

## NEWS

Contact Information:

ESS Technology, Inc. Investor Relations (510) 492-1161 Rebecca Mack Bergman Mack & Associates (949) 981-4496 rebecca.mack@cox.net

## ESS TECHNOLOGY TO HOLD QUESTION & ANSWER PORTION OF THIRD QUARTER CONFERENCE CALL

**FREMONT, Calif., October 28, 2004**—Due to technical difficulties encountered yesterday during the company's third quarter 2004 results conference call, ESS Technology, Inc. (Nasdaq: ESST) will hold the question and answer portion of the call on Thursday, October 28, 2004, at 2:00 p.m. Pacific Time.

The company released its third quarter 2004 results and held a conference call on Wednesday, October 27, 2004. The conference concluded following notice from the moderator that there were no further questions. Although one participant had participated in the Q&A session of the call, it was brought to the company's attention after the call that several other participants had been unable to successfully register their request to participate in the Q&A session. Due to this technical difficulty, ESS has scheduled the October 28 call so that all participants will have the opportunity to ask questions. The third quarter results released earlier today as well as other financial information is available on the company's web site: http://www.esstech.com/IR/earnings\_releases.shtm.

To access the October 28 Q&A conference call, please dial (800) 686-8478 (U.S./Canada) / (212) 346-6572 (International), Reservation #21212648, ten minutes prior to the commencement of the call. A replay of the Question and Answer session will be available from

3:30 p.m. (Pacific Time), October 28, 2004, by dialing (800) 633-8284 (US/Canada)/(402) 977-9140 (International), Reservation #21212648.

A replay of the call held on October 27 containing management's remarks is available via webcast at <u>http://www.esstech.com/</u> and <u>http://www.prnewswire.com/</u> or by telephone at (800) 633-8284 (U.S./Canada) / (402) 977-9140 (International), Reservation #21211231.

## About ESS Technology

ESS Technology, Inc., designs and markets high-performance digital video processor and imaging sensor semiconductors for the consumer digital entertainment, camera phones and digital home markets. ESS products include highly integrated chips for DVD players, DVD recorders, VCD players, digital media players, digital audio systems, and camera phones.

ESS, headquartered in Fremont, California, has over 400 employees in North America and over 100 employees in Asia providing R&D, sales, and technical support worldwide. For more information, please visit the company's web site at: <u>http://www.esstech.com.</u>

####