

360° MARKETING

Conferences & Awards

BILLBOARD MUSIC & MONEY SYMPOSIUM

MARCH 1, 2007 • NEW YORK CITY

This special high-level one-day event connects executives seeking to invest in the entertainment industry with companies seeking financial resources.

BILLBOARD LATIN MUSIC CONFERENCE & AWARDS

APRIL 2007 • MIAMI

The longest-running, most prestigious Latin Music Conference brings together over 1,000 industry executives and culminates with a star-studded awards show televised on **Telemundo**.

BILLBOARD R&B/HIP-HOP CONFERENCE & AWARDS

SEPTEMBER 2007 • ATLANTA

The most high-powered networking opportunity and R&B/Hip-Hop gathering each year, including a star-studded awards show honoring chart topping artists.

BILLBOARD DANCE MUSIC SUMMIT

SEPTEMBER 2007 • LAS VEGAS

Where the "heart and soul" of the dance music industry gathers. Attracting an international and domestic contingent of over 500 attendees to examine the latest trends in dance music.

BILLBOARD MOBILE ENTERTAINMENT LIVE

OCT 22 • SAN FRANCISCO/ MAR 2007 • ORLANDO

The official mobile entertainment conference for the CTIA - the largest platform-neutral wireless developer event in the industry. Network with the top execs in the wireless, technology and entertainment industries.



BILLBOARD TOURING CONFERENCE & AWARDS

NOVEMBER 2007 • NEW YORK CITY

The ideal gathering for the concert industry, featuring panels, networking and awards targeted to promoters, agents, managers, venues, sponsors and production professionals.

THR/BILLBOARD FILM & TV MUSIC CONFERENCE

NOVEMBER 2007 • LOS ANGELES

The Hollywood Reporter and Billboard join forces to deliver a cutting-edge seminar on the role of music in film and TV. A dynamic forum for the exchange of ideas among film/TV and music professionals.

BILLBOARD DIGITAL ENTERTAINMENT AWARDS

NOVEMBER 2007 • LOS ANGELES

Achievements honored in Digital Music, Film & TV, Gaming, Marketing and Best In Show. The DemX Awards is the grand finale of the 2-day DemXpo exposition and conference.

BILLBOARD REGIONAL MEXICAN MUSIC SUMMIT

NOVEMBER 2007 • LOS ANGELES, CA

A meeting and networking space for the Regional Mexican music industry featuring everyone from artists to labels, to concert promoters, retailers, managers, marketers and advertising execs.

Billboard

Billboard Mobile

EVERYTHING MUSIC, EVERYWHERE YOU ARE

Continuing a reputation for revolutionizing the hottest music and entertainment content delivery, Billboard Mobile is the world's first and most comprehensive interactive wireless music information application.

FEATURES >>>

MUSIC & ENTERTAINMENT NEWS

The only wireless application in the world offering up-to-the minute music news, artist information, discographies, reviews and more.

CHARTS

The world's most recognized benchmarks for an artist's popularity are now mobile, with links to song details, ringtone previews and purchase options.

RINGTONES

The first and only place in the world to rank ringtone sales, Billboard furthers its role in this explosive market by offering both polyphonic and master ringtones throughout the wireless application.

CONCERTS

A fully-interactive concert database with personalizable results in the palm of the user's hand allows for performances to be searched for by artist, venue, city, state and zip code.

GAMES

An application within an application, the Billboard crossword puzzle is the first of more games to come.



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Billboard

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Licensing

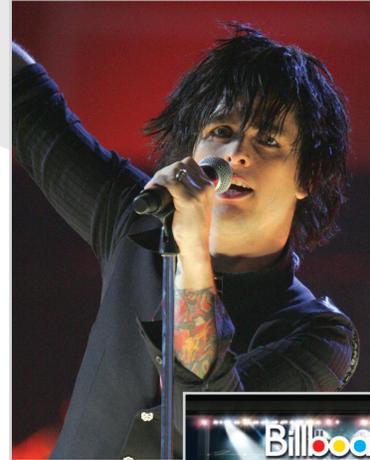
Millions of consumers around the world connect with Billboard every day - over the Internet, in print, on radio and television, through licensed products and via mobile phones. Billboard helps drive on- and off-line business for top e-Tailers, Web sites, newspapers, television and radio networks and consumer product companies through content and brand licensing worldwide.

BILLBOARD MUSIC AWARDS

Now in it's 17th year, the annual Billboard Music Awards salutes the best of the best in music entertainment in a live FOX-televised broadcast.

BILLBOARD LATIN MUSIC AWARDS

As one of the longest-running, most prestigious awards in the music industry, the Billboard Latin Music Awards honors the best-selling and hottest artists in Latin Music. Broadcast live on Telemundo.



BILLBOARD LIVE

Japan's hottest new clubs and state-of-the-art performance venues opening in Summer 2007. Hosting top acts, showcases and touring artists from around the world.

BILLBOARD MOBILE

The mobile source for all things music. Providing music lovers with the latest music news, charts, music games and trivia, ringtones and more.

CUSTOMIZED CDS

The Billboard brand provides instant credibility to any collection of recorded music, which is why over 100 Billboard compilation albums have been released to date.

BILLBOARD BOOKS

Titles in music, film and TV that cover rock, pop, classical and jazz as well as "how to's" and professional reference. For more information, visit www.watsonguptill.com.

Billboard



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