

Monthly report for last month

Report run: **Monthly report for last month**

Site: **leeds.gov.uk**

Predefined period: **Last month**

Report period: **01-Apr-2006 00:00 – 30-Apr-2006 23:59**

Reporting date and time: **02-May-2006 22:35**

Setup for basic traffic statistics

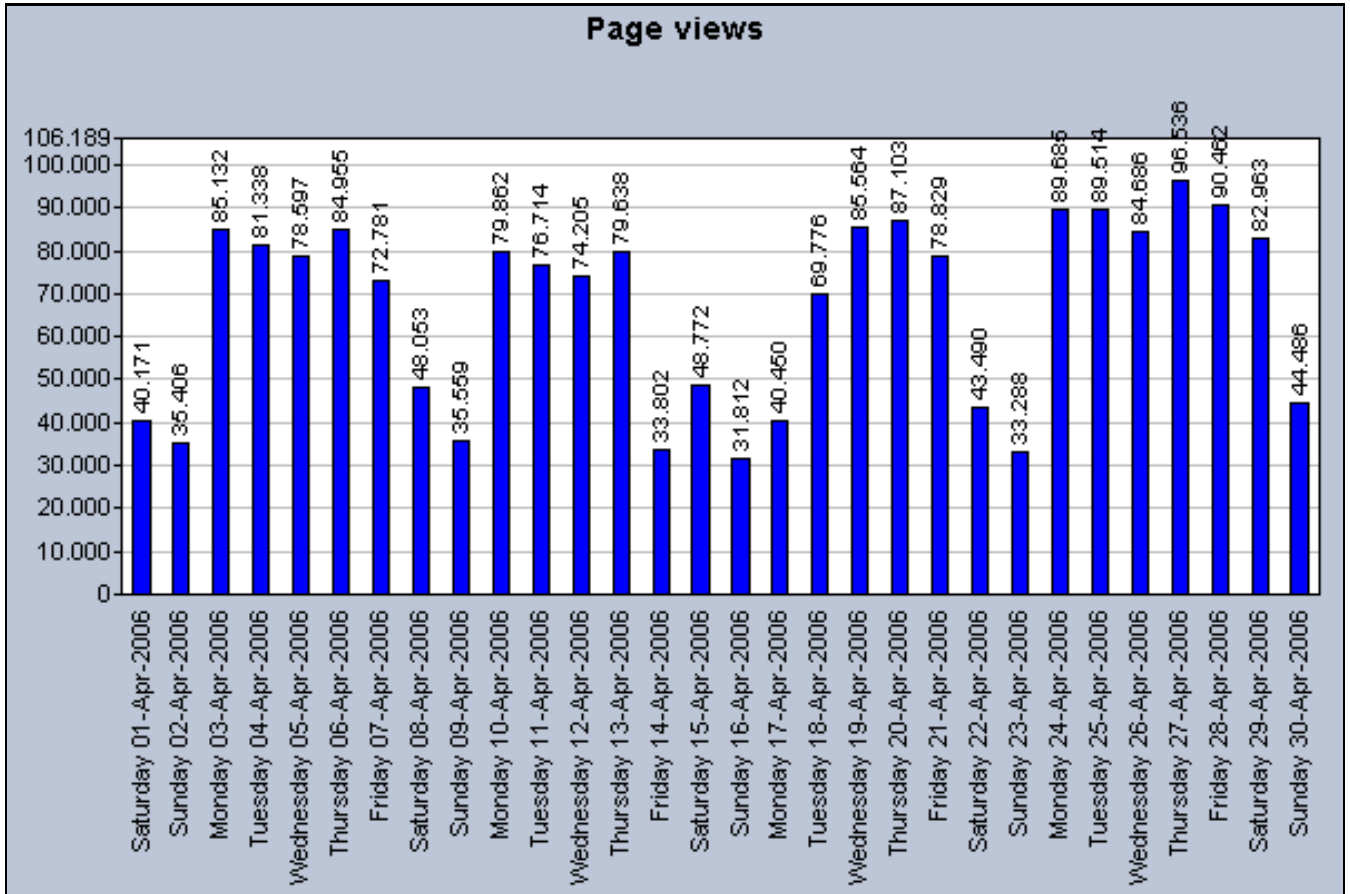
Basic statistics included: Page views, User sessions, Unique users, New unique users, Returning users

Graphs included: Page views

Additional statistics included: Busiest days and hours in terms of page views, Number of user sessions per unique user, Page views per user session, Average duration of user sessions, Time spent on site

Page view, user session, and user statistics					
Date/Time	Page views	User sessions	Unique users	New unique users	Returning users
Saturday 01-Apr-2006	40,171	5,861	5,038	1,361	3,677
Sunday 02-Apr-2006	35,406	6,062	4,982	1,174	3,808
Monday 03-Apr-2006	85,132	13,516	10,988	1,810	9,178
Tuesday 04-Apr-2006	81,338	13,592	10,745	1,891	8,854
Wednesday 05-Apr-2006	78,597	12,290	9,953	1,591	8,362
Thursday 06-Apr-2006	84,955	13,876	10,564	1,745	8,819
Friday 07-Apr-2006	72,781	10,933	9,195	1,670	7,525
Saturday 08-Apr-2006	48,053	6,612	5,602	1,925	3,677
Sunday 09-Apr-2006	35,559	6,035	5,105	1,225	3,880
Monday 10-Apr-2006	79,862	13,025	10,681	1,932	8,749
Tuesday 11-Apr-2006	76,714	12,370	10,219	1,687	8,532
Wednesday 12-Apr-2006	74,205	11,990	10,111	1,948	8,163
Thursday 13-Apr-2006	79,638	11,901	9,752	1,629	8,123
Friday 14-Apr-2006	33,802	5,900	4,970	1,157	3,813
Saturday 15-Apr-2006	48,772	6,093	5,223	1,878	3,345
Sunday 16-Apr-2006	31,812	5,680	4,817	1,317	3,500
Monday 17-Apr-2006	40,450	6,971	5,771	1,485	4,286
Tuesday 18-Apr-2006	69,776	11,827	9,727	1,960	7,767
Wednesday 19-Apr-2006	85,564	14,036	11,374	2,124	9,250
Thursday 20-Apr-2006	87,103	13,621	11,200	2,265	8,935
Friday 21-Apr-2006	78,829	12,064	10,004	2,285	7,719
Saturday 22-Apr-2006	43,490	6,295	4,666	1,130	3,536
Sunday 23-Apr-2006	33,288	6,177	5,359	1,537	3,822
Monday 24-Apr-2006	89,685	14,642	11,873	2,163	9,710
Tuesday 25-Apr-2006	89,514	14,250	11,601	2,024	9,577
Wednesday 26-Apr-2006	84,686	13,696	11,192	2,000	9,192
Thursday 27-Apr-2006	96,536	14,151	11,383	1,881	9,502
Friday 28-Apr-2006	90,462	13,160	10,468	2,421	8,047
Saturday 29-Apr-2006	82,963	9,688	7,738	3,537	4,201
Sunday 30-Apr-2006	44,486	7,089	5,728	1,627	4,101
Total	2,003,629	313,403	133,756	54,379	79,843

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Busiest days and hours in terms of page views	
The busiest hour on average	11:00 – 11:59, (6,106 page views)
The busiest weekday on average	Friday, (87,058 page views)
The busiest day	27–Apr–2006, (96,536 page views)
The busiest hour	11:00 – 11:59 21–Apr–2006, (9,891 page views)

Page views per user session			
Number of page views per user session	Number of user sessions	% of total	Accumulated %
1 page view	128,709	41.07%	41.07%
2 page views	26,245	8.37%	49.44%
3 page views	26,496	8.45%	57.90%
4 page views	18,729	5.98%	63.87%
5 page views	16,978	5.42%	69.29%
6 page views	12,270	3.92%	73.21%
7 page views	11,469	3.66%	76.86%
8 page views	8,686	2.77%	79.64%
9 page views	7,830	2.50%	82.13%
10 or more page views	55,991	17.87%	100.00%

Average duration of user sessions		
Date/Time	All user sessions	User sessions with more than 1 page view
Saturday 01–Apr–2006	5:26	9:42
Sunday 02–Apr–2006	4:34	8:14
Monday 03–Apr–2006	11:02	17:33
Tuesday 04–Apr–2006	9:56	16:52
Wednesday 05–Apr–2006	11:47	18:29
Thursday 06–Apr–2006	10:17	17:03
Friday 07–Apr–2006	10:08	16:22
Saturday 08–Apr–2006	5:29	10:58
Sunday 09–Apr–2006	4:41	8:04
Monday 10–Apr–2006	10:46	17:26
Tuesday 11–Apr–2006	11:35	18:24
Wednesday 12–Apr–2006	10:35	16:58
Thursday 13–Apr–2006	12:44	19:57
Friday 14–Apr–2006	4:16	7:27
Saturday 15–Apr–2006	5:12	10:08
Sunday 16–Apr–2006	4:20	8:02
Monday 17–Apr–2006	4:50	8:29
Tuesday 18–Apr–2006	5:18	8:37
Wednesday 19–Apr–2006	10:08	16:35
Thursday 20–Apr–2006	12:05	19:13
Friday 21–Apr–2006	10:55	18:26
Saturday 22–Apr–2006	5:28	11:22
Sunday 23–Apr–2006	4:16	8:10
Monday 24–Apr–2006	10:17	16:44
Tuesday 25–Apr–2006	10:33	17:15
Wednesday 26–Apr–2006	10:40	17:58
Thursday 27–Apr–2006	12:16	18:57
Friday 28–Apr–2006	10:27	19:26
Saturday 29–Apr–2006	5:29	14:09
Sunday 30–Apr–2006	4:38	9:18

Time spent on site			
Session duration in minutes	Number of user sessions	% of total	Accumulated %

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0 No time spent (only 1 page view)	128,757	41.08%	41.08%
0 – 1	60,464	19.29%	60.38%
1 – 2	29,645	9.46%	69.84%
2 – 3	17,478	5.58%	75.41%
3 – 4	11,829	3.77%	79.19%
4 – 5	8,591	2.74%	81.93%
5 – 6	6,604	2.11%	84.03%
6 – 7	5,175	1.65%	85.69%
7 – 8	4,056	1.29%	86.98%
8 – 9	3,488	1.11%	88.09%
9 – 10	2,823	0.90%	88.99%
10 – 11	2,376	0.76%	89.75%
11 – 12	2,060	0.66%	90.41%
12 – 13	1,769	0.56%	90.97%
13 – 14	1,554	0.50%	91.47%
14 – 15	1,307	0.42%	91.89%
15 – 16	1,255	0.40%	92.29%
16 – 17	1,067	0.34%	92.63%
17 – 18	1,001	0.32%	92.95%
18 – 19	883	0.28%	93.23%
19 or more minutes	21,221	6.77%	100.00%

Number of user sessions per unique user			
Number of user sessions	Number of unique users	% of total	Accumulated %
1 user session	79,035	59.09%	59.09%
2 user sessions	19,651	14.69%	73.78%
3 user sessions	12,815	9.58%	83.36%
4 user sessions	7,752	5.80%	89.16%
5 user sessions	4,574	3.42%	92.58%
6 user sessions	2,874	2.15%	94.73%
7 user sessions	1,794	1.34%	96.07%
8 user sessions	1,227	0.92%	96.98%
9 user sessions	851	0.64%	97.62%
10 or more user sessions	3,183	2.38%	100.00%

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Setup of statistics for referring sites

Maximum number of items displayed: 30

Filtering out "no referrer".

Additional sites that have been filtered out: None.

Top referring sites		
Ranking	Referring site	Number of referrals
1	http://www.leeds.gov.uk	1,326,868
2	http://www.google.co.uk	120,478
3	http://search2.openobjects.com	32,061
4	http://www.google.com	24,195
5	http://search.msn.co.uk	12,256
6	http://intranet.leeds.gov.uk	11,781
7	http://uk.search.yahoo.com	9,540
8	http://aolsearch.aol.co.uk	6,458
9	http://uk.ask.com	2,985
10	http://search.yahoo.com	2,613
11	http://search.ntlworld.com	2,489
12	http://www.intra.leedslearning.net	1,987
13	http://search.wanadoo.co.uk	1,826
14	http://librarybookings.leedslearning.net	1,761
15	http://www.artcyclopedia.com	1,419
16	http://www.wakefield.gov.uk	1,200
17	http://intranet	1,155
18	http://www.leeds.ac.uk	1,030
19	http://www.leeds.com	783
20	http://search.msn.com	753
21	http://www.bbc.co.uk	731
22	http://www.google.pl	721
23	http://www.direct.gov.uk	676
24	http://www.hitched.co.uk	667
25	http://www.google.ca	651
26	http://www.yorkshirebmd.org.uk	627
27	http://local.direct.gov.uk	612
28	http://www.webcam-index.com	606
29	http://www.tiscali.co.uk	573
30	http://www.google.com.au	547

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Setup for most popular pages

Maximum number of items displayed: 100

Most popular pages				
Ranking	Page title	Page views	Number of user sessions	Unique users
1	Leeds City Council – Leeds City Council vacancies search	272,408	41,493	24,349
2	Leeds City Council	174,484	122,326	60,199
3	@ 30 Second Refresh	121,104	8,720	4,723
4	Leeds City Council – Leeds City Council vacancies search	86,456	45,434	25,176
5	@ 30 Second Refresh	76,215	8,027	4,668
6	@ 30 Second Refresh	52,720	4,814	3,449
7	Leeds City Council – Leeds City Council vacancies search	24,186	4,096	3,061
8	Leeds City Council – Applications and decisions list	23,431	4,246	2,681
9	Leeds City Council – Jobs and careers	13,300	8,343	7,275
10	Leeds City Council – Living	12,877	9,657	8,102
11	Leeds City Council – Planning applications	12,600	7,513	4,941
12	Leeds City Council	12,488	8,987	7,807
13	Leeds City Council – Visiting	11,970	8,895	7,992
14	Leeds City Council – Vacancies with the council	10,980	7,326	6,312
15	Leeds City Council – Applications and decisions list	9,682	5,037	3,046
16	Leeds City Council – How to contact Leeds City Council	9,511	7,670	6,827
17	Leeds City Council – Housing	8,694	4,626	4,076
18	Leeds City Council – Leeds City Council vacancies search	8,127	4,748	3,679
19	Leeds City Council – Online services	7,522	5,920	5,431
20	Leeds City Council – Leeds Half Marathon	7,220	4,114	3,333
21	Leeds City Council – Council tax	7,097	4,418	3,972
22	Leeds City Council – Council and democracy	6,968	5,226	4,272
23	Leeds City Council – Vacancies in Leeds City Council	6,822	4,221	3,664
24	Leeds City Council – Places to visit in and around Leeds	6,789	3,347	3,155
25	Leeds City Council – Entertainment and things to do	6,688	3,550	3,328
26	Leeds City Council – Planning	6,637	3,885	3,147
27	Leeds City Council – Wedding Web Cameras	6,334	4,946	3,177
28	Leeds City Council – Sport, recreation and leisure	5,798	3,741	3,415
29	Leeds City Council – A to Z of council services	5,530	4,045	3,265
30	Leeds City Council – Hotel and accommodation search	4,976	768	698
31	Leeds City Council – Learning	4,908	3,676	3,368
32	City Varieties – Introduction	4,832	3,203	2,766
33	Leeds City Council – Black landfill wheeled bins or bag collection	4,828	3,540	3,057
34	Leeds City Council – Libraries	4,796	2,943	2,526
35	Temple Newsam	4,669	3,380	3,038
36	Leeds City Council – Vacancies in Leeds City Council	4,596	3,071	2,564
37	Leeds City Council – Business	4,593	3,440	3,021
38	Leeds City Council – A to Z of council services	4,542	3,384	2,645
39	Leeds City Council – Leeds entertainment and events guide	4,508	1,203	1,104
40	Leeds City Council – Jobsearch	4,423	2,620	2,430
41	Leeds City Council – Leisure centres	4,415	2,002	1,767
42	Leeds City Council – A to Z of council services	4,372	3,222	2,823
43	Download : Vacancies Bulletin 02	4,331	3,712	2,806
44	Leeds City Council – A to Z of council services	4,232	3,315	2,885
45	Leeds City Council – Leisure centres	4,164	2,409	1,916
46	Leeds City Council – Entertainment, news and what's on	4,105	2,328	2,162
47	City Varieties – Front Page	4,071	3,059	2,686
48	Leeds City Council – Births, deaths, marriages and civil partnerships	4,055	2,290	2,132
49	Leeds City Art Gallery – Introduction	3,965	2,479	2,240
50	Leeds City Council – Environment, recycling and refuse	3,752	2,388	2,185
51	Lotherton Hall – Introduction &Events	3,729	2,131	1,954

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52	Leeds City Council – Millennium Square	3,667	2,302	2,110
53	Leeds City Art Gallery	3,637	2,673	2,464
54	Leeds City Council – Teacher vacancies with Education Leeds	3,609	2,575	2,071
55	Lotherton Hall	3,474	2,405	2,234
56	Leeds City Council – Leeds entertainment and events guide	3,316	2,329	2,158
57	Leeds City Council – Getting to, from and around Leeds	3,250	2,145	1,965
58	Leeds City Council – A to Z of council services	3,244	2,479	2,168
59	Leeds City Council – Children and young people	3,171	2,305	2,191
60	Leeds City Council – A to Z of council services	3,143	2,346	2,146
61	Leeds City Council – Elections and electoral registration	3,104	1,879	1,491
62	Leeds City Council – A to Z of council services	3,077	2,445	1,762
63	Leeds City Council – Shopping	2,902	1,627	1,549
64	Leeds City Council – Health and social care	2,863	1,723	1,607
65	Leeds City Council – Travel, transport and streets	2,806	1,844	1,737
66	Leeds City Council – Household Waste Sorting Sites	2,781	1,753	1,578
67	Temple Newsam – House – Introduction	2,754	1,588	1,457
68	Leeds City Council – Candidates for Leeds City Council elections on 4 May 2006	2,743	855	803
69	Leeds City Council – A to Z of council services	2,739	2,094	1,904
70	Leeds City Council – About Leeds	2,738	1,643	1,583
71	Leeds City Council – Planning applications – finding out about new ones	2,715	1,761	1,534
72	Temple Newsam – Farm – Home Farm	2,694	1,672	1,556
73	Leeds City Council – Applications and decisions list	2,664	1,523	1,077
74	Leeds City Council – A to Z of council services	2,545	1,958	1,589
75	Leeds City Art Gallery – Exhibitions	2,520	1,781	1,657
76	City Varieties – May Programme	2,445	1,879	1,703
77	Leeds City Council – Swimming	2,442	1,301	1,143
78	Leeds City Council – Applications and decisions list	2,396	498	374
79	Leeds City Council – Councillors, wards and political structure	2,394	1,293	1,143
80	Leeds City Council – Land and property	2,368	1,339	1,148
81	Leeds City Council – Residential planning permission	2,298	1,677	1,473
82	Temple Newsam – Visitor Facilities – Admission Charges	2,263	1,507	1,376
83	Temple Newsam – Events – Introduction	2,228	1,499	1,426
84	Leeds City Council – A to Z of council services	2,228	1,660	1,514
85	Leeds City Council – Where to stay	2,194	1,307	1,208
86	Download : LCC Application Form – Standard (Word Format)	2,137	1,779	1,551
87	Leeds City Council – A to Z of council services	2,103	1,564	1,422
88	City Varieties – April Programme	2,054	1,671	1,526
89	Leeds City Council – A to Z of council services	2,049	1,523	1,400
90	Leeds City Council – Local and travel maps	2,024	928	848
91	Leeds City Council – Where to park in Leeds city centre	2,016	1,191	1,108
92	Leeds City Council – Applications and decisions list	2,012	372	317
93	Leeds City Council – Jobs and careers online	2,003	1,411	1,346
94	Leeds City Council – Price list – sport and active recreation service	1,973	1,162	1,095
95	Leeds City Council – Council housing – information and advice	1,951	1,098	1,034
96	Leeds City Council – Local and travel maps	1,935	843	784
97	Leeds City Council – Online payments	1,875	1,413	1,307
98	Leeds City Council – A to Z of council services	1,833	1,387	1,294
99	Leeds City Council – A–Z of council services	1,822	1,410	1,355
100	Leeds City Council – Find your local library	1,769	865	769

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Setup for search statistics

For searches without results:

Minimum number of searches: 10

Maximum number of items displayed: 10

For searches with results:

Minimum number of searches: 15

Maximum number of items displayed: 5

External searches

Minimum number of searches: 5

Maximum number of items displayed: 40

Searches without results		
Ranking	Search phrase	Number of searches

Searches with results		
Ranking	Search phrase	Number of searches

External searches		
Ranking	Search phrase	Number of searches
1	leeds city council	14,288
2	leeds	6,287
3	leeds council	3,494
4	leeds half marathon	1,470
5	lotherton hall	1,165
6	jobs in leeds	1,069
7	temple newsam	883
8	leeds city council vacancies	748
9	leeds city council jobs	681
10	leeds.gov.uk	604
11	kirkstall leisure centre	596
12	leeds city art gallery	573
13	leeds millenium square	571
14	leeds city varieties	564
15	www.leeds.gov.uk	551
16	millenium square leeds	514
17	leeds library	477
18	leeds art gallery	447
19	south leeds stadium	438
20	kirkstall abbey	432
21	city varieties	410
22	leeds gov	374
23	city varieties leeds	353
24	leeds council jobs	322
25	leeds town hall	307
26	leeds card	304
27	temple newsham	304
28	leeds international pool	289
29	leeds jobs	280
30	jobs leeds	272
31	leeds marathon	270
32	things to do in leeds	260
33	hyde park picture house	256
34	leeds city	244
35	rothwell sports centre	244
36	golden acre park	237

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37	aireborough leisure centre	233
38	morley leisure centre	233
39	leeds tourism	228
40	www.leeds.gov.uk/vacancysearch	224