



SALES & MARKETING

<u>POSITION (Number of Openings)</u>	<u>SHIFT</u>	<u>AREA</u>	<u>STATUS</u>	<u>DATE</u>
Manager, International Marketing Planning (1)	Days	Marketing	Full Time	11/05/08

Manager, International Marketing Planning

Responsible for the ongoing development and implementation of the International Marketing Strategy. Work closely with the International Sales Centers to launch and position new products in the market. The position manages a broad range of activities including plan development, marketing programs, collateral & campaigns, competitive intelligence, sales support, brand awareness, international trade shows, press opportunities and other marketing related activities toward the goal of developing lead opportunities and growing the value of the Cirrus brand outside the U.S.

Qualifications: Bachelor's degree in Marketing, Business Administration or equivalent with international focus. MBA preferred. Five plus years of relevant experience in international marketing planning including development and management of marketing programs with channel partners, exhibit/special event planning, project management, logistics, advertising, and public relations. Previous experience in general aviation preferred. Excellent written and verbal communication skills. International travel required. This position is located in Duluth, MN.

Cirrus gives special consideration to qualified internal applicants interested in promotion, as well as transfer opportunities consistent with the best interest of the organization. An employee transferring to another position in a different job category will be subject to a new introductory period. Employees interested in applying for other positions within the company are encouraged to do so with the understanding that qualified applicants from outside of Cirrus will also be considered.

**Cirrus Design is an Equal Opportunity Employer
www.cirrusdesign.com | Jobs Line: 218-788-3200
4515 Taylor Circle Duluth, MN 55811**