |
| 1.09 | . 74 | . 78 | . 78 | . 77 | . 75 | . 72 | . 76 | . 61 | . 68 | . 72 | 1.16 | 4.66 | -- | 1.33 | 1.42 | . 90 |  | Relative | P/E Ratio | 1.00 |
| 4.9\% | 3.2\% | 3.8\% | 4.0\% | 3.1\% | 3.1\% | 3.8\% | 4.4\% | 5.6\% | 4.1\% | 3.7\% | 4.2\% | 5.9\% | 3.0\% |  |  |  |  | Avg An | 'I Div'd Yield | Nil |
| CAPITAL STRUCTURE as of 10/28/98 <br> Total Debt $\$ 3487$ mill. Due in 5 Yrs $\$ 653$ mill. LT Debt $\$ 3427$ mill. LT Interest $\$ 320.0$ mill. Incl. \$1114 mill. capitalized leases. <br> (Total interest coverage: 2.2x) |  |  |  |  |  | 27301 | 29533 | 32070 | 34580 | 37724 | 34156 | 34025 | 34389 | 31437 | 32183 | 33674 | 36980 | Sales | mill) (A) | 47150 |
|  |  |  |  |  |  | 28.7\% | 27.9\% | 27.0\% | 26.6\% | 26.3\% | 27.0\% | 25.7\% | 23.6\% | 24.5\% | 23.9\% | 24.3\% | 24.4\% | Gross | argin | 24.3\% |
|  |  |  |  |  |  | 6.0\% | 5.4\% | 5.2\% | 5.4\% | 5.7\% | 4.6\% | 3.1\% | 1.7\% | 4.5\% | 4.8\% | 5.5\% | 5.6\% | Operati | g Margin | 5.5\% |
|  |  |  |  |  |  | 4082 | 4259 | 4180 | 4413 | 4792 | 4111 | 2461 | 2477 | 2261 | 2136 | 2161 | 2175 | Numbe | of Stores | 2250 |
|  |  |  |  | (34\% of | Cap'l) | 803.0 | 745.0 | 756.0 | 859.0 | 941.0 | 534.0 | 114.0 | d490.0 | 262.0 | 298.0 | 545 | 670 | Net Pro | it (\$mill) | 975 |
|  |  |  |  |  |  | 35.5\% | 35.5\% | 34.0\% | 34.0\% | 34.0\% | 33.1\% | 73.0\% | -- | 20.6\% | 28.7\% | 34.0\% | 34.0\% | Income | Tax Rate | 34.0\% |
| Leases, Uncapitalized Annual rentals $\$ 528$ mill. <br> Pfd Stock $\$ 983$ mill. <br> Pfd Div'd $\$ 77.5$ mill. |  |  |  |  |  | 2.9\% | 2.5\% | 2.4\% | 2.5\% | 2.5\% | 1.6\% | .3\% | NMF | .8\% | .9\% | 1.6\% | 1.8\% | Net Pro | t Margin | 2.1\% |
| 20 mill. shs. co.-obligated pfd. shrs. of subsd'y. (which holds co. debentures). Liq. value, $\$ 50$ per |  |  |  |  |  | 3654.0 | 3685.0 | 3519.0 | 4682.0 | 5014.0 | 4123.0 | 3561.0 | 5558.0 | 4131.0 | 4202.0 | 5200 | 5600 | Worki | Cap'I (\$mill) | 8600 |
|  |  |  |  |  |  | 2946.0 | 3029.0 | 3299.0 | 3925.0 | 4935.0 | 3947.0 | 3788.0 | 5564.0 | 3599.0 | 2904.0 | 3500 | 3500 | Long-T | m Debt (\$mill) | 3500 |
|  |  |  |  |  |  | 5009.0 | 4972.0 | 5384.0 | 6891.0 | 7536.0 | 6093.0 | 6032.0 | 5280.0 | 6072.0 | 6415.0 | 6885 | 7475 | Shr. Eq | ity (\$mill) | 9890 |
| Common Stock 493, 232,408 shs. ( $56 \%$ of Cap'l) |  |  |  |  |  | 11.9\% | 11.3\% | 10.6\% | 8.8\% | 9.1\% | 7.0\% | 2.6\% | NMF | 4.8\% | 5.1\% | 7.0\% | 8.0\% | Return | n Total Cap'l | 9.0\% |
| as of 8/26/98 |  |  |  |  |  | 16.0\% | 15.0\% | 14.0\% | 12.5\% | 12.5\% | 8.8\% | 1.9\% | NMF | 4.3\% | 4.6\% | 8.0\% | 9.0\% | Return | Shr. Equity | 10.0\% |
| MARKET CAP: $\$ 7.9$ billion (Large Cap) |  |  |  |  |  | 10.9\% | 8.7\% | 7.7\% | 8.2\% | 7.7\% | 1.4\% | NMF | NMF | 4.5\% | 4.6\% | 8.0\% | 9.0\% | Retaine | to Com Eq | 10.0\% |
| CURRENT POSITION (\$MILL.) |  |  | 996 | $19971$ | 28/98 | 32\% | 42\% | 45\% | 44\% | 48\% | 87\% | NMF | NMF | 13\% | 16\% | 14\% | 12\% | All Div | to Net Prof | 8\% |


| Cash Assets | 406.0 | 498.0 | 350.0 |
| :---: | :---: | :---: | :---: |
| Receivables |  |  |  |
| Inventory (LIFO) | 6354.0 | 6367.0 | 8060.0 |
| Other | 973.0 | 611.0 | 844.0 |
| Current Assets | 7733.0 | 7476.0 | 9254.0 |
| Accts Payable | 2009.0 | 1923.0 | 3019.0 |
| Debt Due | 156.0 | 78.0 | 60.0 |
| Other | 1437.0 | 1273.0 | 1482.0 |
| Current Liab. | $\overline{3602.0}$ | 3274.0 | 4561.0 |


| ANNUAL RATES <br> of change (per sh) Sales <br> "Cash Flow" <br> Earnings <br> Dividends <br> Book Value |  | Past P <br> 10 Yrs. 5 <br> $1.0 \%$  <br> $-5.5 \%$ -1 <br> --  <br> $1.0 \%$  |  |  | $\begin{aligned} & \text { '95-'97 } \\ & 01.03 \\ & 6.0 \% \\ & 6.0 \% \\ & N M F \\ & N M F \\ & 9.0 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { Fiscal } \\ & \text { Year } \\ & \text { Yegins } \end{aligned}$ | QUARTERLY SALES (\$ mill.)(A) Apr.Per Jul.Per Oct.Per Jan.Per |  |  |  | $\begin{aligned} & \text { Full } \\ & \text { Fiscal } \\ & \text { Year } \end{aligned}$ |
| 1995 | 7443 | 8440 | 7975 | 10531 | 34389 |
| 1996 | 6975 | 7566 | 7212 | 9684 | 31437 |
| 1997 | 7263 | 7846 | 7315 | 9759 | 32183 |
| 1998 | 7515 | 8116 | 7642 | 10401 | 33674 |
| 1999 | 8270 | 8930 | 8500 | 11280 | 36980 |
| $\begin{gathered} \text { Fiscal } \\ \text { Year } \\ \text { Begins } \end{gathered}$ | EARNINGS PER SHARE(A)(B) Apr.Per Jul.Per Oct.Per Jan.Per |  |  |  | Full Fiscal Year |
| 1995 | d. 06 | . 05 | d. 26 | d. 81 | d1. 08 |
| 1996 | d. 08 | . 05 | . 02 | . 49 | . 48 |
| 1997 | . 03 | . 06 | . 04 | . 38 | . 51 |
| 1998 | . 10 | . 16 | . 08 | . 61 | . 95 |
| 1999 | . 14 | . 20 | . 15 | . 71 | 1.20 |
| Calendar | QUARTERLY DIVIDENDS PAID(C)■Mar. 31 Jun. 30 Sep. 30 Dec. 31 |  |  |  | Full Year |
| 1995 | . 24 | . 12 | . 12 | . 12 | . 60 |
| 1996 |  |  |  |  |  |
| 1997 |  | -- | -- |  |  |
| 1998 |  | -- | - | -- |  |
| 1999 |  |  |  |  |  |

BUSINESS: Kmart Corporation is one of the world's largest mass merchandise retailers. Co. operates Kmart general merchandise stores and Builders Square home improvement centers. Typical Kmart store has $40,000-120,000 \mathrm{sq}$. ft ; modernized units have 85,000-120,000 sq. ft. \& Super Kmart Centers have 135,000190,000 sq. ft. Sold its interests in Borders Group (books), Sports
Kmart's apparel business has had some lackluster tallies in recent months... There have been some stretches of cold weather lately in some parts of the country. But this has occurred too sporadically to stimulate sales of seasonal apparel. ... but in this area, we find it more interesting to focus on what is not happening. In 1997, the company experienced big problems in its women's apparel division. That winter was also a warm one, but back then, the bigger problem, from KM's vantage point, was poor merchandising. The company's buyers aimed too much toward the lower end of the traditional target 25-44 year age group. This led to a big internal shakeup with a new merchandising team being brought in. Last year was the first real test for the new group and from what we are able to see, it was a successful year from that standpoint. Unfavorable dimate hurts apparel retailers in general. But at least now, holders of this timely stock can take comfort in the fact that KM is no worse off than its peers. And of course, if we see a return to normal climactic conditions in 1999, KM will no longer be

Authority (sporting goods), and OfficeMax (office products) specialty retail operations in fiscal 1995. Owns 49\% of Meldisco (footwear depts. in Kmart stores). Sold PACE Membership Warehouse clubs '94. Has 260,000 employees; 90,000 shrhldrs. C.E.O.: Floyd Hall. Inc.: Mich. Add.: 3100 West Big Beaver Rd., Troy, Mich. 48084. Tel.: 248-643-1000. Internet: www.kmart.com
restrained by internal problems and should bolt ahead, together with its peers.
Are Kmart's days as a stand-alone company numbered? The merchant is currently rolling out its new Big Kmart format. A prominent feature of these stores is the attention given to pantry departments, which offer everyday necessities that lure customers who eventually shop in other departments. But pantry itself is a low margined business. To some extent, that will always be true, given the nature of the supermarket industry (which depends on more frequent inventory turnover, rather than high markups). But even within this context, KM would still like to get the best margins that it can. Toward this end, management has acknowledged that it is considering some sort of business combination that would lead to enhanced purchasing power and/or distribution efficiencies.
Marc H. Gerstein
February 19, 1999

## CASH POSITION

Current Assets to Current Liabilities:
Cash \& Equiv's to Current Liabilities:

| 5-Year Av'g | $\mathbf{1 0 / 2 8 / 9 8}$ |
| :---: | ---: |
| $209 \%$ | $203 \%$ |
| $15 \%$ | $8 \%$ |
| $13 \%$ | $14 \%$ |

(A) Fiscal year ends last Wednesday in Janu-
ary. (B) Primary earnings thru '96, diluted ary. (B) Primary earnings thru '96, diluted hereafter. Excludes nonrecurring gains (losses): '85, (64¢); '86, 3¢; '89,

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