

CANDY. A HUGE METAL HOOK STABS THROUGH YOUR HAND AND YOU'RE RIPPED OFF THE GROUND. YOU FIGHT TO GET AWAY, BUT IT DOESN'T DO ANY GOOD. YOU ARE CAUGHT. AND THERE IS NOTHING THAT YOU CAN DO ABOUT IT.

YOU'D FEEL REALLY SCARED. WOULDN'T YOU?
THAT WOULD BE AN AWFUL TRICK TO PLAY ON SOMEONE, WOULDN'T IT?

BUT GUESS WHAT?

YOUR DADDY PLAYS THAT SAME WICKED TRICK ON FISH AND FISH GET SCARED TOO!

Fish may not be cuddly or cute like kitties and puppies, but fish are really smart. They learn from each other and can remember things for a long time. Just like people, fish eavesdrop to get info and can even use tools!

Fish suffer and feel pain just as we do. And being hooked, thrown, squished, and cut open while still alive really hurts! Your daddy waits until hungry little fish are tricked by what looks like a tasty lunch. Once they bite down and the sharp hook rips through their lips, your big, strong daddy yanks them out of the water and takes them away from their friends forever!

And just as you can't breathe underwater, fish can't breathe when they're out of the water. So after your daddy yanks them out of the water, the poor little fish flop around gasping for air. They are scared and in pain as they slowly die of suffocation.

And it doesn't do any good for your daddy to throw them back in the water, either. Fish who are impaled and thrown back in the water swim away with a horrible bloody wound, and with no fish doctors around to take care of them, many slowly die!

Everyone knows that killing is wrong—but some people forget about that when the victims look a little bit different from us. Since your daddy is teaching you the wrong lessons about right and wrong, you should teach him that fishing is killing and killing is wrong.

UNTIL YOUR DADDY LEARNS THAT IT'S NOT "FUN" TO KILL, KEEP YOUR DOGGIES AND KITTIES AWAY FROM HIM. HE'S SO HOOKED ON KILLING DEFENSELESS ANIMALS THAT THEY COULD BE NEXT!

People for the Ethical Treatment of Animals. 501 Front St., Norfolk, VA 23510. 757-622-7382

PETA

