

WHAT PEOPLE SAY ABOUT US!

ADVERTISERS:

<u>Hard Rock Café:</u> Our ad in *Oahu Visitor Magazine* has been tremendous! Currently I am running a coupon and I have seen an increase in monthly revenue due to the newly established coupon redemption program. This has run exclusively in your magazine since January 2004.

<u>Thomas Magee Center for Natural Healing:</u> I have received a huge response to our ad in *Oahu Visitor*. We have received several referrals for massage from Visitors and locals. Our full color advertisement has seen a tremendous return on investment. I would highly recommend to anyone who would like to see an increase in business that they partner up with the *Oahu Visitor Magazine*.

Arts Pacifica: **Big Island Visitor** has worked great for us. Frequently clients mention they saw our ad in the magazine. Our first cover artist sold 9 pieces. The Big Island Visitor team has been a delight to work with.

<u>Kula Botanical Garden</u>: *Maui Visitor Magazine* came out ahead of all the rest four times greater than the next publication.

<u>Valley Isle Excursions</u>: We have been in over 20 magazines and have finally narrowed it down to just two. I would highly recommend *Maui Visitor Magazine* to anyone looking for a solid and reliable advertising source.

<u>Hawaii Nature Center</u>: No one even comes close to bringing the response *Maui Visitor* does.

<u>David Paul's Lahaina Grill</u>: Since the launch of our advertising with *Maui Visitor Magazine*, we have consistently seen 2-6 new customers on a daily basis. Congratulations to your team on the great work you do.

<u>Lahaina Galleries</u>: (*Big Island Visitor*) People staying at the Orchid at Mauna Lani found the publication in their room, saw our ad, came to the Gallery and bought a painting.

Sunshine Helicopters: We got such an up tick in phone calls from our ad in *Maui Visitor*, we'd like to add another page!

PRE-ARRIVAL DISTRIBUTIONS:

Shannon (Maui Visitor): I cannot thank you enough for sending that Maui Visitor's Guide along with the passes (I bought on EBay)!

<u>Karen (Winston Salem NC)</u>: Thanks again for all your help, the magazine looks really helpful. We plan to read it on the 14 hour plane trip next week.

<u>Keith (Pueblo West, CO)</u>: Fast delivery, the magazines are excellent and helpful.

GIFT CERTIFICATE PURCHASE ON EBAY:

Denise (Loma Linda, CA): Fast shipping—Great travel info magazine included with purchase.

<u>Nicole Tolland (Connecticut)</u>: Great seller, fast shipment, nice Hawaii books included with purchase.

Jan Hope (Kansas): Thank you, the visitor mag was a nice bonus, looking forward to using certificates.

Anna Reading (Massachusetts): Quick deliver – Thanks for The Visitor's Magazine!

HOTELS & CONDOS: Kihei Kai Nani: Our guests and resident owners look forward to your magazine every month. Please don't ever stop publishing it! Four Seasons Maui: We love your magazine. Could you do one for the Big Island, too? Our property over there could use one of these! MAINLAND TRAVEL AGENTS: Hang Loose Productions (Dallas TX): Over the past two years, I've sent over 1000 people to Maui. Your magazine is the place where I have found most of the tours I send my clients on.

<u>Hawaii Exchange (Mountain View CA)</u>: How's chances of getting "a few" of your magazines sent to me...Already I have several trips planned for clients...A supply of your magazines would be helpful!