



NEWS RELEASE

FOR IMMEDIATE RELEASE

“Euphoria” breaks out at Floor & Décor’s West Oaks Grand Opening Event with storewide 10-percent savings on all products

HOUSTON March 13, 2006 – Customers shopping at Floor & Décor this weekend are liable to end up in a state of “Euphoria” with 10-percent off everything in the store at all three locations. That’s a big “thank-you” to Houstonians from Floor & Décor in honor of the grand opening of its new West Oaks store on 14409 Park Hollow Drive. In addition, a drawing will be held this weekend with the chance of one lucky customer winning a \$1000 Floor & Décor shopping spree.

Beginning Thursday, March 16 and continuing through Sunday, March 20, customers shopping at Floor & Décor’s Houston (I-45N at FM 1960), Almeda and West Oaks locations will enjoy:

- ✓ 10-percent savings off everything in the store at all three locations
- ✓ Drawing for a \$1000 Floor & Décor shopping spree

“We want to make sure our customers know how much we appreciate their business,” explained Michael Froning, President & CEO of Floor & Décor Outlets of America. “We couldn’t think of a better way to do that than with significant savings on an unparalleled selection of hard flooring. The West Oaks addition brings to three the number of our Floor & Décor locations, and for one lucky customer that could translate into a \$1,000 shopping spree on top of 10-percent storewide savings.”

Launched in 2002, Floor & Décor Outlets of America introduced a revolutionary concept to the industry by providing customers with affordable inspiration via the largest selection of hard flooring products at deeply discounted prices. Customers can select, buy and take home flooring on the same day, all in a friendly, knowledgeable and welcoming environment. Headquartered in Kennesaw, Georgia, Floor & Décor Outlets of America

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operates three locations in Atlanta, in addition to locations in South Florida, Dallas,
Houston, Phoenix and Jacksonville.

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