

TEXAS A&M
2006 FOOTBALL

THE CITADEL 9/2

LOUISIANA LAFAYETTE 9/9

@ ARMY TBD. 9/16

SAN ANTONIO, TX ALAMO DOME

LOUISIANA TECH TBD. 9/23

TEXAS TECH 9/30

@ KANSAS 10/7

MISSOURI 10/14

@ OKLAHOMA STATE 10/21

@ BAYLOR 10/28

OKLAHOMA 11/4

NEBRASKA 11/11

@ TEXAS 11/24

DATES SUBJECT TO CHANGE

1-888-TAM-12TH • P.O. Drawer L-1 • College Station, TX 77844-9101
www.12thmanfoundation.com





I want to thank you for your interest in the 12th Man Foundation! Whether you are a current member intending to renew your pledge or you are a prospective member, I want to emphasize the importance of your decision to contribute to the 12th Man Foundation. Your support is vital, whether as an annual contribution or capital gift. Your passion toward Texas A&M makes a tremendous impact on the ability to operate an athletic department that is focused on achieving a mission of "Building Champions."

One of the goals of the 12th Man Foundation staff is to make your membership experience as enjoyable as possible. Whether it's clearly explaining all of the options to a prospective season ticket holder or saluting a valued long-term member with an invitation into the John David Crow Legacy Society, we want you to feel good about being a member of The 12th Man Foundation.

We are always working to provide benefits and services that make your experience more convenient. While reviewing the 2006 Guide to Membership, you will no doubt see some attractive advancements in our technology that will allow you to more effectively communicate your intent in a timely manner. With the ability to renew your pledge, make payment or manage your season ticket order, you will find that we have made great strides in improving our on-line donor capabilities.

Your phone calls, e-mails or in-office visits are always welcomed. Let us know if you have a question or concern regarding your membership or season ticket order. We are here to serve you—the members of the 12th Man Foundation.



"One of the goals of the 12th Man Foundation staff is to make your membership experience as enjoyable as possible"

—Miles Marks

2006 IMPORTANT DATES

- Jan. 31:** Pledge Renewal Deadline
- April 1:** Priority Ticket Payment Deadline
- April 8:** Maroon and White Spring Game
- June 1:** Pledge Payment Deadline
- August:** Season Tickets Mailed

2006 EXECUTIVE COMMITTEE



*Gregory Cokinos,
President, Houston*

- W. Miles Marks, Executive Director/CEO*
- Dennis Johnston, Immediate Past President, Lufkin*
- Randy Cain, President Elect, San Antonio*
- Neal Adams, Euless*
- Fred Caldwell, Tomball*
- Willie Langston, Houston*
- Jack Little, Houston*
- Jerry McFarland, Dallas*
- George Nelson, College Station*
- Fred Palmer, Godley*
- Rick Rickman, Dallas*
- Jim Wilson, Sugar Land*
- Bill Byrne, Director of Athletics, Ex-Officio Member*

SEASON TICKETS

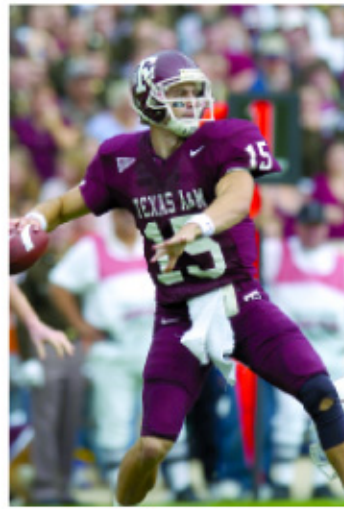
NEW SEASON TICKET PURCHASE

If you are purchasing season tickets for the first time, a general request may be made regarding your seat location. You will receive the best seats possible based on the amount of your per-seat contribution, number of season tickets purchased and availability.

Away-game and individual home-game ticket allocations are based on giving level and availability.

TICKETS MUST BE ORDERED AND PAID FOR BY DONOR OF RECORD. PRIORITY SEATING ASSIGNMENTS ARE NOT TRANSFERABLE.

Call 1-888-TAM-12TH for more information.



VIEW FROM WEST SECTION 102

WEST SIDE SEATING

Long regarded as "the former student" or "press box" side of Kyle Field, the west side seating area is home to many 12th Man Foundation donors, who occupy 19,000 seats on a season ticket basis. With priority seating options located in each of the three decks, west side seats have long been held

at a premium by loyal 12th Man Foundation donors. In fact, many donors establish a seating location and never relocate...even when a perceived better seating option becomes available, due to lasting friendships made with the surrounding Aggie faithful. Because of the low turnover of west side seating, new seating allocations are limited in this area of Kyle Field.



VIEW FROM EAST SECTION 144

EAST SIDE SEATING

If you are looking for yard-line seats, the east side seating options may be perfect for you. The 12th Man Foundation has limited seating options available in sections 143, 144 and 145. Becoming increasingly popular in recent years, east side seats offer a great vantage point to watch

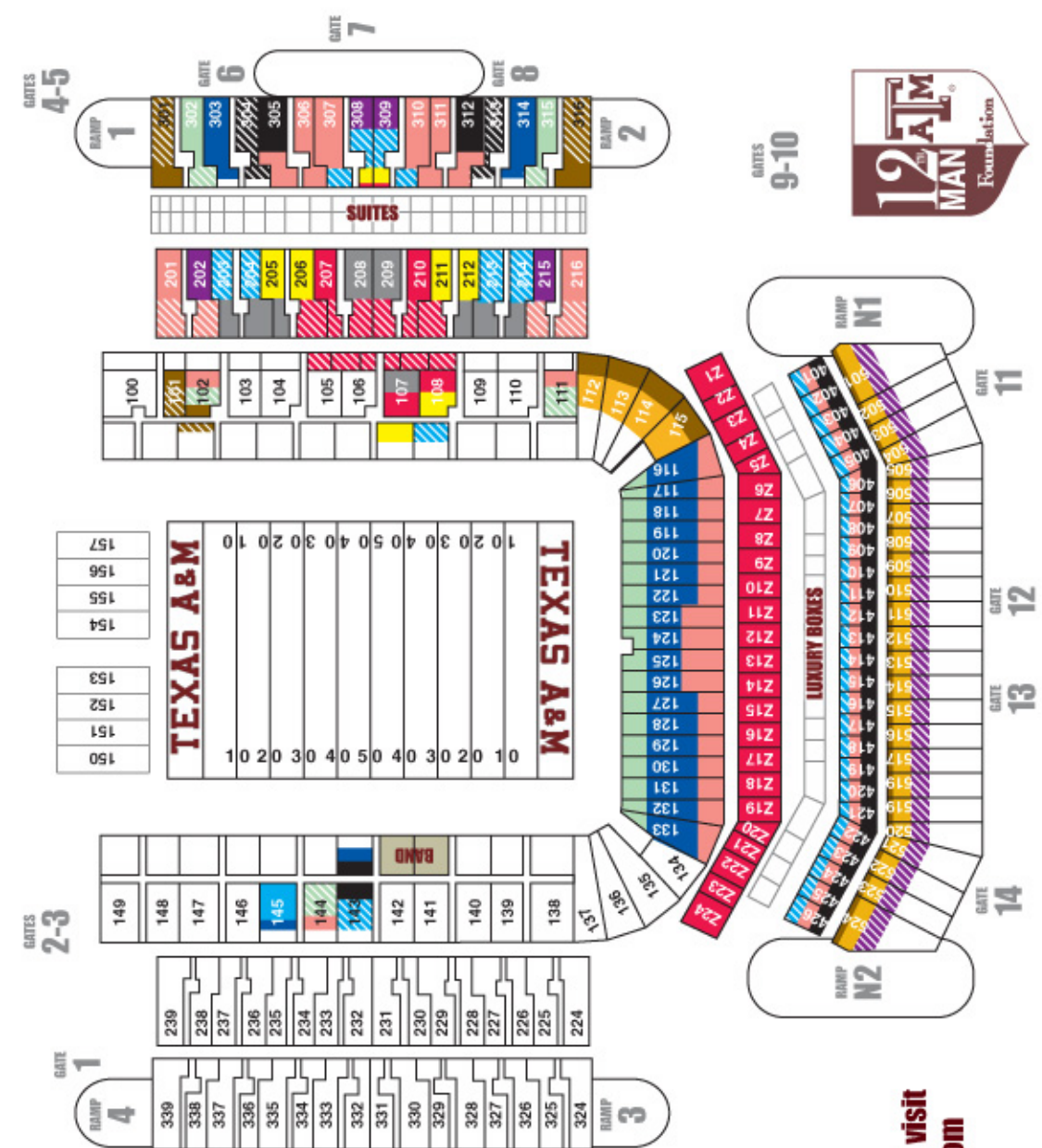
the game and are available at affordable donation levels. Just a few sections removed from the Fightin' Texas Aggie Band, many fans enjoy standing as a part of the atmosphere that makes game day at Texas A&M an unforgettable experience.

KYLE FIELD 2006 PER SEAT DONATION ESTIMATES

\$35000	\$25000	\$20000	\$15000	\$10000	\$7500	\$6000	\$5000	\$3750	\$3000	\$2500	\$2000	\$1500	\$1250	\$1000	\$750	\$500	\$3750
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2006 SEASON TICKET PRICES

BENCH:	\$375
ARMCHAIR:	\$410
ZONE CLUB:	\$445

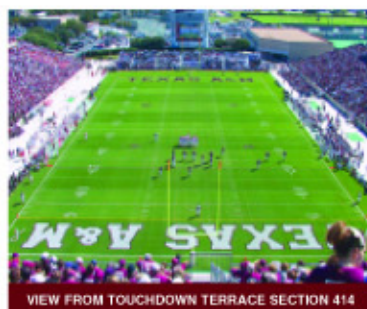


For a virtual tour of Kyle Field, visit www.12thmanfoundation.com

THE ZONE

TOUCHDOWN TERRACE

Simply put, the best view in The Zone is found in the Touchdown Terrace Armchair section. Aggie fans have the opportunity to watch plays develop from such a prime perspective. With the ability to see tackles pulling, running backs finding the open holes and receivers running their routes to perfection, the Touchdown Terrace Armchair section is sure to please.

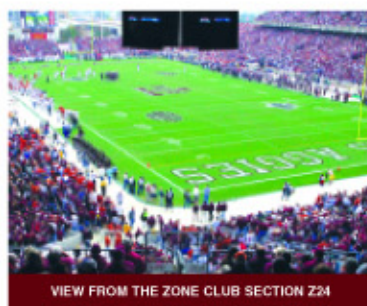


The Touchdown Terrace Armchair section is comprised of 14 rows of seating, all with a great view. The first three sections of seating on each side of the Touchdown Terrace Armchair section provide an excellent line of sight for viewing all the action. Forget the old perception of end zone seating – the Touchdown Terrace Armchair section provides some of the best seating in Kyle Field.

The Touchdown Terrace is also home to a great selection of bench seats. The Touchdown Terrace Bench section is perfect for larger groups requesting block reservations.

THE ZONE CLUB

The premier area of seating in Kyle Field, The Zone Club, is home to 1,900 open-air armchair seats. With seating protected from the elements, you will be able to enjoy the game-day experience in total comfort. Eighteen television monitors provide you with all the action from around the country while you dine at the sumptuous Zone Club pre-game buffet. And with The Zone Club opening three and one-half hours prior to kickoff and private shuttle service, you will have more time to visit with friends and family. Also included within The Zone Club are full-service bar and concession areas. Once you enter The Zone Club, the game will never be the same. You've worked hard to get where you are, now you've got it made in the shade in The Zone Club.



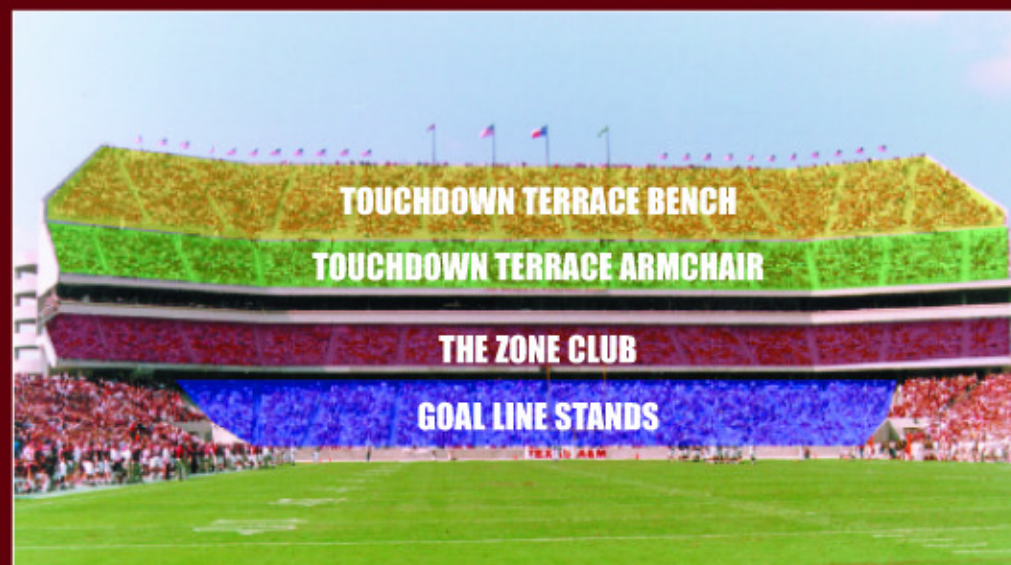
The Zone Club continues to grow in popularity. With current donors spreading the word to friends and family, seating is at a premium. Call the 12th Man Foundation to become a member of The Zone Club today!

GOAL LINE STANDS

Enjoy the comfort of armchair seating at an affordable donation level. The Goal Line Stands Armchair section puts you closer to the action than ever before – and you don't have to sacrifice comfort to get there. With spacious seating and plenty of leg room, the Goal Line Stands Armchair seats have become a fan favorite.



The Goal Line Stands section is comprised of 32 rows of spacious armchair seating. Fans love the convenient concourse, located directly behind the 32nd row of seating. The open-air design enables fans to take a refreshment break during the game and not miss any of the action.

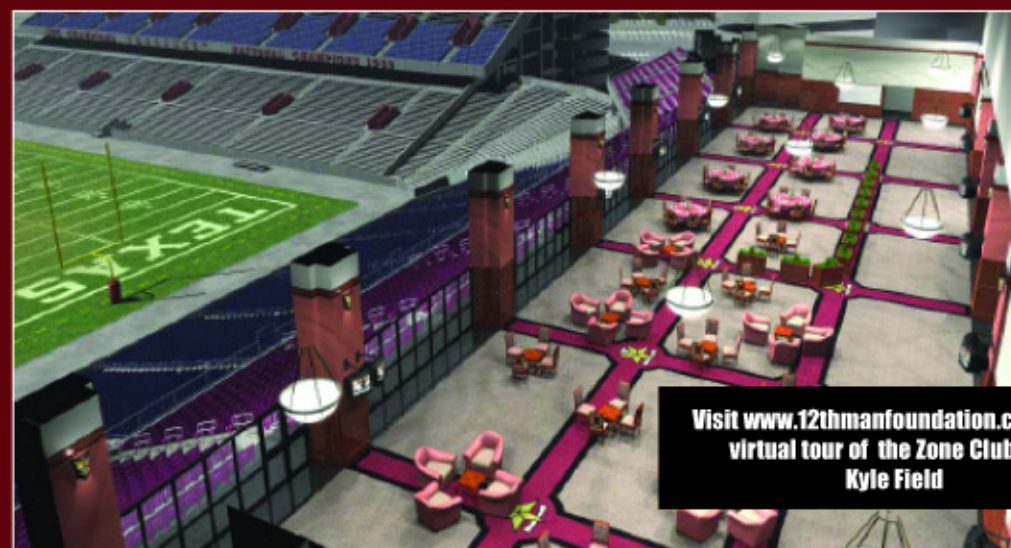


TOUCHDOWN TERRACE BENCH	
ANNUAL DONATION PER SEAT	SEASON TICKET
\$100*	\$375
\$75*	\$375
\$37.50*	\$375

THE ZONE CLUB	
ANNUAL DONATION PER SEAT	SEASON TICKET
\$2,000	\$445

TOUCHDOWN TERRACE ARMCHAIR	
ANNUAL DONATION PER SEAT	SEASON TICKET
\$750	\$410
\$500	\$410
\$375	\$410

GOAL LINE STANDS ARMCHAIR	
ANNUAL DONATION PER SEAT	SEASON TICKET
\$500	\$410
\$250	\$410
\$125*	\$410



Visit www.12thmanfoundation.com for a virtual tour of the Zone Club and Kyle Field

1-888-TAM-12TH

*Minimum total donation of \$150 required to order tickets through the 12th Man Foundation

OTHER TICKET INFO

INDIVIDUAL HOME GAME TICKETS

INDIVIDUAL HOME GAME TICKET orders are filled after all season ticket requests have been satisfied. Individual home game ticket assignments are based on availability and giving level. These tickets will be mailed SEPARATELY from your season ticket order and DO NOT RECEIVE PARKING PRIVILEGES.

Season tickets provide an \$85 savings compared to purchasing all individual home game tickets separately.

SEAT RENEWAL/UPGRADE

In order to receive the same seating location as the previous year, you must make the required charitable contribution, order the same number of season tickets as the previous year and meet the payment deadlines.

When donors increase their contribution amount, great care is taken to ensure that the proper new seat assignment is made. Reassignments are based on the amount of contribution, number of season tickets purchased and AVAILABILITY. While every effort is made to accommodate changes, improved seating will not always be available.

JOINT ORDERS

If two or more donors desire adjacent seat locations for home and/or away games, ticket applications for each must be received by the 12th Man Foundation IN THE SAME ENVELOPE.

Joint orders involving different contribution amounts are assigned the seating of the donor with the lowest priority.

Adjacent seating will be assigned as available, among donors with permanent seating locations.

RENEWAL PLEDGE AND TICKET APPLICATION DEADLINES

JANUARY 31 – Pledge form should be returned to the 12th Man Foundation office.

APRIL 1 – All ticket applications for priority seating and ticket payments are due in 12th Man Foundation office.

PAYMENT DEADLINE FOR ALL RENEWAL SEASON TICKET APPLICATIONS IS APRIL 1.

JUNE 1 – If ordering football tickets, pledge payments due in full.

TICKET APPLICATION ACKNOWLEDGMENT

Each ticket application submitted will be acknowledged within four weeks of receipt. Donors that have an e-mail address on file with the 12th Man Foundation will receive an e-mail notification, otherwise a notification will be sent through standard mail.

This acknowledgment is the donor's assurance that the ticket application was received by the 12th Man Foundation; therefore, if this acknowledgment has not been received within four weeks, please contact the Foundation office.

WHEN ACKNOWLEDGMENT HAS BEEN RECEIVED, PLEASE CHECK TO BE CERTAIN THAT THE DONOR NUMBER, GAMES ORDERED, NUMBER OF TICKETS ORDERED AND ADDRESS ARE CORRECT.

QUESTIONS

FREQUENTLY ASKED QUESTIONS

MEMBERSHIP

Will I be required to make a donation on an annual basis, in addition to purchasing season tickets, or is it a one-time charge?

In order to reserve seating through the 12th Man Foundation, you will be required to make an annual charitable donation in addition to the purchase of your season tickets. Minimum total donation of \$150 required to order tickets through the 12th Man Foundation.

I would like to renew my seats for next season. What do I need to do to make sure that my membership is renewed on time?

January 1 is the beginning of the annual renewal period. We ask that all donors notify us of their intention no later than January 31. Please contact the 12th Man Foundation office if you have any questions regarding your renewal.

My company has a matching gift program. What do I need to do to apply their matching gift to my annual donation?

Simply contact our office at 1-888-TAM-12TH. We will inform you as to possible matching gift opportunities through your employer, as well as the procedure for completing the donation.

If I purchase the video package at the end of the season, will I receive all of the tapes/DVDs from that season?

Certainly. Donors purchasing the video package will receive each tape for the season in which they sign up.

I do not wish to purchase all of the videos. Is it possible to purchase a tape of a specific game?

Due to production constraints, donors may purchase the season option only.

FOOTBALL TICKETS

When are tickets mailed?

Season tickets are mailed in mid-August. Single game orders are mailed about two weeks before the particular game ordered. Away game ticket mailing is dependent upon the date the 12th Man Foundation receives the allotted tickets.

TO ENSURE TIMELY TICKET DELIVERY, PLEASE NOTIFY THE 12TH MAN FOUNDATION OF ADDRESS CHANGES BY JUNE 1.

Do I need to purchase a ticket for my infant child, even though he/she will not occupy a seat?

Yes. It is Texas A&M's policy that everyone must have a ticket to enter the stadium regardless of age. This policy is consistent with most other Big 12 schools.

Why are away games listed as "request only?"

Some schools don't have their ticket prices set until late spring (after 12th Man Foundation applications are mailed). Additionally, requests for certain games far exceed the actual number of tickets available. By taking requests, only those members who will receive tickets will be billed. The 12th Man Foundation will also notify all those who did not receive tickets.

I want to improve my seating. How does the upgrade process work?

The 12th Man Foundation receives approximately 2,000 seat change requests a year. All 2,000 requests are placed in descending order according to the per seat donation paid for each season

ticket. (Note: If two members are requesting to sit together, they will be seated at the lowest per seat donation of the two members). All upgrades are based on availability, i.e., non-renewed seats from the previous season. Unfortunately, not all seat change requests can be honored.

Here are a few guidelines to remember when asking for seat change:

- 1) Seat-change requests must be in writing and should be mailed with the season ticket application.
- 2) If two or more members are requesting to sit together, applications must be mailed in the same envelope.
- 3) Be as specific as possible. Mention desired deck(s), section(s), row(s) and seat number(s). Upgrades are based on yard line seating, not height. Therefore, seats may be changed to a section closer to the 50-yard line but with a much higher row unless otherwise specified.
- 4) Include several options for seat changes. Many times the first (or only) seat change request is not available.

What happens if I do not return my season ticket application and payment by the deadline date?

All season tickets not paid for by the ticket deadline will be released to fill other orders. Any season ticket application received after the deadline will be allocated to the best remaining available seat(s) based on per seat donation and availability.

Will I be able to renew my discounted season tickets from last year?

Discounted season tickets are not guaranteed from year to year. However, if available, you may make specific seat requests.

Is parking guaranteed to all donors?

Parking is limited and will be assigned to 12th Man Foundation members based on their per seat donation and availability. Parking is not guaranteed to all donors. You must purchase a minimum of two full price season tickets to be eligible to receive parking. Should the university charge for parking, charges may be passed along to 12th Man Foundation season ticket holders. Discounted season tickets are not eligible for parking through the 12th Man Foundation. However, parking is available for purchase through Parking and Transportation Services by visiting their website at: <http://transport.tamu.edu>.

What do I need to do if I lost/misplaced my tickets or parking pass?

Contact the 12th Man Foundation immediately if your tickets are lost. The 12th Man Foundation is unable to replace lost or stolen parking passes. Please place your tickets and parking pass in a secure location.

PRIORITY PARKING ASSIGNMENTS ARE NOT GUARANTEED AND ARE NOT TRANSFERABLE.



RENEEITS

MEMBERSHIP BENEFITS

	Diamond 12th Man \$7,500+	Platinum 12th Man \$5,000-7,499	Gold 12th Man \$3,500-4,999	Silver 12th Man \$2,500-3,499	12th Man \$2,000-2,499	Golden Reveille \$1,000-1,999	Silver Reveille \$500-999	Reveille Associate \$150-499	\$75-149
Tax Receipt*	★	★	★	★	★	★	★	★	★
Window Decal	★	★	★	★	★	★	★	★	★
Lapel Pin**	★	★	★	★	★	★	★	★	★
Membership Card	★	★	★	★	★	★	★	★	★
Donor E-mail	★	★	★	★	★	★	★	★	★
On-line Members Area	★	★	★	★	★	★	★	★	★
12th Man Magazine •	★	★	★	★	★	★	★	★	★
Bowl Activities ‡	★	★	★	★	★	★	★	★	★
Football Ticket Option	★	★	★	★	★	★	★	★	★
Donor Plaque ∞	★	★	★	★	★	★			
12th Man Buffet Invitation	★	★	★	★	★				

- * Tax receipt will mail at year end
- ** First-time donors receive a lapel pin
- Associate Level donors will receive four issues of 12th Man Magazine
- ‡ Based on availability
- ∞ First-time donors receive a plaque

ANNUAL CONTRIBUTION LEVELS

Annual gifts to the 12th Man Foundation may be made in any of the contribution levels shown above. Giving levels will occasionally increase by a reasonable amount as established by the Foundation's Executive Committee.

MATCHING GIFTS

If you are employed by a company that has a matching gift program, you have the opportunity to increase the value of your 12th Man Foundation gift at no additional cost to you. Please check with your human resources office for more details.

TAX STATEMENT

If your contribution includes an option to purchase tickets, 80 percent of the amount is tax deductible; 20 percent of the amount is not tax deductible. If your contribution does not include an option to purchase tickets, 100 percent of the amount is tax deductible. 12th Man Magazine is valued at \$40. Consult your tax advisor to see how tax laws apply to your particular gift.



SPECIAL PROGRAMS

VIDEO PROGRAM

The 12th Man Foundation Video Program has been a fan favorite for a number of years, and it is easy to see why. Video members receive exclusive footage of each Texas A&M football game, footage that isn't available from any other source. As a donor, you will receive:

- Your personal video of each Texas A&M football game
- Post-game interviews with players & coaches
- Fightin' Texas Aggie Band half-time performances
- Commemorative fall & spring sports highlight tapes

You will receive the most complete coverage of every varsity sport on the Texas A&M campus. Contact the 12th Man Foundation and begin collecting tomorrow's great memories today. Video Program donation does not include other membership benefits. DVD option costs \$310 and VHS costs \$210. Please call 1-888-TAM-12TH for more information.



MVP

The 12th Man Foundation MVP Team is reserved for Endowed and 12th Man level donors who distinguish themselves by making an extra gift of \$750 annually. And most importantly, MVP donors will know that their additional generous gift will provide our student-athletes with the best possible foundation for athletic and academic success – now and in the years to come. In most cases, the MVP of a game or a season distinguished himself by digging deeper and giving more than most other players would be willing to do. That's a characteristic we all admire, a quality that deserves recognition and a vital part of any team's success.

NEW GRAD

The new graduate program is the perfect way for recent Texas A&M graduates to become members of the 12th Man Foundation. Not only will you receive *12th Man Magazine*, season ticket options and sports updates, you will receive them all at a discounted donation.

First-year graduates may take advantage of a complimentary membership option valued at \$150. Second and third-year graduates are entitled to a 50 percent discount on their annual donation. Simply contact the 12th Man Foundation near your graduation date, and one of our representatives will be happy to sign you up.



THE 12TH MAN FOUNDATION TAM CLUB



The TAM Club is designed for people that do not buy season tickets, but entitles donors to receive 19 issues a year of the award-winning *12th Man Magazine*, 12th Man window decals, Executive Director e-mail updates and more. Most significantly, it provides a way for all former students and fans to play a part in shaping Texas A&M's athletic future.

As a TAM Club member, you sign up to have a monthly, \$12 tax deductible donation drafted from your bank account. Over the course of 12 months, that will cover your 12th Man designation as a "TAM Club Member."

TAM CLUB BY THE NUMBERS

The 12th Man Foundation's TAM Club program provides donors 19 issues of *12th Man Magazine* and numerous other benefits. Here are the possibilities of how A&M former students and fans can affect the future of Aggie athletics by investing \$12 a month in A&M.

New donors	Revenue Increase
1,000	\$144,000
5,000	\$720,000
10,000	\$1.44 million
12,000	\$1.72 million
15,000	\$2.16 million
20,000	\$2.88 million
25,000	\$3.6 million
258,000*	\$37 million*

* Based on estimated 280,000 living A&M graduates, subtracted by the current 12th Man Foundation membership of 22,000.

TAM CLUB MEMBERSHIP BENEFITS

- Directly Impacting The Success of Texas A&M Athletics
- 19 Issues of *12th Man Magazine* each year
- Aggie Sports E-mail Updates
- 12th Man Foundation Window Decal
- No Need To Renew Each Year (membership is valid until you cancel it)
- Individual Football Tickets Available Through The 12th Man Office
- Donor E-Mail
- On-line Members Area

**SIGN UP TODAY BY VISITING WWW.12THMANFOUNDATION.COM
OR CALLING 1-888-TAM-12TH**

MAJOR GIFTS

MAJOR GIFT OPPORTUNITIES

The Eppright Distinguished Donors program is sponsored jointly by the 12th Man Foundation and the athletic department as the premier organization for the recognition of those who have made a commitment to lifetime giving in support of Aggie athletics.



Membership is open to individuals and businesses who have contributed at least \$100,000 in support of A&M athletics through the 12th Man Foundation or gifts made directly to the athletic department.



This program is named in honor of Col. George J. Eppright '26, who in his lifetime endowed many professorships and scholarships. He also contributed land that provided unrestricted funds to the university. Eppright's final tribute to his alma mater was the largest cash gift in the history of the 12th Man Foundation at that time - \$4.4 million in cash for the support of athletics. It is because of his continued generosity that the program bears his name.

Members of this distinguished group will be honored and recognized by name on a beveled glass donor wall in the Claudia and Rod Stepp '59 Grand Lobby of the Bernard C. Richardson Zone at Kyle Field. There will also be annual recognition in *12th Man Magazine*, as well as a celebration event in The Zone Club. For more information or the current level of your lifetime giving, contact the Major Gifts Group of the 12th Man Foundation at 979-846-8892.

The John David Crow Legacy Society, named after the school's only Heisman Trophy winner, is the 12th Man Foundation's premier organization for the recognition of those who make gifts in support of athletics through their estate plans. Just as Crow left an indelible impression on Aggie athletics, you too can leave a lasting impression with a planned gift to athletics through the 12th Man Foundation.

Membership in the Society is granted to any individual who submits documentation of his or her estate gift, no matter the amount of the gift or the age of the individual.



A carefully crafted estate plan, life insurance policy or trust can reduce estate, gift and income taxes, as well as benefit athletics at Texas A&M University. Society members will be honored and recognized by name on a beveled glass donor wall in the Claudia and Rod Stepp '59 Grand Lobby of the Bernard C. Richardson Zone at Kyle Field, will be listed annually in *12th Man Magazine* and will automatically become members of the A&M Foundation's prestigious Forsyth Heritage Society. For more information on membership in the John David Crow Legacy Society, contact the Major Gifts Group of the 12th Man Foundation at 979-846-8892.



Gifts to support athletics that have no relation to seating or parking considerations are broadly referred to as "major gifts." The recognition for a major gift is frequently the naming of an athletic site or facility. The gift is credited toward lifetime giving totals, which can qualify a person for membership in the Eppright Distinguished Donor's group. Major gifts can also be made via a planned gift, which will qualify the donor for membership in the John David Crow Legacy Society. The Major Gifts Group of the 12th Man Foundation can assist you in determining the method that best suits your current situation.

ONLINE OPTIONS

JOIN ON-LINE

With a few quick clicks of the mouse you can join the 12th Man Foundation as a new member or, if you are an existing donor, you can activate your on-line account simply by supplying your donor number and your last name. It's that simple! The Members Area of the 12th Man Foundation's website can be found on the home page at www.12thmanfoundation.com.

RENEW ON-LINE

As January rolls around each year, the renewal process is well underway here at the 12th Man Foundation and much work has already gone into the planning and distribution of the familiar renewal forms you receive in the mail as a current donor. The Members Area of the 12th Man Foundation's website provides a new method for renewing your membership and football tickets - point and click. It's now as easy as logging on and making your selections right on our website and receiving a confirmation e-mail to acknowledge your success.

FLEXIBLE TRANSACTION METHODS

It has never been easier to take care of your pledge or football tickets. With the ability to view your pledges, set up payment plans, and also pay for them using eCheck, VISA or MasterCard, 12thmanfoundation.com continues to provide convenience for your busy schedule. Ticket payments can also be made on-line by providing a VISA, MasterCard, or payment plan. Simply log into our secure Members Area and within minutes you're done!

12TH MAN MAGAZINE

Donors to the 12th Man Foundation have long enjoyed the award winning *12th Man Magazine*. The current issue as well as the previous issue of *12th Man Magazine* is now available to view on-line.

DONOR E-MAIL

12thManMail.com is your new home for 12th Man Foundation information. As a benefit to becoming a donor, you now receive an e-mail account (yourname@12thManMail.com) where we can easily send you newsletters and other valuable information. This efficient tool may be used as your personal e-mail account or you may simply forward this mail to another e-mail account. Other features include an address book, the ability to create and organize folders and more.

ACTIVITIES REGISTRATION

It's hard to keep up with all that's going on these days and it's no different here at the 12th Man Foundation. In order to add convenience to your busy schedule, we have added an activities link in the Members Area that lists activities you may wish to attend, such as pre-game meals or reservations to other 12th Man Foundation sponsored activities. You can register, pay and be done in a matter of seconds.

