

Executive Vice President Promotion

Listed below are the new market designations and criteria for our projects and releases. The criteria is specific and we will not deviate from it. These changes are immediate.

We will continue to send you a weekly "priority" sheet that will direct you and your staff accordingly. I fervently encourage a stronger communication effort with our format heads to insure that our collective objectives are met with a collaborative force.

Listed are the new designations:

TIER 1 MARKETS 1-30

TIER 2 MARKETS 31-75

TIER 3 MARKETS 76-140

(Monitored Stations Only - BDS or Mediabase)

- We pay only for the stations designated on our list.
- We will only pay the amount on the rate sheet for each artist.
- An add shall be defined, and payment will only be generated, after a station has spun a song for 56 times in a 4 week period, in the 6 a.m. to 12 midnight daypart.
 *** additional spins may accumulate in the overnights however, those spins will not count towards the airplay criteria.
- We won't pay for a station that has been given a promotion, artist appearance/performance.
- We will not acknowledge or approve any "bill backs"

If you have any questions, please feel free to give me a call directly.

Executive Vice President Promotion

Date: 06/22/2004 12:55:00

To: @cbs.com Subject: RE:

You can say "I'll give you the Franz Ferdinand and put it in a 7p-6a rotation with 18x a week if you can help out with ______."

Then I say " , of course. I'd be happy too. And thank you for finally helping me break a record."

Director Top 40 Promotion Epic Records 550 Madison Ave New York, New York 10022

> @cbs.com 06/22/2004 03:51 PM

> > To: Music cc:

Subject: RE:

i'm a whore this week. what can i say?

Program Director, 98 PXY
"The #1 Hit Music Station!"

Direct-

AOLim-MDanger98

> LEGAL NOTICE: This e-mail may be considered an advertising or

> promotional message.

> If you no longer wish to receive commercial e-mail from this station,
> please reply to this e-mail by sending a reply e-mail by clicking the
> "reply" button at the top of this page or by sending an e-mail to
> infinitybroadcasting.com. Insert this message into the
> reply e-mail: "Please remove me from your commercial e-mail list."

> You must use this message to notify WCMF, WPXY, WRMM and WZNE of your

> opt-out request, as we cannot guarantee that other methods of

> notification will be effective. Please be aware that we may continue

> to contact you via e-mail for administrative or informational

> purposes, including follow-up messages regarding contests you have

> entered or other transactions you have undertaken. By law, such

From:
Date: 12/19/2002 13:09:32
To: @Sony_Music
Subject: Re: Killer Mike gameplan

Killer Mike "A.D.I.D.A.S. Game plan

- 1. The first week WBLK, WDKX and WAJZ should add the single with spins coming in before the add week. All three stations feel Killer Mike is an artist who may work out of the box for their station with the support from the label. The second week other secondary stations in my market should come on board ie. WPHR, WAMO and WDKX. The remaining stations like WENZ, WBOT and WCKX will depend on the success of the radio one picture we have created as a whole.
- 2. Regionally (in the northeast), Killer Mike is not a major played artists so I anticipate a slow build on the single. Each station will support thru mix-show play in the beginning so we should see 5-10 spins a week. At the top of the year, I would like to get as many stations as possible to battle the single at their perspective stations to see how listeners feel about the single.
- 3. I plan on setting up the record with each mix show jock who has a free hand to play what they want @ the station. I would like to ask them their shoe size and send one Adidas sneaker to them and send the other match when the airplay reaches @ least 10 spins. For the staions who come out the box with 10 or more spins they will get an autographed pair of Adidas as well as a t-shirt to match. The type of clothing or accessory will be up to the DJ to request. Whoever breaks the single (with 20 spins a week or more), will receive a gift certificate to a sporting goods store to buy an outfit for a winner or themselves to purchase Adidas appearal which they will wear with Killer Mike when he comes to a market near by and the chance to take photos attend the show (if there is one in the market) or station visits and intws.
- 4. I would like him to sign some singles, t-shirts and photos for each mix-show jock who will support the single from the gate. Also, call-ins to these jocks (not necessarily phoners) will help show his appreaciation for their support.

12/16/2002 01:06 PM

To: @Sony_Music, @

cc: Music Subject: Killer Mike gameplan

As per our meetings last week, I am asking everyone to please send in their Killer Mike "A.D.I.D.A.S" game plan for their markets. It should be very detailed on how YOU are going to get this record on radio in your market. It should include the following information:

- 1. Which stations are coming in the first, second, third and fourth week?
- 2. What type of airplay do you expect to have from each station that comes on the record
- 3. What are you doing to get the record on the radio?

4. What do you need Killer Mike to do? (short of visiting your market. You know he will do that anywhere his record is played)

Thanks. This information will be shared with the promotion/marketing dept..

Please get this information in by Thursday, December 19th. Please let me know if you have any questions.

From: 05/01/0000 03

Date: 05/21/2003 03:39:22 To: @sonymusic.com

Subject: Promotions

The following are the promotions I did this week

\$750 ticket buy for WPXY Beyonce.

Digital camera WTWR double Frankie J and Train

Flyaway Austin to Orlando KHFI Train and Beyonce.

WXXX \$750 budget take out of independent fee. Train, beyonce, Frankie J increase 5x day from 2x a day.

I asked to get you numbers asap including special rates on Beyonce. I land around 9 30 if you have any questions.

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

From: CN= OU=NY/OU=Music-US/O=SONY

t@Sony_Music

Subject: Re: Celine Promotion

Thanks II, I was told late March. However, this does give us ample time to save money on airfare.

10/25/2002 09:37 AM

To: NY/Music-US/SONY@Sony_Music

cc: @Sony Music, @sonymusic.com,

Just so everyone is clear, fulfillment of this promotion will be in April, not in March. Dates to be determined based on ticket availability.

10/25/2002 09:35 AM

To: I @Sony_Music

cc: @seeSony_Music, @sony_Music,

onymusic.com,

&@Sony_Music

Subject: Celine Promotion

This Celine Promotion could be a good opportunity to use the vouchers. The prizes will be given away in December and fulfillment is in March (giving us plenty of time to meet the restrictions). The markets are solid. Please advise.

---- Forwarded by NY/Music-US/SONY on 10/25/2002 09:32 AM ----

10/24/2002 07:02 PM

To: @stl.cbs.com

cc: Julian NY/Music-US/SONY@Sony_Music,

_Music Subject: Celine Promotion

Epic Records has agreed to provide a Celine Dion promotion for each mainstream adult Infinity radio station. The promotion will consist of winner and guest from each market being flown roundtrip to Las Vegas for a Celine Dion

@Sony

performance at Caesar's Palace. Two nights hotel stay and tickets to the peformance will be provided by Epic Records. There will be one grand prize (meet Celine, play BlackJack with Celine, have lunch with Celine) to be determined before the promotion airs. This e-mail also confirms each of the following stations has agreed to report "Goodbye's" on October 28th, 2002. Please call me if tomorrow if you have any further questions.

Infinity Stations

KKMJ

WRMM

KVIL

WRCH

WLTE

WLIF

WJYE

WEAT

WDOK

KEZK

KYMX

KSRC

Nonc

KBAY

Warmest Regards,

VP of Pop Promotion/Adult Formats Epic Records

Date: 01/29/2003 06:35:27 To: James Music Subject: Re: Celine spins

Is he running the department?

VP Pop Promotion Epic Records Group 550 Madison Ave New York, NY 10022

Forwarded by T

i on 01/29/2003 09:35 AM -----

01/29/2003 09:26 AM

To: A Sony_Music cc: US EPIC POP, US Epic RPM Subject: Re: Celine spins

OK, HERE IT IS IN BLACK & WHITE AND IT'S SERIOUS: IF A RADIO STATION GOT A FLYAWAY TO A CELINE SHOW IN LAS VEGAS FOR THE ADD, AND THEY'RE PLAYING THE SONG ALL IN OVERNIGHTS, THEY ARE NOT GETTING THE FLYAWAY. PLEASE FIX THE OVERNIGHT ROTATIONS IMMEDIATELY.

01/29/2003 08:11 AM

To: US Epic RPM cc: US EPIC POP

Subject: Celine spins

Celine Dion "I Drove All Night"

mainstream bds week: 702x gain / loss week: +581

chart: #49*

bds daily: 166x (+22) gain / loss week: +246x building chart: #44*

mediabase week: 595x gain / loss week: +103x

chart: #48*

mediabase daily: 166x (+12) gain / loss week: +368x building chart: #43*

THIS RECORD MUST BE IN 3X PER DAY IN REAL DAYPARTS

```
wk ending daily day part analysis
 1/26 1/28 week / day
WFHN 16x (+1)
                2x(-1)
WKCI 19x (+9)
                4x (+2)
WHTZ 15x (+10) 3x (+2)
WKSE 4x (+3)
              2x
              2x all in overnights / 2x overnights
WKGS 5x (+5)
WFLY 10x (+10) 2x (-1) / 1x in overnight
WNTQ 5x (+5) 1x all in overnights / 1x overnight
WSTW 12x (+12) 2x / 1x in overnight
WBHT 13x (+13) 2x (-2) / 1x in overnight
WKRZ 8x (+8) 2x / 1x in overnight
WLAN 15x (+15 2x / 1x in overnight
WERO 17x (+17) 5x (+2) moves to 40x
WRHT 11x (+11) 2x 10x in overnights / 2x in overnights
WJJS 3x (+3)
               3x
WSTR 8x (+8)
              2x (+1) / 1x in overnight
              3x (+2) 5x in overnights / 2x in over night
WLDI 7x (+7)
WABB 7x (+7)
              lx 6x in overnights / lx in overnight
              0 (~1)
WCGQ 4x (+4)
WQZQ 3x (+2)
              0 2x in overnights... NO SPINS THIS WEEK!!!
WQEN 5x (+5)
              2x (+1) all in overnights / 2x overnights
WFMF 2x (+2)
              lx / lx overnight
WSSX 7x (+7)
              2x (+1) 6x in overnights / 2x overnight
WDBT
     7x (+7)
              2x 4x in overnights / 1x overnight
WYOY 8x (+8)
              1x (-1) all in overnights / 1x in overnight
             1x all in overnights / 1x in overnight
WNCI 6x (+6)
WTWR 13x (+13) 2x / 1x in overnight
WTWR 13x (+13) 2x moves to 30x
WHOT 10x (+10) 1x / 1x in overnight
WWCK 12x (+12) 4x (+2) 6x in overnights /
KLZR 4x (+4)
              2x (+1)
             0 NO SPINS!!!
KKRD 1x (+1)
KKDM 4x (+4)
              1x all in overnights / 1x in overnight
WCIL 9x (+9)
             3x (+2) 7x in overnights /
WKSZ 0 (-1)
             2x (+1) / 1x in overnight
KHKS 5x (+5)
              1x (-1) 2x in overnights / 1x overnight
              2x (+1) 2x in overnights / 1x overnight
KRBE 5x (+5)
              1x (+1) 3x in overnights / 1x overnight
KJYO 4x (+3)
XHTO 5x (+5)
              1x
              2x all in overnights / 2x in overnights
KLAL 7x (+7)
KOAR 10x (+10) 2x 7x in overnights / 1x in overnights
KRUF 10x (+10) 3x (+3) 7x in overnights
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KFMD $10\times$ (+10) 1x (-1) 9x in overnights / 1x in overnights KKMG 8x (+8) 2x 5x in overnights / 1x in overnight

KIIS 13x (+9) 2x Debi KKRZ 0 2x / 2x overnight

Date: 10/30/2003 10:38:25

To: CN=C /OU=NY/OU=Music-US/O=SONY@Sony_Music

Subject: WKSE flights

Also coming out of \$1250 budgeted for WKSE GC ADD...

Please do not reply to this e-mail.

It will not go back to your travel counselor.

UNIVERSAL/DAVE

PO

300ct03 12:59pm

Booking locator: EGGZPF

Fare: \$348.00

07Nov03 06:30am Friday

Air Southwest Airlines Flight# 304 Class:Q

From: Buffalo NY, USA 07Nov03 06:30am Friday To: Ft Lauderdale FL, US 07Nov03 10:55am Friday Meal: None Equip: Boeing 737-700 Jet Status: Confirmed

Stops: 1 (Baltimore Wash MD)

ARR-TERMINAL 1

09Nov03 04:30pm Sunday

Air Southwest Airlines Flight# 1013 Class:Y

From: Ft Lauderdale FL, US 09Nov03 04:30pm Sunday To: Baltimore Wash MD, US 09Nov03 07:55pm Sunday Meal: None Equip: Boeing 737-300 Jet Status: Confirmed

Stops: 1 (Orlando FL)

DEP-TERMINAL 1

09Nov03 08:40pm Sunday

Air Southwest Airlines Flight# 2128 Class:Y

From: Baltimore Wash MD, US 09Nov03 08:40pm Sunday To: Buffalo NY, USA 09Nov03 09:45pm Sunday Meal: None Equip: Boeing 737-700 Jet Status: Confirmed

########### PLEASE READ ########################### THIS IS A NON-REFUNDABLE TICKET. ANY CHANGES AND REISSUE/EXCHANGES MUST BE MADE PRIOR TO THE SCHEDULED DEPARTURE DATE WITH APPLICABLE AIRLINE SERVICE CHARGE AND POSSIBLE FARE INCREASE. UNUSED TICKETS PAST THE SCHEDULED TRAVEL DATE WILL *NOT* HAVE ANY VALUE, AND CAN NO LONGER BE REUSED OR EXCHANGED FOR FUTURE TRAVEL. SOME NON-REFUNDABLE FARES DO NOT ALLOW FOR STANDBY, PLEASE CHECK WITH YOUR AGENT ON THESE RESTRICTIONS. RECONFIRM ALL FLIGHTS DUE TO UNFORSEEN CHANGES FOR ADDED SECURITY PLEASE HAVE TWO FORMS OF PHOTO ID INCLUDING ONE GOVT ISSUED ID CHECKIN 3HRS BEFORE INTL FLTS/2HRS BEFORE DOMESTIC VERIFY PASSPORT AND VISA RQURMNTS W UR AGENT JOURNEYCORP BUSINESS HOURS 1-212-833-7226

From: /OU=NY/OU=Music-US/O=SONY

Date: 12/08/2003 12:05:02 To: @Sony_Music

Subject: Re: Spending week of 10/27 DOUBLE CHECK

PO#439020-001 was for the WLKT t-shirts and it was PAID.

I don't think I ever used the Celine ticket money. Not sure if anyone else has.

I thought the WRHT Fuel Spin program (it was a time buy right?) was used but I cannot find it in my PO system. So, it must still be available.

12/05/2003 06:28 PM

To: Music-US/SONY@Sony_Music

CC:

Subject: Spending week of 10/27 DOUBLE CHECK

10/27 WXLK \$300 Fuel rotation promotin (Celine Dion Tix) Did we ever use this?

I don't think we did...

10/28 WKSE \$1250 GC "Hold On" ADD (3 Miami flights \$1082 DONE, \$90Hotel Cavotta

DONE) DONE

10/28 WRHT \$1200 Fuel spin program (46x) Did we ever use this?

10/28 WLKT \$500 Fuel spin promotion (will be invoiced for T-shirts) Double

check, but I'm pretty sure we paid this

10/30 WQZQ \$160 Fuel spin promotion (Hotel room for DONE) DONE

Director Top 40 Promotion Epic Records 550 Madison Ave New York, New York 10022

Date: 04/07/2003 13:12:22

To: @clearchannel.com
Bcc: @Sony_Music



Thanks for Jennifer Lopez this week. Have you seen the video!?!? "The Making Of ..." on MTV tomorrow night and TRL Debut Wednesday. Gonna be a HUGE week.

Ginuwine up another 270x this week and going Top 25!! True, WZMX did not have the greatest run with the record. But your Clear Channel brethren have HUGE CALLOUT!!!!!!!?!?!

WAKS Top 5 Callout... POWER

KHTS Top 10 Callout... 45x a week

WKST Top 5 Callout... 50x a week

WKGS #1 Callout... POWER (well, it was in Power, came out this week)

KDWB Top 10 Callout... 60x a week

WIHT Top 15 Callou... 60x a week

So I ask this... would you compare your Core to WZMX, or to these Kiss stations??? Ahhhhhhhh

Also, Audioslave "Like A Stone" up over 200x this week. #1 MOST ADDED LAST WEEK!!! WAKS, WKQI, WNCI, WDCG, WSTR, KZHT, KMXV... STILL Power rotation at MTV and VH1. WKSE Buffalo has Top 15 Calllout with his upper end already!! KBKS Seattle has #5 Callout with their Core already. It was the #21* selling album in the country last week and the #24* selling album in Hartford. Just behind Coldplay (#22*) and out-selling All-American Rejects and Simple Plan.

WHAT DO I HAVE TO DO TO GET AUDIOSLAVE ON WKSS THIS WEEK?!!? Whatever you can dream up, I can make it happen!!!

Give me a call,



PS. Jennifer Lopez "I'm Glad" video links...

RealVideo (all speeds) - http://www.jenniferlopez.com/video/imgladvidfull.ram

QuickTime (all speeds) -

http://www.jenniferlopez.com/video/imgladvidfull_ref.mov

Windows Media (lo-fi) - http://www.jenniferlopez.com/video/imgladvidfull_56.asx Windows Media (medium-fi) -

http://www.jenniferlopez.com/video/imgladvidfull_100.asx

Windows Media (hi-fi) -

http://www.jenniferlopez.com/video/imgladvidfull_300.asx

Director Top 40 Promotion Epic Records 550 Madison Ave New York, New York 10022

Date: 07/12/2001 18:15:31 To: @Sony_Music

Subject: WKSE PO

can we do this? ----- Forwarded by on 07/12/2001 09:18 PM

07/12/2001 04:32 PM

To: @Sony_Music @Sony_Music

Thank you for doing this...
This is for Jennifer Lopez "I'm Real" ADD but maybe we want to put we flew him down to hear Micheal Jackson... ask

Dave Universal PD WKSE Buffalo & Guest Flights to NYC 7/19-7/21

Flights \$201 x 2 = \$402 Hotel \$179 x 3 = \$537 TOTAL \$939

Senior Vice President - Promotion Epic Records Group Sony Music Entertainment Inc. 550 Madison Avenue New York, NY 10022-3211 Office:
Fax:
email: @sonymusic.com

Date: 09/08/2004 03:55:31

To: OU=NY/OU=Music-US/O=SONY@Sony Music

Subject: Re: Duran Duran Event

Need or needed...was I unavailable? Or is it from last week when I was on vaca ...it is not to late to discuss. This can be apart of the talk we can have with

From:

Sent: 09/08/2004 05:29 AM
To: Market Cony_Music
Subject: Re: Duran Duran Event

Hi different directions and I don't want him to feel that way. Two weeks ago, it cost us over 4000.00 to get Franz on WKSE. That is what the four trips to Miami and hotel cost. Yesterday I specifically heard him tell Dave Universal that the cost was outrageous and we needed Good Charlotte to make up for some of the costs. He was perfect. Dave hates GC and Franz will be in overnights for a few more weeks. At the end of the day, Universal added GC and Gretchen Wilson and hit Alex up for another grand and they settled for \$750.00. So almost \$5000.00 in two weeks for overnight airplay. He told me that Tommy really wanted him to do it so he cut the deal. We are now once again on Dave Universals agenda in which we swore we would never do again. I did speak to Tommy and he feels like the records will come out soon but Alex sees it different. I will stay out of it but I don't want Alex to feel like he is getting different direction. I just think it is bad business that we swore we would not not do again.

Sent from my BlackBerry Wireless Handheld

From:

Sent: 09/08/2004 04:00 AM

To: "It esonymusic.com>

Subject: Fw: Duran Duran Event

Fyi....in case he didn't bcc you... I am sure he did

From:

Sent: 09/07/2004 11:24 PM

To: AT/Music-US/SONY@Sony_Music

Subject: Re: Duran Duran Event

Love the idea but don't want to position Duran Duran with an 80's club... The 80's were an important time in their career but they are still just as relevant in 2004. Doing that event might celebrate their past more than their future.... Possibly an event at a Martini bar with 30+ female based crowd could make sense...

you always have great ideas so that's brainstorm some more...see ya Saturday at Franz

09/07/2004 07:36 PM

To: Music

cc:

Subject: Duran Duran Event

Hey man, I just wanted to let you know that I have been approached by someone with connections to an all eighties club here in Charlotte (The Breakfast Club) about trying to do an event/listening party/release party for the new Duran Duran album. Basically, if done before release, come here the new album in its entirety, and then they would spin old cuts. I wanted to run this by you, I'm still kind of in the planning phases for it, but it could be big.

Otherwise, I hope all is well, I look forward to hopefully seeing you at Franz Ferdinand.



Sony Music Retail Coordinator (Carolinas)



Date: 10/11/2004 10:35:40

To: @sonymusic.com; @sonymusic.com

Subject: Fw: Important Switchfoot Xmas shows.

Get a power rotation commitment and what kind of spins before we agree.

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

----Original Message----

From:
To:

Sent: Oct 11, 2004 1:11p

Subject: Re: Important Switchfoot Xmas shows.

Before show are given, I d like to know what kind of power rotation commitment were talking about

From: Sent: 10/11/2004 10:37 AM

To:

Cc: @sonymusic.com Subject: Important Switchfoot Xmas shows.

We need to get an answer regarding the xmas shows for:

San Antonio KXXM Dec 15 Rochester WPXY Dec 16 Buffalo WKSE Dec 17

As we discussed on Friday this is a very critical and crucial stage in the life of "Dare You To Move".

Over the last year we agreed that we would focus on Xmas instead of the summer shows based on the fact Switchfoot would have 2 songs on the radio.

We also agreed that from December 1 - December 21st we would have the band for Top 40 Xmas shows.

Rochester, Buffalo and San Antonio might not have been on the original list but they do fall between Dec 1 - Dec 21. If a member of the band was thinking about vacation we should have been asked if we still needed them during the time we requested.

These shows are important to all of us. Pleae let me know by tomorrow so that we can make the proper arrangements.

Thanks

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

Date: 10/20/2004 13:36:15

To: @clearchannel.com

Cc: CN=MUSIC-US/O=SONY@Sony_Music;rossgl@aol.com;

@Sony_Music

Subject: kxxm Good Charlotte great news on "Predictable" can we finish what we spoke about, please



Thanks for taking time out of your schedule to read this. We all know how busy you are. We are calling to let you know all the great things going on with Good Charlotte. I know you saw we were:

* +400 spins this week!

We are at 28 on the BDS building chart today.

As well we are 27 +155 spins on the Media Base building chart already after only 2 days!

The GC Album is solid again in San Antonio with 539 scanned with a #8 ranking in S.A. this week

* There are many increases called in today (see below) as well as another solid add week: wxss,wxxl,wape,wrvw,wpxy,wdcg etc.

When we all spoke putting the Good Charlotte single together a few weeks ago. We all agreed that the single would start slow, but that the single would get 1 good spin plus the overnight spin. To date we have not received that 1 good daypart spin. The 11pm spins have been Carson Daily spins. It is not our procedure to be BDS police. We feel the spins effectively carry out the promotions we have in place with KXXM. We know you have given 1 of the 2 trips away. Can we now with everything positive going on get those 7-10pm daypart spins started now? So we can finish our business on both trips. Plus talk about the Austin TX. Good Charlotte show coming 11-21-04 to the Austin Music Hall. We would like to do a special meet n greet and perhaps talk about a BUS for winners.

Please can we move forward with those 7-10pm daypart spins this week to start now. There is so much positive stuff going on with "Predictable"

Radio, Sales, Concert coming to town.....

Awaiting your thoughts,



Good Charlotte

moves to

WKSE 32x

WXXX 49x

WXLK 18x

Q100 30x

WEZB 40x

WSSX 42x

WDKF 25x

WKSC 21x

KSPW 35x

From: Date: 06/05/2003 08:26:48

To: ____Music

Subject: Promotions

---- Forwarded by on 06/05/2003 11:26 AM ----

05/27/2003 12:23 PM

To:
cc:
Subject: Promotions

Beyonce Planet Hollywood / or Today Show

WFLY WJBQ WLAN

WPRO

WBHT

WKSE ---- Forwarded by on 05/27/2003 12:20 PM ----

05/21/2003 06:31 AM

To: Sesonymusic.com, Sesonymusic.com,

@sonymusic.com

cc:

Subject: Promotions

Please e-mail regarding any promotions you did this week for airplay.

Flyaways, equipment, etc. Thanks

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

From: Date: 02/13/2004 06:23:50
To: Sony_Music
Subject: Re: With You - BDS eUpdate

Gave a jessica trip to wkse to secure jessica spins and switchfoot.

Sent from my BlackBerry Wireless Handheld

Subject: RE:

Zomba NY" <EX:/O=BAG/OU=NEWYORK01/CN=RECIPIENTS/CN=JDADDI From:

0>

To: 'Dave Universal'

Cc:

Date: Tue, 04 May 2004 13:50:17 +0000

You have room for a money record this week? 311 "Love Song" Big \$\$\$

----Original Message----

From: Dave Universal [mailto:DUniversal@

Sent: Tuesday, May 04, 2004 8:46 AM To: piverecords.com Subject:

From:
Date: 06/09/2004 14:01:54
To: @Sony_Music

Subject: Spin program

The following are the only spin programs I am aware of at Top 40 radio (Open House Party as well)

1. Grossman/Kryse \$1,200 for 20 spins per station.

Stations include

WRHT
WCGQ
WPST
WQZQ
WFLY
KZZU

KSMB (I believe)

2. Entercom \$3,500 for about 37 spins

Labels run it 2x

3. Airbound Citidel stations (programmed out of WPRO)

\$2,500 - 3,500 depends on deal Labels run 2x

4. Open House Party

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

Dear ,

During the last year, the Music Business has gone through some difficult times. We have all had to make some adjustments to the way we conduct our business. The industry will continue to evolve and change as we attempt to implement the most efficient business model. Epic Records considers our relationship with you an important part of that business model and we appreciate your partnerships in helping us break records.

This letter is to emphasize certain points that have been made over the past 6 months and to reiterate our pay scale here at Epic Records. First of all, as most of you already know, we have adopted new fixed billing rates (unless otherwise discussed and approved by one of the appropriate department heads). The rates are as follows.

Markets	1-23	\$1000
Markets -	23-100	\$800
Markets	+ 101	\$500

Epic Records does not pay for indicator Stations

Epic Records has already instituted a 75 spin minumum rule. If a record receives less than 75 spins at any given radio station, we will not pay the full rate. Epic has also introduced the practice of "no billbacks" and we will enforce this policy. Volume bonuses are still part of out Indie Program and have not been cut.

Please send all bills to:

Epic Records 550 Madison Ave 22nd Floor New York NY 10022

If you have any questions, please free to contact us. We look forward to breaking many records together in the future.

Sr VP Promotion Epic Records VP Promotion Operations Epic Records From:
Date: 04/14/2004 14:46:53
To: @Sony_Music

Subject: Jessica Simpson Lunch 4/24

---- Forwarded by on 04/14/2004 05:49 PM ----

04/14/2004 02:32 PM

To: @Sony_Music
cd: @Sony_Music, @Sony_Music

Subject: Jessica Simpson Lunch 4/24

Below is a list of Top 40 and Top 40 Adult stations that we'd like to approach for the Jessica Simpson lunch in New York on 4/24.

Please note that upon your approval we will approach the stations and are anticipating that probably only half of them will bite considering the short notice and lack of promotional time.

This lunch will be used to garner airplay on the Lost Prophets and Switchfoot and will NOT be used as a stroke for Jessica airplay.

LOST PROPHETS ADD KKRD/Witchita (Lost Prophets) WSTW/Wilmington (Lost Prophets) WZNY/Augusta (Lost Prophets) WSSX/Charleston Lost Prophets) WNOK/Columbia (Lost Prophets & Switchfoot Bump) WFBC/Greenville (Lost Prophets) WPST/Trenton (Lost Prophets) WKXJ/Chatanooga (Lost Prophets) WFLY/Albany (Lost Prophets) WLAN/Lancaster (Lost Prophets & Switchfoot) KKDM/Des Moines (Lost Prophets) Lost Prophets) WABB/Mobile Z104/Madison (Lost Prophets) WXKB/Ft. Meyers (Lost Prophets) KZHT/Salt Lake City (Lost Prophets)

**Cumulus.. TBD

SWITCHFOOT ADD
WEZB/New Orleans (Switchfoot Add)
WYCR/York (Switchfoot Add)
KRUF/Shreveport (Switchfoot Add)
KKMG/Colorado Springs (Switchfoot)
WAEB/Allentown (Switchfoot)
WSNX/Grand Rapids (Switchfoot Rotation)
KJYO/Oklahoma City (Switchfoot)
WAYV/Atlantic City (Switchfoot Rotation)
WJLK/Monmouth
WWMX/Baltimore
WPLJ/ New York

Date: 06/03/2002 13:53:12
To: Subject: WFLY

On you work with Donnie to see what kind of digital camera he wants us to order. Also he needs some help with some tickets asap for his show. I would rather you cll him and get it done. Let me know. Thanks.

From: 07/22/2003 10.46

Date: 07/22/2003 10:46:02

To:

Subject: WFLY VEAGS

Please book this travel for WFLY vegas trip. Make sure Donnie is not staying in a room to high, he has a fear of heights. They already put on the bottom the flights they want

> DMichaels@ .com 07/22/2003 12:57 2M

> > To: @Sony_Music

cc:

Subject: WFLY VEAGS

THE CHICKEN ROCKS!

PASSENGER INFO:

DONNY ANDERSON

CLIFTON PARK, NY 12065

SS# DCB

SS# DOB

FLIGHT INFO: US AIR FLIGHT # 299

DEPART THURS AUG 7TH 3:40 PM ALB, NY ARRIVE THURS AUG 7TH 4:47 PM PHILLY, PA

DEPART THURS AUG 7TH 5:55 PM PHILLY, PA ARRIVE THURS AUG 7TH 8:07 PM LAS VEGAS, NV

FLIGHT INFO: US AIR FLIGHT # 630

DEPART SUN AUG 10TH 10:55 PM LAS VEGAS, NV ARRIVE SUN AUG 10TH 6:07 AM PITT, PA

DEPART SUN AUG 10TH 7:45 AM PITT, PA ARRIVE SUN AUG 10TH 9:00 AM ALB, NY

ENOUGH INFO FOR YA!

From: CN= /OU=NY/OU=Music-US/O=SONY

Date: 10/24/2003 10:17:13 To: @Sony_Music

Subject: Re: WFLY

DonnieMichaels

The W Hotel
541 Lexington Ave
New York, New York 10022
(212)

1 room for 1 night king size bed non smoking room confirmation # 1829153 checking in 10/25 checking out 10/26

speak to (reservations manager) with any questions

10/23/2003 05:03 PM

To: /NY/Music-US/SONY@Sony_Music

cc:

Subject: WFLY

Please get Donnie Michaels from WFLY a room in NYC for Saturday night. Check the W or he Hudson. This is for a Jessica Simpson promotion.

11/05/2003 14:59:46 Date:

Music Music

Subject: Re: cd walkman

thank you. will put it on her card. I will be on the road and will take it to the station

VP Sory Urban Promotion

Phone: 2

Fax:

11/05/2003 05:18 PM

@Sony_Music @Sony_Music

Subject: Re: cd walkman

Then use your credit card.

VP Finance & Operations Sony Urban Music

Phone: (212)

11/05/2003 05:15 PM

@Sony_Music

Subject: Re: cd walkman

Can PRS get it to me tomorrow by 3pm. If so, cool. WRKS does their music for the week on Thursday's. I really need to get the cd by then or I have to wait a week or two before she does her music again. Please advise

VP Sony Urban Promotion

Phone:

Fax:

11/05/2003 04:28 PM

To: @Sony_Music cc: @Sony_Music

Subject: Re: cd walkman

why can't you order it through PRS? It's "cleaner" that way.

VP Finance & Operations Sony Urban Music Phone: (212)

11/05/2003 04:20 PM

To: cc: Subject: cd walkman

THE BUILD.

I am trying to buy a walkman for Toya Beasley at WRKS/NY. I would like to put it on my credit card and purchase it from the family center. The amount should be about \$150.00. Please advise

VP Sony Urban Promotion Phone: Fax:

Date: 07/21/2004 08:12:10
To: @Sony_Music

Subject: Re: Charges On Corporate Card

эk

VP FinanCe & Operations Sony Urban Music Phone:

07/21/2004 09:56 AM

To:

c: @Sony_Music, ______@Sory_Music,

@Sony_Music

Subject: Re: Charges On Corporate Card

The Celine Dion tickets could not be payed for through PRS only credit card or cash and the summerjam ticket buy was a last minute thing.

07/21/2004 09:50 AM

To: @Sony_Music

Subject: Re: Charges On Corporate Card

Why'd he have to put these on his Amex.

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

From:

Sent: 07/20/2004 08:20 PM

To:

Cc: @Sony_Music; @Sony_Music;

@Sony_Music

Subject: Charges On Corporate Card

The second

has a couple of charges on his expenses that I wanted to discuss with you prior to creating a P.O. The first charge is 6 summerjam tickets. These were purchased for WAJZ, WDKX & WPHI, all in which the programmers came to NY to see Lil Flip & Holla Point perform at Hot 97 summerjam. The second charge is 2

Celine Dion tickets which were given to the Operational Manager of WSSP in connection to Holla Point rotation. Please let me know if this is ok so I can proceed with the P.O. If you have any questions, please let me know. Thanks!

From: @cclearchannel.com Date: 09/03/2003 12:29:38 To: @Sony_Music

Subject: Laptop

Looking for a laptop for promotion on Bow Wow

Program Director WKKF KISS FM Clear Channel

@clearchannel.com

Date: 02/11/2004 11:22:38

To: phil@ Subject: RE: Open House Party

Have a meeting this afternoon regarding this. Stay tuned....

Director Top 40 Promotion Epic Records 550 Madison Ave New York, New York 10022

02/11/2004 01:02 PM

To: @Sony_Music cc: @Sony_Music Subject: RE: Open House Party

Hi Water

I've already rearranged everything for the call teams. There will be a very good response for both shows this weekend. \$600 total for the weekend ok with you?

Head of Sales takeoutMARKETING

The information contained in this transmission may contain privileged and confidential information. It is intended only for the use of the person(s) named above. If you are not the intended recipient, you are hereby notified that any review, dissemination, distribution or duplication of this communication is strictly prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.

----Original Message----

From: @sonymusic.com [mailto: @sonymusic.com]
Sent: Wednesday, February 11, 2004 12:45

Subject: Open Hous Party

Here is the list of stations that runs Open House Party on Sunday nights. The host's name is Kane. The request line is still 800 669-1010.

As for Saturday nights, you need to rotate your people. My guys on the inside say that it's the same couple of girls calling in every week and that they are not inspired enough to be put on the air. They've got to be excited. They need to be going out, or getting drunk, or going in the hot tube, or going clubbing.... you get the idea.

SUNDAY 18x

WXXX Burlington VT 7-Midnight WJBQ Portland ME 7-Midnight WFLY Albany NY 7-Midnight WLAN Harrisburgh PA 7-Midnight WAEZ Brstl-Kngsport-Jhnsn City TN 7-Midnight WWST Knoxville TN 7 Midnight WERO Greenville NC 7- Midnight WVSR Charleston WV 7-Midnight WZNY Augusta GA 7-Midnight WABB Mobile AL 6-11 7-Midnight WLDI West Palm Bch FL WSSX Charleston SC 7-Midnight WKXJ Chatanooga TN 7-Midnight KSMB Lafayette LA 6-11 KKRD Wichita KS 6-11 +am hours KJYO Oklahoma City OK 6-11+am hours KRUF Shreveport LA6-11 KWYE Fresno 7-Midnight

Director Top 40 Promotion Epic Records 550 Madison Ave New York, New York 10022

Date: 10/16/2002 08:40:57 To: @Sony_Music

Cc: @Sony_Music; @Sony_Music; @Sony_Music;

Subject: WBLI/ Planet Hollywood Kelly Lunch

As you and I had discussed, I'd love to secure 10 passes (5 winners and guest) to the Planet Hollywood lunch for to give to WBLI. Maybe we could also provide a van transportation to and from the station?

One gives us the ok, we should use this promotion to get a bump out of JJ next week. He could definitely be playing this record atleast 4x-5x a day.

Thanks.

From: CN OU=NY/OU=Music-US/O=SONY

Date:

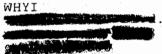
01/22/2004 07:40:54 @Sony_Music ...Sony_Music

Subject: address change

Hey .

We ordered a lap top for Donnie Micheals at WFLY in Albany, he has since moved to WHYI in Miami. We need to change the shipping address to:

Donnie Micheals



The PO# 441525-040 and it has been fully approved. Im not sure when the shipping date is but if we could make this change it would be great. Please let me know if there is something I need to do. Thank you always for your help. Subject: Re: Mayer/Promotions/Airplay

Many stations here will NOT Be given the promo with the airplay they are fiving us at this point. Either deal with it or pull it. ., each trip must be approved by me.

From: Sent: 10/23/2003 02:12 PM

To:

@Sony_Music;

Cc: @Sony_Music;

@Sony_Music; Sony_Music; Sony_Music;

@Sony_Music. Subject: Mayer/Promotions/Airplay

Below is the list of Top 40 Stations that we have listed as doing Mayer trips to NYC (travel, hotel, tix) and their corresponding 7-day airplay on "Bigger Than My Body". Please advise if any stations should be added or deleted.

7-day spins station KBKS/Seattle 12 X (-14) KDWB/ Minneapolis 10 X (-1) KKDM / Des Moines 32 X (-1) KKRZ / Portland 8 X (+1)KRBE / Houston 19 X (-4) KWYE / Fresho 36 X (+13) KZZU / Spokane 1 X WAYV / AC .60 X (thanks!) 17 X (+3) WHTZ/ NYC WKXJ / Chatanooga 35 X (-1) PRO / Providence 42 X (-4) WVKS / Toledo 19 X WWWO / Atlanta 27 X (+5)

From Date: 09/07/2004 13:27:52

@Sony Music

Subject: Re: WWPR Promo

Let's talk when I get back

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

From:

Sent: 09/07/2004 04:23 PM

Subject: Re: WWPR Promo

No, we have a central purchasing department that checks all that out. If we were buying it on your corporate card than we can but b/c were putting it through Sony, we can't. At one point, we were able to and then they shut it down saying all product has to go to radio.

09/07/2004 04:18 PM

".@Sony_Music To: 1

Subject: Re: WWPR Promo

Can we say we are sending to the radio station but just use mike address. B/c a lot of stuff get lost when you send to station. Wink wink

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

From: Sent: 09/07/2004 04:11 PM @CSony_Music

Subject: WWPR Promo

I'm reminding you about the promotion with Michael Saunders. I can't place the order until we know how were going to write it out in PRS. Who will we be delivering too, etc. Per our convo on Friday.....

Subject: Pacifier Phones

From: Arista" <EX:/O=BAG/OU=NEWYORK01/CN=RECIPIENTS/CN=DLOMBAR1

Arista;

ro: (E-mail)

Cc: Arista-Beverly Hills;

e, Arista

Date: Fri, 13 Dec 2002 17:23:48 +0000



Here is the list of stations I'd like your team to start to hit with phones over the next week. As we discussed, please be sure all callers are male, preferably under 25 (or sounding like it!), and that the bulk of the calls are made between 6 p.m. and midnight. For the below 14 stations, at 8 calls per, we are confirmed for a fee of \$250 for the week, running tomorrow through next Saturday.

WXDX/Pittsburgh
WMRQ/Hartford
WCCC/Hartford
KRQC/Omaha
KUPD/Phoenix
KAZR/Des Moines
WZTA/Miami
WPBZ/West Palm Beach
KTEG/Albuquerque
WHRL/Albany
DC101/Wash., DC
WNOR/Hartford
WQXA/Harrisburg
KILO/Colorado Springs

We'll discuss the progress and additional targets next week.

Thanks!

Arista Records
6 W. 57th St.
NY, NY 10019

Domg.com
imcingular.com
Arista

From:

Date: 09/16/2003 23:44:03

To: CN=MOU=NY/OU=Music-US/O=SONY@Sony_Music

Cc: Music Subject: spending sheet

hey there

you, and i need to submit to tomorrow in the am all the money we spent this week on adds, bumps, etc.

Ataris

KSYR - \$300 Grossman for Ataris

KUCD - \$750 direct for Ataris and John Mayer

WCYY - ? Ataris

WEND - 0

WFXH - ?

WAQZ - ?

KRBZ - ? (did you speak to the indie, cuz i did not - we should check with

Switchfoot

WEDG - ? Mosier

KROX - \$1000 for a flyaway

WRZK - \$600 (Aerosmith tickets for the bump)

will call you on my way to the airport.

thanks!



From:

Date: 10/26/2000 19:21:53 To: @Sony_Music

Subject: Re: expenses

----- Forwarded by Internation 10/26/2000 10:21 PM

10/26/2000 01:56 PMSubject: Re: expenses

ALL OK

10/26/2000 12:05 PM

To: @Sony_Music

cc:

Subject: expenses

- Here are the the items on my 9/20 expense report that exceed \$250 as part of my Non T&E portion.

- 1. 9/01 \$314.86 Charles Hotel Hotel room for WWKX. Came in for a dinner with myself and to pay for it on spot.
- 2. 8/19 \$348.06 Mortons This is a dinner I had with and the WXKS promotion and programmn staff.
- 3. 9/8 \$646.57 -Radisson Hotel for NY visit and the label luncheon.
- 9/11 \$317.58 Fugakyu This is a dinner I picked up for Oedipus and the WBCN staff. I was eating dinner and saw that the staff was out celebrating their book. I picked up their tab as a gesture of Columbia.
- 8/20 \$510 InStyle- Car service for Neve for WXKS show
- 8/22/ -\$400 Concert Connection WNBA tickets for WFLY to confirm Kandi add
- 8/25 \$900 Tweeter Center- Destiny's Child tickets for WJMN to confirm Destiny's add
- 8/29 \$640 Syracuse State Fair Destiny's Child tickets for WWHT to confirm Kandi, Deatiny's add

Pate: 06/05/2002 07:05:16

To: Persony_Music
Cc: Beautiful Description
Co: Description

Co: Description
Co: Description

Co: Description
Co: Description

Subject: WFLY

THE PARTY

Please secure another pair of tickets for Marc Anthony and hotel room for WFLY in Albany winners. They will also need transportation, probably a cheap flight or car service...

Please add WFLY winner and guest onto master list for Will Smith also.

Thanks

Forwarded by on 06/05/2002 10:03 AM

06/03/2002 06:05 PM

To: @Sony_Music

cc:

I got Donnie on a double with OLP and Aerosmith. He is also going to bump Will and Marc next week once his show is over. I gave him a Will Smith trip and a Marc Anthony trip. Please follow up with and Donnie Michaels at WFLY. Thanks. Hope all is well with the move.

From:

Date: 11/20/2001 09:36:29 To: Sony_Music

Cc: CSony_Music

Subject: WFLY

This is what we did for an Evan and Jaron add and a 2 spin a day increas on FFF. The total was 3 cheap DVD players, and one 32 inch tv. I will send the fax today. Thanks.

11/16/2001 01:50 PM To: @Sony_Music

cc:

HEY DUDE,

GREAT TALKING WITH YOU. HERE IS WHAT WE ARE LOOKING TO DO: THE FLY 92 12 DAYS OF X-MAS...CASH, CONCERT TIX, TRIPS, AND OF COURSE COO SONY STUFF!

2 HOT LOCKING DVD PLAYERS..1 DVD/TV COMBO...BIG SCREEN...FLAT SCREEN...WIDE SCREEN..OOPS SORRY..DIFFERENT CONVERSATION!!

THANKS FOR YOU SUPPORT AT COLUMBIA RECORDS!!

DONNY MICHAELS

From: CN=Music-US/O=SONY

Date: 12/03/2003 08:17:19 To: @Sony_Music

Subject: laptop update

After speaking with yesterday about the laptop for wkkf, I feel safe in saying that will have his laptop by this monday the latest. They are in stock, and today we need to sign off on an overnight delivery for it. I will stay on top of it and hopefully will be downloading on his new laptop by Friday. I'll keep you posted.

From:

Date: 12/03/2003 11:35:33

To: _____@Sony_Music
Cc: CN=_____/OU=NY/OU=Music-US/O=SONY@Sony_Music

Subject: Re: question....

Okay, we have req #441525-002 approved (yeah!) Can we overnight the laptop?

WKKF

attn:

Our UPS account #

Please let me know!

xoxoxox

12/02/2003 01:51 PM

To: @Sony_Music

cc:

Subject: Re: question....

duh i sent to myself in error.

see below

12/02/2003 01:49 PM

CSony_Music

Subject: Re: question....

\$1,449.00 is the new price and they have them in stock

12/02/2003 01:42 PM

To:

Subject: Re: question....

12/02/2003 01:12 PM

To: @Sony_Music

cc:

Subject: Re: question..._

pcgfrv26 j&r1,475.00

still good????????? still available?????????

11/17/2003 11:55 AM

To: Sony Music

cc:

Subject: Re: question....

pcgfrl30 is discontinued. try the pcgfrv26 j&r1,475.00

sony style....cheapest laptop:\$1499-- pcgfrv26m i suggest we get this model from sonystyle. its only \$25 more.

11/14/2003 01:35 PM

To: Sony_Music

cc:

Subject: Re: question....

the cheapest is the pcgfr130- \$1104 then there's pcggrz610 - \$1246

. 11/14/2003 01:30 PM

To: Sony_Music

cc:

Subject: Re: question....

you know we never have laptops. those are a joke. can only get from j&r or sonystyle at full retail. but honestly, our discount isnt much to begin with. go to sonystyle.com and click on computers, then notebooks.....

during this time of year, i have to ask you to help out in the research and try to provide me the model numbers. it just gets way too busy from now until after the holidays.

thanks

11/14/2003 01:22 PM

To: _____Sony_Music

cc:

Subject: question....

Let's just say its an emergency situation and we need a cheap laptop ASAP. Could something like that happen? How long would it take???

From: MichaelSaunders@ 1997

Date: 09/02/2004 12:47:27 To: Music

Subject: Re: Address

Thank you sir

Sent from my BlackBerry Wireless Handheld

----Original Message----

From: @SonyMusic.com < @SonyMusic.com>
To: Saunders, Michael <MichaelSaunders@SonyMusic.com>

Sent: Thu Sep 02 14:35:31 2004

I just ordered it last week. Give it 4 wks. Ill keep you posted!

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

---- Original Message -----

From: MichaelSaunders

Sent: 09/02/2004 03:20 PM

Subject: RE: Address

Edgewater, NJ

When is it due to arrive?

Thanks

----Original Message----

From: @SonyMusic.com [mailto @SonyMusic.com] Sent: Thursday, September 02, 2004 3:03 PM

To: Saunders, Michael

Subject: Address

I need address for the product you ordered ...

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

From:
Date: 10/26/2004 16:00:26
To: Sony_Music:
Cc:

Subject: Re: Car Service for DJ Enuff

Thx \$480 is total

Sent from my BlackBerry Wireless Handheld (www.BlackBerry.net)

From: 10/26/2004 06:52 PM

To: @Sony_Music

Cc: @Sony_Music; @Sony_Music

Subject: Re: Car Service for DJ Enuff

So total costs would be \$600. ok, but the money comes out of the "all other" blanket for these two artist.

VP Finance & Operations Sony Urban Music Phone:

10/26/2004 06:46 PM

To:

CC: _______@Sony_Music, ______@Sony_Music
Subject: Re: Car Service for DJ Enuff

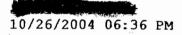
Yes, he lives in Highland Park, NY.

10/26/2004 06:38 PM

To: @Sony_Music
cc: @Sony_Music, @Sony_Music
Subject: Re: Car Service for DJ Enuff

\$160 a day?

VP Finance & Operations Sony Urban Music Phone:



To:

cc: @Sony_Music,

Subject: Car Service for DJ Enuff

Hey

worked out a deal with Enuff @ Hot 97 around the Nas & Xzibit record. return, Enuff asked with the could get him a car from Wednesday - Friday from his house to Hot 97. The amount would be \$160.00 + tolls each trip. Thoughts?

Cc: ______@Sony_Music; _____@Sony_Music Subject: Re: Kelly Rowland at Planet Hollywood in NYC

This rotation bump/change at WFLY will start tomorrow the 18th with Kelly's "Stole."

on 10/17/2002 02:42 PM

10/17/2002 02:32 PM

To: @Sony_Music

cc: ______@Sony_Music, ______@Sony_Music, _____@Sony_Music, _____@Sony_Music, ______@Sony_Music

WFLY, Top 40 BDS in Albany, want to jump on board with this promotion to run this weekend along with a win it before you can buy it to qualify. In return for this promotion Donnie Michaels will put Kelly's "Stole" into a subpower rotation 5-6 spins a day up from 3-4 a day...

Thanks

e@Sony Music, e on 10/16/2002 04:29 PM @Sony_Music, in@Sony_Music, 1000 Sony_Music, 4000 Sony_Music, 4000 Sony_Music, 4000 Sony_Music @Sony_Music, 🕏 @Sony_Music, 🐗 @Sony_Music, ₩d@Sony_Music, @Sony_Music, @Sony_Music, co@Sony_Music, @Sony_Music, @Sony_Music r@Sony_Music, @Sony_Music, Sony_Music, @Sony_Music, @Sony_Music, @Sony_Music, s@Sony_Music, @Sony_Music,__ @Sony_Music, @Sony_Music Sony_Music,

Below is the current list of stations participating in the promotion with Kelly Rowland at Planet Hollywood/ NYC on November 15th:

WSSX/ Charleston

WBHT/ Wilkes Barre

WFBC/ Greenville, SC

WSNX/ Grand Rapids

KCHZ/ Kansas City

KKDM/ Des Moines

KHTS/ San Diego (NOT confirmed yet)

Subject: Kelly Rowland at Planet Hollywood in NYC

WBLI/ New York

Please keep and and myself updated on any additions or deletions.

ALL WINNER INFORMATION IS DUE NO LATER THAN MONDAY, OCTOBER 28TH.

Thanks!



550 Madison Avenue New York, NY 10022-3211



07/09/2004

07/08/2004

\$912.00

REQUISITION

Ship To Instructions:

Requisition No: 465898-001

Status: Paid

Requested By: Requested For:

Form Type: Label / Marketing

Vendor:

UPWARD BOUND TRAVEL INC

145 E 32ND ST.

NEW YORK NY 10016

Vendor No: 000037474

Item Description

1 Airfare for WRHT contest in support of Franz Ferdinand and Modest Mouse. In POP spending for 7/13/04.

wand Blake Larson Roundtrip Airfare (458 x 2) = 912

Chargebacks

Item 1 092441 FRANZ FERDINAND

Franz Ferdinand

Epio Pop Promotion 050-0028412101-1 Contests 800480900 087125 MODEST MOUSE Good News For People Who Love Bad News

Epic Pop Promotion 050-0028412101-1 Contests 800480900

of Winners | Item Total

Creation Date:

Requisition Total:

Due Date:

\$456,00

\$456.00

Workflow

Accounts Payable Administration

Epic Administration

Type

Requestor Approver

Approver

CC

CC CC When Updated

07/09/2004 04:54:25 pm 07/09/2004 04:59:04 pm

07/09/2004 05:25:38 pm

Who Updated

Status Approved Approved Approved

Regulation 465898-001

SONY BMG MUSIC ENTERTAINMENT

550 Madison Avenue New York, NY 10022-3211



REQUISITION

Regulation No: 475401-001

Partially Paid

Creation Date:

09/27/2004

Status: Requested By:

Due Date:

09/27/2004

Requested For:

Ship To Instructions:

Requisition Total:

\$1,365.00

Form Type: Promotional Central / Marketing

Route Thru:

New York

New Bern, NC

Vendor:

J&R CORPORATE SALES CREDIT DEPT

5921 QUEENS MIDTOWN EXPY 1137E

Vendor No: 000033413

Unit Cost Other Cost

Est Total

Qty

Item Description

\$1,225.00

\$140.00

\$1,365.00

Chargebacks

Item 1 092080 GEORGE MICHAEL

Patience Epic Pop Promotion 050-0028412101-1 Contests 800480900

\$1,365.00

Workflow	Туре	When Updated	Who Updated	Status
	Requestor	09/27/2004 12:D3:26 pm		Approved
Promo Purchasing EC	Pre-Approver	09/27/2004 03:58:10 pm	Contract Contract	Approved
	Approver	09/27/2004 04:29:47 pm4		Approved
	Approver	09/27/2004 05:01:56 pm		Approved
Promo Sony Electronics	Post-Processor	09/27/2004 07:00:06 pm	STATE	Processed
	CC		A STATE OF THE STA	
Accounts Payable Administration	CC			
Epic Administration	CC			



SONY BMG MUSIC ENTERTAINMENT

550 Madison Avenue New York, NY 10022-3211



REQUISITION

Regulation No: 478356-001

Status:

478356-001 Partially Paid

Due Date: 1

10/15/2004 10/15/2004

Requested By:

Requisition Total:

Creation Date:

\$290.00

Requested For: \$

· ·

Ship To Instructions:

Form Type: Route Thru:

Promotional Local / Marketing
New York

Vendor: A

AMERICAN EXPRESS INC

PO-BOX 2855

NEW YORK NY 101162855

Vendor No: 000035100

Item Description

Unit Cost Other Cost Est Total

5 WRHT, video game for PS2, in support of Good Charlotte, approved in \$250.00 extra is for tax and shipping and handling.

\$40.00 \$55.00 \$255.00

1 WRHT, controller for PS2, in support of Good Charlotte, approved in 10/12 spends. The \$10 extra is for tax and shipping and handling.

died blee.

\$10.00

\$35.00

Chargebacks

2

Qty

Item 1 092425 GOOD CHARLOTTE The Chronicles of Life & Death (Life Art Version)
Epic Pop Promotion 050-0028412101-1 Contests 800480900

\$255.00

Item 2 092425 GOOD CHARLOTTE The Chronicles of Life & Death (Life Art Version)

Epic Pop Promotion 050-0028412101-1 Contests 800480900

\$35.00

Workflow

Type Requestor Approver

Approver

Post-Processor

When Updated 10/15/2004 11:55:12 am 10/18/2004 11:22:24 am 10/18/2004 12:18:09 pm Who Updated

\$25.00

Status Approved

Promo Purchasing EC

Accounts Payable Administration
Epic Administration

CC

CC

10/18/2004 11:22:24 am 10/18/2004 12:18:09 pm 10/18/2004 12:19:59 pm Approved
Approved
Processed

Page 1





SONY BMG MUSIC ENTERTAINMENT

550 Madison Avenue New York, NY 10022-3211



11/22/2002

11/22/2002

\$3,325.00

REQUISITION

Requisition No: 394563-001

Status:

Requested By:

Ship To Instructions:

San Diego, CA 92111.

Requisition Total:

Creation Date:

Due Date:

Requested For: Form Type: Promotional Central / Marketing

Route Thru: **New York**

Vendor;

SONY ELECTRONICS INC PO BOX 33189

NEWARK NJ 071880189 000020493

Vendor No:

Item Description 1 A 32" Plasma TV for a KHTS contest in support of Kelly O, B2K, and JLO. Approved Unit Cost Other Cost

\$0.00

Est Total

\$3,325.00

\$3,325.00

Chargebacks

Item 1 086870 KELLY OSBOURNE Shut Up

Epic Pop Promotion 050-0028412101-1 Contests 800480900

\$1,097.25

086995 B2K Pandemonlumi

Epic Pop Promotion 050-0028412101-1 Contests 800480900

\$1,097.25

086231 JENNIFER LOPEZ This Is Me...Then Epic Pop Promotion 050-0028412101-1 Contests 800480900

\$1,130.50

Workflow	Type	When Updated	Who Updated	Status
	Requestor	11/22/2002 12:10:25 pm		Approved
Promo Purchasing EC	Pre-Approver	11/22/2002 03:04:25 pm V		Approved
	Approver	11/22/2002 03:14:56 pm	Maria Maria Maria	Approved
THE PERSON NAMED IN	Approver	11/22/2002 06:09:41 pm	A CONTRACTOR OF THE PARTY OF TH	Approved
Promo Sony Electronics	Post-Processor	11/25/2002 10:09:47 am	Desire Control	Processed
Accounts Payable Administration	CC			
Epic Administration	CC	•		
	cc			

\$3,582.69 Paid

Requisition 394563-001

Page 1

From: Date: 01/31/2005 05:58:02

To: @sonymusic.com

Subject: Spin Programs

Please be advised that in this week's Jennifer Lopez Top 40 Spin Increase of 236 we bought 63 spins at a cost of \$3,600.

Please be advised that in this week's Good Charlotte Top 40 Spin Increase of 61 we bought approximately 250 spins at a cost of \$17k... which means in reality we were down almost 200 spins for the week. On the positive, Audience on the record was up - primarily due to better dayparts at Z100 and in Chicago. Boston Spins and Airplay were also up...

From: Date: 09/04/2001 09:02:29
To: (

Cc: @Sony_Music

we need to have an indy promo mtg asap...we're being told our columbia rates just wont work for all the clear channel stations....they will boycott us...

WDST



```
Non Money Consideration
       Cure - Double CD Giveaway
10/15
11/5
       Melissa Etheridge - tickets for Gary to VH1 Sept. 11 concert
11/5
       Shannon McNally - Free show
11/5
       Tom McCray - Retail tie in buy
      FFF - Autographed swag
11/12
       Louise Goffin - Cube (video game)
11/26
       Starsailor "Good Souls" (X-Box)
12/3
        Bob Schneider "Big Blue Sea" - 2 pr. Elton john tx
1/7
       Mick Jagger "visions of paradise" mick swaq, stones catalog
1/14
       Alanis Morrisette - tickets to show or flyaway
1/21
```

Money:

```
10/15 $ 500 dmb / rca billed / received
         $ 500 chris whitley / ato billed / received
         $ 300 john mayer / Columbia billed
   total $ 1300
   10/22 $ 500 lucinda Williams / lost highway billed / received
         $ 500 Widespread Panic / Sanctuary billed / received
/* total $ 2300
   10/29 $ 500 robert cray / rykodisc billed / received
   total $ 2800
   11/5 $ 500 nick lowe tribute / telarc billed / received
         $ 200 shannon menally / capitol billed
   total $ 3500
   11/12 $ 400 john hiatt/ vanguard billed / received
         $ 250 everlast / fommy boy billed
   total $ 4150
   11/19 $ 500 jeffrey gaines / artemis billed / received
         $ 500 william topley / lost highway billed / received
         $ 300 garbage / interscope billed / received
   total $ 5450
   11/20 -$ 4000 ch # 436 to WDST
   total $ 1450
```

www.matheleclarkpromation.com

stigueserablicom

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