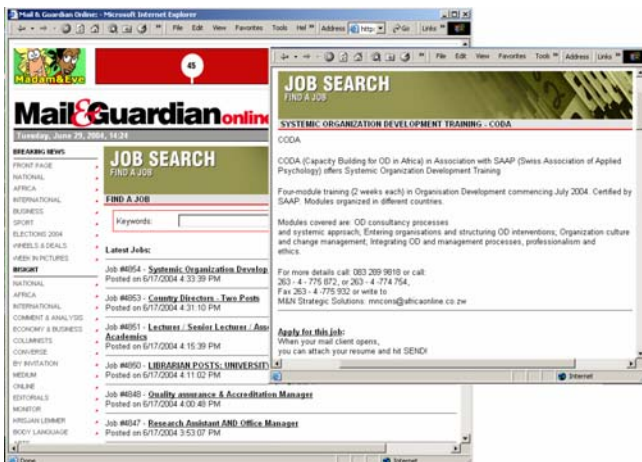


Have your job advertisement posted on the *Mail & Guardian Online* jobs website at www.mg.co.za/jobs for 30 days and expose it to an audience of **more than 630 000** readers in **South Africa** and **worldwide**. The *M&G Online*, launched in early 1994, is one of South Africa's five biggest websites (Nielsen//Netratings) and is reputed internationally for its quality content. The *M&G Online* has received numerous accolades and awards, including receiving a Webby Award honourable mention (the "Oscars of the internet").

Why go online?

- Reach **more readers** with online advertising
- Reach the **right people** who are at work, at their desks, surfing the net!
- Access the **high LSMs** who surf online and read the *M&G Online*
- Reach a **local and international** audience
- Have your advert **stay up longer** online
- Your job will go into a **searchable database**
- **Use more words** in the online advert
- Have a potential employee's CV **e-mailed to you** immediately



Reader stats & facts

- More than **630 000** readers, **3 300 000** page impressions
- **70%** have postgraduate, bachelor's or associate degrees or diplomas
- Most are in the **top income bracket**, and **23%** have a household income of **R400 000+**
- **43%** have satellite dishes
- **55%** own their house
- **94%** own cellphones

Source: Nielsen//Netratings

How much do I pay?

For only **R3 000** for a priority listing or **R1 500** for a standard listing, your job ad will be placed online, attracting the **high-quality job applicants** you are looking for.