

For media inquiries, please contact:

Jeff Seedman

O'Leary Public Relations

949.224.4031

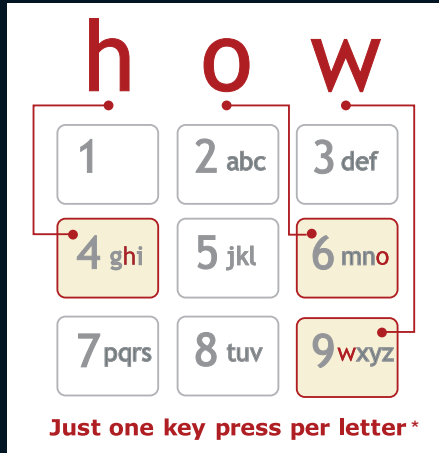
[jseedman@olearypr.com](mailto:jseedman@olearypr.com)

For general information, please e-mail:

[info@T9.com](mailto:info@T9.com)



*PREDICTIVE TEXT MESSAGING*



**T9. D fucha of txt msgN S hre.**  
 T9. The future of text messaging is here.  
**Pre-loaded w/ 000s of wrds,**  
 Pre-loaded with thousands of words,  
**emoticons, slang n punctuation,**  
 emoticons, slang and punctuation,  
**T9 predikz wat U wn2 sA as**  
 T9 predicts what you want to say as  
**U typ. dis cn cut yr usual pad-**  
 you type. This can cut your usual pad-  
**punching tym n 1/2. f U typ n a**  
 punching time in half. If you type in a  
**word T9 doesn't recogniZ, itl lern**  
 word T9 doesn't recognize, it will learn  
**it n recogniZ it D nxt tym U Nta**  
 it and recognize it the next time you enter  
**D wrd. It's a txt XperENS dat**  
 the word. It's a text experience that  
**gets fstr evry tym.**  
 gets faster every time.  
**Visit T9.com for a quick demo.**




PREDICTIVE TEXT MESSAGING

\*Earlier versions of T9 may require more than one key press and may not include new shorthand terms.

*Men are more likely than women to send a mobile instant message or text message at a busy meeting (30% vs. 17%). Women are more likely than men to send one when they are using crowded public transportation (41% vs. 30%) and in bed (26% vs. 14%).*

Source: Opinion Research Corporation

PHRASE	SHORTHAND		WITHOUT T9
One; Won; Want	<b>1</b>	1	1
To; Too	<b>2</b>	2	2
For	<b>4</b>	4	4
Ate	<b>8</b>	8	8
Today	<b>2DAY</b>	2329	232999
Tomorrow	<b>2MORO</b>	26676	26666777666
Tonight	<b>2NITE</b>	26483	266444833
To You, Too	<b>2U2</b>	282	2882
Threesome	<b>3SUM</b>	3786	3777886
At	<b>@</b>	1	111111
As A Matter Of Fact	<b>AAMOF</b>	22663	226666333
As Far As I'm Concerned	<b>AFAIC</b>	23242	23332444222
As Far As I Can Tell	<b>AFAICT</b>	232428	233324442228
As Far As I Know	<b>AFAIK</b>	23245	2333244455
Away From Keyboard	<b>AFK</b>	235	233355
AOL IM	<b>AIM</b>	246	24446
As Soon As Possible	<b>ASAP</b>	2727	2777727
Age, Sex, Location	<b>ASL</b>	275	27777555
All The Best	<b>ATB</b>	282	2822
At The Moment	<b>ATM</b>	286	286
Are You There?	<b>AYT</b>	298	29998
Be	<b>B</b>	2	22
Before	<b>B4</b>	24	224
Back At Keyboard	<b>BAK</b>	225	22255
Bye-Bye For Now	<b>BBFN</b>	2236	222233366
Be Back Late(r)	<b>BBL</b>	225	2222555
Be Seeing You	<b>BCNU</b>	2268	222226688

2.6 billion text messages were sent in the U.S. in the first quarter of 2004, an increase from 1.2 billion text messages sent in the first quarter of 2003.

Source: Yankee Group

A recent survey shows that mobile messengers are most likely to have used text messaging for the following purposes:

- Plan activities with friends or family (70%)
- Check in with a spouse, boyfriend or girlfriend (54%)
- Gossip (28%)
- Submit a vote for a radio or TV contest or activity (17%)
- Check in with parents (3%)
- Romance related activities (31%), including:
  - Flirting (25%)
  - Asking for or accepting a date (14%)
  - Breaking up with a boyfriend or girlfriend (3%)

Source: Opinion Research Corporation

PHRASE	SHORTHAND	T9	WITHOUT T9
But In The Meantime	<b>BITMT</b>	24868	22444868
Back On Topic	<b>BOT</b>	268	226668
Be Right Back	<b>BRB</b>	272	2277722
By The Way	<b>BTW</b>	289	2289
Bring Your Own	<b>BYO</b>	296	22999666
See	<b>C</b>	2	222
Ciao For Now	<b>C4N</b>	246	222466
Can	<b>CN</b>	36	33366
Can't Remember "Stuff"	<b>CRS</b>	277	2227777777
See You	<b>CU</b>	28	22288
See You Later	<b>CUL(8R)</b>	285(87)	22288555(8777)
Because	<b>CUZ</b>	289	222889999
Complete Waste Of Time	<b>CWOT</b>	2968	22296668
See Ya	<b>CYA</b>	292	2229992
The	<b>D</b>	3	3
That	<b>DAT</b>	328	328
This	<b>DIS</b>	347	34447777
Did I Tell You I'm Distressed?	<b>DITYID</b>	348943	344489994443
Do It Yourself	<b>DIY</b>	349	3444999
End Of Discussion	<b>EOD</b>	363	336663
End Of Message	<b>EOM</b>	366	336666
Estimated Time Of Arrival	<b>ETA</b>	382	3382
Every	<b>EVRY</b>	3879	33888777999
Easy	<b>EZ</b>	39	339999
Female; If	<b>F</b>	3	333
Face-To-Face	<b>F2F</b>	323	3332333
Free To Talk	<b>F2T</b>	328	33328

Industry analysts estimate wireless messaging users will grow to 15 million by the end of 2004 from 1.4 million in 2003.

Source: Verizon Wireless

*One in four instant messengers or text messengers (23%) admit they have snuck a peek at a boy or girlfriend's archived mobile instant messages or text messages.*

Source: Opinion Research Corporation

PHRASE	SHORTHAND	T9	WITHOUT T9
Frequently Asked Question	<b>FAQ</b>	327	333277
For Better Or Worse	<b>FBOW</b>	3269	333226669
Friend-Of-A-Friend	<b>FOAF</b>	3623	3336662333
Falling Off Chair Laughing	<b>FOCL</b>	3625	333666222555
Fast(er)	<b>FST(R)</b>	378(7)	33377778(777)
Future	<b>FUCHA</b>	38242	33388222442
For What It's Worth	<b>FWIW</b>	3949	33394449
For Your Amusement	<b>FYA</b>	392	3339992
For Your Information	<b>FYI</b>	394	333999444
Go Ahead	<b>GA</b>	42	42
Get A Life	<b>GAL</b>	425	42555
Get Back To Work	<b>GBTW</b>	4289	42289
Going For Coffee	<b>GFC</b>	432	4333222
Grinning From Ear To Ear	<b>GFETE</b>	43383	433333833
Great Minds Think Alike	<b>GMTA</b>	4682	4682
Grinning, Running & Ducking	<b>GR&amp;D</b>	4703	4777000003
Great	<b>GR8</b>	478	47778
Got To Go	<b>GTG</b>	484	484
Got To Go To The Bathroom	<b>GTGTTBR</b>	4848827	4848822777
Going To Read Mail	<b>GTRM</b>	4876	487776
Hate	<b>H8</b>	48	448
Have A Nice Day	<b>HAND</b>	4263	442663
Ha-Ha Only Kidding	<b>HHOK</b>	4465	444466655
Here	<b>HRE</b>	473	4477733
How Should I Know?	<b>HSIK</b>	4745	44777744455
Hope This Helps	<b>HTH</b>	484	44844
In Any Case	<b>IAC</b>	422	4442222

T9 is pre-populated with most proper names, common chat slang, abbreviations and emoticons.

Source: Tegic/T9

**PHRASE**

**SHORTHAND**



**WITHOUT T9**

*Mobile messengers say they choose to send a mobile instant message or text message rather than talking on a mobile call because:*

- They don't have time to chat by phone (74%)
- To not disturb other patrons on public transportation or at a sporting event or restaurant (53%)
- To get work done and send quick notes when on the road traveling for business (32%)

Source: Opinion Research Corporation

In Any Event	<b>IAE</b>	423	444233
I'm Not A Lawyer, But	<b>IANAL</b>	42625	4442662555
I See	<b>IC</b>	42	444222
I Seek You	<b>ICQ</b>	427	44422277
I Don't Get It	<b>IDGI</b>	4344	44434444
I Love You	<b>ILUVU</b>	45888	4445558888888
In My Considered Opinion	<b>IMCO</b>	4626	4446222666
In My Humble Opinion	<b>IMHO</b>	4646	444644666
In My Not So Humble Opinion	<b>IMNSHO</b>	466746	444666777744666
In My Opinion	<b>IMO</b>	466	4446666
In My Previous/Personal Experience	<b>IMPE</b>	4673	4446733
In My Very Humble Opinion	<b>IMVHO</b>	46846	444688844666
In Other Words	<b>IOW</b>	469	4446669
In Real Life	<b>IRL</b>	475	444777555
Internet Service Provider	<b>ISP</b>	477	44477777
If You Know What I Mean	<b>IYKWIM</b>	495946	4449995594446
Just Kidding	<b>J/K</b>	515	5111111155
Just In Case	<b>JIC</b>	542	5444222
Just Kidding	<b>JK</b>	55	555
OK	<b>K</b>	5	55
Keep It Simple, Stupid	<b>KISS</b>	5477	5544477777777
Keep In Touch	<b>KIT</b>	548	554448
Know What I Mean	<b>KWIM</b>	5946	5594446
Later	<b>L8R</b>	587	5558777
Later, Dude	<b>LD</b>	53	5553
Learn	<b>LERN</b>	5376	5553377766
Laughing My Head Off	<b>LMHO</b>	5646	555644666

T9 is embedded in hundreds of mobile devices worldwide and supports over 40 languages.

Source: Tegic/T9

*In June 2004, a 23-year-old student from Singapore made the Guinness Book of World Records for text messaging, "The razor-toothed piranhas of the genera Serrasalmus and Pygocentrus are the most ferocious freshwater fish in the world. In reality they seldom attack humans" in 43.66 seconds.*

Source: Guinness World Records

PHRASE	SHORTHAND	T9	WITHOUT T9
Lots Of Luck; Laughing Out Loud	<b>LOL</b>	565	555666555
Long Time No See	<b>LTNS</b>	5867	5558667777
Male; Am	<b>M</b>	6	6
Mate/Boyfriend/Girlfriend	<b>M8</b>	68	68
Mobile	<b>MOB</b>	662	666622
Message	<b>MSG</b>	674	677774
Messaging	<b>MSGN</b>	6746	67777466
My Two Cents Worth	<b>MTCW</b>	6829	682229
Mind Your Own Business	<b>MYOB</b>	6962	699966622
And; In	<b>N</b>	6	66
Not Applicable	<b>NA</b>	62	662
Any	<b>NE</b>	63	6633
Anyone	<b>NE1</b>	631	66331
No One	<b>NO1</b>	661	666661
Knows	<b>NOS</b>	667	666667777
None Of Your Business	<b>NOYB</b>	6692	6666699922
No Reply Necessary	<b>NRN</b>	676	6677766
Enter	<b>NTA</b>	682	6682
Next	<b>NXT</b>	698	66998
Oh	<b>O</b>	6	666
Oh, I See	<b>OIC</b>	642	666444222
Online Love	<b>OLL</b>	655	666555555
Oh No, Not Again!	<b>ONNA</b>	6662	66666662
On The Floor	<b>OTF</b>	683	6668333
On The Other Hand	<b>OTOH</b>	6864	666866644
Off The Top Of My Head	<b>OTTOMH</b>	688664	66688666644
Please Call Me	<b>PCM</b>	726	72226

T9 automatically adjusts the position of words based on frequency and recency of use to incorporate the users' preferences and usage patterns.

Source: Tegic/T9

*Men are more likely than women to send a text message to get work done and send quick notes when on the road for business (39% vs. 26%), while women are more likely to send them when they don't have time to chat by phone (79% vs. 68%).*

Source: Opinion Research Corporation

PHRASE	SHORTHAND	T9	WITHOUT T9
Please	<b>PLS</b>	757	75557777
Point Of View	<b>POV</b>	768	7666888
People	<b>PPL</b>	775	77555
Predicts	<b>PREDIKZ</b>	7733459	7777333444559999
Postscript	<b>PS</b>	77	77777
That Stinks!	<b>PU</b>	78	788
Are	<b>R</b>	7	777
Recognize	<b>RECOGNIZ</b>	73264649	777332226664664449999
Hello Again (Re-Hi!)	<b>REHI</b>	7344	7773344444
Rolling On Floor Laughing	<b>ROFL</b>	7635	777666333555
Rolling On The Floor (Laughing)	<b>ROTF(L)</b>	7683(5)	7776668333(555)
Real Soon Now	<b>RSN</b>	776	77777766
Read The Documentation/Directions	<b>RTDOX</b>	78369	7778366699
Read The Frickin' Manual	<b>RTFM</b>	7836	77783336
Are You OK?	<b>RUOK</b>	7865	7778866655
Is	<b>S</b>	7	7777
Say	<b>SA</b>	72	77772
Stay In Touch	<b>SIT</b>	748	77774448
Short Message Service	<b>SMS</b>	767	777767777
Situation Normal, All Fouled Up	<b>SNAFU</b>	76238	777766233388
Significant Other	<b>SO</b>	76	7777666
Sooner Or Later; "Stuff" Out Of Luck	<b>SOL</b>	765	7777666555
Someone	<b>SOM1</b>	7661	777766661
Unwanted E-Mail	<b>SPAM</b>	7726	7777726
Speak	<b>SPK</b>	775	7777755
Standing Room Only	<b>SRO</b>	776	777777666
That's All For Now	<b>TAFN</b>	8236	8233366

T9 predicts the most likely next word based on the user's messaging patterns.

Source: Tegic/T9



**PHRASE**

**SHORTHAND**



**WITHOUT T9**

*27% of adult mobile phone users have SMS, up significantly from only 8% in 2002. Comparatively, 61% of young adults and 51% of teens have SMS.*

Source: Yankee Group

There Ain't No Such Thing As A Free Lunch	<b>TANSTAAFL</b>	826782235	82667777822333555
The End Of The World As We Know It	<b>TEOTWAWKI</b>	836892954	833666892955444
Thinking	<b>THINKN</b>	844656	844444665566
Thank You	<b>THKQ</b>	8457	8445577
Thanks	<b>THX</b>	849	84499
Thanks In Advance	<b>TIA</b>	842	84442
Thanks	<b>TKS</b>	857	8557777
Talk To You Later	<b>TLK2UL8R</b>	85528587	8555552885558777
To My Knowledge	<b>TMK</b>	865	8655
Thanks	<b>TNX</b>	869	86699
Terms Of Service	<b>TOS</b>	867	86667777
The Powers That Be	<b>TPTB</b>	8782	87822
Tell Someone Who Cares	<b>TSWC</b>	8792	877779222
To The Best Of My Knowledge	<b>TTBOMK</b>	882665	8822666655
Ta-Ta For Now	<b>TTFN</b>	8836	8833366
Talk To You	<b>TTY</b>	889	88999
Talk To You Later	<b>TTYL(8R)</b>	8895(87)	88999555(8777)
To Whom It May Concern	<b>TWIMC</b>	89462	894446222
Thanks	<b>TX(S)</b>	89(7)	899(7777)
Text	<b>TXT</b>	898	8998
Time	<b>TYM</b>	896	89996
Type	<b>TYP</b>	897	89997
You	<b>U</b>	8	88
You, Too	<b>U2</b>	82	882
You're	<b>UR</b>	87	88777
Web Page Address	<b>URL</b>	875	88777555
With	<b>W/</b>	91	91111111

T9 scans incoming messages and automatically adds unique words to its database.

Source: Tegic/T9

Teens are the heaviest “texters” with active users averaging more than 50 messages monthly. Young adults average nearly 30 messages monthly.

Source: Yankee Group

PHRASE	SHORTHAND	T9	WITHOUT T9
Welcome Back	<b>W/B</b>	912	9111111122
Without	<b>W/O</b>	916	91111111666
Want To?	<b>WAN2</b>	9262	92662
Want To Talk?	<b>WAN2TLK</b>	9262855	92662855555
What	<b>WAT</b>	928	928
Weekend	<b>WKND</b>	9563	955663
Word(s)	<b>WRD(S)</b>	973(7)	97773(7777)
With Regard To	<b>WRT</b>	978	97778
Way To Go	<b>WTG</b>	984	984
What’s Up?	<b>WU</b>	98	988
World Wide Web	<b>WWW</b>	999	999
What You See Is What You Get	<b>WYSIWYG</b>	9974994	99997777444499994
Kiss	<b>X</b>	9	99
Excellent	<b>XLNT</b>	9568	99555668
Hugs And Kisses	<b>XOXOX</b>	96969	996669966699
Experience	<b>XPERENS</b>	9737367	9973377733667777
Why	<b>Y</b>	9	999
Year 2000	<b>Y2K</b>	925	999255
Your Guess Is As Good As Mine	<b>YGIAGAM</b>	9442426	99944442426
You Get What You Pay For	<b>YGWYPF</b>	949973	999499997333
Your Mileage May Vary	<b>YMMV</b>	9668	99966888
Your	<b>YR</b>	97	999777
Sleeping	<b>ZZZ</b>	999	999999999999

40% of all teen cell phone users send text messages at school.

Source: Teen Research Unlimited