

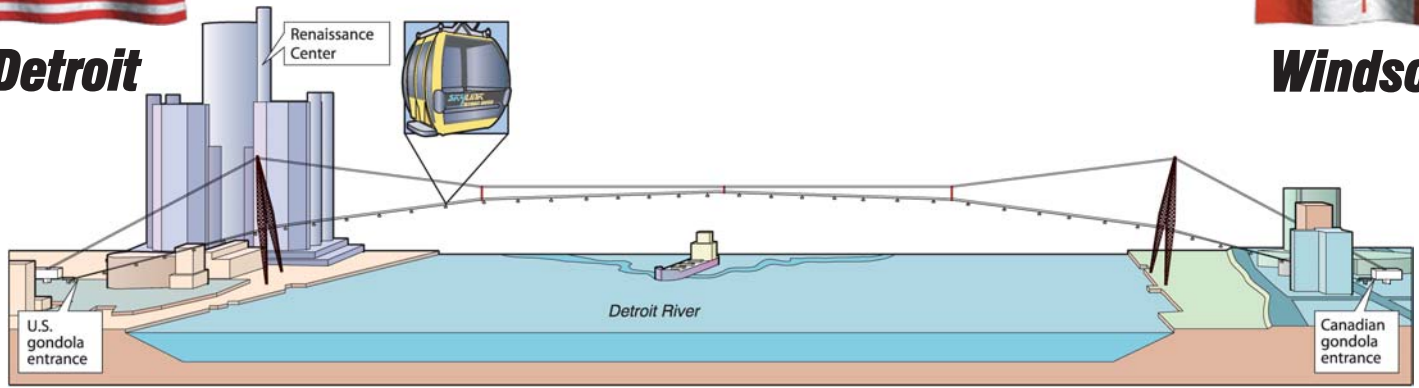


The World's Greatest Gondola



Detroit

Windsor



Gondola Statistics

Total length	4,049 ft
River span	2,549 ft
Estimated ridership	3 million round trips per year
Fare (est)	\$3.00 US one way
Capacity	4,000 one way passengers per hour
Gondola cabins	60 – 8 passenger detachable cabins
Crossing time	4.5 minutes
Line speed	11 mph
Clearance over river	170 ft (minimum)
Tower height	365 ft
Cabin spacing	300 ft apart
Support cable size	4 cables – each 1¾" dia
People cable size	2" dia
Power drive	600 hp electric motor

Opening 2006*

*(June 30, 2004 Deadline)



- One of the world's most unique tourist attractions
- Exciting connection between two great countries
- Experience Detroit River skylines from unique vantage point
- Comfortable, quiet ride/all cabins wheelchair accessible
- Draws people to revitalized waterfronts
- Creates a vibrant downtown in both cities
- Generates foot traffic for local businesses and casinos
- Close to Detroit "People Mover" stations
- Easy access to Hart Plaza, Cobo Hall, Joe Louis Arena, Comerica Park, Ford Field, Greektown, RenCen, casinos, hotels, restaurants, etc in Detroit
- Easy access to hotels, restaurants, Cleary Auditorium, art gallery, waterfront parks, casino, etc in Windsor
- Makes Detroit/Windsor Region a destination area
- Attracts local, national and international interest
- "Two Nation Vacation" concept
- Relieves border congestion
- No traffic tie ups
- Environmentally friendly
- \$72 million US/\$100 million Cdn project

"FREEDOM GONDOLA"

Aerial Gondola Crossing the Detroit River Between Detroit and Windsor

www.freedomgondola.com