

## ADVERTISING INSERTS

### IN THE NEWSPAPER

The Moscow Times offers advertisers the option of placing ready advertising materials as a supplementary insert to the newspaper.

\*Price ..... \$ 9,000

### PAYMENT

Advanced payment in rubles should be made by bank transfer, credit card or in rubles cash at the company's internal exchange rate.

### MAILING SHOTS FOR THE MOSCOW TIMES SUBSCRIBERS

For regular advertisers, The Moscow Times has an exclusive opportunity to make advertisements in the form of mailing shots. Delivery is made by The Moscow Times express service department.

\*Price ..... \$4,000

The maximum quantity of promotional material for mailing shots is six pages (A4) in envelope.

For non-standard formats, the cost is calculated independently.

### For more information contact Display Advertising Sales:

tel.: (495) 232-3200  
fax: (495) 232-1764  
e-mail: sales@imedia.ru

### ADVERTISING AT CONFERENCES, REGULARLY ORGANIZED BY THE MOSCOW TIMES

The Moscow Times offers the option of ready advertising materials inserted into packages received by conferences delegates.

\*Rates ..... \$500

A schedule of conferences is displayed on the site [www.events.moscowtimes.ru](http://www.events.moscowtimes.ru)

### For more information contact Display Advertising Sales:

tel.: (495) 232-3200  
fax: (495) 232-1761  
e-mail: m.potapova@imedia.ru

*\*All prices exclude taxes stipulated under Russian legislation*