

AFI FEST 2005

AFI LOS ANGELES INTERNATIONAL FILM FESTIVAL

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NEWS RELEASE

AFI FEST 2005 presented by Audi ANNOUNCES CALL FOR ENTRIES

LOS ANGELES, CA, April 4, 2005—AFI FEST 2005 presented by Audi announced today its Call for Entries. This year's festival will be held November 3 - 13, 2005, in Hollywood, California.

The early deadline for all film submissions is June 10. The final deadline for shorts (under 30 minutes) is July 6. The final deadline for features (over 30 minutes) is July 15. Decisions will be announced no later than October 8, 2005. Submissions can be made online at www.AFI.com/AFIFEST, or call 1.866.AFI.FEST for more information.

Now in its 19th year as a program of the American Film Institute, AFI FEST spans 10 days each November, featuring international competitions of brand new films from emerging filmmakers, global showcases of the latest work from the great film masters and nightly red-carpet gala premieres. In 2004, with 136 films from 42 countries, AFI FEST presented by Audi was host to 522 guests from 35 countries. More than 55,000 attendees descended upon the AFI FEST Village, which included screenings at the state-of-the-art Arclight Hollywood, a centralized Cinema Lounge where festival-goers can meet and mingle at dozens of receptions and special events.

Each year, AFI FEST features an International Competition of features, documentaries and shorts, as well as regional showcases of international cinema including Asian New Classics, European Film Showcase, Latin Cinema Series and American Directions. AFI FEST 2005 presented by Audi will continue its traditions of Opening, Centerpiece and Closing Night Galas, as well as the highly anticipated Tribute & Retrospective, bestowed upon Pedro Almodóvar in 2004.

Now entering its fifth year, the Kodak CONNECT program offers visiting AFI FEST filmmakers the opportunity to meet with representatives from all corners of the film

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community within an intimate and intensive framework of one-on-one meetings, breakfasts, lunches, roundtables, and other educational and networking opportunities.

In 2004, the American Film Market (AFM) moved to November, establishing a strategic alliance with AFI FEST 2004 presented by Audi and creating the first concurrent festival/market event in North

America. Conjoined marketing efforts, integrated transportation, as well as a combined registration program are components of this historic alignment, providing significant exposure and access to the international community of entertainment professionals attending AFM, scheduled for November 2 – 9, 2005.

AFI FEST also provides a significant US platform for both national and international cinema as an awards season kick-off event. In 2004 alone, films since recognized internationally with many nominations and awards include *BAD EDUCATION*, *BEYOND THE SEA*, *THE CHORUS*, *HEAD ON*, *HOTEL RWANDA*, *HOUSE OF FLYING DAGGERS*, *KONTROLL*, *RYAN*, *THE SEA INSIDE*, *SOMERSAULT*, *TWO CARS ONE NIGHT*, *A VERY LONG ENGAGEMENT*, *THE WOODSMAN* and *YESTERDAY*.

Luminaries from around the globe attended AFI FEST 2004 presented by Audi, including Shohreh Aghdashloo, Pedro Almodóvar, Alejandro Amenábar, Kevin Bacon, Javier Bardem, Gael Garcia Bernal, Thora Birch, Orlando Bloom, Kate Bosworth, Benjamin Bratt, Don Cheadle, Kevin Costner, Penélope Cruz, Vondie Curtis-Hall, Willem Dafoe, Tim Daly, Rosario Dawson, Stephen Dorff, Joseph Fiennes, Flea, Jodie Foster, Cuba Gooding Jr., John Goodman, Joshua Jackson, Jean-Pierre Jeunet, Scarlett Johansson, Udo Kier, David Lynch, Emily Mortimer, Brittany Murphy, Edward James Olmos, Ron Perlman, Pink, Michael Radford, Robert Rodriguez, Kyra Sedgwick, Kevin Spacey, Harry Dean Stanton, Patrick Swayze, Audrey Tautou, Marisa Tomei, James Van Der Beek, Lesley Anne Warren, Zhang Ziyi and many more.

With 10 full days of international films, one-on-one meetings with entertainment professionals, happy hours, receptions and gala premieres, AFI FEST presented by Audi offers a crucial avenue of exposure to the entertainment community, while providing appreciative audiences with a festive atmosphere and the very best of world film, right in the film capital of the world.

About the American Film Institute

AFI is a national institute providing leadership in screen education and the recognition and celebration of excellence in the art of film, television and digital media. AFI trains the next generation of filmmakers at its world-renowned Conservatory, maintains America's film heritage through the *AFI Catalog of Feature Films* and explores new digital technologies in entertainment and education through AFI's New Media Ventures. As the largest nonprofit exhibitor in the US, AFI ON SCREEN encompasses the annual AFI FEST presented by Audi: AFI Los Angeles

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International Film Festival and SILVERDOCS: AFI/Discovery Channel Documentary Festival, while offering year-round programming at Arclight Hollywood and the AFI Silver Theatre and Cultural Center in Silver Spring, Maryland. AFI AWARDS, the annual almanac for the 21st century, honors the most outstanding motion pictures and television programs of the year, while **AFI's 100 Years . . .** series has ignited extraordinary public interest in classic American movies. And, during the past 32 years, AFI'S LIFE ACHIEVEMENT AWARD has become the highest honor for a career in film. Additional information about AFI is available at AFI.com.

About Audi of America, Inc.

Audi's history in America dates to 1969, when the brand was first introduced to the U.S. market. Always an innovator, Audi offered a range of front wheel drive sedans to a market that scarcely understood the advantages to this now well-established concept. In 1980 quattro was introduced to the U.S. market as Audi's permanent all-wheel-drive system and 2005 marks the 25th anniversary of the legendary system.

Audi's success on the road has been matched by its success on the track. The Audi R8 has won the American Le Mans Series Championship for five consecutive years, a racing dynasty beginning in 2000. The Audi RS 6 returned in 2004 to the SPEED World Challenge and captured its second manufacturers title in two years.

The network of over 260 Audi dealers currently offers a line of premium vehicles that include the all-new Audi A3, the sporty A4 sedan, Avant and Cabriolet models; the high performance S4 sedan and Avant models; the design-leading A6 sedan (the A6 Avant will be on sale late summer); the all-aluminum Audi A8; the crossover allroad quattro and the award-winning TT Coupe and Roadster.

Audi of America is headquartered in Auburn Hills, Michigan, and markets a line of luxury cars built in plants in Ingolstadt and Neckarsulm, Germany and Győr, Hungary. The parent company, Audi AG, is headquartered in Ingolstadt, Germany.

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