

Display Advertising*

RATES*

	The Moscow Times
1 square	\$380
2 squares	\$760
3 squares	\$1,140
4 squares	\$1,520
6 squares	\$2,280
8 squares	\$3,040
9 squares	\$3,420
10 squares	\$3,800
15 squares (1/2 page)	\$5,700
30 squares (full page)	\$11,400

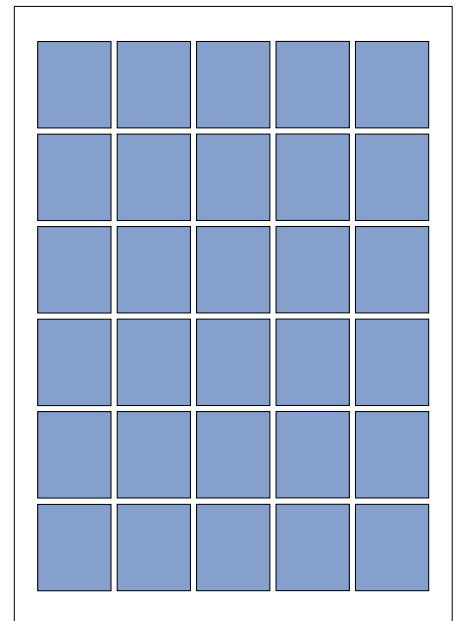
1 square: width - 49.8 mm, height - 58.7 mm
Layout and scale of the squares can be seen on page 22.

RATES FOR SPECIAL PLACEMENTS*

Advertising on certain pages carries a 30% surcharge.

2 squares on the front page	\$1,495
3 squares on the front page	\$2,243
5 squares on the front page	\$3,738
1 square on the Stocks page (67 mm x 60 mm)	\$767
Special placement in the Weather section (49.8 mm x 50 mm)	\$444

*All prices exclude taxes stipulated under Russian legislation



Each page is divided into 30 squares.

PAYMENT

Advanced payment in rubles should be made by bank transfer, credit card or in rubles cash at the company's internal exchange rate.

If the services of your company are subject to obligatory licensing, the number of the license and the body it has been issued by should be mentioned in the text of your advertisement.

If your product requires certification, the advertisement's text must contain a customer warning to that effect.

DEADLINES

Advertising materials must be submitted at least 3 working days prior to publication. Cancellation of an advertisement must be made 3 working days prior to publication.

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Size of advertising modules

