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Catholic Schools Recruitment Guide

A recruitment and public relations model for Catholic elementary schools.

The Catholic Schools Recruitment Guide includes:

- Outlines for developing your own school promotional plans.
- Sample "fill-in-the-blank" media releases.
- Special event check lists.
- Advertising "do's and don'ts."
- Tips for school publications.
- Recruitment plans and sample materials.

The Catholic Schools Recruitment Guide has been successfully used by elementary schools in the Archdiocese of Milwaukee.

The Guide contains more than 100 pages in a 3" ring binder and provides outlines, checklists, tips and materials for use in developing and implementing recruitment and public relations activities by volunteers, staff or a school board/committee.

Copies of the Recruitment Guide are available for \$45 each (includes shipping).

Please return this form to the above address with your check payable to: Archdiocese of Milwaukee.

Name: _____

Parish/School: _____

Postal Address: _____

City/State/Zip: _____

Phone # _____ E-Mail: _____

We would like _____ copy(ies) of the Recruitment Guide at \$45 each, payment is enclosed.

