# Great American Public Libraries: The 2004 HAPLR Rankings 

## Two new measures supplement this year"s assessment of the nation's public libraries by Thomas J. Hennen Jr.

нas the economic downturn affected library performance? Will Hennen's American Public Library Ratings (HAPLR) finally include building size and electronic resources? Did many of the same libraries top the rating scales again? In this sixth edition, I will try to address these and other issues. Many librarians look forward to the ratings; others dread or deride them. Last year's summary appeared in the October 2003 American Libraries (p.44-48), while the rating numbers are treated more fully on my website at www.haplr-index.com.

The U.S. economic downturn is mostly affecting the input side of the ledger for now, and that is to be expected. There is a lag between budget cuts and the decline in library usage that we are just beginning to see. Denver Public Library has been at the top of the list for several years running, but this year-partly due to budget cuts-it slipped to third place. We can expect more of that if library revenues continue to decline.

## Separate measures

I have still not incorporated the available electronic-resources data into the ratings themselves (see p. 58-59), but I have indicated a separate ranking for the top five libraries in each population category in this article and will include more detail on my website. The data are still too skewed to incorporate into the HAPLR general ratings.

The Federal-State Cooperative Service (FSCS), which gathers the data on which HAPLR is based, has finally started including building statistics. That will be great news for architectural planners. I have not incorporated this area into the HAPLR ratings, but if I ever do, it will undoubtedly be in the form of a litmus test; a library either passes with a threshold square footage or


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it does not. More likely, the building data will continue to be reported separately.

## State comparisons

Table 1 indicates the relative 2003 and 2004 rankings for each state. The scores weight the population of library communities, so that a high score for a populous community in a state weighs more heavily than one for a less populous community. There is usually little movement from one rating year to the next, but a few states always move in the ratings. Arkansas, Colorado, North Carolina, and South Carolina advanced by more than two positions. Minnesota, Montana, and Oklahoma fell by more than three positions.

## Building-size comparisons

Building size is a key measure of public library service, but incorporating the data directly into the HAPLR

## Structure of the HAPLR Scores

This sixth edition of the HAPLR library ratings is based on data filed by libraries in 2003 concerning 2002 activities. The first edition in 1999 was based on data filed in 1997. The Federal-State Cooperative System compiles the annual reports as reported by state library agencies for nearly 9,000 libraries into a single dataset.

The HAPLR scores are based on six input and nine output measures. Each factor is weighted and then scored. Only libraries serving comparably sized populations are compared with one another. The author adds the scores for each library within a population category to develop a weighted score in each population category. A 95th-percentile score for all 15 measures would put the library at the top of its population category with a score of 950 . A fifth-percentile score for all measures would place the library at the bottom with a score of 50 . Most scores are between 250 and 750. Further detail on the rating methods is available at www.haplr-index.com. Scores for the top 10 libraries in each population category are included in the table on pages 58-59.
rankings may not be possible in the near term, even though FSCS has started collecting it. More than one out of six libraries still have not reported their building size for FSCS purposes. Four states (Alabama, Idaho, Illinois, and Nevada) have not reported building size for any libraries. Only 27 states reported building size for $90 \%$ or more of their libraries.

The data here can be refined further, of course, and building planners have been asking for this for a long time. In Hennen's Public Library Planner, I used comparisons for Wisconsin in the section on building planning because the federal data were not yet available. Questions on comparative building sizes are asked repeatedly during any library building program.

Still, the data available will prove extremely useful for planners. Consider the data in Table 2, which shows three measures: square feet per capita, books per square foot, and square feet per Full Time Equivalent staff. A library with a measure in the first quartile is in the bottom $25 \%$ of its peers, while one in the third quartile is in the top $25 \%$. As population size declines, all three measures increase; the trend is less marked for books per square foot. The smaller the library, the higher the space provided. Economies of scale are at work in larger operations.

## Spending per use on electronic resources costs more than spending per use on print materials.

The table shows only three population categories, rather than the usual 10, for purposes of building comparisons. Further details, including regional variations, are presented on my website at www.haplr-index.com.

## Electronic-resource use

The FSCS has also begun reporting electronic-resource use and spending, now that enough libraries are delivering the data to their state agencies. I have still not mixed the data into the HAPLR rankings, however, for a number of reasons. This is because there is an extremely large gap between the highest and lowest reported rates.

As libraries get in the habit of noting these statistics, comparing them with how they are reported elsewhere, and paying attention to the definitions used in their state, these numbers will improve in consistency and reliability. Until then I am not comfortable including such volatile data in the ratings.

It should be noted that electronic-resource use exceeds or is very close to exceeding reference use in all sizes of libraries, as Table 3 demonstrates. In recent years, reported reference use has been declining as electronic-resource use has soared. Table 4 indicates that spending per use on electronic resources costs more than spending per use on print materials.



## Table 3. Reference Use and Electronic-Resource Use

| Population <br> Category | Reference <br> Use Per <br> Capita | Electronic- <br> Resource Use <br> Per Capita |
| :--- | :---: | :---: |
| Over 500,000 | 1.5 | 1.2 |
| $\mathbf{2 5 0 , 0 0 0 - 4 9 9 , 9 9 9}$ | 1.1 | 0.9 |
| $\mathbf{1 0 0 , 0 0 0 - 2 4 9 , 9 9 9}$ | 0.9 | 1.0 |
| $\mathbf{5 0 , 0 0 0 - 9 9 , 9 9 9}$ | 0.8 | 1.1 |
| $\mathbf{2 5 , 0 0 0 - 4 9 , 9 9 9}$ | 0.8 | 1.1 |
| $\mathbf{1 0 , 0 0 0 - 2 4 , 9 9 9}$ | 0.8 | 1.1 |
| $\mathbf{5 , 0 0 0 - 9 , 9 9 9}$ | 0.8 | 1.1 |
| $\mathbf{2 , 5 0 0 - 4 , 9 9 9}$ | 0.8 | 1.1 |
| $\mathbf{1 , 0 0 0 - 2 , 4 9 9}$ | 0.9 | 1.2 |
| Under $\mathbf{1 , 0 0 0}$ | 1.0 | 2.0 |
| Average | 0.8 | 1.2 |

Table 5 lists the top five libraries in electronic-resource use for each population category.

## The need for planning

For many years in the library community there was something of a civil war over planning and library assessment. On one side were those who wanted to "give the public what it wants" and pump up circulation numbers. On the other side stood those who wanted to maintain input standards and then let the librarians choose materials tastefully, regardless of the circulation numbers. The war ended in an armistice rather than a victory for either side. ALA opted for a "planning process" that let library planners choose the type of library services they wanted for the community regardless of

## Table 4. Print Material and Electronic Resource Material Spending Rates

| Population <br> Category | Spending <br> Electronic Use | Spending Per <br> Print Use |
| :--- | :---: | :---: |
| Over 500,000 | $\$ 1.68$ | $\$ 0.81$ |
| $\mathbf{2 5 0 , 0 0 0 - 4 9 9 , 9 9 9}$ | $\$ 1.62$ | $\$ 0.65$ |
| $\mathbf{1 0 0 , 0 0 0 - 2 4 9 , 9 9 9}$ | $\$ 1.56$ | $\$ 0.68$ |
| $\mathbf{5 0 , 0 0 0 - 9 9 , 9 9 9}$ | $\$ 1.91$ | $\$ 0.68$ |
| $\mathbf{2 5 , 0 0 0 - 4 9 , 9 9 9}$ | $\$ 1.99$ | $\$ 0.67$ |
| $\mathbf{1 0 , 0 0 0 - 2 4 , 9 9 9}$ | $\$ 1.78$ | $\$ 0.64$ |
| $\mathbf{5 , 0 0 0 - 9 , 9 9 9}$ | $\$ 1.82$ | $\$ 0.73$ |
| $\mathbf{2 , 5 0 0 - 4 , 9 9 9}$ | $\$ 1.40$ | $\$ 0.73$ |
| $\mathbf{1 , 0 0 0 - 2 , 4 9 9}$ | $\$ 1.30$ | $\$ 0.77$ |
| Under $\mathbf{1 , 0 0 0}$ | $\$ 1.68$ | $\$ 1.13$ |
| Average | $\$ 1.66$ | $\$ 0.75$ |

input standards (or indeed, it seemed, output measures).
Individual states were left with the task of setting standards when ALA abandoned it. ALA pursued planning processes and output measures, while the states dealt with inputs. In my HAPLR rankings, I have tried to reunite the input and output threads. I believe that both are important and that a library must tailor its services to the community it serves.

We need thoughtful planning at the local level in reasonably sized units (wider may be wiser). We must measure outputs and compare them to one another. We must also specify minimum standards for libraries; otherwise a collection of castoff books and National Geographic magazines can be called a library and demean the very name for excellent libraries everywhere.

Table 5. Electronic-Resource Use

|  | Library | State | Use Data | Per Capita |
| :---: | :---: | :---: | :---: | :---: |
|  | Columbus Metropolitan Library | OH | 6,500,000 | 8.6 |
|  | Salt Lake County Library System | UT | 3,524,716 | 5.2 |
|  | Nashville Public Library | TN | 2,828,800 | 5.0 |
|  | Cleveland Public Library | OH | 2,126,280 | 3.8 |
|  | Jefferson County Public Library | CO | 1,524,536 | 2.9 |
| $\begin{aligned} & 10 \\ & \text { 영 } \\ & 0 \% \\ & \text { on } \\ & \text { Ni } \end{aligned}$ | Carnegie Library of Pittsburgh | PA | 1,768,000 | 3.9 |
|  | Genesee District Library | MI | 1,187,108 | 3.7 |
|  | Richland County Public Library | SC | 1,055,600 | 3.3 |
|  | East Central Georgia Regional Library | GA | 1,004,536 | 3.1 |
|  | Spartanburg County Public Libraries | SC | 771,472 | 3.0 |
| $\begin{aligned} & 1 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | Salem Public Library | OR | 1,784,068 | 12.8 |
|  | Chula Vista Public Library | CA | 1,470,196 | 7.7 |
|  | Ann Arbor District Library | MI | 1,040,000 | 6.7 |
|  | Kansas City, Kansas Public Library | KS | 988,000 | 6.6 |
|  | Tacoma Public Library | WA | 1,213,108 | 6.2 |
|  | Worthington Public Library | OH | 961,688 | 16.5 |
|  | Fountaindale Public Library District | IL | 638,560 | 9.8 |
|  | Westerville Public Library | OH | 790,452 | 9.5 |
|  | Boulder Public Library | CO | 818,168 | 8.6 |
|  | Chillicothe and Ross County Public Library | OH | 576,836 | 7.9 |
|  | Franklin Public Library | OH | 676,832 | 25.1 |
|  | Curtis Memorial Library | ME | 482,248 | 18.5 |
|  | Public Library of Mount Vernon and Knox County | OH | 819,988 | 17.4 |
|  | Upper Arlington Public Library | OH | 468,000 | 13.9 |
|  | Beaver Dam Community Library | WI | 390,000 | 13.0 |
|  | Caldwell Public Library | OH | 219,076 | 15.6 |
|  | Rolling Meadows Library | IL | 366,132 | 14.9 |
|  | Staunton Public Library | VA | 352,664 | 14.8 |
|  | New Canaan Library | CT | 282,464 | 14.2 |
|  | Wickliffe Public Library | OH | 275,444 | 12.8 |
|  | Grandview Heights Public Library | OH | 220,064 | 30.1 |
|  | Morris Public Library | MN | 137,800 | 26.0 |
|  | Port Jefferson Free Library | NY | 175,500 | 23.4 |
|  | Orland Hills Public Library District | IL | 138,320 | 20.4 |
|  | San Miguel Library District \#1/Telluride | CO | 91,260 | 16.6 |
|  | Brown Memorial Library | OH | 78,000 | 29.1 |
|  | West Nyack Free Library | NY | 42,224 | 12.9 |
|  | Fairfax Community Library | VT | 36,400 | 9.7 |
|  | Avon Public Library | MA | 41,600 | 9.4 |
|  | Roanoke Public Library | TX | 24,752 | 8.8 |
| $\begin{aligned} & 10 \\ & 00 \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | Island Free Library | RI | 35,880 | 35.5 |
|  | Arlington Public Library | NE | 27,040 | 23.8 |
|  | Springlake-Earth Community Library | TX | 32,708 | 19.5 |
|  | West Lebanon-Pike Township Public Library | IN | 16,380 | 13.8 |
|  | Lincoln Public Library | NH | 15,600 | 12.1 |
|  | Cranberry Isles-Great Cranberry Library | ME | 2,236 | 34.9 |
|  | Monhegan Memorial Library | ME | 2,860 | 32.5 |
|  | Calumet Public Library | MN | 11,700 | 30.5 |
|  | St. Edward Public Library | NE | 21,632 | 27.2 |
|  | Lake Minchumina Community Library | AK | 624 | 25.0 |


| Hennen's American Public Library Ratings, 2004 |  |  |  |
| :---: | :---: | :---: | :---: |
|  | 1. Cuyahoga County Public Library | OH | 864 |
|  | 2. Multnomah County Library | OR | 861 |
|  | 3. Denver Public Library | CO | 856 |
|  | 4. Columbus Metropolitan Library | OH | 851 |
|  | 5. Baltimore County Public Library | MD | 806 |
|  | 6. Indianapolis-Marion County Public Library | IN | 805 |
|  | 7. Salt Lake County Library System | UT | 802 |
|  | 8. Hennepin County Library | MN | 797 |
|  | 9. Montgomery County Public Libraries | MD | 768 |
|  | 10. Fairfax County Public Library | VA | 737 |
|  | 1. Santa Clara County Library | CA | 886 |
|  | 2. Johnson County Library | KS | 852 |
|  | 3. Madison Public Library | WI | 805 |
|  | 4. St. Charles City-County Library District | MO | 778 |
|  | 5. Allen County Public Library | IN | 776 |
|  | 6. Chesterfield County Public Library | VA | 754 |
|  | 7. Lincoln City Libraries | NE | 749 |
|  | 8. Dayton and Montgomery County Public Library | OH | 744 |
|  | 9. Richland County Public Library | SC | 742 |
|  | 10. Dakota County Library | MN | 727 |
| 100,000-249,999(329 Libraries in Category) | 1. Naperville Public Libraries | IL | 926 |
|  | 2. Medina County District Library | OH | 905 |
|  | 3. Howard County Library | MD | 898 |
|  | 4. St. Joseph County Public Library | IN | 868 |
|  | 5. Ramsey County Library | MN | 855 |
|  | 6. Salt Lake City Public Library | UT | 854 |
|  | 7. Douglas County Libraries | CO | 851 |
|  | 8. Greene County Public Library | OH | 850 |
|  | 9. Schaumburg Township District Library | IL | 840 |
|  | 10. Middletown Public Library | OH | 837 |
|  | 1. Washington-Centerville Public Library | OH | 941 |
|  | 2. Lakewood Public Library | OH | 939 |
|  | 3. Newton Free Library | MA | 898 |
|  | 4. Euclid Public Library | OH | 896 |
|  | 5. Westerville Public Library | OH | 885 |
|  | 6. Palatine Public Library District | IL | 884 |
|  | 7. Carmel Clay Public Library | IN | 879 |
|  | 8. Cleveland Heights-University Heights Public Library | OH | 877 |
|  | 9. Worthington Public Library | OH | 861 |
|  | 10. Anderson Public Library | IN | 857 |
|  | 1. Upper Arlington Public Library | OH | 898 |
|  | 2. Westlake Porter Public Library | OH | 893 |
|  | 3. Suffern Free Library | NY | 884 |
|  | 4. James Prendergast Library | NY | 883 |
|  | 5. Lake Oswego Public Library | OR | 881 |
|  | 6. Elmhurst Public Library | IL | 878 |
|  | 7. Warsaw Community Public Library | IN | 873 |
|  | 8. Shaker Heights Public Library | OH | 871 |
|  | 9. Stow-Munroe Falls Public Library | OH | 869 |
|  | 10. Woodridge Public Library | IL | 865 |


| HenNen's American Public Library Ratings, 2004 |  |  |  |
| :---: | :---: | :---: | :---: |
|  | 1. Twinsburg Public Library | OH | 932 |
|  | 2. Bexley Public Library | OH | 923 |
|  | 3. Brown Deer Public Library | WI | 916 |
|  | 4. North Canton Public Library | OH | 910 |
|  | 5. Wickliffe Public Library | OH | 904 |
|  | 6. Orrville Public Library | OH | 892 |
|  | 7. Henry Carter Hull Library | CT | 890 |
|  | 8. Darien Library | CT | 889 |
|  | 9. Rocky River Public Library | OH | 887 |
|  | 10. Madison Public Library | OH | 884 |
|  | 1. Wright Memorial Public Library | OH | 945 |
|  | 2. Bridgeport Public Library | WV | 918 |
|  | 3. Morris Public Library | MN | 909 |
|  | 4. Freeport Community Library | ME | 898 |
|  | 5. New Cumberland Public Library | PA | 889 |
|  | 6. North Liberty Community Library | IA | 874 |
|  | 7. Williamson Free Public Library | NY | 872 |
|  | 8. Grandview Heights Public Library | OH | 870 |
|  | 9. North Manchester Public Library | 1 N | 869 |
|  | 10. Bernardsville Public Library | NJ | 868 |
|  | 1. Bell Memorial Public Library | IN | 940 |
|  | 2. Hagerstown-Jefferson Township Public Library | IN | 918 |
|  | 3. Desert Foothills Library | AZ | 913 |
|  | 4. Mount Pleasant Public Library | UT | 910 |
|  | 5. Falconer Public Library | NY | 897 |
|  | 6. James Kennedy Public Library | IA | 894 |
|  | 7. Alden Ewell Free Library | NY | 889 |
|  | 8. Tracy Memorial Library | NH | 888 |
|  | 9. Ardsley Public Library | NY | 886 |
|  | 10. Morton County Library | KS | 881 |
|  | 1. Flomaton Public Library | AL | 902 |
|  | 2. Seneca Free Library | KS | 891 |
|  | 3. Conrad Public Library | IA | 890 |
|  | 4. Sodus Free Library | NY | 888 |
|  | 5. Riceville Public Library | IA | 884 |
|  | 6. Runals Memorial Library | MN | 874 |
|  | 7. Angola Public Library | NY | 872 |
|  | 8. Upton County Public Library | TX | 868 |
|  | 9. Moose Lake Public Library | MN | 868 |
|  | 10. Chewelah Public Library | WA | 867 |
|  | 1. Clayville Library Association | NY | 905 |
|  | 2. Poland Public Library | NY | 904 |
|  | 3. New Woodstock Free Library | NY | 894 |
|  | 4. Hardtner Public Library | KS | 887 |
|  | 5. Brunswick Public Library | NE | 868 |
|  | 6. Silverton Public Library | CO | 867 |
|  | 7. Earlville Free Library | NY | 859 |
|  | 8. Easton Library | NY | 848 |
|  | 9. Chilmark Free Public Library | MA | 840 |
|  | 10. Newfield Public Library | NY | 840 |

