

Fast Facts

The Leader in Private Communications Solutions.

PrivateTel designs solutions for the converging markets of telecommunications and the Internet and provides new sources of revenue for online businesses, publishers and telecom resellers.

Understanding that privacy and safety are top priorities for consumers — and the businesses that serve them — the company has developed web-integrated, private communications services that are safe and convenient.

Innovative:

PrivateTel's services enable people to anonymously exchange information, or simply click a button to confidentially talk on the phone, with the safety and convenience that can't be found anywhere else. Solutions span:

ClassAdd: Provides publishers with a value-added service based on increased privacy, security and convenience to advertising customers. Ads are sold with a temporary contact number enabling seller to keep personal numbers private. Seller can turn contact number off after the sale.

Click-and-Connect: Integrating website access with telephony, one click of a button sets up a call between a site's visitor and the site's representative, or person of interest. For an online business this means capturing more revenue. For an online dating service this means providing a new level of security to community members.

MyPrivateLine: Increases the safety of customer communications — and provides revenue generating, value-added solutions to online businesses and telecom resellers. The service allows users of dating websites, personal ads, chat rooms and other forms of "faceless communication" to communicate through anonymous phone numbers, so their personal phone numbers remain private.

Safe:

PrivateTel decreases risk for a wide range of business including: auction websites; classified, display and personals advertising (online /print); search engines; dating websites; real estate sales; social networking websites and prepaid telecom resellers and distributors.

Solid:

All PrivateTel services are based on a state-of-the-art web services platform developed as part of an exclusive partnership with NetworkIP. PrivateTel leverages telephony solutions deployed on the NetworkIP web-integrated telecommunications platform that offers best-in-class switching and IP networking with the network already handling 10 billion minutes per year.

Benefits:

- **100% private:** Proprietary technologies ensure customer safety.
- **Proactive:** Private numbers prevent identity theft.
- **Convenient:** One-click communication convenience.
- **Riskfree:** Easy to implement.
- **Tools:** Customer relationship management (CRM) and social networking tools increase user satisfaction.
- **Profit center:** Value-added services drive new revenues.
- **Privately branded:** Build your own solution.
- **Prepaid:** No monthly billing, contracts or collections.
- **Flexible:** Work with all phone numbers, including cellular and international.
- **Solid:** All services run on a network handling over a billion transactions per year.