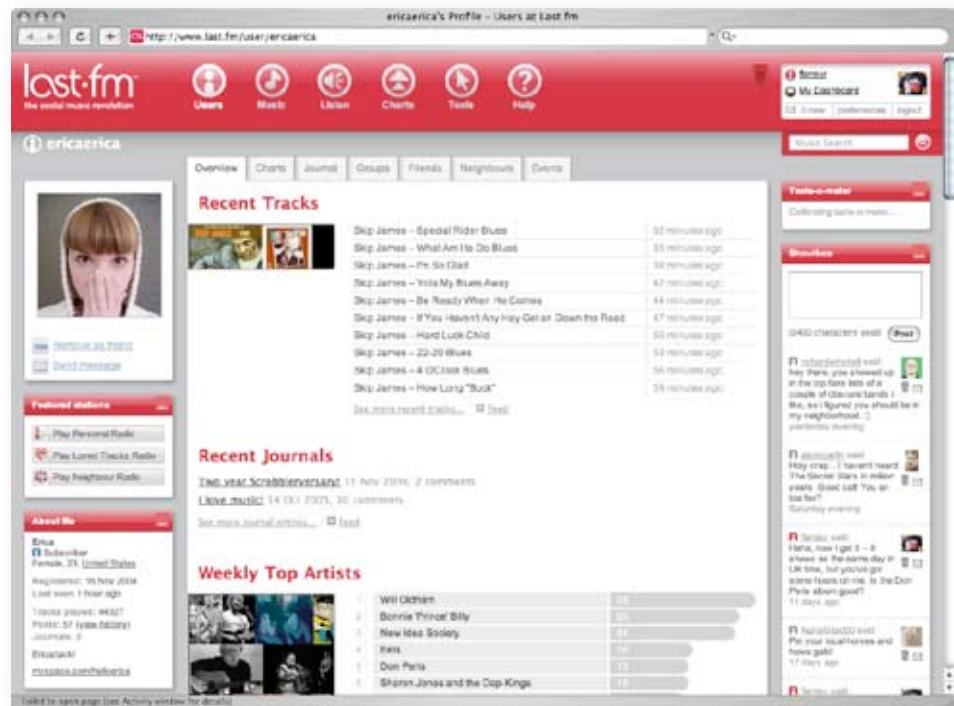


"Last.fm has proved to be the next logical and hugely successful step in this social music revolution"
—The Times

Last.fm—the last word in online music

Get your music heard by the right ears. With Last.fm, it's quick and it's easy. With an intelligent music profile based on a user's listening habits, Last.fm creates custom radio, recommends music, and creates a social music network for people with similar interests.

So get your music on Last.fm radio for free at: www.last.fm/labels



"It got us hooked on some artists we had never heard of"
—The Wall Street Journal

Direct sales

Every track is linked to an online store so users can buy mp3s or albums. Last.fm is working with various online retailers and labels can set up links to their preferred music store as well.

Listener feedback

Last.fm collects weekly listening statistics so every label can track how many airplays their artists received.

Join for free

Submit your tracks by uploading music directly to www.last.fm/labels or alternatively send CDs to the Last.fm office. All music received will be added to the Last.fm radio.

Targeted radio play—how does it work?

When someone listens to a song on Last.fm it's automatically recommended to people with similar taste. This way, popular tracks spread from listener to listener.

Can MP3s be downloaded from Last.fm?

No, Last.fm is a radio station and only streams music to the listeners. It is not possible to download tracks unless specifically requested by the label.

"Last.fm has brilliantly found the stuff I like"
—Observer Music Monthly