

...features

BILLBOARD STARS

Celebrate artist achievements on the Billboard charts, career defining accolades and industry-related milestones by advertising in these in-depth and attention grabbing special sections congratulating the best in the biz and reaching the elusive industry influencer!

“ The Billboard issue is amazing. Thank you for everything you did to make this happen and make us look so good.”

JON BON JOVI



“ Many thanks for the great job you did... I was thrilled with the Billboard tribute.”

ELTON JOHN



“ ...I was pleased with the Billboard special section on my career. Many thanks!”

DONNA SUMMER

Billboard Stars are the timely and ideal way to maximize publicity and promote new artist offerings, tours, company milestones and achievements.

Explore how working collaboratively with Billboard can give an artist or company the best possible press push at exactly the right time through the worlds most credible music and entertainment news source-Billboard!

PAST HIGHLIGHTS INCLUDE:

Elvis Presley, Eric Clapton, Yes, Bon Jovi, Gibson Guitars, MTV, Maroon 5, Toby Keith and more!

Call your advertising representative for the latest **EDITORIAL UPDATES**, **ISSUE DATES** and **AD CLOSE DATES**.

Customized print and online packages available.



Billboard.com • Billboard.biz



BILBOARD STARS 2006

QUINCY JONES
BY GAIL MITCHELL

NEW MILESTONES ON A SIX-DECADE JOURNEY FROM BEBOP TO HIP-HOP

BILBOARD SPECIAL FEATURE

EDNITA NAZARIO
BY JOHN LANNERT

PUERTO RICO'S POP QUEEN IS MORE 'PASSIONATE' THAN EVER

BILBOARD SPECIAL FEATURE

OASIS
BY PAUL SEXTON

HOW BRITAIN'S BOLDEST BAND SWAGGERED FAR FROM HOME TO FIND FAME AND TRUTH

BILBOARD SPECIAL FEATURE

CHRIS & TOM LORD-ALGE
BY PAUL VERNA

IN THE STUDIO, BROTHERS TAKE PARALLEL TRACKS TO HIT MIXING SUCCESS

BILBOARD SPECIAL FEATURE

HENRY CÁRDENAS
BY LEILA COBO

FROM DISCO PARTIES TO DADDY YANKEE, HOW LATIN MUSIC'S MASTERFUL PROMOTER HIT IT BIG

BILBOARD SPECIAL FEATURE

B.B. KING
BY GARY GRAFF

AS HE TURNS 90, THE KING OF THE BLUES STILL DEFINES A GENRE, AND THE THRILL CLEARLY IS STILL ALIVE

BILBOARD SPECIAL FEATURE

THALÍA
BY LEILA COBO

MEXICO'S MULTIFACETED SUPERSTAR HAS THRIVED THROUGH REINVENTION

BILBOARD SPECIAL FEATURE

EARTH, WIND & FIRE
BY GAIL MITCHELL

AFTER 35 YEARS TOGETHER, THE SEMINAL R&B GROUP ENTERS AN AGE OF 'ILLUMINATION'

BILBOARD SPECIAL FEATURE

B.B. KING
BY GARY GRAFF

AS HE TURNS 90, THE KING OF THE BLUES STILL DEFINES A GENRE, AND THE THRILL CLEARLY IS STILL ALIVE

BILBOARD SPECIAL FEATURE