



Executive Editor Randell Beck gives AIJI students a tour of the Sioux Falls Argus Leader.



AIJI students review digital photos of program speaker Wilma Mankiller.



AIJI students take notes during a press conference with South Dakota Gov. Mike Rounds.

The Freedom Forum and  
The University of South Dakota  
invite you to  
**Study Journalism**  
and make a difference for  
Indian people  
and the news media.



The Al Neuharth Media Center operates a journalism and scholarship program funded by the Freedom Forum and established at The University of South Dakota in 1988 to honor Al Neuharth, a South Dakota native and 1950 USD journalism graduate. Neuharth is founder of USA TODAY and founder of the Freedom Forum, a non-partisan foundation dedicated to free press, free speech and free spirit for all people. The Freedom Forum's South Dakota operations focus on journalism education, the First Amendment and employment diversity in newspapers, with an emphasis on American Indians. The Freedom Forum runs the annual American Indian Journalism Institute at USD, funds the Native American Newspaper Career Conference at Crazy Horse Memorial and promotes excellence in journalism through teaching, conferences, scholarships and internships.



Jack Marsh, executive director  
555 Dakota St., Vermillion, SD 57069  
jmarsh@freedomforum.org  
605-677-6315



Start your career path at the  
**American Indian  
Journalism Institute**



"The American Indian Journalism Institute is producing a cadre of well-trained, young Native people who can raise the voice of Indian Country."

**Wilma Mankiller**



"Your journalism career will be challenging. But you can't be intimidated by the things you run into - ignorance and apathy of Native issues. You can make a difference, and you will make a difference."

**George Bengé**



"The American Indian Journalism Institute offers Natives the best starting ground of any journalism program in the country. The scarcity of Native journalists ... went unaddressed until the Freedom Forum started AIJI."

**Jodi Rave Lee**



"Newspapers need more Native journalists. If stories throughout history had had Indian voices saying there is another side to this story, the history books would be very different."

**Mark Trahan**



# Study Journalism at AIJI: Learn, Practice, Succeed

**Who:** About 25 Native American journalism students who have completed at least one year of college and who are enrolled in a college for the fall semester will be accepted into the American Indian Journalism Institute.

**What:** A concentrated academic program teaching the basics of journalism in a university-approved course titled "Journalism Theory and Practice." Students will concentrate for one week each on reporting, editing and photography. Weekly field trips will introduce students to other aspects of journalism. Faculty and presenters will include professional journalists who are Native American.

The Freedom Forum will pay costs, including tuition, fees, room and board. Students who successfully complete the program will receive four semester hours of college credit from The University of South Dakota and a \$500 scholarship/stipend when they resume full-time classes in the fall at the college of their choice.

**When:** Three weeks in June.

**Where:** The state-of-the-art Al Neuharth Media Center at The University of South Dakota in Vermillion, conveniently located within an hour drive of airports in Sioux Falls, S.D., and Sioux City, Iowa. Each student will have a single room in a dormitory. Meals will be provided on campus.



## U.S. newspapers need talented American Indians to work as reporters, editors and photographers

About 300 Native Americans work at daily newspapers – out of more than 55,000 daily-newspaper journalists nationwide. Without Native Americans on staff, newspapers can produce stereotypical and erroneous coverage of Indian issues and Indian people.

Having even one Native American in a newsroom makes a newspaper more aware of Indians in its community and more sensitive and intelligent in reporting stories about them.

Better-informed and accurate coverage will promote understanding between Indian and non-Indian people and expand opportunities for Native Americans. You can get started on this exciting and important career path – and earn free college credit and a scholarship – at the American Indian Journalism Institute.

**Why:** American Indian students do not consider journalism as a career option, in part because most of their schools lack student newspapers and journalism classes, the most common routes to journalism careers. The American Indian Journalism Institute offers a unique opportunity. It supports and encourages students to learn about journalism and to consider it as a career.

Follow-up programs for the institute's graduates who are serious about pursuing careers in journalism include paid internships at daily newspapers, further training, work experience and eventual job placement.

**How:** To apply or nominate a student, send a letter addressed to: Jack Marsh, executive director, Al Neuharth Media Center, 555 Dakota St., Vermillion, SD 57069, or send via e-mail to [jmarsh@freedomforum.org](mailto:jmarsh@freedomforum.org). Letters should include brief explanations of why nominees should be accepted into the institute and how they can be contacted. Nominees then will be invited to provide further information about themselves and a writing sample. Self-nominations are welcome.

**Deadline:** Applications or nomination letters should be received by March 31.

**Eligibility:** Students should be able to provide proof of tribal enrollment or lineage, if requested. They must have completed one year of college and return as full-time students in the fall.

**Questions:** For further information, contact Jack Marsh, executive director, Al Neuharth Media Center, at 605-677-6315 or e-mail to [jmarsh@freedomforum.org](mailto:jmarsh@freedomforum.org).

AIJI is an alcohol-free and drug-free program. From the program's start until graduation, AIJI students are prohibited from any use of alcohol or illegal drugs. Violators will be expelled.