



BEST SPOTS OF THE MONTH – 2005 CALL FOR ENTRIES

Adweek's editors meet monthly to review the best new US television commercials. To submit work for consideration, please follow the instructions below.

Spots are eligible if they aired on television in the US for the first time that month and are only eligible in that first month. There is NO FEE to submit work, and you may submit as many spots as you like. Pro Bono work is NOT eligible.

Our preferred format for submissions is DVD, though you may also submit on 3/4" NTSC video. All submissions for your company must be submitted on ONE DVD or reel. Be sure to include a sequence list of the submitted spots. If you're submitting on DVD, you need to provide "Play All" and individual spot search options. If you're submitting on video, please provide bars and tones at the front of the tape. Do not include slates for each spot, but be sure there is 2 seconds of black between spots.

There are no entry forms, but the following information MUST be provided for each spot:

- | | | |
|-------------------------|---------------------|--------------------------------------|
| 1.Contact Name/Company | 7.Agency/Location | 12.Production Company/Location |
| 2.Contact Phone # | 8.Creative Director | 13.Director |
| 3.Contact email address | 9.Art Director | 14.Director of Photography |
| 4.Advertiser | 10.Copywriter | 15.Editor (person & Company) |
| 5.Spot Title | 11.Agency Producer | 16.Music/Sound Design (person & Co.) |
| 6.First Air Date | | 17.Principal Performers |

The monthly deadlines are as follow:

<u>Month</u>	<u>Deadline</u>	<u>Month</u>	<u>Deadline</u>
January 05	1/31/05	July 05	8/01/05
February 05	2/28/05	August 05	8/31/05
March 05	4/01/05	September 05	9/30/05
April 05	5/02/05	October 05	10/31/05
May 05	5/31/05	November 05	12/02/05
June 05	7/01/05	December 05	12/30/05

Send materials to: Adweek's Best Spots of the Month
770 Broadway
New York, NY 10003
Attn: Nancy Sobel

Winners will be notified upon selection.

If you have any questions, please contact Nancy Sobel.
Phone: 646-654-5218. Email: nsobel@adweek.com