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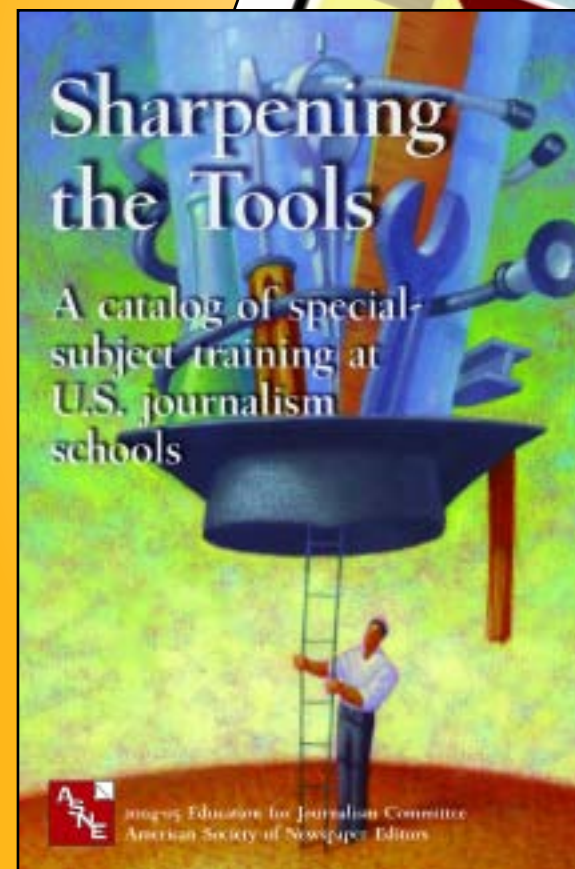
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To Whom It May Concern, Retaining minority journalists — before it's too late. Helps managers address the culture issue, focusing on two major challenges to retention and providing tools to form better relationships with journalists of color. Training sessions can be built around various chapters. (2003) 40 pages. \$8.

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AMERICAN SOCIETY OF NEWSPAPER EDITORS



2005 Publications Brochure

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STEPPING OUT TO STEP UP

Big-City Editors Moving to the Top at Smaller Newspapers

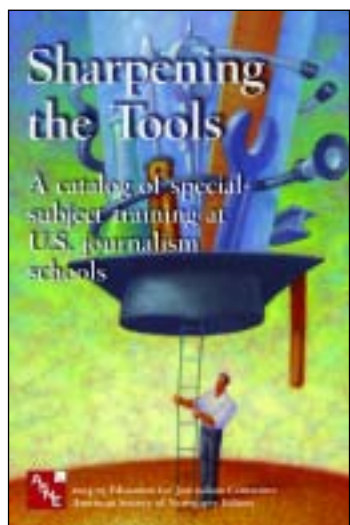
(31 pages. \$8.)

“There’s opportunity out there. Go for it!”

“That’s the message from the 11 top newsroom executives whose self-told success stories appear in this booklet. Years ago, their path to the summit of leadership was a road less traveled, especially by journalists of color who seemed to be aggregated at major metropolitan dailies. ...

“... Smaller newsrooms, often looked down upon and viewed as farm teams for big-city news machines, are beginning to reverse the long-prevailing trend by using the lure of leadership opportunity to scoop up journalistic urbanites bent on being the boss.”

— Milton Coleman, *The Washington Post* Chair, 2004-05 ASNE Diversity Committee



SHARPENING THE TOOLS

A catalog of special-subject training at U.S. journalism schools

(27 pages. \$6.)

“Of the many resources available to editors who want to build strong news staffs, either through recruitment or training, one of the least understood may be journalism schools. Editors ... often are unaware of a broad range of schools or programs. They also may be unaware of the ways schools are adapting to new forms or adding heft and rigor to their programs.

“... It’s a good time for editors who want reporters and editors capable of handling complex and challenging beats to take a second (or maybe a first) look at the innovations and new programs at colleges and universities around the country.

“This booklet ... provides ... an inventory and description of schools that offer graduate journalism training that concentrates students in the study of special-subject areas, such as business, science, law and public health.”

— Lou Ureneck, *Boston University* 2004-05 ASNE Education for Journalism Committee



THE AMERICAN EDITOR

ASNE’s magazine explores the issues facing newsrooms today from the editor’s perspective. Guided by members, The American Editor highlights issues of coverage, readership, credibility, FOI, diversity and newsroom management.

Neil Brown, St. Petersburg (Fla.) Times, and Warren Watson, Ball State University, Muncie, Ind., co-chair the 2005-06 American Editor Committee.

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