

## Press and Media Release

March 29, 2005

## **FOR IMMEDIATE RELEASE**

## Kjaerhus Audio Launches Golden Audio Channel

Kjaerhus Audio announces the release of the Golden Audio Channel | GAC-1, a dual processing channel strip.

The Golden Audio Channel | GAC-1 includes all you need to make top-notch audio tracks and mixes. It features two equalizers, two compressors, a noise-gate and a de-esser. All components of the GAC-1 are of the highest quality. The internal effects are interconnected with ten selectable routings, including normal instrument setups, dual band setups, and special setups like mid-side processing and compression based on side chain filtering. With the double EQ and Compressor architecture, the GAC-1 offers outstanding sound possibilities that are not possible with single processing. But even with all of these features, it is still easy to use. Three versions are available: stereo, stereo with side chain, and mono with side chain. There is no latency, which makes this the ideal tool for real time performance in the studio or on stage.

The GAC-1 is the result of many months of development. Though Kjaerhus Audio already has an equalizer and compressor in the Gold Series, those algorithms are not just reused. The GAC-1 contains brand new proprietary algorithms developed especially for this plugin, based on the core values of the Gold Series.

The normal price is only \$198.00, but with an introductory discount on the GAC-1, it will be offered for as little as **\$158.00** (-20%) until April 29, 2005.

For more information, visit the Kjaerhus Audio web site at http://www.kjaerhusaudio.com

## About Kjaerhus Audio

Kjaerhus Audio was founded April 1, 2003 by Torben Kjaerhus Larsen in Denmark. Kjaerhus Audio's main focus is designing software solutions for computer based audio processing and production. The products are developed to meet the demands of the Professional and Semi-professional (ProSumer) sound studio, and also the enthusiastic hobbyist.

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