

A high performance, low power, highly integrated platform solution that enables the rapid development of advanced driver information and entertainment designs.

## Overview

Leveraging the power of the AMD Alchemy<sup>™</sup> Solutions Au processors and AMD Flash memory, the AMD Alchemy Solutions Driver Information Reference Design Kit (RDK) can help automotive design engineers bring to market new high-performance driver information and entertainment solutions that offer an improved driver experience by delivering the next generation of media-rich content and applications. Designed to promote the rapid development of innovative solutions, the AMD Alchemy Solutions Driver Information RDK includes all of the hardware and software needed to begin development.

The Driver Information RDK comes from our relentless focus on meeting the needs of our automotive design engineer partners. As a leading provider of technology that enables the development of nextgeneration driver information and entertainment systems, AMD has created a small form-factor, low-power solution optimized to help lower overall system production costs and reduce time to market.

# Highlights

The AMD Alchemy Solutions Driver Information RDK has been optimized to help:

### Speed up the development process

As a complete solution that includes both a hardware platform based on AMD Alchemy processors and AMD Flash memory and a complete software platform that supports WinCEfA, QNX, device drivers and low-level applications, the Driver Information RDK can help greatly speed up the development process.

### **Develop media-rich applications**

By leveraging the power of the AMD next-generation Alchemy processors and high-density Flash memory, the Driver Information RDK helps enable the development of a variety of driver information and entertainment applications, including: turn-by-turn navigation, streaming media support (MPEG I, 2 & 4), DVD playback, an integrated browser, and a rich graphical user interface. Through a variety of expansion slots, the Driver Information RDK is designed for future support of a complete auto sound system, Bluetooth and WWAN expansion (including GSM, GPRS, and WCDMA).

### Improve design efficiency

The AMD processor-based hardware platform fits in a single DIN radio slot and is designed for low power consumption, enabling more efficient designs that lower overall system cost.



# At a glance:

### The highly integrated AMD Alchemy<sup>™</sup> Solutions Aul500<sup>™</sup> Processor

- A high speed MIPS32<sup>™</sup> CPU core operating at 333–500MHz
- Highly integrated system peripherals
- High bandwidth memory buses

### The compact Aul500 Processor board

2 x 10/100 Ethernet USB host 2 x Serial I/O AC-97 Codec, including stereo audio in and out Compact Flash slot SDRAM 64Mbyte (2 x 256Mbit, x 16) 128Mbyte (2 x 512Mbit, x 16) Flash 16Mbyte (2 x 64Mbit, x 16) NOR—AMD Am29LV64ID

NOR—AMD Am29LV64ID MirrorBit Technology—AMD Am29LV64IM

# Automotive multimedia extension board

- CAN
  MOST
- MOS
- 050

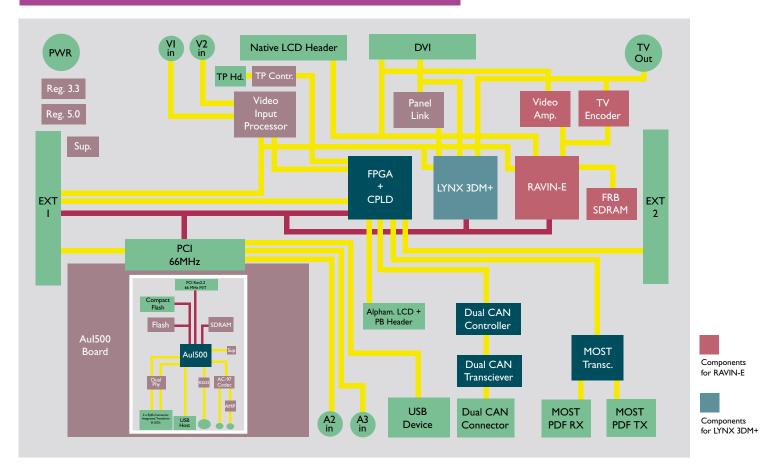
### 3D graphics and display

- MPEG2 decode
- IDE interface
- GPS module

### **Operating systems support**

• QNX • WinCEfA

### AMD Alchemy<sup>™</sup> Solutions Aul500<sup>™</sup> Processor Board



### About AMD

AMD is a global supplier of integrated circuits for the personal and networked computer and communications markets with manufacturing facilities in the United States, Europe, Japan, and Asia.



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AMD, a Fortune 500 and Standard & Poor's 500 company, produces microprocessors, Flash memory devices, and support circuitry for communications and networking applications.

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Founded in 1969 and based in Sunnyvale, California, AMD had revenues of \$3.9 billion in 2001. (NYSE: AMD)

#### Literature Ordering

On the Web: www.amd.com/support/literature.html USA & Canada: 800-222-9323 Europe Email: euro.lit@amd.com Far East Fax: 852-2956-0588 Japan Fax: 03-3346-9628

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