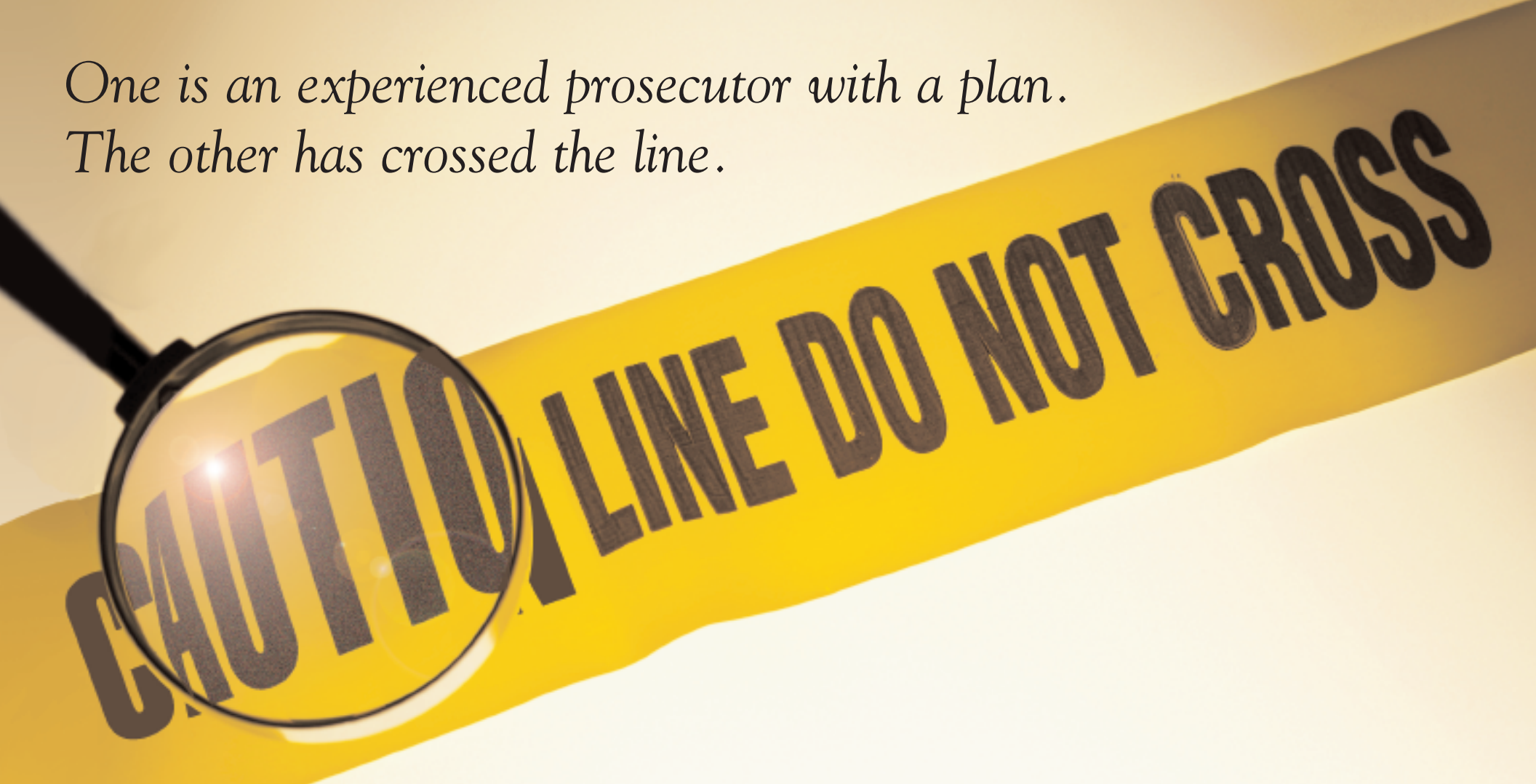


Pol. adv. paid for by Toby Shook for District Attorney,
3232 McKinney Ave., #855, Dallas, TX 75204. G. Michael Gruber, Treasurer
www.tobyshook.com

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Look closely at your choice for District Attorney.

One is an experienced prosecutor with a plan.
The other has crossed the line.



Toby Shook for District Attorney. A plan to protect our families and reduce crime and violence in our community.



- Toby Shook's Community-Oriented Proactive Prosecution (COPPs) Plan involves everyone in our community - prosecutors, police and the citizens of Dallas County - to win the war on crime. Toby Shook will bring an unprecedented openness to the DA's office to allow the public to see the swift and concrete results of the "COPPs Plan." Citizens will have easy access to the DA's office because Toby Shook intends to be the people's lawyer.*
1. Strengthen community involvement in the war on crime.
 2. Forge stronger ties with law enforcement to ensure a "Fake Drug" scandal never happens again.
 3. Create the "COPPs Task Force" within the District Attorney's office.
 4. Pursue organized gangs who terrorize our neighborhoods.
 5. Target child predators, sex offenders and probation violators for speedy arrest.
 6. Investigate and prosecute unsolved "Cold Cases."
 7. Target criminals who use guns in their crimes.
 8. Pursue new public and private grant monies.
 9. Mobilize the nation's best and brightest prosecutorial team.
 10. Bring "transparency" to the DA's office.

TOBY SHOOK on the criminal justice system.

*"I care about our community. I want us to be able to raise our families in a safe environment."
(<http://www.tobyshook.com>)*

*"I am proud to be part of the criminal justice system. Twenty-two years ago, Henry Wade hired me to be a prosecutor. I can't describe to you the thrill I get when I go into a court room, see the judge, the jury comes in, and I rise to be the voice for the victim."
(<http://www.tobyshook.com>)*

CRAIG WATKINS on the criminal justice system.

*"I am not concerned with whether or not you are guilty or innocent. Prosecutors are claiming that you committed a crime; it is my responsibility to put up every roadblock and to search every loophole and legal technicality to get you off."
(<http://www.watkinsdefense.com>)*

"I enjoy manipulating the Government . . ." (<http://www.watkinsdefense.com>)

*"The key in picking a jury is to find people who believe it is alright to have a drink and then drive and then giving them information that causes them to have reasonable doubt about whether you were intoxicated."
(<http://www.dfwdwit.net>)*

We Recommend: Shook has all evidence on his side for DA

Wednesday, September 27, 2006

. . . Mr. Shook's experience and vision make him the superior candidate for this job. Mr. Shook has two decades of experience as a prosecutor. . . More than a career prosecutor, he has proved himself one of the best in Texas, winning a number of state and national awards and "Super Lawyer" recognition from Texas Monthly in 2003, 2004 and 2005.

Mr. Shook's passion, skills and conviction rate on the office's highest-profile cases led to his rapid rise to administrative felony trial chief in 1994 and felony trial bureau chief in 2005. The latter responsibility puts him in charge of 17 felony trial courts, along with the child abuse, family violence, organized crime and specialized crime divisions.

Mr. Shook's extensive trial and management experience would be critical in an office often billed as "Dallas County's largest law firm." By comparison, Mr. Watkins - who operates a Dallas law firm, title company and bail-bond service - has nothing approaching Mr. Shook's management experience, and he hasn't prosecuted a case above municipal courts.

The Dallas Morning News



Look closely and choose.

An experienced prosecutor with a record of taking criminals off our streets

OR

An unproven rookie with serious financial problems and wrongdoing?

Who has the most experience?

Toby Shook

- 22-year veteran prosecutor with a record of taking criminals off our streets.
- Felony Trial Bureau Chief, overseeing all Felony Criminal Courts, Family Violence, Organized Crime and Specialized Crime Divisions.
- Senior capital murder prosecutor in the county.
- Administrative Felony Trial Chief since 1994.
- Sought after nationally and across Texas for his expertise and training skills.

Craig Watkins

- Criminal Defense Attorney and bail bondsman.

Who has the best record for honesty and integrity?

Toby Shook

- Honored statewide and nationally with numerous awards including the Lone Star Award for Prosecution Excellence by the Texas District and County Attorneys Association.
- Considered the “go-to prosecutor” by colleagues throughout the Dallas County District Attorney’s Office who look to Shook to take on the most challenging cases and serve as a mentor to young prosecutors.

Craig Watkins

- IRS lien filed against him for failing to pay nearly \$100,000 in income taxes. *(The Dallas Morning News, 2/23/2006)*
- Failed to pay over \$20,000 in business taxes to the state and federal government. *(The Dallas Morning News, 2/23/2006)*
- Sued by the City of Dallas for defaulting on a \$20,000 loan from the non-profit South Dallas/Fair Park Trust Fund. *(The Dallas Morning News, 2/23/2006)*
- Sued by the Dallas County District Attorney’s office for failing to pay thousands of dollars for reports requested from Dallas County. *(Dallas Observer, 7/20/2006)*

Who has the best record for taking criminals off our streets?

Toby Shook

- Distinguished record of taking dangerous criminals off our streets everyday.
- Lead prosecutor on high-profile cases: “Texas Seven” murder cases, Charles Albright (“Eyeball” killer), Taco Bell murders, AMC Grand movie theater murders, and Blockbuster murders.

Craig Watkins

Who has the support of our law enforcement community?

Toby Shook

Endorsed by:

- | | |
|-----------------------------------|----------------------------------|
| Dallas Police Association | Mesquite Police Association |
| Duncanville Police Association | National Latino Peace Officers |
| Farmers Branch Police Association | – Dallas Chapter |
| Garland Police Association | Dallas Sheriff’s Fraternal Order |
| Grand Prairie Police Association | of Police |
| Irving Police Association | Dallas Fire Fighters Association |
| Lancaster Police Association | |

Craig Watkins



Toby Shook

for District Attorney

The Choice is Clear. **The New Force for Justice.**

Early Voting
October 23 - November 3, 2006

Election Day
Tuesday, November 7, 2006