**foss.in** 2005

# LINUX BANGALORE
# FOSS.IN/2005

**India's Largest
Free & Open Source Software
Event**

# http://FOSS.in/2005

**Event Brochure**
*v1.05*
**12-Nov-2005**

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## IN THE WORDS OF OUR PRESIDENT

*"The most unfortunate thing is that India still seems to believe in proprietary solutions.*

*Further spread of IT which is influencing the daily life of individuals would have a devastating effect on the lives of society due to any small shift in the business practice involving these proprietary solutions.*

*It is precisely for these reasons open source software need to be built which would be cost effective for the entire society.*

*In India, open source code software will have to come and stay in a big way for the benefit of our billion people."*

**Dr.A.P.J.Abdul Kalam, President of India**

# INTRODUCTION

Since the year 2001, the Linux Bangalore conference, held every year in Bangalore, India, has been the most anticipated Free & Open Source Software (FOSS) event of the year.

FOSS.IN/2005 is the fifth in the series of these immensely successful conferences.

This year the conference has been renamed to FOSS.IN/2005 (in the tradition of Linux-Bangalore/2001, /2002, etc.) to signify the inclusive scope of conference and areas of focus. Every year the conferences have been more innovative than the previous ones and FOSS.IN/2005 is another step towards this.

The audience for this event range from technologists to developers, researchers to strategists, end users to business and enterprise users and decision makers to entrepreneurs, in addition to focus on the government and education segments. The wide range of audience targeted is to ensure that there is sufficient interaction between the user of FOSS, the decision makers as well as the primary developers of FOSS, so the needs and concerns of the users are conveyed and vice versa.

The focus of this year's conference is towards the development and implementation of Free and Open Source Software (FOSS) technologies. The conference will feature focused technology topics and a separate business showcase, case studies and discussion.

FOSS.IN/2005 is intended to serve as a forum for discussing and examining the latest in FOSS technologies, migration to & deployment of FOSS, business models in FOSS services and overall FOSS adoption strategies in sectors like government, education and military use.

FOSS.IN/2005 will facilitate

- BOF sessions, Panel Discussions

- Sessions about FOSS Technology Visions & Directions

- Technology Showcase - showcasing the latest products based on FOSS and a solutions showcase.

The purpose of this document is to familiarise you with the event, what it is about and what you can expect to find there, and why participating in the event could be very important to you, even if you are not (yet) involved with FOSS.

**Atul Chitnis**
Conference Chair
FOSS.IN/2005

## EVENT HISTORY

In the year 1999, the then nascent Indian FOSS community felt the need to expand its activities beyond the well-trodden path of advocacy, by seeking greater involvement with potential users, businesses, enterprises, etc.

To achieve this, the community decided to participate in India's most prestigious Information Technology event at that time – Bangalore IT.COM. Much to its delight, the visionary government of Karnataka (whose capital Bangalore is), recognising the rising phenomenon of Free & Open Source Software, decided to give the community an entire pavilion, tagged the "Linux Pavilion", named after the best known FOSS project – Linux.

The FOSS community participated under the motto "Seeing is Believing", displaying to astonished audiences the power and advances of FOSS. By the end of the event, the media had tagged the Linux Pavilion "the jewel in the crown of Bangalore IT.COM".

The community successfully repeated its magic the following year, at Bangalore IT.COM 2000, but added a new feature – instead of just exhibiting things, the community arranged for a number of technical and non-technical talks at a nearby conference complex. This combination of talks and exhibition turned out to be so well received that the community decided to hold its own event from the next year.

And so, in December of 2001, Linux Bangalore was born.

Held at the prestigious National Science Seminar Centre at the Indian Institute of Science, LB/2001 was an a major success – in its maiden event, it saw audiences exceeding 1000 delegates from across India, and speakers included people from academia, industry and even from abroad.

The next two years saw LB/2002 and LB/2003 being organised, each time bigger, more innovative, with more content, bigger names, and more delegates from India and abroad.

By the time LB/2004, the event was literally bursting at its seams – LB/2004 saw almost 3000 delegates attending the event. And it was drawing delegates and speakers from across India and the world. Speakers names read like a Who is Who of the FOSS world, including well known names such as Wietse Venema, Harald Welte, Brian Behlendorf, Andi Klein, Volker Grassmuck, Deepak Saxena, Scott Wheeler, Werner Almesberger, Andrew Cowie, Bdale Garbee, Rasmus Lerdorf, Jeremy Zawodny, Miguel de Icaza, Nat Friedman, etc.

The event had always been extremely developer focussed, but the community was clamouring for a wider scope, and also for it to be more inclusive of other FOSS technologies, including *BSD, FOSS under Windows and MacOS, FOSS community issues, etc.

Clearly, the narrow scope of Linux Bangalore was not going to serve the purpose, and the decision was taken to move to a new venue, have a wider scope, have more days, and a new name to signify all these changes.

And so the new event sees its first incarnation as FOSS.IN/2005.

## CONFERENCE PROFILE

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### THE FOSS.IN/2005 CONFERENCE

**DATE**      **:**      29 November 2005 to December 2, 2005

**THEME**      **:**      Conversations on FOSS Technology, Community & Culture

**VENUE**      **:**      Bangalore Palace, Bangalore

**ATTENDEES**    **:**      Estimated at over 3500

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FOSS.IN is India's largest Free & Open Source Software (FOSS) event.

As the natural successor to the enormously successful Linux Bangalore's conferences, held in 2001, 2002, 2003 and 2004, FOSS.IN/2005 is now a "Meta-conference" - a conference of conferences. Going beyond the scope of technical Linux related topics, FOSS.IN now focusses on all FOSS topics. This includes topics related to Linux, *BSD, FOSS technologies, FOSS on non-FOSS platforms, etc. at the technical level, and advocacy, FOSS in Education, copyrights and patents, FOSS in culture, etc. at the meta-technical level.

We have spent a lot of time on the new Conference design - learning from past events, and from events around the world. We hope that FOSS.IN will help redefine what conferences should be like.

FOSS.IN/2005 brings together professionals and enthusiasts from across India, Asia and the rest of the world for a four day conference on Free & Open Source (FOSS) technologies. Earlier known as Linux Bangalore, the name is now changed to clearly project the focus of the conference.

*What differentiates this event is that it is driven by the FOSS community itself, not commercial entities.*

We ensure that it delivers quality information and education about FOSS technologies to thousands of participants every year.

The event features talks, discussions, workshops, round-table meetings and demonstrations by national and international speakers, and covers a diverse spectrum of FOSS technologies, ranging from Kernel-programming and Embedded systems to Desktop Environments and Localisation to Databases and Web Applications to Gaming and Multimedia, to community and User Group Development. Some of these technologies are classified under technology topics to provide an overall picture of what is available in the FOSS world for a given technology, what requires to be developed and what feature enhancements are necessary.

The conference for year 2005 will begin on Tuesday, November 29th , 2005 at the Bangalore Palace, Bangalore.

Several concurrent sessions will be held on all the four days featuring speakers from around the world and experts in their own fields.

## TECHNOLOGY TOPICS

Several technology topics that are of current interest for end users, developers, enterprise users, government, education & research institutions are listed for deliberation at the conference. Here is a list of such topics.

- Wireless Networking
- Storage & Archiving
- High Performance Computing
- Non-stop Computing/fault tolerant computing
- ISP Services
- Embedded Systems
- Platform Migration
- Telecom
- Localisation and Indic Computing
- Desktop Computing
- Gaming and entertainment
- Performance Tuning
- Security
- Cross platform applications
- Education
- Government
- Open Standards
- Encouraging Indian contributors
- Legal issues
- Women In FOSS

Each of these topics will be lead by representatives from the FOSS community, industry, government etc., as applicable and will feature technical talks, mini-conferences (based on the need and interest at the event), BoFs and informal discussions.

For an updated list of topics, please visit our website at http://FOSS.in/2005.

## Delegate Demographics

### Linux Bangalore/2004

| Locals/Non-Locals | | |
|---|---|---|
| **Locals(Bangaloreans)** | 2,263 | 80.82% |
| **Non-Locals** | 537 | 19.18% |
| **Interested in Tracks** | | |
| **TECHNICAL TRACKS** | | |
| Kernel Programming | 2,013 | 71.89% |
| Desktop Applications | 1,723 | 61.54% |
| Web-based Applications | 1,734 | 61.93% |
| Embedded Development | 1,734 | 61.93% |
| Enterprise Applications | 1,474 | 52.64% |
| **FOSS COMMUNITY TRACKS** | | |
| FOSS Projects | 1,111 | 39.68% |
| FOSS User Groups | 793 | 28.32% |
| **BUSINESS & ENTERPRISE TRACKS** | | |
| Enterprise FOSS Solutions | 1,034 | 36.93% |
| The Business of FOSS | 1,014 | 36.21% |
| **Occupation** | | |
| Computer related (Developer/Software) | 1,350 | 48.21% |
| Student | 373 | 13.32% |
| Computer related (Sysadmin/Networks/Hardware) | 312 | 11.14% |
| Engineering | 210 | 7.50% |
| Research and development | 119 | 4.25% |
| Education/training | 69 | 2.46% |
| Executive/senior management | 65 | 2.32% |
| Consulting | 61 | 2.18% |
| Computer related (Internet) | 42 | 1.50% |
| Unemployed/Between Jobs | 41 | 1.46% |
| Self-employed/owner | 29 | 1.04% |
| Other | 29 | 1.04% |
| Government/Military | 25 | 0.89% |
| Customer service/support | 20 | 0.71% |
| Computer related (Sales) | 19 | 0.68% |
| Sales/marketing/advertising | 11 | 0.39% |
| Professional (medical, legal, etc.) | 11 | 0.39% |
| Accounting/Finance | 6 | 0.21% |
| Manufacturing/production/operations | 3 | 0.11% |
| General administrative/supervisory | 3 | 0.11% |
| Retired | 2 | 0.07% |

## WHAT'S DIFFERENT THIS YEAR

### NEW EVENT NAME

As announced last year, the name, venue and scope of the event will change from this year.

To stress its focus on Free & Open Source Software (FOSS), the event, conducted by Linux Bangalore, will be called

**FOSS.IN**

and hence this year's event will be called

**FOSS.IN/2005**

### NEW VENUE

Bangalore is a beautiful city, and it would be a shame to have an event, that will see participation by people from all over India and the rest of the world, in a location that doesn't present our city in its best light.

Therefore, FOSS.IN/2005 will be held at the Bangalore Palace, from Tuesday, the 29th of November, to Friday, the 2nd of December.

Some of the activities will take place inside the palace, but most of them will happen on the lawns of the Palace gardens.

### NEW FORMAT

The format of the event changes significantly this year as well. Between 2001 and 2004, the event focussed largely on talks (as many as 96 of them in 2003 - which was some kind of record!). This year, there will of course be talks, but that is only the beginning. This year, the event is about Conversations.

Five halls (with capacities of 250-500 seats each) plus the Ballroom in the palace will handle the main talks, but in addition to these, a "village" of more than a dozen 50 seater tents, equipped with seating, whiteboards, network connectivity and power, will be scattered around the Bangalore Palace Gardens. They will encourage people to meet up and discuss with speakers, have mini-conferences, give FOSS groups and projects a chance to meet, allow for impromptu workshops, and much more.

The idea is to get people to interact more, and to give them a chance to get more savvy about FOSS and FOSS technologies.

## New Topics

The focus is not on cut and dried tracks, but on topics, with related talks, discussions, BOFs, workshops, tutorials, brain-storming sessions. In turn, these "topic components" will have content that addresses audiences that include developers, users, system administrators, deployers, educators, government and military, businesses, NGOs, etc.

## Business Forums

Also new to this year's event is the inclusion of business-related topics, in the form of exclusive, CxO level forums that discuss the role of FOSS in business and enterprise.

Unlike commercial events, these Business Forums  will not permit sales and marketing talks (we have a separate Products and Services pavilion for that) – the idea behind the Business Forums is to address the needs of users, developers and providers in a business and enterprise context.

These are non-technical sessions, and will bring together businesses and FOSS developers and providers, to address awareness, implementation, legal, financial and related issues.

These forums will happen in the exclusivity and splendour of the Bangalore Palace Ballroom. Each of these summits will be conducted as two hour themed sessions (based on the topics mentioned above) on the days of the conference.

## The FOSS Community

Over the years, India has witnessed the explosive growth of FOSS-related user groups all over the country. But most of these groups tend to work in isolation, sometimes merely being an end in themselves. This is not a healthy thing, and it is time that the islands become a nation.

We are therefore inviting all FOSS user groups in the country (and in the world), big or small, to send their representatives to FOSS.IN/2005, to meet with their counterparts from other groups, discuss their successes and their problems with them, to reach out and work together to get more and more people involved not just in the FOSS cause, but in the actual development of FOSS applications and solutions.

## The FOSS Expo

Every year, the conference has had an exposition associated with it, where FOSS projects and groups could exhibit their work.

This year, we decided to do things a bit different by taking this to the next logical level. Instead of isolating FOSS projects and group into fixed-size stalls as part of the FOSS business expo, we are dedicating an entire pavilion to them. In this pavilion, FOSS projects and groups will not only show their work, but will also demonstrate interaction between the projects.

Participation for qualifying projects/groups is free, and will be free of commercial branding or interests, to focus on the projects and the people. Event organisers will provide as much infrastructure as possible to the participating projects/groups. Space allocation will be dynamic and on-demand.

More information about the FOSS Expo is available on the event website.

## FOSS Business Expo

While we have had a Business Expo at our event every year, this is the first time that we are able to dedicate sufficient amount of space to the many commercial organisations who wish to demonstrate their FOSS-related products and services.

The primary purpose of the exposition is to provide the vendor community a means of displaying their wares and services that are based on FOSS. The expo provides a means for the participants to see the technologies that are talked about available as products that they could use.

At Foss.in/2005, the exposition is located in a separate pavilion and located right in the middle of all the activity to ensure that participants at the conference do not have to move around too much to look at products and services or interact with the vendors.

## Event Funding

An event of the size of FOSS.IN/2005 has huge expenses involved with it. These expenses fall broadly into four heads:

### Delegate Expenses

Linux Bangalore conferences are committed to keeping the costs down to affordable levels for delegates who find themselves having to pay thousands (if not tens of thousands) of Rupees for commercial conferences.

The delegate fees for all four event days together is Rs.500 (US$11) per head, as it has been in previous years. The amount is used entirely to provide food and conference materials to the delegates for all the four days of the event, and is not used for any other expenses.

### Speaker Travel and Accommodation

Many speakers who contribute to the event with their knowledge have to travel huge distances to participate in the event. Quite a few of them come from outside India, while others come from remote parts of India. These speakers are the people who make this event happen – they provide the core content of the event.

As far as possible, we try to provide at least travel sponsorship to selected speakers, and, if possible, accommodation as well.

### Venue Expenses

These are expenses directly related to the venue. Bangalore has very few (if any) venues that can accommodate events as large as ours, and they tend to be expensive.

### Infrastructure Expenses

These are expenses related to providing support services at the event. They include facilities such as networks, internet service, temporary halls and exposition hangars, labour, event management, etc.

These last three expense heads are met by raising funds from sponsors. Over the past half decade, we have been extremely fortunate to have been generously sponsored by industry and government. Our sponsors in the past have included the Ministry of Communication and Information technology (Government of India), as well as industry giants such as HP, Infosys, IBM, Yahoo, Novell and Encore, amongst others.

This year too we are seeking sponsorship for our event, and the next section details the sponsorship opportunities available at FOSS.IN/2005 and details of the sponsorship and sponsor benefits, thereafter.

## SPONSORSHIP OPPORTUNITIES

Our sponsors and exhibitors know that FOSS.IN/2005 (Linux Bangalore events) attracts the most knowledgeable and influential audiences from the FOSS world. By reaching them you gain the opportunity to influence the technology decisions made by organisations at various levels

Specifically, here is what you get as benefits from being a sponsor of FOSS.IN/2005.

- Access to an audience of prospects and customers who have control and influence over major technology decisions and purchases

- The opportunity to reach new prospects and generate high quality leads

- The ability to explore new markets and potential partners by exhibiting emerging geographies

- Increased brand awareness across the global developer community

- A high-profile venue in which to launch new products or make major technology announcements

- Access influential Journalists and Press

Sponsors gain exposure through:

- Conference Web sites

- Co-marketing

- Press announcements

- Ad campaign

- Give aways in delegate kits

**Please note:**

- Under no circumstances will the organisers divulge names or contact information of delegates

- Speaking slots are independent of sponsorship

- "Proportionally sized logo" indicates that your logo will be in proportion to your sponsor status. Diamond Sponsor logo will always be the largest, Platinum Sponsor logo will be 20% smaller, etc.

## SPONSORSHIP AND SPONSOR BENEFITS

Sponsors make the event happen by contributing to the efforts of the organisers in reaching out to the community at large. Such contributions are preferred as direct pay-offs to the various expenses towards the conference. However, some organisations would still prefer to make monetary contributions. Regardless of the mode of contribution, we intend to provide direct and/or indirect benefits to those who support us as sponsors.

To acknowledge the quantum of sponsorship, there are four levels of sponsorship. To be a Diamond Sponsor, we are seeking sponsors who can provide directly for the expenses (pick up the bill) of the event, such as the venue costs, the basic infrastructure costs etc. Such a significant and direct contribution as a sponsor will lead to a Diamond Sponsorship. Therefore, Diamond Sponsorship has no specific monetary cap to it, assuming that the sponsorship value will be significantly higher than the platinum sponsorship.

Other levels of sponsorship are indicated below with the sponsorship amounts. A sponsor can directly pay for the expenses of the event, equivalent to the sponsorship amounts mentioned below, in the table or provide the sponsorship amount to the conference account. Again, direct payments to conference expenses are preferred.

The table below indicates the levels of sponsorship and what we have to offer to the sponsors . We would like to reiterate that we prefer that sponsorships be made by making direct payment to the vendors concerned for their services availed by the conference. The benefits listed in column 1 are explained next to provide a clear understanding of what the sponsors could expect in return for their contribution by way of sponsorship.

| | Diamond | Platinum | Gold | Silver |
|---|---|---|---|---|
| National Advertising | Proportional | Proportional | Proportional | |
| Internet Advertising | Proportional | Proportional | Proportional | Proportional |
| Email Mentions | Yes | Yes | Yes | Yes |
| VIP Conference Passes | 70 | 50 | 30 | 20 |
| Press Releases | Yes | Yes | Yes | - |
| Press List | Yes | Yes | - | - |
| Primary Hall Naming | Yes | - | - | - |
| Business Forum Topic | Yes | - | - | - |
| Expo Space (sq.m) | 36 sq.m | 27 sq.m | 18 sq.m | 9 sq.m |
| Products & Solutions Sessions | 20mins x 4 days | 20mins x 3 days | 20mins x 2 days | 20mins x 1 day |
| Delegate Kit branding | Proportional | Proportional | Proportional | Proportional |
| Delegate Kit Includes | Proportional | Proportional | Proportional | Proportional |
| Conference Handbook Advertising | 8 Pages, Back Cover | 4 Pages | 2 Pages | 1 Page |
| Corporate Banners | 3 per 250 seats | 2 per 250 seats | 1 per hall | 1 per hall |
| Stage décor | Proportional | Proportional | Proportional | Proportional |
| Signage | 6 | 4 | 2 | 1 |
| Slots | 1 | 2 | 4 | 6 |

*Table 2*: Table showing sponsor benefits

## NATIONAL ADVERTISING

The announcement for the conference would be sent to leading dailies and periodicals for publishing. Such announcements would be provided as press releases that would include the event information with a mention of the sponsors involved.

In addition to this, the conference announcement would be advertised (by buying advertising space) in the all India editions of a few leading dailies. These advertisements will feature proportionally sized logos of the sponsors. It is estimated that these advertisements will be seen by about 500,000 people or more.

## INTERNET ADVERTISING

As a sponsor, your proportionally sized logos will be included on the conference web site. These logos will be linked to your corporate web sites. You will provide us the logos as well as the URLs that would be linked to these logos on the conference web site. In addition, the website can provide a short write up of the sponsor. This write up would have to be provided by the sponsor. It would be preferred that the content mention the company's commitment and stand on FOSS or its support for FOSS, in general.

Online advertisements announcing the conference will be made at two important and well viewed sites of Indian publications. These advertisements will be banners containing the conference name and proportionally sized logos of the sponsors. The entire banner will be linked to the conference web site.

Announcement of the conference with links to the conference web site along with the conference dates will be mailed to specific mailing lists.

## Email Mentions

Periodic reminders and updates will be sent to pre-registered delegates of the event, via email, before the start of the event. These mailers will contain a mention of the sponsors following the text of the reminders and the updates. The entire content of the email will be attached either as a plain text attachment or as a PDF attachment to ensure that the email does not get filtered by misconfigured anti-spam filters.

## Press Releases

As the event approaches, information pertaining to the event and updates will be released to the press, periodically. Each of these press releases will acknowledge the sponsors for their support. The press releases will be given to the press during the event as well. Such releases will contain a summary of the day's proceedings and highlights. Sponsor acknowledgements will be made in these releases as well.

## Press List

On behalf of the conference, we invite eminent press people to cover the event and comment on the proceedings. We intend to provide a list of these invitees to the sponsors so that they can engage with the press in relation to the event.

A section of the press is invariably around to be able to interview the leading speakers that participate to speak at the event. Details about these daily visitors could be had from the Press Desk, at the venue.

## Primary Hall Naming

In recognition of the quantum of support, regardless of the mode of support (direct expenses payment, support in kind or monetary support) provided to the conference, the lecture halls will be named after the sponsors. The largest sponsor will have the 500 seater lecture hall named after them.

## Business Forum Topic

The Business Forum at the conference will discuss, thematically, issues of business concern to the industry with relation to FOSS. The themes will be selected and listed by the organisers. The largest sponsor will have a choice to select a topic for one of the sessions. This FOSS related topic could be of business concern to them.

## VIP Conference Passes

Sponsors will be provided a fixed number of passes, based on the quantum of their sponsorship, to enable them invite their management to participate in the event. These passes could help the sponsors invite their customers to participate in the event that they are participating. This could be of business value to the sponsors.

## Expo Space

The sponsor will have expo space provided at the conference expo. The expo is provided with a specific number of stall units with 3m x 3m dimension and standard accessories like one octonorm table, one chair one 15 Amps power point and lighting with the facia marked with the sponsor name.. The number of stall units provided to the sponsor is in relative proportion to the quantum of sponsorship.

Typically, the sponsors will be given their choice of the stalls based on the quantum of the sponsorship. Thus, the largest sponsor gets to choose their location first, the next largest, next and so on. The number of stall units

## PRODUCT & SOLUTIONS SESSIONS

As part of the conference, products and solutions sessions are organised in a separate hall on all four days of the conference. This hall will feature 20 minute sessions for sponsors and vendors to talk about their products and solutions.

It is crucial to provide product related information to end users. These sessions provide information which are of relevance to potential buyers as well as those who are interested in seeing what the industry has to offer with respect to FOSS products .

The number of sessions offered to the sponsors depends upon the quantum of the sponsorship.

## CORPORATE BANNERS

In order to display their presence and support to the event, the sponsors will be provided banner space along the walls of the lecture halls. Banners have to be 6 ft x 3 ft in size and to be provided by the sponsors. The number of banners per hall will be based on the quantum of sponsorship.

Typically, the banners should be digital colour prints on flex material. Such banners enhance the visibility of the content on the banners.

## STAGE DÉCOR

The 500 seater and the 250 seater that are used as lecture halls will have a masked backdrop with the conference name and a screen meant for data projection. Alongside this masking will be a panel that will contain proportionally sized logos of the sponsors.

## SIGNAGE

The venue is a geographically spread out area and will require signage for the participants to find their way around. Sponsor logos will be proportionally printed on the sign boards. Sign boards at key places will have logos of the largest sponsor. Each sponsor will have a solo mention on sign boards. The number of such solo mentions will depend upon the quantum of sponsorship.

## CONFERENCE HANDBOOK ADVERTISING

A half A4 size conference handbook will be produced with the intent of providing generic information regarding the venue, sponsor information and an exhibitor's index. This handbook will provide for sponsor mention in it. The number of pages provided to carry sponsor content depends upon the quantum of sponsorship.

The text, logos and pictures required for the content that would be included in the conference handbook has to be provided by the sponsor.

The half A4 size conference handbook will be in black and white with colour front and back cover with a premium binding. For more details, please refer the sponsor guidelines section.

## Delegate Kit Branding

All sponsors will be provided with proportional branding on the delegate kit. The delegate kit implies any carry bag that the conference speakers and participants are provided as part of the conference registration and any CD/DVD produced by the conference organisers and provided as part of the conference registration. Both the carry bag as well as the CD/DVD will carry proportional logos of all the sponsors.

The delegate kit also includes the tee shirt produced by the organisers. The branding area will be the left and the right sleeve of the tee shirt.  Only the top two sponsors will get branding space on the tee shirt.

## Delegate Kit Includes

The delegate kit includes are permitted for all sponsors. The number of kit includes are in proportion to the quantum of sponsorship.

The kit includes should consist of either printed hard copies A4 size sheets or soft copies of information burnt onto a CD/DVD, for generic and large scale distribution. Should you include any open source packages or software, documentation, please **ensure** that these packages / software /documentation permit free distribution and the copyrights and licenses are not violated. In case of such a violation, the conference organisers will be exempt from any deemed violation, themselves.

## SPONSOR GUIDELINES

**Delegate Kit:** All hard copy inserts have to be in standard A4 size sheets, preferably neatly compiled into a flat folder. CDs and DVDs containing soft copies of documents and other related material may be provided as part of the kit.
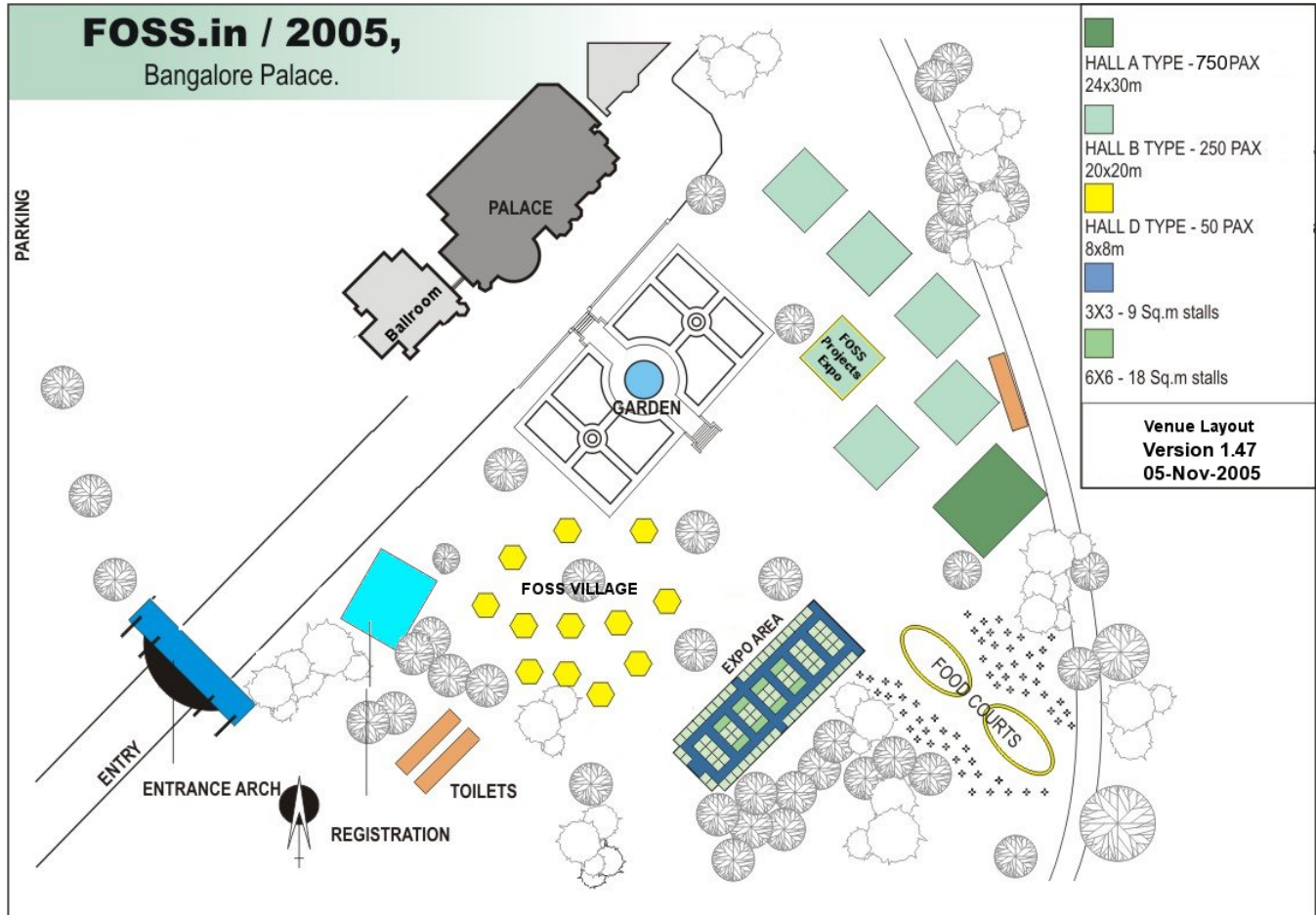
The delegate kit material may be in line with the subject of the conference and with areas realted to it. Should the organisers find that there is any objectionable material as part of the kit, they reserve the right to refuse to permit distribution of the insert or the media containing the said material. The term 'Objectionable' will include any anti-propaganda against FOSS or non-FOSS technologies or companies, against fellow sponsors, any generic anti-propaganda, material classified as obscene and similar material.

The participation at the conference is in excess of 3000 participants, apart from invitees and speakers. Therefore, delegate kit inserts must be at least about 4,500 in number. These inserts should reach the conference secretariat by the 15 November, 2005, latest, to enable the organisers collate the material into the kit.

- **Banners:**
  Please make your banners to the dimensions specified in the sponsor benefits. There are two standard sizes – 6 feet x 3 feet. Please provide these banners to the conference secretariat latest by the 25 November, 2005.

- **Conference Handbook:**
  The conference handbook will be a half A4 size publication. The front and back covers will be in colour and the rest of the publication will be in Black and White. Please orient and size your content to these parameters. Please provide the source file of your content to enable us to resizing and reformat, if necessary. Content that requires to be published in this handbook is required latest by 10 November, 2005. Please email this content to info@foss.in

- **Products and Solutions Session Content:**
  Please make available the presentation content for the Solutions centre sessions by 25 November, 2005, to enable us to schedule your session and host your presentation online, on the day of the session and thereafter. Please note that a session will be scheduled only after receipt of the presentation for that session.

- **Organisation Logo:**
  Please provide your organisation logo as soon as you decide on the sponsorship and sign the agreement. The logo will be required for use on the conference website as well as at other places where branding is necessary. The logos sent must be suitable for printing  both on a white background as well as a black background.

  The logos (in a high resolution format, minimum of 300x300 pixels) may be emailed to info@foss.in quoting the subject as "Your company name: Logo". Please note that in the absence of our receiving the logos on time, we are permitted to visit your official website and use the logo that we can retrieve from those pages.

## CONFERENCE LAYOUT



**FOSS.in / 2005,**
Bangalore Palace.

PARKING

PALACE

Ballroom

GARDEN

FOSS Projects Expo

FOSS VILLAGE

EXPO AREA

FOOD COURTS

ENTRY

ENTRANCE ARCH

TOILETS

REGISTRATION

HALL A TYPE - 750PAX
24x30m

HALL B TYPE - 250 PAX
20x20m

HALL D TYPE - 50 PAX
8x8m

3X3 - 9 Sq.m stalls

6X6 - 18 Sq.m stalls

Venue Layout
**Version 1.47**
**05-Nov-2005**

## Contact

**Conference Secretariat**:

1 Kamakshi Complex
Sanjaynagar Main Road
Bangalore  560 094
India.

**Phone**:        +91 (80) 5771-4075
**Fax:**          +91 (80) 2351-9623
**Web:**          http://foss.in/2005

**Contact:**

General         info@foss.in +91 (80) 5771-4075
Sponsorship     sponsors@foss.in   +91 98450-64453
Expo            expo@foss.in        +91 98450-64453