RuggedPCreview.com

Who we are

The rugged industry information and review clearinghouse...

- Daily industry news
- Information and reviews on
  - Rugged notebooks
  - Slates
  - Tablet PCs
  - Rugged handhelds
- Definitions and specs
- Ruggedness testing
- Industry leader info
- Ranked #1 in Google search for "rugged PC"

RuggedPCReview.com provides pertinent industry information compiled by the editors of *Pen Computing Magazine*. No fluff, just the facts and details on hundreds of rugged, industrial computers and handhelds, and the peripherals and enabling technologies they use. Full reviews of all major products, and overviews/specs of everything else. RuggedPCReview.com also explains rugged computing terminology and standards, and highlights the major players in the industry. As a result all site visitors are potential customers. And our stellar Google search rankings mean customers always quickly find your products.

One click access to full reviews, specs, explanation of technologies and standards

RuggedPCreview.com

Sponsor Package

1 Full reviews of every major product

2 Capsule reviews and specifications of all products

3 Your own company page with news and search

4 Your own nav bar providing easy direct access to all of your product reviews.

What you get:

We provide potential customers with detailed, independent, relevant reviews of your products, all conducted by the editors of Pen Computing Magazine. RuggedPCReview.com uses Google's AdSense program to serve site visitors only links and information they are interested in. AdSense ads may be your own, or those of your distributors or resellers. However, sponsors also have the option to supply their own vertical or horizontal banners. Sponsors also get their own "Industry Leader" homepage that may include company information, news and Google search of your company's website.

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INSERTION ORDER

RuggedPCReview.com Sponsor/Online advertising package

☐ 12 months @ US$1,000/month = US$12,000 (payable quarterly)

☐ 6 month @ US$1,200/month = US$7,200 (payable quarterly)

On your full product review pages, please check what banner ads you prefer:

☐ Standard AdSense banners* **OR**

☐ We will supply our own banners/links for our product review pages

On your capsule product review/spec pages, please check what banner ads you prefer:

☐ On our product review pages, use standard AdSense banners* **OR**

☐ We will supply our own banners/links for our product review pages

For your company description page, please check all you want included:

☐ Company description   ☐ Company news section

☐ Email collection   ☐ Google search of your company website

* Standard Google AdSense banners will most likely bring up links and ads pointing to your resellers

MATERIAL REQUIREMENTS

Company description: Up to 1,000 words, up to three pictures plus corporate logo. Links okay. Send via CD/DVD or email.

Banner ads: Use 728 x 90 leaderboards or 120 x 600 skyscraper or both. Movable GIF or Flash okay. Supply link.

Rotating main page banner: Use 728 x 90 leaderboards. Movable GIF or Flash okay. Supply link.

Corporate news: Supply news via email to ruggedpcreview@mac.com. Supply both news title and news body (approx. 50 words).

Review Products: Products to be reviewed by RuggedPCReview.com should be sent to: RuggedPC Review.com, 120 Waterboro Sq., Folsom, CA 95630.

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This insertion order represents a commitment to participate in the RuggedPCReview.com sponsorship/online advertising program for the duration specified. Client will receive all deliverables outlined in this document. Client may inform RuggedPCReview.com of desired ad banner changes, changes in company description, and provide news items at any time. Client may also submit products for review and inclusion in the RuggedPCReview.com website. With this contract, Shardco Inc./RuggedPCReview.com is authorized to commence the sponsorship campaign under verbal/email instructions from us or our agency. We understand that we will be invoiced quarterly and will make **checks payable to Shardco, Inc.**

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