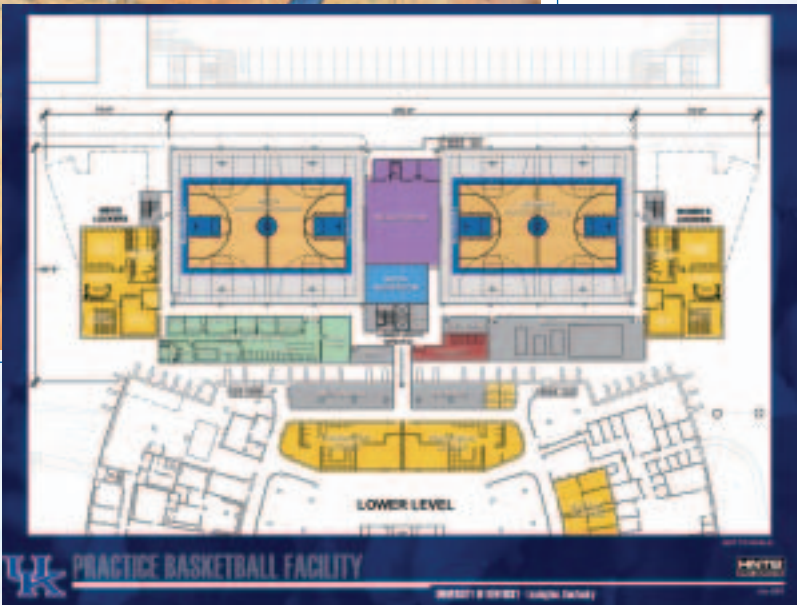
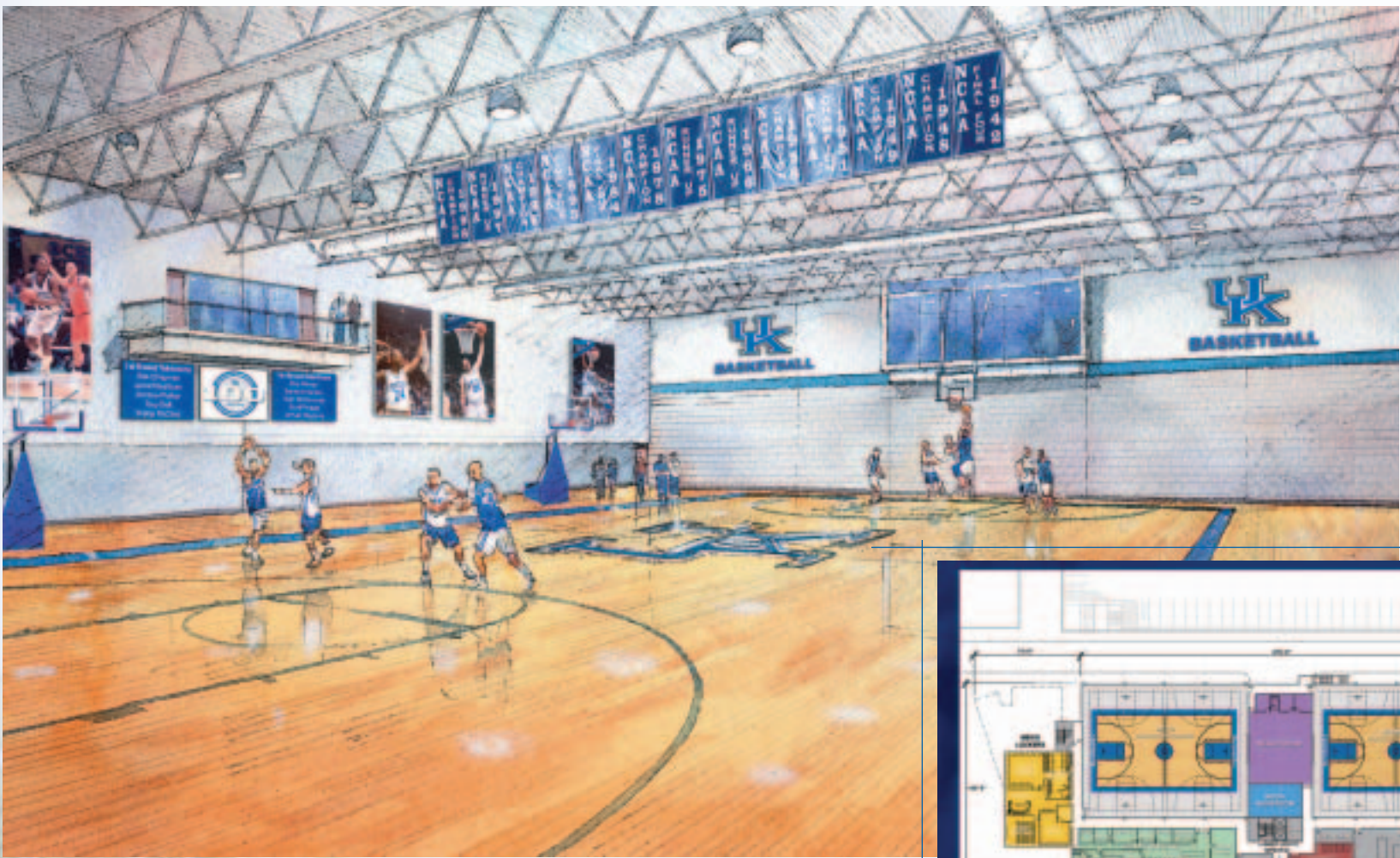


Colossal Coliseum

***Memorial Coliseum Expansion
will Keep UK SECond to None***

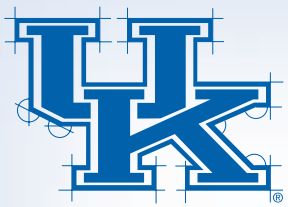


The University of Kentucky Board of Trustees, along with the Kentucky Council on Postsecondary Education and the Capital Projects and Bond Oversight Committee, recently approved the design phase for the expansion of Memorial Coliseum, which houses UK's historic gymnasium as well as the Athletics Department's primary office space. The \$28 million project will be financed completely by private donations. Anyone interested in assisting with this project should contact the K Fund office at 859-257-8000.

The basketball practice facility will house

an NCAA regulation court, two side courts, training and meeting rooms, office space and all the amenities provided in similar facilities at other major universities.





King of College Basketball

the DYNASTY

continued from page 1

7. As an appetizer, try 30 or more wins 11 times in school history (NCAA record). Or sample 30 or more wins in three consecutive seasons; Kentucky has done this twice—from 1946-49 and from 1995-98—while no other NCAA Division-I team has ever once done it.

8. Consider for a main entrée 1,849, Kentucky's number of total victories, resulting in its .763 winning percentage. For side items, go with 60, as in the number of successive non-losing seasons from 1928-88, and 129, as in the number of games in Kentucky's home winning streak from 1943-55.

9. And if that doesn't fill you up, for dessert choose from 44, UK's number of NCAA tournament appearances (another record), or 92-44, the Wildcats' NCAA tournament record.

10. In the midst of this fine dining, however, you must pause to remember that, although certainly informative and easy to digest, numbers by themselves need help. Numbers alone don't tell the whole story—they're too impersonal.

11. Good thing, then, that you could readily refer to the many Wildcats responsible for producing those stats and records—as through the years Kentucky basketball has packed enough personality (and personalities) to fill up 10 other programs.

12. This, however, presents another dilemma (of course!). Question: Do you focus on the coaches/administrators, or do you focus on the players?

13. Answer: Yes!

14. Naturally, any dynasty discussion must include the almost-mythic Adolph Rupp, the Baron of the Bluegrass, the standard-setter against whom all other college basketball coaches since have been measured. Also of prominence: homegrown player, coach and hero Joe B. Hall; player, athletics director and basketball ambassador C.M. Newton; coach Rick Pitino,

who guided UK from some of its deepest depths to its highest heights; and current coach Tubby Smith, regarded by many as the best coach in Division-I basketball today.

15. And then, there are the players. All those players. Those skillful, magnificent young men whose names have long evoked immeasurable emotion.

16. Where should you start? Or, more importantly, where should you finish?

17. If you only consider All-Americans, then you'd begin with UK's first, Basil Hayden (1921) and end with its latest, Keith Bogans (2003). But many memorable Wildcats in between—Billy Ray Lickert, Mike Pratt, Jimmy Dan Conner, and Rex Chapman to name a few—weren't selected for that honor.



18. If your barometer were NCAA champions, you'd have seven teams of players from which to pick. But once again, a problem. Does the "Fabulous Five," with Alex Groza, Ralph Beard, and Wah Wah Jones, deserve more recognition than the "Fiddlin' Five" that included Vernon Hatton, Adrian Smith, and Johnny Cox? Or how can you choose between members of the '78 champs—Kyle Macy, "Goose" Givens, and James Lee—and those of the '98 champs—Wayne Turner, Jeff Sheppard, and Scott Padgett? And which was the more talented: the '51 champs with Bill Spivey, Frank Ramsey, Bobby Watson, and Cliff Hagan; or the '96 champs with

Walter McCarty, Tony Delk, Antoine Walker, and Derek Anderson?

19. Further, what about the many greats who never earned a national crown? Pat Riley, Larry Conley and Louie Dampier from "Rupp's Runts." "The Unforgettables" Sean Woods, John Pelphrey, Deron Feldhaus, and Richie Farmer. Tayshaun Prince, Kenny Walker, Kevin Grevey. Ed Davender, Carey Spicer, Cotton Nash. Melvin



1947-48

"The Fabulous Five"

Turpin, Jamal Mashburn, Bob Brannum. Sam Bowie, Frenchy DeMoi-sey, Dan Issel.

20. And on, and on, and on....

21. In addition to documenting all the great players, you must also – you realize – make note of the Kentucky basketball fans. After all, without the fans, who would care how great the players were?

22. What's more, Wildcats hoops fans possess a level of greatness in and of themselves. A perfect example of that

greatness: 1952-53. That year the NCAA levied sanctions against the program, prohibiting UK from playing any games. The team nonetheless practiced and held intrasquad scrimmages. Three of those scrimmages sold out Memorial Coliseum, and the fourth, despite being played on a dangerously icy evening, drew more than 6,000 Big Blue backers. That's passion; that's loyalty.

23. And that passion and loyalty haven't waned a bit. UK scrimmages still sell out Memorial Coliseum. Cats fans even sleep out on the concrete for weeks to get tickets for the fall's first practice, which begins at midnight—that's Madness!

24. Once the season starts, the fans don't let down. Since 1996 (and 16 times since 1970), Kentucky has topped college basketball's average attendance chart. In 2003, the Wildcats played before 289,526 people in 13 home games, for an average of 22,271.

25. That tally seems even more astounding when compared to other programs—and conferences. That's right, conferences. Last year, UK's total home attendance was greater than that of 11 other D-I conferences. Further, the average crowd at just one Rupp Arena game was larger than the home crowds 95 of the 327 D-I schools drew for the entire 2003 season.

26. Whew! That's good. That's very good.

27. And that should be enough, right? All the NCAA accolades, all the amazing coaches and players, all the colossal Rupp Arena crowds—that stuff should be sufficient for you, the writer,



to paint a complete picture of the dynasty that is University of Kentucky basketball, yes?

28. Well, no, actually. Sorry.

29. Truth is, because UK hoops is not only a basketball dynasty but also a cultural one, you cannot—even with every shred of records and awards, names and statistics, lore and legend—possibly portray all that Wildcats roundball means, and has always meant, to the Commonwealth.

30. Unless....

31. Unless you could interview the individual owners of every “Runts” or “The Come-back Cats” framed photo that hangs in bars, bershops, basements, boardrooms, backwoods cabins and bowling alleys across Kentucky.

32. Unless you could determine how many fathers have taken vacation days on winter Saturdays just so that they could introduce their teenage daughters to Rupp Arena, thrilled to be sitting stuffed like sardines four rows from the top.

33. Unless you could tabulate the total tears—whether in jubilation or misery—Wildcats fans have cried into their radios while listening to Kentucky icon Cawood Ledford.

34. Unless you could know how often young Kentuckians have stared straight into their birthday cake candles, wished with all their might for another Wildcats national title, and blown until they were blue in the face...and in the heart.

35. Unless you could discover why so many adult Kentuckians would happily trade away their life savings to do for one week what 76-year-old Wildcats equipment manager Bill Keightley (a.k.a. “Mr. Wildcat”) has done for 43 incredible years.

36. And unless you could count the vast number of people, from Catlettsburg to Clinton; Covington to Cumberland, who use the pronouns “we” and “us” (not “they” and “them”) when referring to UK basketball—and really, really mean “we” and “us”.

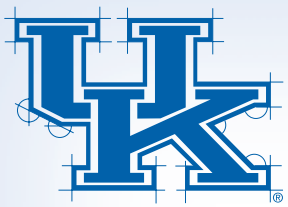
37. But even then—if, somehow, all that interviewing and tabulating and discovering were possible—you could only begin to truly depict the magnitude of this dynasty. And don’t think for a minute about completing such a beautiful, enormous story on deadline.

38. No, writing it would take you the next 101 years.



Jeff Sheppard nails Duke’s coffin in the 1998 Regional Finals.





The Greatest Gift of All



The children in line to see Santa have gauze bandages on their forearms. The bandages cover the intravenous ports used to drip chemotherapy drugs into their veins - poisons introduced from outside the body to fight what is attacking the kids from within.

They don't go anywhere without their sobering symbols of life's fickle fortune.

But at the moment, the children aren't thinking about needles or drugs that make them sick. They aren't thinking about the fact that some of them will spend the holidays here, at the University of Kentucky Children's Hospital, instead of at home. They're thinking about this: It's almost Christmas and joy has come calling.

Not only is St. Nick here for wish-list consultation, but about 50 UK student-athletes have joined him. Cheerleaders, tennis players, soccer players, football players and others, donating their time on a Saturday morning on the eve of finals. It is a sight that will reaffirm your faith in young people.

Forty-nine of the Wildcats are eating breakfast at four long tables at one end of the Medical Center cafeteria, away from the patients and their families. One is eating at a table full of patients and their parents.

The mingler in jersey No. 36 is Antoine Huffman, a 6-foot, 175-pound cornerback from Jonesboro, Ga., a young man who leads the team in one vital category: heart.

"He's just got a heart for anybody," said his mother, Aspie Huffman.

Noble as they are, Saturdays like this might be a once-a-semester, once-a-year or once-a-life-time gesture by many of the athletes present. For Huffman, a member of Campus Crusade for Christ's Athletes in Action, charity work comes almost once a week. This is just the latest stop in a calendar crammed with good deeds.

In the Wildcats' locker room, the caring cornerback's locker is next to a blank space on the wall. Huffman regularly fills the space with sign-up sheets for an endless succession of charitable outings. A pen sits on a nearby heating register for teammates to add their names and join in.

"When I'm down, kids make me feel good. When they're down, I make them feel good. They're our fans, and they're our family. Without them, there wouldn't be a UK."

Wildcats defensive back Antoine Huffman visited with 10-year-old Julia Marie D'Eramo at the UK Children's Hospital.

"He's unbelievable," said Keri Naeger, a graduate assistant in the UK athletic department's community outreach program. "He'll come into our office on a Thursday and say, 'I have a group of guys who can do something on Sunday. Can you find us something?' He's always willing to help."

There was the trip in early December to build gingerbread houses at a Lexington elementary school with kids in need of positive role models. There was the hospital trip Dec. 8 to sing Christmas carols. There is the Mountain of Love project, in which football players will load trucks with donated canned goods for the poor. There were pre-Christmas youth sermons delivered at his church in Lexington and at his grandmother's church in Jonesboro. And in January there is a dinner with kids and their families at the Ronald McDonald House.

"That's the way I was raised," Huffman said. "You may not be the smartest or prettiest, but you can always lend a helping hand."

"When I'm down, kids make me feel good."

When they're down, I make them feel good. They're our fans, and they're our family. Without them, there wouldn't be a UK."

Save that quote and distribute it to every college athlete in America.

It is very much in vogue for jocks on campus to feel undercompensated and overworked, with only a lousy full-ride scholarship and inordinate celebrity status to show for their labors. The takers could use a trip through the children's oncology unit with a giver like Antoine Huffman.

It's almost Christmas, and Huffman will humbly, happily and wholly give himself to the sick. A young man with a body blessed by God will illuminate the lives of kids whose bodies have betrayed them.

He will smile radiantly while an infant girl who has spent almost her entire first year of life in the hospital plucks at the white numerals on his jersey. He and six other admirable athletes - tennis players Elliott Datlow and Rahim Esmail, gymnasts Bethany Strauch, Lindsay Cameron and Staci O'Keefe, and fellow football player Rocco Maragas - will push cars and trucks across the floor of Cody Smith's hospital room. And the group will visit a special friend, 9-year-old Josh Adkins of Stanford, Ky.

Josh has a tumor in his mouth and comes in to Lexington once a month for a couple of days of treatment. His neighbor in Stanford, reserve UK cornerback Kevin Deatherage, organized the first group of football players to visit him.

They came bearing autographed footballs and jerseys for Josh, himself a football player and Wildcats fan.

"I really felt good about that," Josh said.

One of the visitors wore a spiffy blue pinstripe suit. Josh took to calling him the Blue Suit Man.

It was Huffman, omnipresent do-gooder. When Josh came back for his next treatment, Huffman visited. Then he visited a third time on a December Saturday, days before Christmas -



tickling the sleepy boy's feet, hugging his mother and posing with other athletes around Josh for a picture.

Huffman even left his phone number with the family to call him if Josh ever needed to hear an encouraging voice.

"He's A1 in my book," said Josh's mom, Linda. "All you hear is the negative about these kids, but they're super nice."

Huffman could tell a sob story or two himself. He's never had a relationship with his dad. His mom was recently laid off from her job at Bell-South. He misses his twin brother, Antonio, a fine football player himself who was an academic non-qualifier out of high school and is now attending Garden City Community College in Kansas.

But you don't hear those things from him. He's too busy making other people feel better.

When Huffman and his friends visit a room, it's not a hit-and-run thing. They sit. They talk. They listen and laugh. If a child wants to play, they play. The children's hospital is not a place for interaction at Internet speed, something these young people seem to sense. That's why

this visit, scheduled to last 90 minutes, stretches an hour longer.

But there are only so many hours in the day, and time spent with sick kids must be factored into a week that also includes considerable time devoted to sport and education. If you run on Antoine Huffman's schedule, something has to give.

"It becomes a big hurdle," he admitted. "Sometimes I get five or six hours of sleep, but if I see a happy face, that takes me over the edge. It's like medicine for me. You're tired and sore, and you go in there and just light up. They're going through worse than I go through. "I figure I'll sleep when I get old."

This exhausting multitasking actually started quite young for Antoine and Antonio. They were playing football at age 4 and cleaning the house at age 5 - with mom overseeing both as an assistant coach on the field and a taskmaster at home. Aspie Huffman was only 18 years old when she gave birth to twins, but she demanded faith, diligence and obedience.

"They called me Sergeant," Aspie said. "Everyone said I should have been in the military.

"They've never given me any trouble, but I stayed on them. If I had been easy on them, let them do what they wanted, who knows where they'd be today?"

Today they're succeeding athletically and academically and are hoping for a reunion in Lexington. With his brother or without, with teammates or without, Antoine will continue his habitual largesse. But as life goes on, the organizational dynamo is likely to have more company than less.

"As long as God has given me the ability to walk and breathe," Antoine Huffman said, "I'm going to do this."

This story was written by Pat Forde and reprinted with the permission of the Louisville Courier-Journal.

Barn Storming



Carroll County

Owned by Harold and Barbara Stethen and located on Highway 42 West in Carrollton.

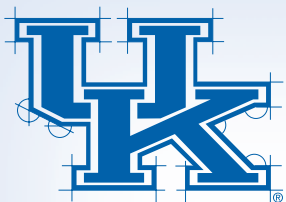
The Stethens, pictured with their son Mike and daughter-in-law Angela, were acknowledged at halftime of the Ohio football game on Oct. 18, 2003.



Trimble County

Owned by Robert and Joann Hoskins and located on Highway 42 West in Bedford.

Robert (far right) was presented on Oct. 25, 2003 at the Mississippi State football game. He is pictured with his sons Donnie and Jimmy and his grandson Chris.



Fans Should Be Aware of NCAA Internet Rules

The advancement of technology in our society has created many new and exciting forms of communication and sources of information. However, in the wonderful world of compliance, this has also created a rather daunting challenge. In the past we have been enforcing rules concerning handwritten letters, telephone calls and face-to-face contact. Now we are faced with chat rooms, instant messaging, video conferencing, message boards, e-mail, Web sites and many other methods of communication that must be regulated by NCAA member institutions.

In this issue's Compliance Corner, we will share with you what we have learned specifically about booster Web sites, message boards and chat rooms.

First of all, please let me emphasize how much all of us in the UK athletics department value the supporters of this program. The fact remains, however, that the NCAA does hold us responsible for the actions of all our boosters. That is why we want to take every opportunity possible to educate those who support this athletics department.

Booster Web Sites and Message

Boards: The Internet has provided the opportunity for boosters from all over the world to communicate with each other in a way that was not possible before. The following regulations regarding those sites are very important for all boosters who participate on these message boards to know:



Sandy Bell

1. The NCAA does not consider the boosters who run these Web sites to be media. Therefore, when the administrators of these sites contact a prospect, interview them and place that interview on their Web site, we are held responsible for an impermissible contact. Recently, we had a situation where some football recruits were interviewed by the administrator of such a Web site which resulted in a violation for UK. As a result of this violation we had to declare both those recruits (who eventually signed

includes anyone who contacts a recruit on behalf of the institution. Therefore, as soon as someone on a message board e-mails or sends a message out to a recruit, they automatically become a booster and are subject to the NCAA rules prohibiting such contact.

3. Chat rooms and instant messaging are considered by the NCAA as telephone calls. Since boosters are not permitted to call a recruit, participating in a chat room with a recruit or instant messaging is not permitted.

As electronic communication technology continues to advance, the opportunity for the boost-

“The fact remains, however, that the NCAA does hold us responsible for the actions of all our boosters. That is why we want to take every opportunity possible to educate those who support this athletics department.”

with UK) ineligible at our institution and appeal to the NCAA to have that eligibility reinstated.

2. Boosters participating on a message board are not permitted to write, call or e-mail a recruit. Sometimes we will read on a message board that someone thinks it is okay to contact a prospect once they sign a National Letter-of-Intent with UK. However, that signing does not change the fact that he or she is a prospect and all prohibitions against booster contact continue to apply. We often also hear comments that because a person is not a graduate of UK or a season ticket holder, they believe that they are not a booster and it is okay for them to contact a prospect. However, part of the NCAA's definition of a booster

er of an athletics program to have impermissible contact with a recruit or that recruit's family is greatly increased. However, the school's responsibility for that contact remains the same. To protect this athletics program and the young people who compete for all of us, we ask that all boosters who enjoy access to the type of Web sites described above assist us in following the guidelines that govern those sites. As always, your efforts to help us remain compliant are greatly appreciated.

If you have any compliance question or would like to see a particular topic discussed in a future Compliance Corner, please e-mail Sandy Bell at sbell@email.uky.edu.

Dr. Scott Mair Operates from the Sidelines



University of Kentucky Sports Medicine physician Scott Mair, M.D., is on the sidelines with several UK sports teams, but he's yet to see any playing time.

Mair's opportunity to leap into action comes when one of UK's top-notch student-athletes needs evaluation and diagnosis after a sports-related injury.

On the sidelines or in the operating room, UK Sports Medicine physicians provide care for UK teams and other organized teams in the area. In the clinic, they also care for patients who participate in recreational sports, work out in a gym or get hurt while at work.

Mair, assistant professor of surgery, division of orthopaedic surgery, in the UK College of Medicine, has practiced at UK for six years.

"I really love sports, and it is very gratifying to work with athletes," Mair said. "They are highly motivated to get better, and appreciate it when we help them get back to participating in their sport."

Mair covers UK men's basketball, baseball, gymnastics, and volley-

ball. However, taking care of UK's student-athletes is only a portion of what the physicians at the UK Sports Medicine program do.

"Of the 400 surgeries I performed last year, probably only about 10 were UK athletes," Mair said. "I spend about half of my time in the clinic seeing patients, and the other half in the operating room. About two-thirds of my practice is shoulder problems with much of the rest being knee injuries. I have the opportunity to teach and work with residents and fellows. I also enjoy working with the athletic trainers at UK."

The UK Sports Medicine program was established at the UK Chandler Medical Center in 1987. It consists of three orthopaedic physicians and two primary care sports medicine physicians, all sports medicine fellowship trained. It also has nine certified athletic trainers on staff who provide coverage for the Fayette County public high schools, Kentucky State University, the Lexington Horsemen and numerous high schools in surrounding counties.

To make an appointment with UK Sports Medicine, call (859) 257-4577.

Junior Wildcat Club

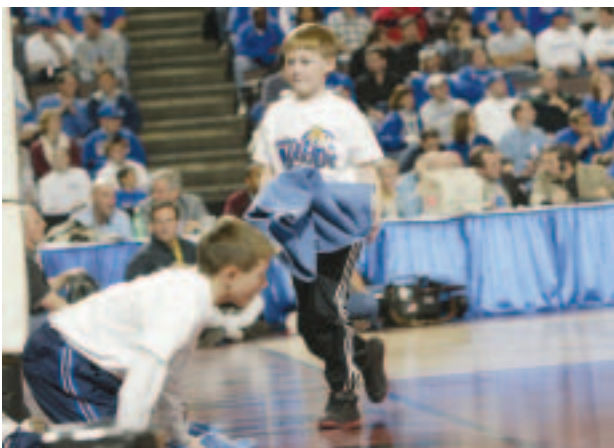
The Junior Wildcat Club is an exclusive club designed to give kids an exciting way to be part of Kentucky Athletics. We feel that becoming a member is a great chance for young Wildcat fans to become involved with the student-athletes and see the value of obtaining a college education. This year, we are trying to make events more fan-interactive with Wildcat Refuge, tailgate parties and chances to be ball



kids at men's and women's basketball games. There will also be many opportunities throughout the year to meet players, coaches and hang out with Scratch, the official mascot of the UK Kids Club. For further details, please contact Katie Frazier in our athletics marketing office at 859-257-8022, or kfrazier@uky.edu. Or, download an application from ukathletics.com.



Junior Wildcat members enjoyed the Wildcat Refuge with Scratch at the Mississippi State football game.



One year membership includes:

- T-shirt and membership card
- Complimentary admission to select UK events
- Birthday card
- Tail gate parties
- Access to Wildcat Refuge
- Chances to be ball kids at men's and women's basketball games
- Complimentary admission to one football game per season
- Newsletter
- Autographed picture of Scratch
- Opportunities to meet coaches, players and staff of various sports
- Much, much more!!

(Left) Junior Wildcat Club members Cody Ballee, Thomas Sawyer, Zachery Sawyer and Matthew Hartfiel are some of the many members chosen to be ball kids this season for men's and women's basketball.

Men's Soccer Kicks Way into NCAA

Cats Fall to Number Eight Hoosiers in Second Round



The Kentucky men's soccer team made school history when it earned an at-large bid to the NCAA Tournament and played at home for the first time in four tournament appearances. In the first round, the Wildcats drew over 1,500 fans to the UK Soccer Complex for a memorable match against Cincinnati. UK dropped Cincy, 4-2, in a shootout session after a scoreless double-overtime match.

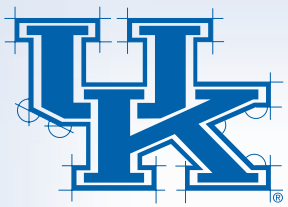
Kentucky pushed No. 8 Indiana to the limit in its second round match, but IU scored with four minutes remaining in double overtime to win the match, 2-1. Congratulations to men's soccer for a great season.



Cats in the Community



Student-athletes David Freeman (track) and Matt Wells (golf), along with Community Outreach Coordinator Lisa Mattingly, stuffed sacks for our "Make A Difference Day" project which put snacks in the sacks for God's Pantry's "Kids Café."



Where are They Now?

Finding the right Kentucky football team to kick off UK's new "Bringing Back the Cats" reunion program was a simple task. Organizers had to look no further than Kentucky's very own 1950 National Championship football team to start things.

It's hard to believe, but this Wildcat team wasn't always considered a National Champion. The 1950 team, under Coach Bear Bryant, won the SEC Championship and in one of the greatest games in school history, knocked off No. 1 Oklahoma for the 1951 Sugar Bowl Championship. At the time, National Championship honors were chosen before the bowl games, so while Bear's Boys were content with the year's successes, they still yearned to be recognized as the best team in the nation. Fifty-one years later, in 2001, the Sagarin computer rankings determined that Kentucky's conference and bowl championships, combined with

Bringing Back The Cats

1950 National Football Champs Finally Get Their Recognition

their playing days with Coach Bryant and their win over national powerhouse Oklahoma in the Sugar Bowl. At the beginning of the game, Wildcat legend Bob Gain served as UK's honorary captain. Gain also was co-captain of the 1950 team along with Wilbur Jamerson.

their 11-1 record, had earned them the National Championship title.

On October 25th, the 1950 Championship football team returned to the playing field when it was recognized at the UK vs. Mississippi State football game. During a pregame reception, players, coaches, and their families shared stories of

Halftime was devoted to honoring UK Football's only National Championship team as the players in attendance were led on the field as video clips of their Sugar Bowl victory played on the video screens. Each player was introduced and given a commemorative football by UK President Lee T. Todd Jr., wife Patsy and Athletics Director Mitch Barnhart.

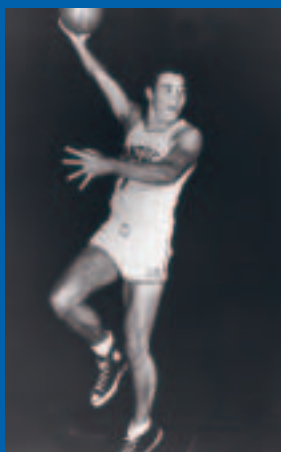
The highlight of the day came when the players were sized for the National Championship rings, gifts from the University of Kentucky – much deserved and long overdue.



The 1950 National Championship team was honored at halftime of the UK vs. Mississippi State Game.

Bringing Back The Cats Upcoming Reunions

The upcoming men's basketball season will welcome the return of two great teams from 1954 and 1984. The 1954 team had a perfect 25-0 season, obtained the No. 1 spot in the AP poll, and was SEC Champion. Cliff Hagan and Frank Ramsey were the Cats' leading scorers that season. The 1984 Final Four team was headlined by such UK luminaries as Sam Bowie, Winston Bennett, Kenny Walker



Cliff Hagan — 1954



Sam Bowie — 1984

and Melvin Turpin. The team won the SEC Tournament Championship and clinched the regular-season SEC title.

The 1984 Cats return on Saturday, January 17 as Kentucky takes on Georgia at 1 p.m. in Rupp Arena. The 1954 team makes its return to Rupp on February 7 when the Cats take on South Carolina. Autograph sessions with the teams will be at the UK Basketball Museum prior to the games. Check ukathletics.com for more information about "Bringing Back the Cats" reunion schedules.

An Amazing Story

This is so amazing, I cannot believe it! I received the 1978 basketball yesterday.

Hope you have a minute, because I would like to tell you my story about this amazing year 1978. I have a son, Kyle McAlister, born that year March 28th. Guess who he is named after??? The doctor and my husband Jerry were such avid fans of UK. I was in labor all day the day Kyle was born. UK was having their celebration that day. So guess what, I had to wait until the celebration for winning the NCAA tournament was over before I went to the hospital to have the baby. After he was born, my husband said, "We are going to name him either Kyle or Goose." I like both players, but I figured the child would get more teasing later on in life with the name Goose so I picked Kyle. Needless to say this basketball that I won is going to be very special to me and my husband.

I would like to thank the University of Kentucky very much for this wonderful gift.

Jean McAlister
Carrollton, Ky.

Mrs. McAlister won a basketball autographed by the 1978 UK National Championship basketball team. The team – who returned to Lexington last year to celebrate the 25th anniversary of the win over Duke – signed the ball at a reception in their honor. She simply filled out the online questionnaire we posted. So the next time you log onto www.ukathletics.com and you see a "pop up" for "sign up to win" – be sure to take the time and fill in the required information.

–The Editor

Enjoys "Where Are they Now?"

Let me thank you for this wonderful publication that I have been getting! I really enjoy reading all of the information especially the "Where are they now?" section. GO CATS.

John
New Albany, Ind.

"Nuthin'" Missing

Thanks for your great publication. My address has been changed and I don't want to miss nuthin'.

Ronald Hayes
Butler, Ky.

My husband and I would like to take this opportunity to commend your mascot and cheerleaders on their good sportsmanship and conduct shown at the Alabama football game September 13 at Tuscaloosa. My husband and I have attended many Alabama games and are huge fans but have never noticed the kindness shown by your mascot and cheerleaders. We were seated four rows from the cheerleaders and mascot and noticed early on the effort made by the crowd around to drown out their

yells during the entire game. This was always met with a warm and understanding smile. They had kind words and time for the little children and their parents who went to the fence to see the cheerleaders and to take pictures. It made no difference if they wore crimson or Kentucky blue, they treated them all with kindness, even posing for several pictures. Please compliment them on their excellent conduct and sportsmanship for us.

May God bless,
Sincerely,
Tommy and Becky Stanley

Extreme Access is Great

Hey... love the Extreme Access! One time you showed some interviews with the players in the hallway after a practice - those were GREAT! Are you planning to show any more?

Thanks!
Dan Rigling

Yes Dan! One of the most intriguing inventory items available through Extreme Access will be live press conferences during the season.

Both the day before the game as well as post-game press conferences. EA is exactly that — Extreme Access!

–The Editor

Mickie DeMoss Fan

I am interested in receiving the *Blueprint* in the mail if possible. I am just now becoming a follower of the Wildcats due to Mickie DeMoss becoming the head basketball coach.

Living in North Carolina, I don't have the opportunity to attend games, so the newsletter and Web site are my ways of following the activities.

If there is a charge to receive by mail, please let me know.

Thank you.
Diana Case
Mocksville, North Carolina

Ms. Case, there is no charge, but if you would like to donate to the K Fund (859) 257-8000, any contributions would be appreciated.

–The Editor

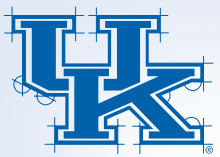
Extreme Access

Wildcats fans around the globe have discovered something revolutionary and exciting on ukathletics.com: UK Extreme Access, the Wildcats' new Internet multi-media service. UK fans can now receive a multi-media experience never before seen, all for a very reasonable price. A season of Extreme Access is \$119.95, but for a limited time you'll get the package for just \$89.95 which gives you nine great months! UK Extreme Access subscribers will get: video of great games in UK history, a dozen Rich Brooks and more than 40 Tubby Smith press conferences; plus much more, including interviews with Mickie DeMoss and other UK Coaches, live chats with coaches and players and special announcements.

We stream video up to 600 kilobits per second, so you'll need cable, DSL or T1 access to enjoy Extreme Access, so be sure to check your speed against the samples on the site.

Get "on the inside" like never before by subscribing to UK Extreme Access on UKAthletics.com. For more information, log onto the site and follow the links.





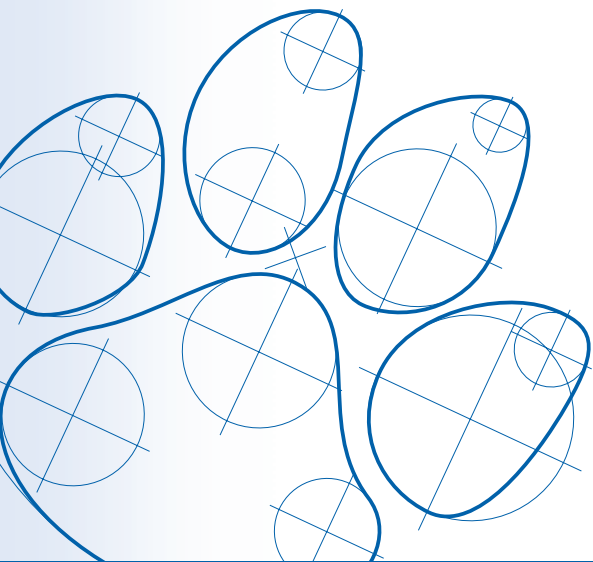
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The Wildcats on the Airwaves



The new look UK Web page (www.ukathletics.com) was launched in November 2003 by Host Interactive – a subsidiary of Host Communications – based here in Lexington. The opportunity to launch a new, creative Web site also has allowed us to provide in-depth coverage of the Wildcats like never before – through the creation of “Extreme Access” (EA).

“Extreme Access” was created with the benefit of new technology available in the area of video streaming via the Internet. In our attempt to con-

tinue to provide free information, free audio broadcasts and, basically, everything www.ukathletics.com had ever provided to our fans and alumni throughout the world – we created EA to support the new venture financially.

The response has been terrific. While EA is not intended to supplement the live and delayed games through statewide, regional and national televised broadcasts – we have been able to give access to coaches’ shows, press conferences – both pregame and postgame, video elements and historical video to subscribers of EA.

The UK basketball program – as you will read in this publication – is the premier program in the country. Likewise, the television coverage is the best in the country. Every game is televised in one form or another. CBS (9 games), ESPN/2 (5), Jefferson Pilot (7) and the UK Network (7), along with one SEC/FOX game, is arguably the best coverage of any program in the country. This year, our statewide broadcasts were selected by ESPN’s FullCourt for national distribution – allow-

ing fans from all over the country access to four statewide live broadcasts.

Everything we do is intended to improve our coverage so our fans inside or outside the state can watch the Cats play. EA allows the Big Blue Faithful even more access to women’s basketball and baseball, and down the road we hope to broadcast a minimum of two events for each of our sports.

So log on to www.ukathletics.com and check out the “Extreme Access” now available to UK fans everywhere in the world. It’s new and unlike anything you’ve seen before.

For questions, you can e-mail me at (rickt@uky.edu) or the folks at uk@hostinteractive.com about how it works and why you need it.

Rick Thompson, Associate Athletics Director at UK for marketing, licensing and media relations, works with UK’s broadcast partners at Host Communications, the SEC, as well as radio and television affiliates throughout the state, region and the nation.



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Let us know what you think:

If you have any questions, suggestions or simply want to express your views about *The Blueprint*, please write to Rena Vicini, Assistant Athletics Director, at the address to the left, or send an e-mail to theblueprint@lsv.uky.edu. Please include your address, phone number and e-mail address.