



TOP 25 HISPANIC VIEWING TO ENGLISH LANGUAGE PRIME TIME NETWORK TELEVISION

RANK	WEEK OF JAN 29 TH - FEB 4 TH , 2007	Live +SD Household Rating	Live + SD Number of Homes (000)	Live + SD Number of Viewers P2+ (000)	DAY(S)	
1	SUPER BOWL XLI(S), CBS	22.4	2604	5206S	
2	SUPER BOWL XLI POST GUN(S), CBS	20.6	2396	4802S	
3	SUPER BOWL XLI POST GAME(S), CBS	14.1	1643	3062S	
4	AMERICAN IDOL-WEDNESDAY, FOX	8.8	1018	1793	..W....	
5	AMERICAN IDOL-TUESDAY, FOX	8.7	1016	1908	.T.....	
6	GREY'S ANATOMY, ABC	6.6	765	1083	...T...	
7	HOUSE, FOX	5.9	681	1048	.T.....	
8	CRIMINAL MINDS-SUPER BOWL(S), CBS	5.7	659	1135S	
9	FRIDAY NIGHT SMACKDOWN, CW	5.6	655	1222F..	
10	UGLY BETTY, ABC	5.3	621	1081	...T...	
11	HEROES, NBC	5.0	577	815	M.....	
12	GEORGE LOPEZ, ABC	4.8	553	771	..W....	
13	CSI, CBS	4.1	478	838	...T...	
13	PRISON BREAK, FOX	4.1	476	722	M.....	
15	CSI: MIAMI, CBS	3.6	420	612	M.....	
16	MEN IN TREES, ABC	3.4	401	507	...T...	
17	DEAL OR NO DEAL, NBC	3.3	383	612	M.....	
18	24, FOX	3.2	375	616	M.....	
19	20/20, ABC	3.1	363	583F..	
19	AMW: AMERICA FIGHTS BACK, FOX	3.1	362	582S.	
19	WIFE SWAP, ABC	3.1	362	530	M.....	
22	KNIGHTS OF PROSPERITY, ABC	3.0	349	458	..W....	
23	COPS 2, FOX	2.9	341	570S.	
24	SHARK, CBS	2.8	324	484	...T...	
24	SUPERNANNY, ABC	2.8	324	414	M.....	
24	TWO AND A HALF MEN, CBS	2.8	320	468	M.....	

To learn more about Nielsen TV Ratings please visit our website at www.nielsenmedia.com. You can also learn more about how we measure and include households in our samples by visiting www.everyonecounts.tv.

The Hispanic television audience represents more than 11.63 million television households in the U.S. While all ethnic groups are represented in Nielsen Media Research's national sample in proportion to their percentage of the population, only the two largest ethnic groups -- African American and Hispanic-American -- are reported in Nielsen Media Research's standard ratings reports.

This report, which is released weekly, looks at television viewing only within Hispanic television homes. The ratings above are a percentage of the 11,630,000 Hispanic Television Households in the United States.

Live = watching a television program while it airs

Same Day (SD) = watching a television program within 24 hours of recording on a Digital Video Recorder (DVR)

Rating = percentage of households or persons watching a TV program during the average minute

Number of Homes = the number of Hispanic households in Nielsen's sample

Viewers P2+ = Number of persons ages 2 and older watching television

Note: All Viewing estimates on this page include Live plus Same Day DVR Playback.