

European Business Poll : March/April 2004

Absolutes/col percents

Table 2

Q.1 Overall, do you think the country is on the right track or the wrong track?

Base: All respondents

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Right track	413 42%	544 55%	554 56%	517 53%	103 41%	121 48%	144 58%	149 64%	118 58%	114 53%	284 50%	269 45%	213 63%	148 50%	134 51%	221 56%	71 59%	125 61%	204 54%	94 39%
Wrong track	569 58%	438 45%	428 44%	465 47%	147 59%	129 52%	106 42%	83 36%	84 42%	100 47%	279 50%	326 55%	123 37%	150 50%	129 49%	175 44%	50 41%	81 39%	172 46%	144 61%

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Table 3

Q.2 If you were to vote today on behalf of your business, do you think Britain should replace the pound with the euro or not?

Base: All respondents

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Vote to replace the pound	220 22%	341 35%	334 34%	336 34%	52 21%	85 34%	104 42%	95 41%	108 53%	83 39%	144 26%	- -	336 100%	100 34%	90 34%	136 34%	59 49%	86 42%	148 39%	60 25%
Vote to keep the pound	692 70%	588 60%	602 61%	595 61%	181 72%	148 59%	139 56%	127 55%	88 44%	119 56%	386 69%	595 100%	- -	181 61%	161 61%	238 60%	58 48%	113 55%	211 56%	167 70%
Don't know	70 7%	53 5%	46 5%	51 5%	17 7%	17 7%	7 3%	10 4%	6 3%	12 6%	33 6%	- -	- -	17 6%	12 5%	22 6%	4 3%	7 3%	17 5%	11 5%

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Table 4

Q.4 Which of the following do you agree with most?**Base: All respondents**

	% of Bus. Wtd. Total			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	% of Bus. Wtd. Total	% of Empl. Wtd. Total	% of Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
The EU should handle negotiations on international trade agreements on behalf of all member countries including Britain	138 14%	205 21%	200 20%	180 18%	34 14%	42 17%	39 16%	65 28%	61 30%	39 18%	80 14%	58 10%	112 33%	59 20%	41 16%	73 18%	37 31%	46 22%	89 24%	36 15%
The British Government should handle negotiations on international trade agreements on behalf of Britain	805 82%	752 77%	759 77%	777 79%	205 82%	199 80%	209 84%	164 71%	140 69%	172 80%	462 82%	523 88%	218 65%	232 78%	213 81%	314 79%	84 69%	159 77%	283 75%	196 82%
Neither	10 1%	4 *	4 *	5 1%	2 1%	3 1%	- -	- -	1 *	1 *	3 1%	3 1%	2 1%	1 *	2 1%	2 1%	- -	- -	1 *	2 1%
Don't know	30 3%	20 2%	19 2%	20 2%	9 4%	6 2%	2 1%	3 1%	- -	2 1%	18 3%	11 2%	4 1%	6 2%	7 3%	7 2%	- -	1 *	3 1%	4 2%

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Table 5

Q.5 Do you think that the civil rights of British citizens should be protected by British courts or by European courts?

Base: All respondents

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
British courts	841 86%	750 76%	756 77%	772 79%	215 86%	202 81%	193 77%	162 70%	135 67%	162 76%	472 84%	532 89%	206 61%	241 81%	209 79%	302 76%	88 73%	155 75%	272 72%	198 83%
European courts	131 13%	203 21%	200 20%	181 18%	33 13%	39 16%	47 19%	62 27%	54 27%	49 23%	78 14%	56 9%	114 34%	50 17%	47 18%	79 20%	27 22%	40 19%	91 24%	36 15%
Don't know	10 1%	30 3%	26 3%	29 3%	2 1%	9 4%	10 4%	8 3%	13 6%	3 1%	13 2%	7 1%	16 5%	7 2%	7 3%	15 4%	6 5%	11 5%	13 3%	4 2%

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Table 6

Q.6 Thinking about the coming decades, as new countries trade in the global economy, which of the following do you most agree with?

Base: All respondents

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
We should give more economic powers to the EU and the EU should increase barriers to countries that flood Britain with cheap imports, because we can't compete with low cost countries	103 11%	155 16%	160 16%	157 16%	25 10%	41 16%	52 21%	39 17%	37 18%	38 18%	81 14%	62 10%	94 28%	56 19%	42 16%	55 14%	18 15%	41 20%	70 19%	27 11%
Free trade makes all countries richer and benefits all consumers. We should take back control of trade and employment from the EU so that we can extend free trade and open markets here and abroad, radically reform education so Britain has a competitive edge in new technologies	810 82%	757 77%	755 77%	758 77%	209 84%	191 76%	183 73%	175 75%	150 74%	161 75%	445 79%	503 85%	214 64%	225 76%	200 76%	313 79%	95 79%	155 75%	284 76%	202 85%
Neither	33 3%	40 4%	34 3%	33 3%	8 3%	6 2%	7 3%	12 5%	7 3%	7 3%	19 3%	16 3%	14 4%	8 3%	7 3%	18 5%	3 2%	5 2%	10 3%	1 *
Don't know	36 4%	31 3%	34 3%	34 3%	8 3%	12 5%	8 3%	6 3%	8 4%	8 4%	18 3%	14 2%	14 4%	9 3%	14 5%	10 3%	5 4%	5 2%	12 3%	8 3%

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Table 7

Q.7 Thinking about things the Government could do to improve living standards for all UK citizens, which two or three of the following do you think would be most beneficial?

Base: All respondents

	% of Bus. Wtd. Total			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Total	Total	Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Reduce taxes for business and individuals.	667 68%	599 61%	609 62%	612 62%	170 68%	155 62%	148 59%	139 60%	123 61%	135 63%	352 63%	402 68%	181 54%	190 64%	173 66%	234 59%	85 70%	137 67%	236 63%	153 64%
Reduce the amount of rules on businesses.	622 63%	596 61%	604 61%	602 61%	160 64%	145 58%	157 63%	140 60%	120 59%	127 59%	353 63%	400 67%	176 52%	178 60%	154 59%	253 64%	78 64%	131 64%	246 65%	155 65%
Make schools and universities independent of political control.	412 42%	404 41%	410 42%	398 41%	102 41%	103 41%	97 39%	96 41%	82 41%	82 38%	234 42%	262 44%	117 35%	114 38%	103 39%	173 44%	41 34%	78 38%	153 41%	107 45%
Increase Government spending on public services.	421 43%	378 39%	374 38%	380 39%	111 44%	97 39%	95 38%	77 33%	61 30%	75 35%	244 43%	230 39%	123 37%	112 38%	102 39%	157 40%	33 27%	66 32%	124 33%	91 38%
Replace the pound with the euro.	105 11%	198 20%	181 18%	182 19%	24 10%	44 18%	53 21%	61 26%	58 29%	49 23%	75 13%	10 2%	170 51%	48 16%	53 20%	73 18%	29 24%	52 25%	73 19%	32 13%
Give the EU greater powers in order to improve the Single Market.	119 12%	105 11%	101 10%	101 10%	27 11%	25 10%	25 10%	24 10%	25 12%	20 9%	55 10%	31 5%	64 19%	31 10%	31 12%	37 9%	12 10%	27 13%	44 12%	25 11%
None of these	9 1%	7 1%	6 1%	8 1%	2 1%	1 *	4 2%	1 *	1 *	1 *	6 1%	6 1%	2 1%	4 1%	1 *	3 1%	-	-	2 1%	2 1%
Don't know	4 *	9 1%	13 1%	10 1%	1 *	1 *	4 2%	4 2%	5 2%	1 *	4 1%	6 1%	2 1%	4 1%	3 1%	3 1%	3 2%	2 1%	6 2%	2 1%

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Table 8

Q.8 While businesses may not like regulation some accept that such measures by government and the EU have had a beneficial effect.

Do you think the regulations introduced in the last 5 years have or have not benefited...?

Base: All respondents

	% of Bus. Wtd.			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Wtd.	Wtd.	Wtd.	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
	Total	Total	Total																	
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
<u>Your own business</u>																				
Have benefited	160 16%	190 19%	189 19%	178 18%	39 16%	45 18%	46 18%	48 21%	44 22%	42 20%	92 16%	82 14%	85 25%	56 19%	47 18%	75 19%	27 22%	44 21%	76 20%	35 15%
Have not benefited	725 74%	692 70%	695 71%	709 72%	185 74%	175 70%	187 75%	162 70%	140 69%	151 71%	415 74%	466 78%	216 64%	218 73%	188 71%	279 70%	88 73%	146 71%	272 72%	180 76%
Don't know	97 10%	100 10%	99 10%	95 10%	26 10%	30 12%	17 7%	22 9%	18 9%	21 10%	56 10%	47 8%	35 10%	24 8%	28 11%	42 11%	6 5%	16 8%	28 7%	23 10%
<u>Your employees</u>																				
Have benefited	206 21%	415 42%	433 44%	381 39%	48 19%	99 40%	114 46%	120 52%	87 43%	96 45%	197 35%	197 33%	168 50%	121 41%	100 38%	150 38%	64 53%	93 45%	182 48%	85 36%
Have not benefited	585 60%	475 48%	469 48%	507 52%	150 60%	130 52%	127 51%	100 43%	107 53%	99 46%	299 53%	342 57%	141 42%	148 50%	141 54%	204 52%	55 45%	100 49%	175 47%	130 55%
Don't know	191 19%	92 9%	80 8%	94 10%	52 21%	21 8%	9 4%	12 5%	8 4%	19 9%	67 12%	56 9%	27 8%	29 10%	22 8%	42 11%	2 2%	13 6%	19 5%	23 10%
<u>Consumers</u>																				
Have benefited	300 31%	356 36%	358 36%	338 34%	77 31%	95 38%	75 30%	91 39%	72 36%	81 38%	184 33%	190 32%	132 39%	111 37%	89 34%	127 32%	45 37%	73 35%	137 36%	97 41%
Have not benefited	527 54%	528 54%	536 55%	539 55%	130 52%	133 53%	149 60%	127 55%	109 54%	115 54%	314 56%	346 58%	168 50%	153 51%	153 58%	220 56%	67 55%	116 56%	208 55%	118 50%
Don't know	156 16%	99 10%	88 9%	105 11%	43 17%	22 9%	26 10%	14 6%	21 10%	18 8%	65 12%	59 10%	36 11%	34 11%	21 8%	49 12%	9 7%	17 8%	31 8%	23 10%

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Table 9

Q.9 If the British government were to give more powers over employment to the EU, do you think the overall regulatory burden on your business would increase or decrease?

Base: All respondents

	Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)							
	% of Bus. Wtd. Total	% of Empl. Wtd. Total	% of Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hardly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Institute of Directors	Local Chamber of Commerce	Federation of Small Business
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
NET: Increase	636 65%	792 81%	807 82%	777 79%	154 62%	199 80%	212 85%	212 91%	170 84%	189 88%	416 74%	476 80%	265 79%	228 77%	203 77%	328 83%	108 89%	173 84%	320 85%	175 74%
Increase significantly □(+2)	406 41%	530 54%	551 56%	530 54%	97 39%	122 49%	160 64%	151 65%	118 58%	126 59%	284 50%	353 59%	152 45%	146 49%	146 56%	224 57%	80 66%	129 63%	227 60%	116 49%
Increase slightly □(+1)	231 23%	261 27%	256 26%	247 25%	57 23%	77 31%	52 21%	61 26%	52 26%	63 29%	132 23%	123 21%	113 34%	82 28%	57 22%	104 26%	28 23%	44 21%	93 25%	59 25%
Would make no difference either way □(0)	167 17%	77 8%	67 7%	84 9%	44 18%	12 5%	21 8%	7 3%	11 5%	9 4%	64 11%	42 7%	35 10%	34 11%	19 7%	30 8%	4 3%	18 9%	29 8%	24 10%
Decrease slightly □(-1)	81 8%	58 6%	58 6%	62 6%	23 9%	25 10%	8 3%	6 3%	8 4%	11 5%	42 7%	39 7%	20 6%	24 8%	22 8%	12 3%	4 3%	6 3%	15 4%	22 9%
Decrease significantly □(-2)	51 5%	22 2%	18 2%	25 3%	14 6%	5 2%	4 2%	2 1%	6 3%	3 1%	16 3%	19 3%	5 1%	6 2%	8 3%	11 3%	3 2%	5 2%	6 2%	9 4%
NET: Decrease	132 13%	80 8%	75 8%	87 9%	37 15%	30 12%	12 5%	8 3%	14 7%	14 7%	58 10%	58 10%	25 7%	30 10%	30 11%	23 6%	7 6%	11 5%	21 6%	31 13%
Don't know	47 5%	34 3%	32 3%	34 3%	15 6%	9 4%	5 2%	5 2%	7 3%	2 1%	25 4%	19 3%	11 3%	6 2%	11 4%	15 4%	2 2%	4 2%	6 2%	8 3%
Mean	0.92	1.29	1.33	1.26	0.85	1.19	1.45	1.56	1.37	1.41	1.16	1.31	1.19	1.16	1.23	1.36	1.50	1.42	1.41	1.09
Standard error	0.04	0.03	0.03	0.03	0.08	0.07	0.06	0.05	0.07	0.06	0.05	0.04	0.05	0.06	0.07	0.05	0.08	0.07	0.05	0.08

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Table 10

Q.10 If Britain were to become more integrated into the EU, including adopting the Euro to replace the Pound, do you think the result would be...?

Base: All respondents

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd.	Empl. Wtd.	Turn. Wtd.	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hardly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Federation of Small Busi-ness
	Total	Total	Total																	
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
<u>Higher personal taxes or Lower personal taxes</u>																				
Higher personal taxes	753 77%	702 72%	701 71%	713 73%	193 77%	178 71%	182 73%	160 69%	137 68%	149 70%	424 75%	516 87%	164 49%	218 73%	189 72%	287 72%	88 73%	156 76%	256 68%	190 80%
Lower personal taxes	104 11%	129 13%	128 13%	131 13%	27 11%	37 15%	36 14%	31 13%	30 15%	41 19%	60 11%	29 5%	97 29%	42 14%	37 14%	49 12%	17 14%	23 11%	67 18%	29 12%
Don't know	125 13%	150 15%	153 16%	138 14%	30 12%	35 14%	32 13%	41 18%	35 17%	24 11%	79 14%	50 8%	75 22%	38 13%	37 14%	60 15%	16 13%	27 13%	53 14%	19 8%
<u>Higher taxes on business or Lower taxes on business</u>																				
Higher taxes on business	765 78%	728 74%	741 75%	735 75%	199 80%	179 72%	187 75%	170 73%	147 73%	152 71%	435 77%	519 87%	183 54%	224 75%	193 73%	297 75%	94 78%	160 78%	276 73%	196 82%
Lower taxes on business	128 13%	126 13%	118 12%	130 13%	31 12%	40 16%	31 12%	28 12%	27 13%	35 16%	67 12%	34 6%	89 26%	38 13%	43 16%	47 12%	15 12%	23 11%	55 15%	28 12%
Don't know	89 9%	127 13%	123 13%	117 12%	20 8%	31 12%	32 13%	34 15%	28 14%	27 13%	61 11%	42 7%	64 19%	36 12%	27 10%	52 13%	12 10%	23 11%	45 12%	14 6%
<u>Higher employment costs or Lower employment costs</u>																				
Higher employment costs	747 76%	779 79%	784 80%	786 80%	191 76%	192 77%	213 85%	190 82%	165 82%	163 76%	456 81%	522 88%	228 68%	235 79%	206 78%	323 82%	100 83%	170 83%	310 82%	190 80%
Lower employment costs	150 15%	126 13%	120 12%	125 13%	38 15%	39 16%	24 10%	24 10%	25 12%	38 18%	61 11%	43 7%	78 23%	42 14%	35 13%	45 11%	17 14%	23 11%	46 12%	33 14%
Don't know	85 9%	78 8%	78 8%	71 7%	21 8%	19 8%	13 5%	18 8%	12 6%	13 6%	46 8%	30 5%	30 9%	21 7%	22 8%	28 7%	4 3%	13 6%	20 5%	15 6%

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Table 10

Q.10 If Britain were to become more integrated into the EU, including adopting the Euro to replace the Pound, do you think the result would be...?

Base: All respondents

	% of Bus. Wtd. Total	% of Empl. Wtd. Total	% of Turn. Wtd. Total	Unwtd Total	Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)			
					0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
<u>More regulation or Less regulation</u>																				
More regulation	860 88%	875 89%	888 90%	875 89%	217 87%	223 89%	225 90%	210 91%	174 86%	190 89%	509 90%	550 92%	284 85%	262 88%	233 89%	357 90%	106 88%	181 88%	342 91%	211 89%
Less regulation	96 10%	71 7%	63 6%	76 8%	27 11%	19 8%	18 7%	12 5%	19 9%	18 8%	38 7%	35 6%	37 11%	28 9%	22 8%	24 6%	9 7%	18 9%	27 7%	21 9%
Don't know	26 3%	36 4%	31 3%	31 3%	6 2%	8 3%	7 3%	10 4%	9 4%	6 3%	16 3%	10 2%	15 4%	8 3%	8 3%	15 4%	6 5%	7 3%	7 2%	6 3%

European Business Poll : March/April 2004

Absolutes/col percents

Table 11

Q.11 Which is more important for your business?**Base: All respondents**

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Stable British interest rates	750 76%	713 73%	718 73%	726 74%	194 78%	180 72%	193 77%	159 69%	113 56%	171 80%	440 78%	505 85%	188 56%	220 74%	197 75%	290 73%	92 76%	144 70%	287 76%	183 77%
A fixed exchange rate between the pound and the euro	179 18%	214 22%	213 22%	203 21%	42 17%	53 21%	45 18%	63 27%	79 39%	39 18%	84 15%	67 11%	127 38%	65 22%	51 19%	82 21%	26 21%	54 26%	80 21%	44 18%
Don't know	54 5%	55 6%	51 5%	53 5%	14 6%	17 7%	12 5%	10 4%	10 5%	4 2%	39 7%	23 4%	21 6%	13 4%	15 6%	24 6%	3 2%	8 4%	9 2%	11 5%

European Business Poll : March/April 2004

Absolutes/col percents

Table 12

Q.12 Some say that the draft new EU Constitution will strengthen the EU, make it work better and thereby make Europe a success. Others say it will give more power over employment, trade and civil rights to a failing EU and result in more regulation. Do you think the new Constitution would be good for your business or bad for your business?

Base: All respondents

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Good for my business	180 18%	238 24%	231 24%	217 22%	40 16%	63 25%	51 20%	63 27%	61 30%	58 27%	97 17%	63 11%	145 43%	74 25%	53 20%	85 21%	32 26%	55 27%	108 29%	46 19%
Bad for my business	575 59%	552 56%	565 58%	562 57%	149 60%	138 55%	144 58%	131 56%	103 51%	116 54%	342 61%	428 72%	117 35%	167 56%	147 56%	231 58%	77 64%	119 58%	208 55%	154 65%
Don't know	226 23%	192 20%	186 19%	203 21%	61 24%	49 20%	55 22%	38 16%	38 19%	40 19%	124 22%	104 17%	74 22%	57 19%	63 24%	80 20%	12 10%	32 16%	60 16%	38 16%

European Business Poll : March/April 2004

Absolutes/col percents

Table 13

Q.13 Which of the following do you agree with most?**Base: All respondents**

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
The EU is a success. Britain will be more prosperous and secure if we join the euro and give more powers to the EU	193 20%	316 32%	296 30%	293 30%	46 18%	73 29%	82 33%	92 40%	89 44%	75 35%	128 23%	37 6%	244 73%	81 27%	78 30%	125 32%	43 36%	74 36%	128 34%	50 21%
The EU is failing. Britain will be more prosperous and secure if we keep the pound and take back powers from the EU	719 73%	584 59%	611 62%	605 62%	186 74%	160 64%	138 55%	121 52%	91 45%	118 55%	394 70%	526 88%	56 17%	191 64%	166 63%	234 59%	66 55%	114 55%	215 57%	173 73%
Don't know	70 7%	82 8%	75 8%	84 9%	18 7%	17 7%	30 12%	19 8%	22 11%	21 10%	41 7%	32 5%	36 11%	26 9%	19 7%	37 9%	12 10%	18 9%	33 9%	15 6%

European Business Poll : March/April 2004

Absolutes/col percents

Table 14

Q.14 Do you think business organisations should...?

Base: All respondents

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Support the principle of EU control over work, trade, and civil rights	164 17%	248 25%	240 24%	221 23%	41 16%	54 22%	55 22%	71 31%	63 31%	58 27%	100 18%	48 8%	160 48%	62 21%	62 24%	91 23%	34 28%	49 24%	108 29%	48 20%
Argue for power over employment, trade, and civil rights to be brought back to the British Parliament	783 80%	699 71%	710 72%	726 74%	199 80%	185 74%	188 75%	154 66%	129 64%	150 70%	444 79%	530 89%	162 48%	227 76%	192 73%	288 73%	86 71%	153 74%	262 70%	183 77%
Don't know	35 4%	35 4%	32 3%	35 4%	10 4%	11 4%	7 3%	7 3%	10 5%	6 3%	19 3%	17 3%	14 4%	9 3%	9 3%	17 4%	1 1%	4 2%	6 2%	7 3%

European Business Poll : March/April 2004

Absolutes/col percents

Table 15

Q.15 If Britain decided to take back powers from the EU over trade, employment, and civil rights, do you think it will make your company more likely to invest in Britain, less likely, or will it make no difference to your company's plans?

Base: All respondents

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd.	Empl. Wtd.	Turn. Wtd.	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Federation of Small Busi-ness
	Total	Total	Total																	
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
More likely	235 24%	226 23%	236 24%	240 24%	57 23%	62 25%	70 28%	51 22%	47 23%	59 28%	134 24%	197 33%	38 11%	70 23%	65 25%	96 24%	36 30%	58 28%	100 27%	75 32%
Will make no difference	713 73%	697 71%	686 70%	687 70%	184 74%	170 68%	168 67%	165 71%	135 67%	139 65%	411 73%	377 63%	269 80%	214 72%	189 72%	270 68%	74 61%	134 65%	258 69%	153 64%
Less likely	31 3%	45 5%	42 4%	41 4%	8 3%	13 5%	8 3%	12 5%	18 9%	9 4%	14 2%	12 2%	27 8%	10 3%	8 3%	21 5%	8 7%	13 6%	16 4%	9 4%
Don't know	3 *	15 2%	19 2%	14 1%	1 *	5 2%	4 2%	4 2%	2 1%	7 3%	4 1%	9 2%	2 1%	4 1%	1 *	9 2%	3 2%	1 *	2 1%	1 *

European Business Poll : March/April 2004

Absolutes/col percents

Table 16

Q.16 Some business people have argued that the number of complex EU regulations they have to deal with discourages investment and employment and that we should make small businesses exempt from most regulations. Others say we need harmonised EU wide regulations as they mostly serve a good purpose and should be retained. Do you think small businesses should or should not be exempted from most EU regulations?

Base: All respondents

	% of Bus. Wtd. Total			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Total	Total	Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Institute of Directors	Local Chamber of Commerce	Federation of Small Business
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Should be exempt	780 79%	650 66%	644 66%	673 69%	198 79%	183 73%	160 64%	132 57%	115 57%	145 68%	411 73%	452 76%	187 56%	206 69%	179 68%	268 68%	80 66%	140 68%	248 66%	175 74%
Should not be exempt	165 17%	291 30%	295 30%	268 27%	41 16%	55 22%	81 32%	91 39%	77 38%	62 29%	129 23%	117 20%	139 41%	76 26%	73 28%	115 29%	37 31%	63 31%	113 30%	52 22%
Don't know	37 4%	41 4%	43 4%	41 4%	11 4%	12 5%	9 4%	9 4%	10 5%	7 3%	23 4%	26 4%	10 3%	16 5%	11 4%	13 3%	4 3%	3 1%	15 4%	11 5%

European Business Poll : March/April 2004

Absolutes/col percents

Table 17

Q.17 Some people argue that because regulations passed by politicians have such a big impact on British Businesses they should be the responsibility of the British Parliament. Others say we need EU wide regulations to ensure a level playing field. Which of the two comes closest to your own view?

Base: All respondents

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erice	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Should be the responsibility of British Parliament	727 74%	627 64%	630 64%	650 66%	184 74%	175 70%	158 63%	133 57%	105 52%	140 65%	402 71%	489 82%	129 38%	201 67%	177 67%	254 64%	72 60%	130 63%	238 63%	168 71%
Should be EU wide regulations	220 22%	325 33%	320 33%	298 30%	57 23%	68 27%	80 32%	93 40%	87 43%	69 32%	142 25%	89 15%	192 57%	87 29%	77 29%	127 32%	44 36%	71 34%	127 34%	60 25%
Don't know	35 4%	30 3%	33 3%	34 3%	9 4%	7 3%	12 5%	6 3%	10 5%	5 2%	19 3%	17 3%	15 4%	10 3%	9 3%	15 4%	5 4%	5 2%	11 3%	10 4%

European Business Poll : March/April 2004

Absolutes/col percents

Table 18

Q.17a Taking into account all the things you know about the EU do you think the EU is good or bad for your business?

Base: All respondents

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Good for my business	269 27%	424 43%	420 43%	400 41%	62 25%	96 38%	116 46%	126 54%	129 64%	98 46%	172 31%	124 21%	254 76%	116 39%	102 39%	172 43%	58 48%	98 48%	178 47%	72 30%
Bad for my business	462 47%	370 38%	388 40%	394 40%	123 49%	104 42%	96 38%	71 31%	55 27%	80 37%	257 46%	348 58%	37 11%	130 44%	99 38%	153 39%	48 40%	78 38%	142 38%	129 54%
Don't know	251 26%	188 19%	174 18%	188 19%	65 26%	50 20%	38 15%	35 15%	18 9%	36 17%	134 24%	123 21%	45 13%	52 17%	62 24%	71 18%	15 12%	30 15%	56 15%	37 16%

European Business Poll : March/April 2004

Absolutes/col percents

Table 19

Q.18 It has been said that many small businesses only survive because they break the law by ignoring many new regulations. If they tried to implement the law fully, their business would fail. Do you agree or disagree?

Base: All respondents

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Agree	536 55%	461 47%	462 47%	468 48%	137 55%	108 43%	119 48%	104 45%	80 40%	93 43%	293 52%	311 52%	132 39%	152 51%	125 48%	178 45%	57 47%	100 49%	171 45%	134 56%
Disagree	368 37%	450 46%	460 47%	447 46%	93 37%	124 50%	118 47%	112 48%	106 52%	105 49%	235 42%	242 41%	182 54%	131 44%	127 48%	178 45%	57 47%	90 44%	185 49%	90 38%
Don't know	79 8%	70 7%	60 6%	67 7%	20 8%	18 7%	13 5%	16 7%	16 8%	16 7%	35 6%	42 7%	22 7%	15 5%	11 4%	40 10%	7 6%	16 8%	20 5%	14 6%

European Business Poll : March/April 2004

Absolutes/col percents

Table 20

Q.19 Based on what you know, do you think the proposed new regional governments in England to add to the Scottish and Welsh Assemblies would mean...?

Base: All respondents

	% of Bus. Wtd.			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Wtd.	Wtd.	Wtd.	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Commer-ce	Federation of Small Busi-ness
	Total	Total	Total																	
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
<u>Higher taxes or Lower taxes</u>																				
Higher taxes	711 72%	741 75%	745 76%	742 76%	178 71%	170 68%	208 83%	186 80%	160 79%	154 72%	425 75%	459 77%	250 74%	228 77%	198 75%	300 76%	103 85%	166 81%	297 79%	168 71%
Lower taxes	114 12%	93 9%	91 9%	93 9%	31 12%	30 12%	14 6%	18 8%	15 7%	28 13%	50 9%	60 10%	28 8%	27 9%	27 10%	36 9%	9 7%	21 10%	37 10%	31 13%
Don't know	157 16%	149 15%	146 15%	147 15%	41 16%	50 20%	28 11%	28 12%	27 13%	32 15%	88 16%	76 13%	58 17%	43 14%	38 14%	60 15%	9 7%	19 9%	42 11%	39 16%
<u>More burdens on business or Less burdens on business</u>																				
More burdens on business	696 71%	715 73%	725 74%	716 73%	176 70%	173 69%	192 77%	175 75%	144 71%	143 67%	428 76%	447 75%	237 71%	223 75%	183 70%	296 75%	99 82%	155 75%	275 73%	174 73%
Less burdens on business	129 13%	118 12%	114 12%	126 13%	33 13%	43 17%	27 11%	23 10%	31 15%	33 15%	60 11%	68 11%	50 15%	37 12%	38 14%	46 12%	14 12%	28 14%	52 14%	37 16%
Don't know	157 16%	148 15%	143 15%	140 14%	41 16%	34 14%	31 12%	34 15%	27 13%	38 18%	75 13%	80 13%	49 15%	38 13%	42 16%	54 14%	8 7%	23 11%	49 13%	27 11%
<u>More control for local people or More control for politicians</u>																				
More control for local people	316 32%	315 32%	304 31%	315 32%	84 34%	83 33%	78 31%	70 30%	67 33%	55 26%	191 34%	177 30%	122 36%	97 33%	74 28%	132 33%	39 32%	65 32%	121 32%	91 38%
More control for politicians	611 62%	599 61%	619 63%	607 62%	154 62%	147 59%	160 64%	146 63%	123 61%	143 67%	340 60%	391 66%	188 56%	187 63%	171 65%	238 60%	76 63%	131 64%	237 63%	131 55%
Don't know	55 6%	68 7%	59 6%	60 6%	12 5%	20 8%	12 5%	16 7%	12 6%	16 7%	32 6%	27 5%	26 8%	14 5%	18 7%	26 7%	6 5%	10 5%	18 5%	16 7%

European Business Poll : March/April 2004

Absolutes/col percents

Table 21

Q.20 Which of the following comes closer to your view?**Base: All respondents**

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Health and education shouldn't be privatised	403 41%	406 41%	401 41%	396 40%	98 39%	87 35%	104 42%	107 46%	81 40%	88 41%	227 40%	208 35%	167 50%	121 41%	105 40%	157 40%	52 43%	88 43%	146 39%	88 37%
Schools and hospitals are too important to be run by politicians	533 54%	525 54%	530 54%	534 54%	141 56%	148 59%	132 53%	113 49%	110 54%	115 54%	306 54%	350 59%	156 46%	164 55%	137 52%	221 56%	67 55%	110 53%	216 57%	141 59%
Don't know	46 5%	51 5%	51 5%	52 5%	11 4%	15 6%	14 6%	12 5%	11 5%	11 5%	30 5%	37 6%	13 4%	13 4%	21 8%	18 5%	2 2%	8 4%	14 4%	9 4%

European Business Poll : March/April 2004

Absolutes/col percents

Table 22

Q.21 Which of the following do you agree with most?**Base: All respondents**

				Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	% of Bus. Wtd. Total	% of Empl. Wtd. Total	% of Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
War is only morally justified if voted for by the UN	310 32%	275 28%	268 27%	277 28%	81 32%	77 31%	62 25%	57 25%	49 24%	58 27%	169 30%	136 23%	128 38%	80 27%	81 31%	108 27%	37 31%	63 31%	98 26%	76 32%
War does not become ethical because it is voted for by other countries	542 55%	608 62%	624 64%	608 62%	137 55%	154 62%	165 66%	152 66%	138 68%	131 61%	337 60%	399 67%	179 53%	191 64%	155 59%	247 62%	74 61%	124 60%	246 65%	143 60%
Neither	49 5%	47 5%	46 5%	44 4%	12 5%	6 2%	11 4%	15 6%	8 4%	13 6%	23 4%	27 5%	13 4%	12 4%	10 4%	21 5%	4 3%	13 6%	16 4%	9 4%
Don't know	80 8%	51 5%	44 5%	53 5%	20 8%	13 5%	12 5%	8 3%	7 3%	12 6%	34 6%	33 6%	16 5%	15 5%	17 6%	20 5%	6 5%	6 3%	16 4%	10 4%

European Business Poll : March/April 2004

Absolutes/col percents

Table 23

Q.22 Which of the following do you more agree with?**Base: All respondents**

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
The threat of international terrorism makes it more important that we join the euro and EU Constitution	189 19%	234 24%	223 23%	225 23%	49 20%	56 22%	63 25%	57 25%	52 26%	61 29%	112 20%	33 6%	183 54%	64 21%	63 24%	92 23%	26 21%	54 26%	105 28%	52 22%
The threat of international terrorism makes it more important that we keep the pound and keep control of our own affairs	638 65%	497 51%	501 51%	519 53%	165 66%	140 56%	115 46%	99 43%	73 36%	110 51%	334 59%	444 75%	57 17%	159 53%	131 50%	213 54%	60 50%	91 44%	180 48%	155 65%
Don't know	155 16%	251 26%	258 26%	238 24%	36 14%	54 22%	72 29%	76 33%	77 38%	43 20%	117 21%	118 20%	96 29%	75 25%	69 26%	91 23%	35 29%	61 30%	91 24%	31 13%

European Business Poll : March/April 2004

Absolutes/col percents

Table 24

Q.23 Which political party would you say you most closely identify yourself with?

Base: All respondents

	% of Bus. Wtd. Total			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	% of Bus. Wtd. Total	% of Empl. Wtd. Total	% of Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Institute of Directors	Local Chamber of Commerce	Federation of Small Business
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Conservative	413 42%	397 40%	409 42%	419 43%	101 40%	108 43%	119 48%	91 39%	85 42%	89 42%	244 43%	301 51%	107 32%	119 40%	130 49%	160 40%	58 48%	96 47%	171 45%	112 47%
Labour	165 17%	189 19%	191 19%	179 18%	43 17%	43 17%	45 18%	48 21%	40 20%	39 18%	100 18%	76 13%	91 27%	66 22%	37 14%	71 18%	22 18%	39 19%	69 18%	36 15%
Liberal Democrats	65 7%	63 6%	60 6%	63 6%	18 7%	19 8%	12 5%	14 6%	17 8%	7 3%	38 7%	29 5%	29 9%	20 7%	17 6%	25 6%	4 3%	10 5%	17 5%	14 6%
Another party	70 7%	56 6%	56 6%	57 6%	19 8%	15 6%	12 5%	11 5%	11 5%	10 5%	36 6%	35 6%	18 5%	19 6%	9 3%	25 6%	4 3%	5 2%	17 5%	18 8%
Refused	92 9%	105 11%	98 10%	98 10%	23 9%	19 8%	27 11%	29 13%	22 11%	36 17%	40 7%	58 10%	34 10%	23 8%	31 12%	44 11%	20 17%	28 14%	40 11%	17 7%
Don't know	178 18%	170 17%	168 17%	166 17%	46 18%	46 18%	35 14%	39 17%	27 13%	33 15%	105 19%	96 16%	57 17%	51 17%	39 15%	71 18%	13 11%	28 14%	62 16%	41 17%

European Business Poll : March/April 2004

Absolutes/col percents

Table 25

Q.24 Which of the following business areas best describes the industry you work in?

Base: All respondents

	% of Bus. Wtd. Total			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Manufacturing	86 9%	166 17%	183 19%	189 19%	19 8%	40 16%	59 24%	71 31%	83 41%	55 26%	50 9%	91 15%	87 26%	52 17%	67 25%	67 17%	40 33%	55 27%	93 25%	27 11%
Retail	139 14%	178 18%	326 33%	184 19%	70 28%	52 21%	37 15%	25 11%	29 14%	33 15%	122 22%	131 22%	46 14%	69 23%	39 15%	68 17%	15 12%	21 10%	61 16%	70 29%
Construction	122 12%	74 8%	71 7%	102 10%	30 12%	34 14%	23 9%	15 6%	5 2%	16 7%	81 14%	68 11%	28 8%	37 12%	24 9%	38 10%	16 13%	19 9%	32 9%	21 9%
Leisure/travel & entertainment	114 12%	74 8%	40 4%	68 7%	21 8%	18 7%	21 8%	8 3%	11 5%	15 7%	42 7%	40 7%	26 8%	20 7%	26 10%	21 5%	2 2%	9 4%	30 8%	25 11%
Transportation	73 7%	54 6%	54 5%	66 7%	18 7%	20 8%	12 5%	16 7%	14 7%	10 5%	42 7%	47 8%	16 5%	22 7%	16 6%	26 7%	8 7%	13 6%	27 7%	19 8%
Agriculture/fishing	91 9%	33 3%	27 3%	48 5%	24 10%	13 5%	8 3%	3 1%	6 3%	12 6%	30 5%	35 6%	11 3%	12 4%	15 6%	21 5%	3 2%	6 3%	12 3%	14 6%
Business services	50 5%	61 6%	36 4%	42 4%	9 4%	10 4%	8 3%	15 6%	10 5%	11 5%	21 4%	16 3%	26 8%	11 4%	10 4%	20 5%	3 2%	12 6%	16 4%	9 4%
Distribution	21 2%	35 4%	39 4%	41 4%	5 2%	7 3%	14 6%	15 6%	14 7%	13 6%	14 2%	24 4%	16 5%	10 3%	11 4%	19 5%	7 6%	13 6%	18 5%	10 4%
Financial services	43 4%	61 6%	37 4%	40 4%	8 3%	6 2%	9 4%	17 7%	7 3%	11 5%	22 4%	31 5%	8 2%	9 3%	8 3%	20 5%	8 7%	13 6%	18 5%	3 1%
Other services	56 6%	38 4%	21 2%	35 4%	10 4%	11 4%	10 4%	4 2%	1 *	6 3%	28 5%	25 4%	6 2%	10 3%	10 4%	14 4%	5 4%	6 3%	14 4%	11 5%
Healthcare	14 1%	32 3%	20 2%	26 3%	2 1%	7 3%	10 4%	7 3%	2 1%	5 2%	19 3%	16 3%	7 2%	6 2%	7 3%	13 3%	4 3%	6 3%	8 2%	5 2%
Utilities	46 5%	34 3%	19 2%	26 3%	9 4%	3 1%	7 3%	7 3%	- -	4 2%	22 4%	16 3%	9 3%	8 3%	5 2%	12 3%	1 1%	7 3%	8 2%	9 4%
Wholesale	8 1%	18 2%	37 4%	18 2%	4 2%	5 2%	5 2%	4 2%	4 2%	6 3%	8 1%	12 2%	5 1%	6 2%	6 2%	6 2%	- -	5 2%	6 2%	2 1%

European Business Poll : March/April 2004

Absolutes/col percents

Table 25

Q.24 Which of the following business areas best describes the industry you work in?

Base: All respondents

	% of Bus. Wtd. Total			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Media services	27 3%	20 2%	11 1%	15 2%	5 2%	4 2%	2 1%	4 2%	2 1%	2 1%	11 2%	11 2%	4 1%	3 1%	2 1%	10 3%	3 2%	5 2%	6 2%	-
Government	6 1%	20 2%	13 1%	14 1%	1 *	2 1%	5 2%	6 3%	2 1%	1 *	11 2%	3 1%	7 2%	4 1%	5 2%	5 1%	-	3 1%	5 1%	-
Telecommunications	11 1%	13 1%	8 1%	12 1%	2 1%	2 1%	6 2%	2 1%	2 1%	3 1%	7 1%	5 1%	6 2%	4 1%	1 *	6 2%	-	5 2%	3 1%	3 1%
Technology	16 2%	13 1%	7 1%	9 1%	3 1%	2 1%	1 *	3 1%	2 1%	1 *	6 1%	4 1%	5 1%	1 *	2 1%	6 2%	2 2%	3 1%	3 1%	3 1%
Legal services	* *	12 1%	8 1%	8 1%	-	-	4 2%	4 2%	3 1%	2 1%	3 1%	3 1%	5 1%	1 *	2 1%	5 1%	4 3%	1 *	5 1%	1 *
Charities	1 *	9 1%	6 1%	8 1%	-	1 *	5 2%	2 1%	-	2 1%	5 1%	4 1%	3 1%	1 *	2 1%	5 1%	-	1 *	2 1%	-
Engineering	7 1%	7 1%	4 *	5 1%	1 *	3 1%	-	1 *	-	2 1%	3 1%	2 *	3 1%	3 1%	2 1%	-	-	-	2 1%	-
Education	6 1%	5 1%	3 *	4 *	1 *	1 *	1 *	1 *	1 *	-	3 1%	1 *	2 1%	-	-	4 1%	-	-	1 *	-
Other	17 2%	10 1%	5 1%	8 1%	3 1%	4 2%	-	1 *	1 *	-	7 1%	4 1%	2 1%	4 1%	-	4 1%	-	1 *	3 1%	3 1%
Refused	28 3%	15 2%	8 1%	14 1%	5 2%	5 2%	3 1%	1 *	3 1%	4 2%	6 1%	6 1%	8 2%	5 2%	3 1%	6 2%	-	2 1%	3 1%	3 1%

European Business Poll : March/April 2004

Absolutes/col percents

Table 26

Q.25 Would you say your company trades with Europe...?

Base: All respondents

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hardly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Institute of Directors	Local Chamber of Commerce	Federation of Small Business
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
A lot	58 6%	231 24%	261 27%	202 21%	16 6%	32 13%	58 23%	96 41%	202 100%	- -	- -	88 15%	108 32%	46 15%	53 20%	96 24%	50 41%	73 35%	100 27%	33 14%
A little	148 15%	216 22%	220 22%	214 22%	36 14%	55 22%	65 26%	58 25%	- -	214 100%	- -	119 20%	83 25%	66 22%	57 22%	87 22%	31 26%	57 28%	106 28%	49 21%
Hardly at all	178 18%	175 18%	176 18%	177 18%	46 18%	41 16%	52 21%	38 16%	- -	- -	177 31%	109 18%	61 18%	45 15%	57 22%	73 18%	19 16%	31 15%	72 19%	42 18%
Not at all	597 61%	357 36%	323 33%	386 39%	152 61%	120 48%	74 30%	40 17%	- -	- -	386 69%	277 47%	83 25%	139 47%	96 37%	139 35%	21 17%	45 22%	98 26%	114 48%
Don't know	1 *	2 *	2 *	3 *	- -	2 1%	1 *	- -	- -	- -	- -	2 *	1 *	2 1%	- -	1 *	- -	- -	- -	- -

European Business Poll : March/April 2004

Absolutes/col percents

Table 27

Q.26 Are you, or your company, a member of....?**Base: All respondents**

	% of Bus. Wtd. Total			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Unwtd Total	Wtd. Total	% of Turn. Wtd. Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Institute of Directors	Local Chamber of Commerce	Federation of Small Business	
Unweighted base	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238	
Weighted base	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238	
<u>The CBI</u>																				
Yes	16 2%	156 16%	176 18%	121 12%	3 1%	14 6%	32 13%	72 31%	50 25%	31 14%	40 7%	58 10%	59 18%	32 11%	39 15%	45 11%	121 100%	60 29%	86 23%	22 9%
No	948 97%	791 81%	766 78%	835 85%	243 97%	234 94%	212 85%	146 63%	141 70%	178 83%	514 91%	522 88%	269 80%	255 86%	219 83%	341 86%	- -	137 67%	281 75%	211 89%
Don't know	18 2%	35 4%	39 4%	26 3%	4 2%	2 1%	6 2%	14 6%	11 5%	5 2%	9 2%	15 3%	8 2%	11 4%	5 2%	10 3%	- -	9 4%	9 2%	5 2%
<u>The Institute of Directors</u>																				
Yes	64 6%	232 24%	240 24%	206 21%	13 5%	32 13%	74 30%	87 38%	73 36%	57 27%	76 13%	113 19%	86 26%	45 15%	54 21%	102 26%	60 50%	206 100%	124 33%	47 20%
No	913 93%	725 74%	717 73%	760 77%	236 94%	214 86%	174 70%	136 59%	125 62%	154 72%	479 85%	472 79%	245 73%	247 83%	204 78%	289 73%	59 49%	- -	247 66%	186 78%
Don't know	5 1%	25 2%	25 3%	16 2%	1 *	4 2%	2 1%	9 4%	4 2%	3 1%	8 1%	10 2%	5 1%	6 2%	5 2%	5 1%	2 2%	- -	5 1%	5 2%
<u>A local Chamber of Commerce</u>																				
Yes	184 19%	410 42%	443 45%	376 38%	43 17%	76 30%	120 48%	137 59%	100 50%	106 50%	170 30%	211 35%	148 44%	126 42%	120 46%	119 30%	86 71%	124 60%	376 100%	99 42%
No	792 81%	554 56%	518 53%	592 60%	205 82%	171 68%	126 50%	90 39%	97 48%	103 48%	390 69%	377 63%	181 54%	167 56%	142 54%	269 68%	33 27%	78 38%	- -	137 58%
Don't know	7 1%	18 2%	21 2%	14 1%	2 1%	3 1%	4 2%	5 2%	5 2%	5 2%	3 1%	7 1%	7 2%	5 2%	1 *	8 2%	2 2%	4 2%	- -	2 1%

European Business Poll : March/April 2004

Absolutes/col percents

Table 27

Q.26 Are you, or your company, a member of....?**Base: All respondents**

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
<u>The Federation of Small Business</u>																				
Yes	320 33%	211 22%	206 21%	238 24%	87 35%	76 30%	53 21%	22 9%	33 16%	49 23%	156 28%	167 28%	60 18%	87 29%	64 24%	77 19%	22 18%	47 23%	99 26%	238 100%
No	657 67%	754 77%	754 77%	730 74%	162 65%	172 69%	192 77%	204 88%	167 83%	160 75%	401 71%	420 71%	271 81%	204 68%	195 74%	316 80%	97 80%	154 75%	271 72%	-
Don't know	4 *	16 2%	22 2%	14 1%	1 *	2 1%	5 2%	6 3%	2 1%	5 2%	6 1%	8 1%	5 1%	7 2%	4 2%	3 1%	2 2%	5 2%	6 2%	-

European Business Poll : March/April 2004

Absolutes/col percents

Table 28

Q.27 How many employees work for your company?**Base: All respondents**

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
0-4	876 89%	232 24%	154 16%	250 25%	250 100%	-	-	-	16 8%	36 17%	198 35%	181 30%	52 15%	82 28%	74 28%	88 22%	3 2%	13 6%	43 11%	87 37%
5-49	98 10%	206 21%	219 22%	250 25%	-	250 100%	-	-	32 16%	55 26%	161 29%	148 25%	85 25%	81 27%	65 25%	97 24%	14 12%	32 16%	76 20%	76 32%
50-249	7 1%	114 12%	136 14%	250 25%	-	-	250 100%	-	58 29%	65 30%	126 22%	139 23%	104 31%	81 27%	57 22%	107 27%	32 26%	74 36%	120 32%	53 22%
250+	2 *	430 44%	473 48%	232 24%	-	-	-	232 100%	96 48%	58 27%	78 14%	127 21%	95 28%	54 18%	67 25%	104 26%	72 60%	87 42%	137 36%	22 9%

European Business Poll : March/April 2004

Absolutes/col percents

Table 29

Q.28 Can you tell me approximately, your company's annual turnover?**Base: All respondents**

	% of			Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)				
	Bus. Wtd. Total	Empl. Wtd. Total	Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Institute of Directors	Local Chamber of Commerce	Federation of Small Business
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Up to £499,999	554 56%	207 21%	169 17%	230 23%	145 58%	76 30%	6 2%	3 1%	16 8%	32 15%	181 32%	159 27%	55 16%	63 21%	70 27%	95 24%	4 3%	15 7%	50 13%	82 34%
£500,000 to £999,999	107 11%	80 8%	79 8%	100 10%	27 11%	57 23%	14 6%	2 1%	10 5%	24 11%	66 12%	64 11%	31 9%	39 13%	21 8%	35 9%	2 2%	9 4%	33 9%	44 18%
£1,000,000 to £3,999,999	50 5%	98 10%	98 10%	132 13%	10 4%	46 18%	66 26%	10 4%	19 9%	34 16%	79 14%	72 12%	50 15%	48 16%	36 14%	42 11%	17 14%	29 14%	56 15%	33 14%
£4,000,000 to £9,999,999	25 3%	62 6%	70 7%	84 9%	6 2%	9 4%	55 22%	14 6%	21 10%	24 11%	39 7%	45 8%	37 11%	23 8%	23 9%	36 9%	12 10%	23 11%	36 10%	13 5%
£10,000,000 to £19,999,999	2 *	68 7%	81 8%	66 7%	- -	2 1%	36 14%	28 12%	21 10%	20 9%	25 4%	31 5%	33 10%	21 7%	19 7%	26 7%	11 9%	23 11%	39 10%	7 3%
£20,000,000 to £39,999,999	2 *	83 8%	86 9%	63 6%	- -	2 1%	21 8%	40 17%	27 13%	17 8%	19 3%	32 5%	30 9%	15 5%	14 5%	33 8%	15 12%	26 13%	30 8%	2 1%
£40,000,000 to £69,999,999	1 *	62 6%	79 8%	42 4%	- -	1 *	8 3%	33 14%	16 8%	12 6%	14 2%	27 5%	14 4%	14 5%	7 3%	18 5%	14 12%	20 10%	26 7%	5 2%
£70,000,000 to £79,999,999	* *	8 1%	11 1%	7 1%	- -	- -	3 1%	4 2%	2 1%	2 1%	3 1%	3 1%	4 1%	3 1%	3 1%	1 *	2 2%	2 1%	6 2%	- -
£80,000,000 to £99,999,999	1 *	24 2%	24 2%	15 2%	- -	1 *	2 1%	12 5%	5 2%	3 1%	7 1%	10 2%	5 1%	3 1%	8 3%	4 1%	5 4%	5 2%	9 2%	3 1%
£100,000,000 plus	14 1%	123 13%	130 13%	79 8%	3 1%	3 1%	14 6%	59 25%	40 20%	19 9%	20 4%	38 6%	36 11%	16 5%	24 9%	38 10%	31 26%	34 17%	48 13%	7 3%
Refused	172 17%	119 12%	109 11%	120 12%	42 17%	42 17%	18 7%	18 8%	18 9%	20 9%	82 15%	87 15%	28 8%	36 12%	25 10%	54 14%	6 5%	18 9%	29 8%	29 12%
Don't know	56 6%	47 5%	46 5%	44 4%	17 7%	11 4%	7 3%	9 4%	7 3%	7 3%	28 5%	27 5%	13 4%	17 6%	13 5%	14 4%	2 2%	2 1%	14 4%	13 5%

European Business Poll : March/April 2004

Absolutes/col percents

Table 30

Q.29 In which of the following regions is your company based?**Base: All respondents**

	Company Size (No. of Employees) (Unwtd)			Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)								
	% of Bus. Wtd. Total	% of Empl. Wtd. Total	% of Turn. Wtd. Total	Unwtd Total	0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Scotland	84 9%	65 7%	73 7%	70 7%	23 9%	22 9%	16 6%	9 4%	7 3%	17 8%	45 8%	38 6%	29 9%	70 23%	-	-	4 3%	9 4%	26 7%	24 10%
North East	38 4%	32 3%	32 3%	38 4%	10 4%	12 5%	11 4%	5 2%	5 2%	7 3%	26 5%	23 4%	12 4%	38 13%	-	-	4 3%	3 1%	17 5%	13 5%
North West	119 12%	106 11%	109 11%	106 11%	31 12%	25 10%	25 10%	25 11%	17 8%	19 9%	70 12%	66 11%	33 10%	106 36%	-	-	15 12%	17 8%	49 13%	30 13%
Yorkshire & Humberside	76 8%	73 7%	77 8%	84 9%	18 7%	22 9%	29 12%	15 6%	17 8%	23 11%	43 8%	54 9%	26 8%	84 28%	-	-	9 7%	16 8%	34 9%	20 8%
East Midlands	76 8%	81 8%	91 9%	85 9%	19 8%	26 10%	18 7%	22 9%	21 10%	10 5%	54 10%	48 8%	32 10%	-	85 32%	-	13 11%	16 8%	39 10%	22 9%
West Midlands	108 11%	96 10%	95 10%	95 10%	28 11%	18 7%	24 10%	25 11%	20 10%	24 11%	51 9%	65 11%	27 8%	-	95 36%	-	17 14%	19 9%	48 13%	19 8%
Wales	56 6%	41 4%	35 4%	41 4%	14 6%	13 5%	7 3%	7 3%	7 3%	9 4%	25 4%	21 4%	18 5%	-	41 16%	-	4 3%	7 3%	16 4%	14 6%
Eastern	54 5%	49 5%	40 4%	42 4%	13 5%	8 3%	8 3%	13 6%	5 2%	14 7%	23 4%	27 5%	13 4%	-	42 16%	-	5 4%	12 6%	17 5%	9 4%
Greater London	54 6%	128 13%	117 12%	104 11%	11 4%	26 10%	29 12%	38 16%	37 18%	25 12%	41 7%	57 10%	41 12%	-	-	104 26%	14 12%	26 13%	29 8%	12 5%
South East	177 18%	184 19%	187 19%	194 20%	44 18%	51 20%	58 23%	41 18%	45 22%	39 18%	110 20%	117 20%	69 21%	-	-	194 49%	22 18%	58 28%	59 16%	35 15%
South West	122 12%	100 10%	100 10%	98 10%	33 13%	20 8%	20 8%	25 11%	14 7%	23 11%	61 11%	64 11%	26 8%	-	-	98 25%	9 7%	18 9%	31 8%	30 13%
Northern Ireland	17 2%	27 3%	27 3%	25 3%	6 2%	7 3%	5 2%	7 3%	7 3%	4 2%	14 2%	15 3%	10 3%	-	-	-	5 4%	5 2%	11 3%	10 4%

European Business Poll : March/April 2004

Absolutes/col percents

Table 31
Gender
Base: All respondents

	% of Bus. Wtd. Total	% of Empl. Wtd. Total	% of Turn. Wtd. Total	Unwtd Total	Company Size (No. of Employees) (Unwtd)				Trade With Europe (Unwtd)			Vote (Unwtd)		Region (Weighted : % of Businesses)			Membership of..(Unwtd)			
					0-4	5-49	50-249	250+	A lot	A little	Hard-ly/ not at all	Keep the Pound	Adopt the Euro	North	Mid-lands	South	CBI	Insti-tute of Direc-tors	Local Chamb-er of Comm-erce	Feder-ation of Small Busi-ness
Unweighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Weighted base	982	982	982	982	250	250	250	232	202	214	563	595	336	298	263	396	121	206	376	238
Male	742 76%	814 83%	827 84%	819 83%	184 74%	202 81%	226 90%	207 89%	182 90%	187 87%	449 80%	494 83%	285 85%	250 84%	216 82%	332 84%	112 93%	179 87%	335 89%	189 79%
Female	240 24%	168 17%	155 16%	163 17%	66 26%	48 19%	24 10%	25 11%	20 10%	27 13%	114 20%	101 17%	51 15%	48 16%	47 18%	64 16%	9 7%	27 13%	41 11%	49 21%

	Page	Table	Title	Base Description	Base
	1	1	Q.A Please can you tell me your job title?	Base: All respondents	982
	2	2	Q.1 Overall, do you think the country is on the right track or the wrong track?	Base: All respondents	982
	3	3	Q.2 If you were to vote today on behalf of your business, do you think Britain should replace the pound with the euro or not?	Base: All respondents	982
	4	4	Q.4 Which of the following do you agree with most?	Base: All respondents	982
	5	5	Q.5 Do you think that the civil rights of British citizens should be protected by British courts or by European courts?	Base: All respondents	982
	6	6	Q.6 Thinking about the coming decades, as new countries trade in the global economy, which of the following do you most agree with?	Base: All respondents	982
	7	7	Q.7 Thinking about things the Government could do to improve living standards for all UK citizens, which two / or three of the following do you think would be most beneficial?	Base: All respondents	982
	8	8	Q.8 While businesses may not like regulation some accept that such measures by government and the EU have had a beneficial effect. / Do you think the regulations introduced in the last 5 years have or have not benefited...? / Your own business / Your employees / Consumers	Base: All respondents	982
	9	9	Q.9 If the British government were to give more powers over employment to the EU, do you think the overall / regulatory burden on your business would increase or decrease?	Base: All respondents	982
	10	10	Q.10 If Britain were to become more integrated into the EU, including adopting the Euro to replace the Pound, / do you think the result would be...? / Higher personal taxes or Lower personal taxes / Higher taxes on business or Lower taxes on business / Higher employment costs or Lower employment costs	Base: All respondents	982
	11	10	Q.10 If Britain were to become more integrated into the EU, including adopting the Euro to replace the Pound, / do you think the result would be...? / More regulation or Less regulation	Base: All respondents	982
	12	11	Q.11 Which is more important for your business?	Base: All respondents	982
	13	12	Q.12 Some say that the draft new EU Constitution will strengthen the EU, make it work better and thereby make Europe / a success. Others say it will give more power over employment, trade and civil rights to a failing EU and result in / more regulation. Do you think the new Constitution would be good for your business or bad for your business?	Base: All respondents	982

Page	Table	Title	Base Description	Base
14	13	Q.13 Which of the following do you agree with most?	Base: All respondents	982
15	14	Q.14 Do you think business organisations should...?	Base: All respondents	982
16	15	Q.15 If Britain decided to take back powers from the EU over trade, employment, and civil rights, do you think it / will make your company more likely to invest in Britain, less likely, or will it make no difference to your company's plans?	Base: All respondents	982
17	16	Q.16 Some business people have argued that the number of complex EU regulations they have to deal with discourages investment / and employment and that we should make small businesses exempt from most regulations. Others say we need harmonised EU wide / regulations as they mostly serve a good purpose and should be retained. Do you think small businesses should or should not / be exempted from most EU regulations?	Base: All respondents	982
18	17	Q.17 Some people argue that because regulations passed by politicians have such a big impact on British Businesses / they should be the responsibility of the British Parliament. Others say we need EU wide regulations to ensure a level / playing field. Which of the two comes closest to your own view?	Base: All respondents	982
19	18	Q.17a Taking into account all the things you know about the EU do you think the EU is good or bad for your business?	Base: All respondents	982
20	19	Q.18 It has been said that many small businesses only survive because they break the law by ignoring many new regulations. / If they tried to implement the law fully, their business would fail. Do you agree or disagree?	Base: All respondents	982
21	20	Q.19 Based on what you know, do you think the proposed new regional governments in England to add to the Scottish / and Welsh Assemblies would mean...? / Higher taxes or Lower taxes / More burdens on business or Less burdens on business / More control for local people or More control for politicians	Base: All respondents	982
22	21	Q.20 Which of the following comes closer to your view?	Base: All respondents	982
23	22	Q.21 Which of the following do you agree with most?	Base: All respondents	982
24	23	Q.22 Which of the following do you more agree with?	Base: All respondents	982
25	24	Q.23 Which political party would you say you most closely identify yourself with?	Base: All respondents	982
26	25	Q.24 Which of the following business areas best describes the industry you work in?	Base: All respondents	982
27	25	Q.24 Which of the following business areas best describes the industry you work in?	Base: All respondents	982
28	26	Q.25 Would you say your company trades with Europe...?	Base: All respondents	982

	Page	Table	Title	Base Description	Base
	29	27	Q.26 Are you, or your company, a member of....? / The CBI / The Institute of Directors / A local Chamber of Commerce	Base: All respondents	982
	30	27	Q.26 Are you, or your company, a member of....? / The Federation of Small Business	Base: All respondents	982
	31	28	Q.27 How many employees work for your company?	Base: All respondents	982
	32	29	Q.28 Can you tell me approximately, your company's annual turnover?	Base: All respondents	982
	33	30	Q.29 In which of the following regions is your company based?	Base: All respondents	982
	34	31	Gender	Base: All respondents	982