

CMJ RATE CARD

ADVERTISEMENT PRICING FOR NEW MUSIC REPORT (NMR) & NEW MUSIC MONTHLY (NMM)

Full page	\$7,000
Double truck (2 page spread)	\$13,000
1/2 page	\$3,750
1/4 page	\$2,750
Full page in PDF only	\$1,250

QUANTITY DISCOUNTS

2-4x.....10% off	5-9x.....20% off	10+.....25% off
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ONLINE OPTIONS

Web banner ad	\$1,250 per month
CMJ Blast banner ad	\$1,250 per week
Online feature - Weekly Weigh-In, Sneak Leak, and others	\$2,500 for 1 week <small>on CMJ Blast and CMJ.com</small>
E-mail Service	\$125 per 1,000 e-mails <small>min. of \$500</small>

MAILING SERVICES

Mailing done by CMJ	\$3.50/contact <small>+ postage and packaging</small>
Genre specific mailing list	\$5.00/contact

NMM CD SAMPLER TRACK PRICING* (PACKAGED WITHIN NEW MUSIC MONTHLY)

Per track	\$7,500
Premium positioning <small>(first 5 tracks)</small>	+ \$1,250

ON AIR CD SAMPLER TRACK PRICING* (PACKAGED WITHIN NEW MUSIC REPORT)

On Air CD sampler track	\$3,000
Premium positioning <small>(first 5 tracks)</small>	+ \$1,250

SUBSCRIPTIONS

*Call About
Quantity Discounts*

TYPE	U.S.	CAN.	INT.
NMR Print & Online package 48 Issues <small>(24 print + 48 online)</small>	\$345	\$450	\$625
NMR Print & Online package 96 Issues <small>(48 print + 96 online)</small>	\$575	\$825	\$1,125
New Music Monthly <small>(12 issues + 12 CDs)</small>	\$39.95	\$69.95	\$74.95

CMJ INFORMATION NETWORK

(VISIT THE INDUSTRY AREA AT WWW.CMJ.COM FOR DETAILS & A LA CARTE PRICING)

	1 MONTH	3-6 MONTHS	7-12 MONTHS	ANNUALLY
FULL CMJ ACCESS	\$450	\$383	\$287	\$3,443
MEDIAGUIDE MUSICMONITOR™ (MGMM) - 3 TITLES	\$105	\$100	\$88	\$1,056
COMBO (CMJ ACCESS & MUSICMONITOR™)	\$516	\$449	\$349	\$4,184
MGMM - 5 TITLES / COMBO	\$150 / \$558	\$142 / \$448	\$125 / \$383	\$1,500 / \$4,597
MGMM - 10 TITLES / COMBO	\$225 / \$628	\$212 / \$553	\$188 / \$442	\$2,256 / \$5,300
MGMM - 15 TITLES / COMBO	\$300 / \$698	\$283 / \$619	\$250 / \$499	\$3,000 / \$5,992
MGMM - 20 TITLES / COMBO	\$375 / \$767	\$354 / \$685	\$313 / \$558	\$3,756 / \$6,695
MGMM - UNLIMITED / COMBO	\$450 / \$837	\$425 / \$751	\$375 / \$616	\$4,500 / \$7,387

MEDIAGUIDE A&RMONITOR™

MONTHLY	ANNUALLY
\$450	\$4,860

ARTISTMONITOR™

MONTHLY	QUARTERLY	ANNUALLY
\$25	\$50	\$125

For more information on all CMJ products and services, please visit:

WWW.CMJ.COM/MEDIAKIT

OR contact the CMJ Sales Dept. at **917.606.1908 x275** or email **sales@cmj.com**.

*CD tracks must be submitted on Compact Disc. Any other format will incur a \$250 transfer charge per track.

CD tracks must be limited to a total of five minutes (5:00) in duration. Tracks that are greater in total length will be assessed a surcharge of \$250 per additional thirty-second interval or fraction thereof.

Current as of: June 28, 2005