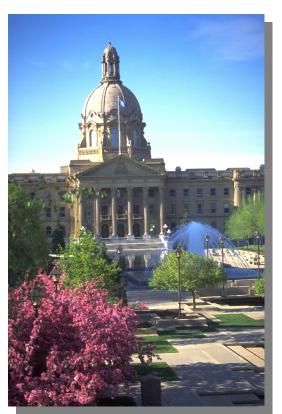


### Edmonton, Alberta, Canada Air Service Development 2007





## Edmonton Profile



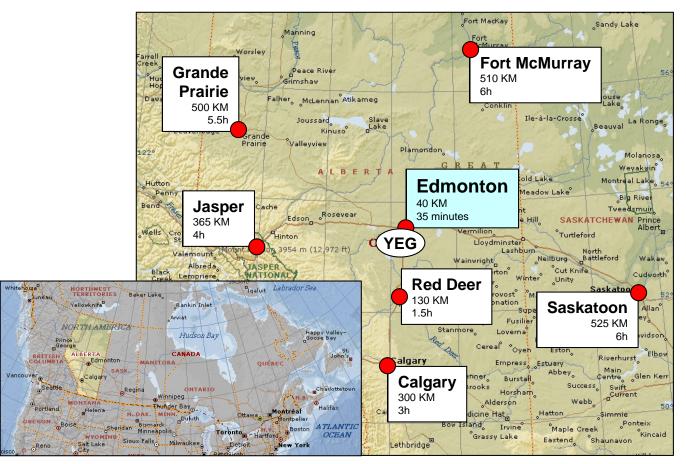
Capital City of Alberta

Population	1 million & growing
Workforce	585,000
Annual GDP	\$41 billion
Regional Capital Investment	\$81.5 billion
KPMG Cost- Competitiveness Ranking	#1 in North America Midwest
Universities & Colleges	10
Lifestyle Quality	Superb



"Edmonton has the **best economic potential** of any North American city"...*London Financial Times (April/07)* 

### Edmonton Profile – Location, Distance, Drive Times



1.4 million people live within two hours drive of EIA.



Edmonton International Airport World's Gateway to the North

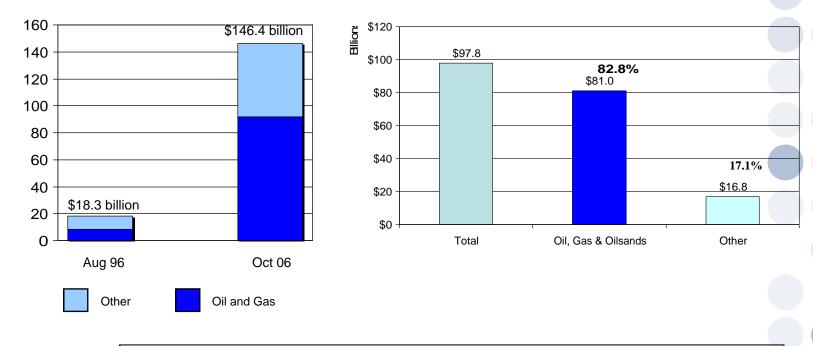
## Edmonton Profile - Industrial Output and Energy Sector

- The oil sands
  - 176 billion barrels of proven reserves
  - 2<sup>nd</sup> largest in the world next to Saudi Arabia
  - One million barrels of oil per day production
  - Upgrading of bitumen in Edmonton is "phase three"
- Edmonton is positioned near, and is the transportation hub for, all of Alberta's resource industries – including the oil sands and heavy oil industries, natural gas, pipelines, forestry, and agriculture.
- Adjacent to the airport lies Nisku Business Park where 500 diverse businesses manufacture and supply equipment and services to the global Oil & Gas industry.
  - 2<sup>nd</sup> largest oil and gas equipment manufacturing park in NA
  - 16,000 highly skilled workers and professionals
  - 65% of production is for export
  - 70% of all Alberta exports originate from the YEG region.





# Edmonton Profile – Major Projects



#### **Major Alberta Projects**

Of the \$146B CAD in major construction projects in Alberta, two-thirds (\$97.8 B) are located in the northern half of the province

Source: Alberta Economic Development

**Northern Alberta Projects** 

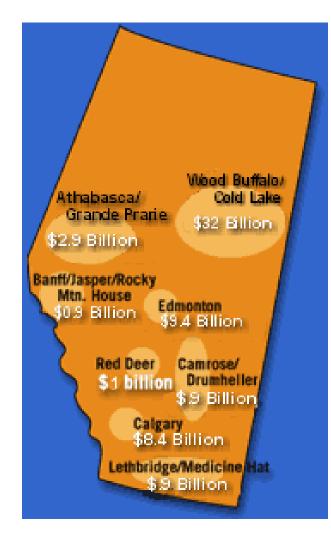


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## Edmonton Profile – Major Construction Projects

 This map gives an idea of where the major construction projects will be in the next few years. The map includes projects valued at over \$56 billion. The largest share of investment is in the northeastern Alberta region. It accounts for more than half of the share of all construction in Alberta, followed by the Edmonton and Calgary regions.

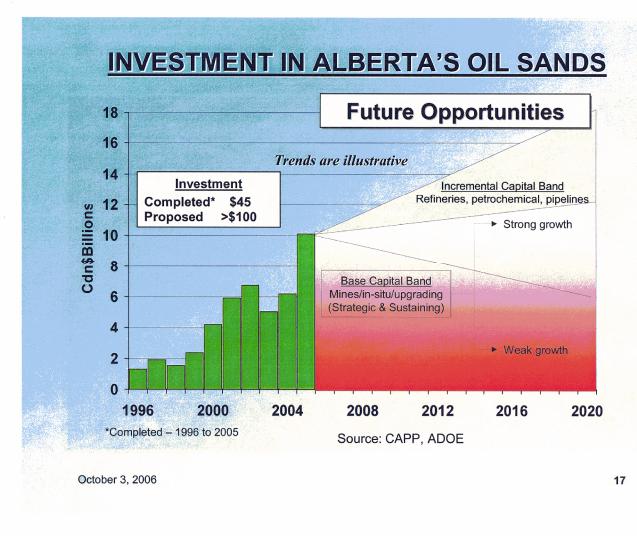


Source: careersconstuction.com



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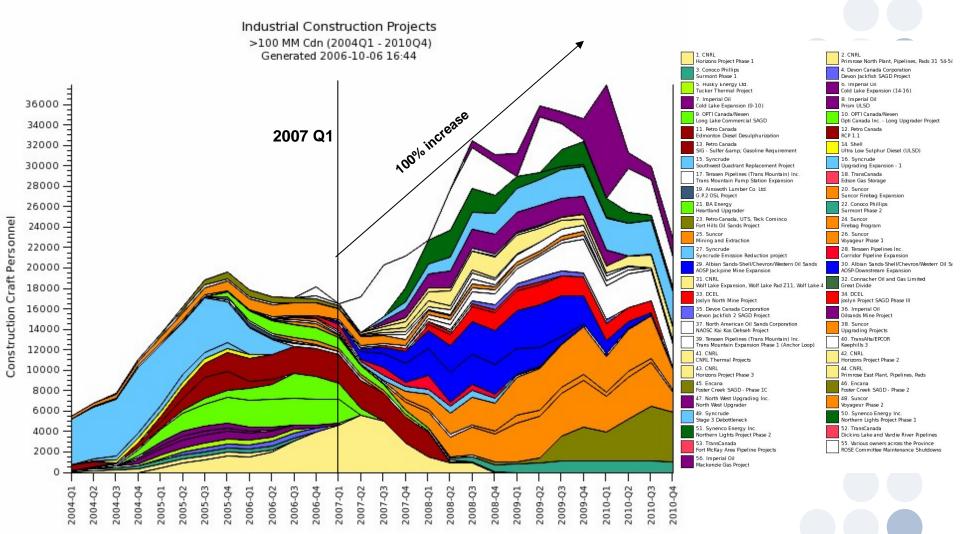
## Edmonton Profile – Economic Investments





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### Edmonton Profile – Investment Drives People

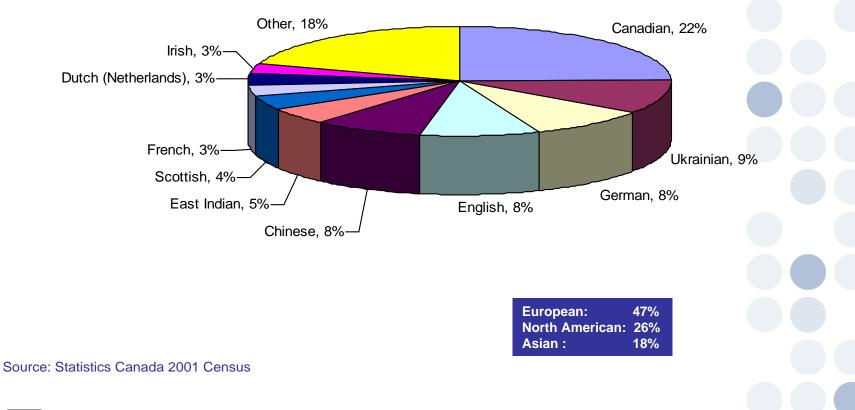




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## Edmonton Profile - Ethnic Diversity

#### 47% of Edmonton's population is of European descent





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# Edmonton Profile - Tourism

- West Edmonton Mall
  - 20 million visitors per year
- Banff National Park
  - 3 million visitors per year
- Jasper National Park
  - 2 million visitors per year
- Tyrell Dinosaur Museum (Drumheller)
  - 325,000 visitors per year
- 30+ Major Festivals "Culture Capital"
- River Valley: Largest Urban Park in North America (18,500 acres)
- Sports: NHL Oilers, CFL Eskimos, Pro Baseball and Lacrosse









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# YEG - Airport Profile

### Airline Rates and Fees

- No increases expected for next five years
- Comprehensive review underway
- Parking
  - 2,500 new stalls added in last 18 months
  - New 1,100 stall Parkade opens late-2007
- New on-site Hotel (Marriot)
  - Construction start Summer 2007

### Common Use Check-in and Gates

- Optimizing current facility (completed mid 2007)
- Additional pre-board screening points added
- Air Terminal Re-development
  - \$280,000 completed in 2003
  - Traffic triggers hit eaight years earlier than projected
  - Food and Beverage expansion underway
  - Next phase ATE currently under review



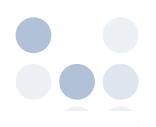




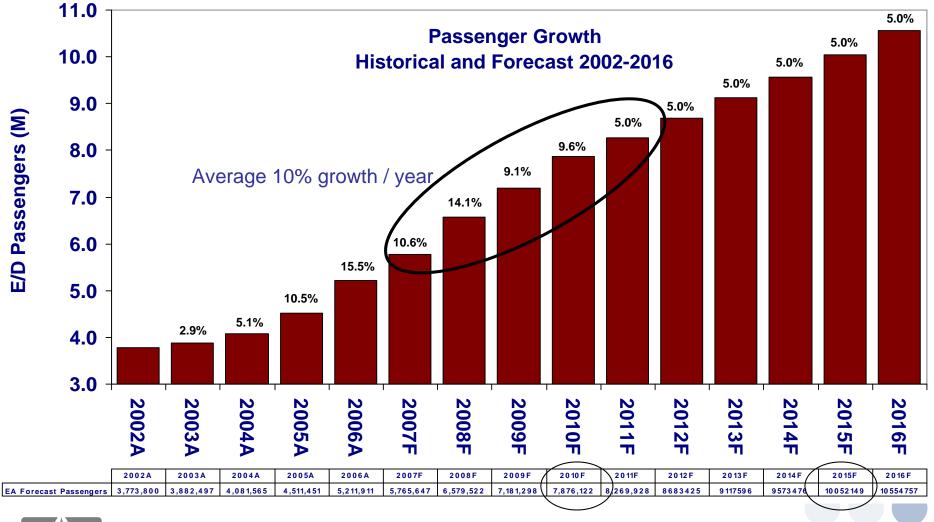
- Edmonton International Airport is Canada's fastest growing major airport and fifth largest in terms of passenger movements:
  - 2004 = +5.5%
  - **2005 = +10.5%**
  - 2006 = +15.5%
  - 2007 (Q1) = +18%
- 2007 passenger forecast 6 million
- 13 new destinations launched in last 18 months
- Edmonton is linked with 50 destinations served from Edmonton, including 10 points in the US.
- In the 2006 peak travel period, Edmonton's two largest carriers, Air Canada and WestJet, increased capacity to Edmonton by 12% and 31%, respectively



## YEG Profile – Passenger Forecast



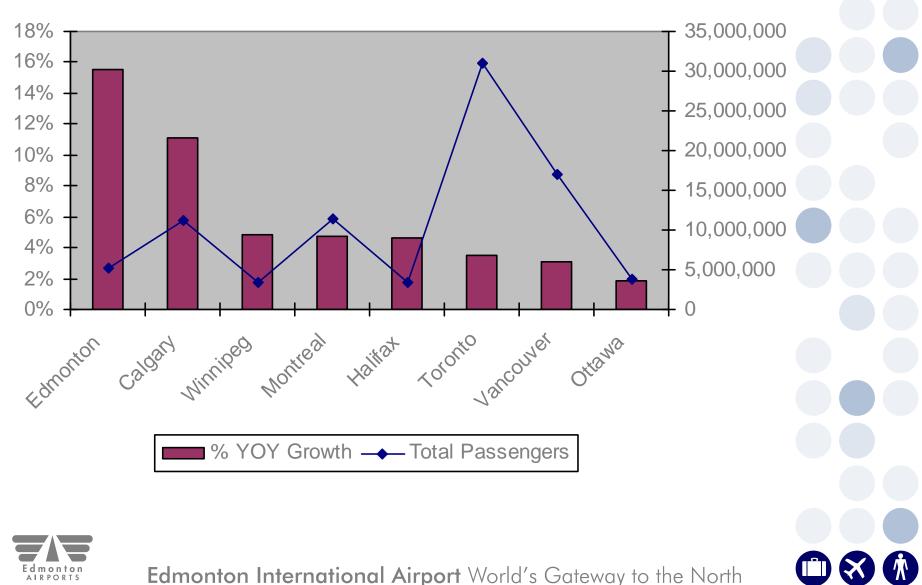
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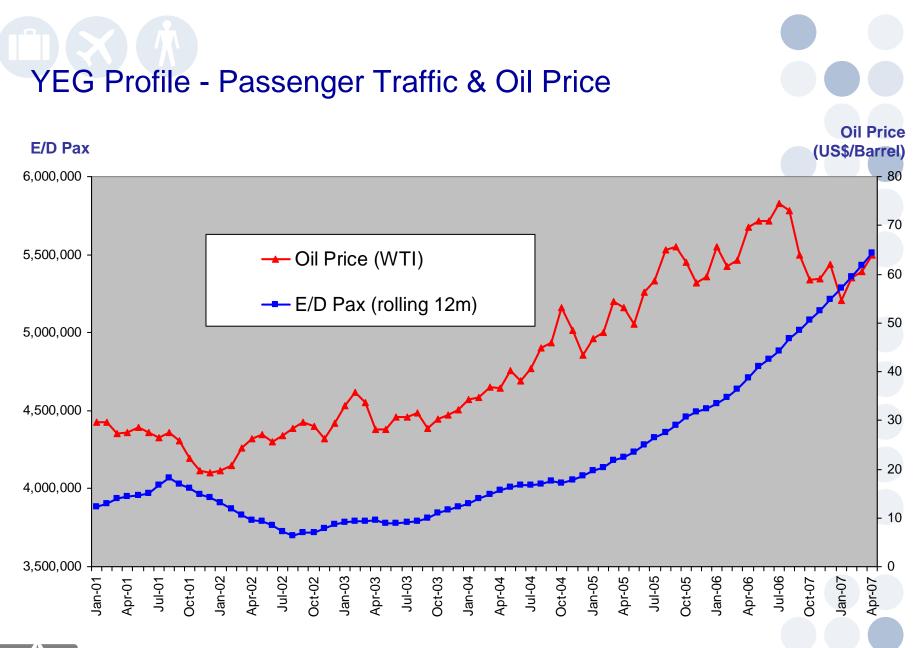


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## YEG Profile – 2006 Growth vs. Other Airports



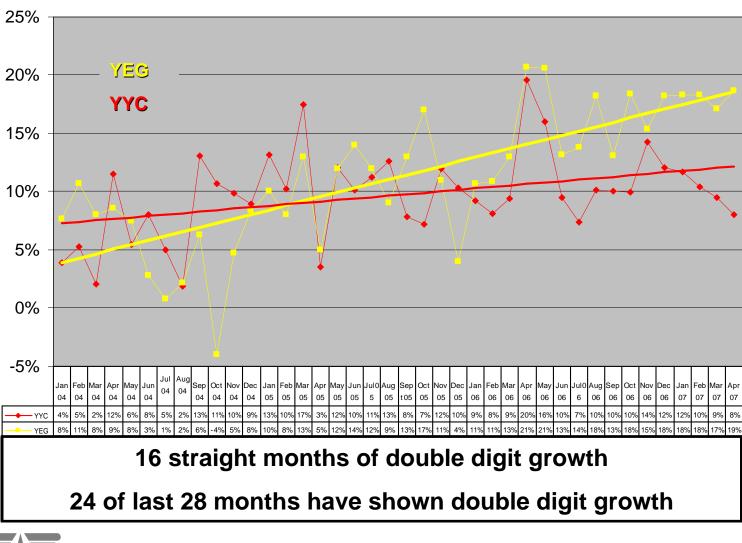




Edmonton

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## YEG Profile - \$150 billion of Oil Sands investment...







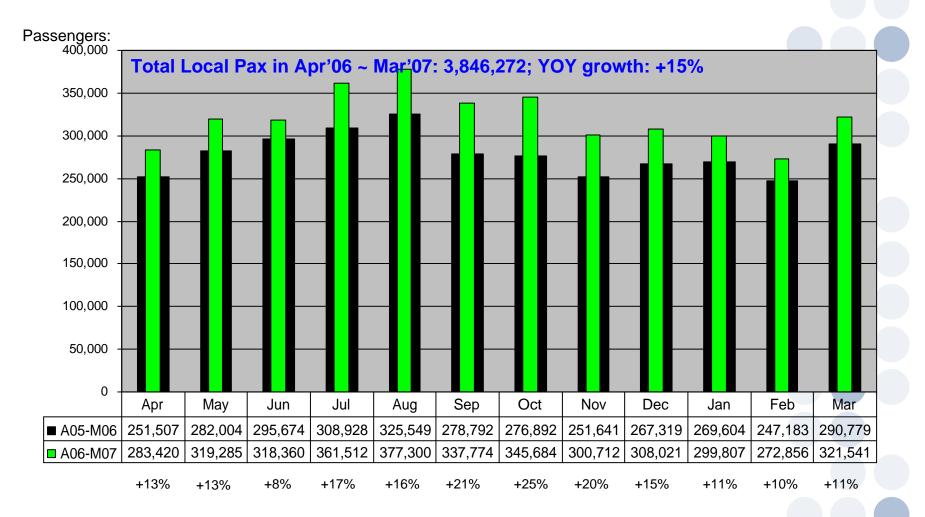
### 2007 AIR SERVICE Edmonton, Alberta, Canada



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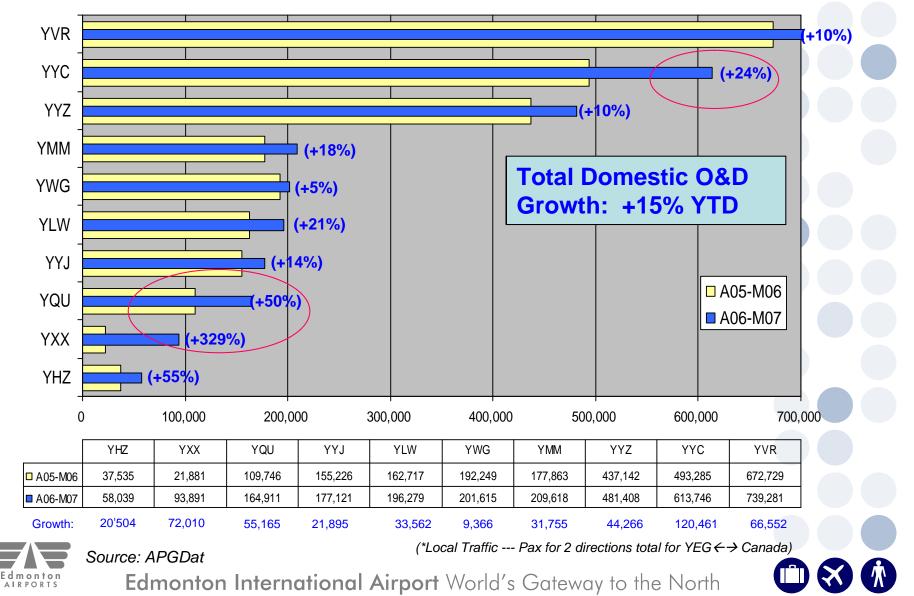
## Local Traffic Growth for YEG←→ Canada Apr'06-Mar'07 vs. Apr'05-Mar'06



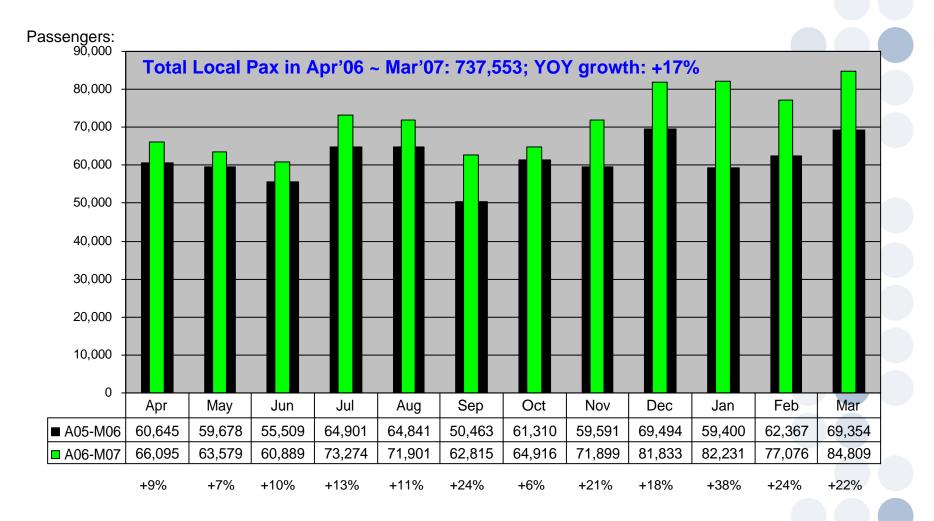


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### YEG Local Traffic\* for Top 10 Growing Domestic O&D's Apr'06-Mar'07 vs. Apr'05-Mar'06



### Local Traffic Growth for YEG←→US Apr'06-Mar'07 vs. Apr'05-Mar'06

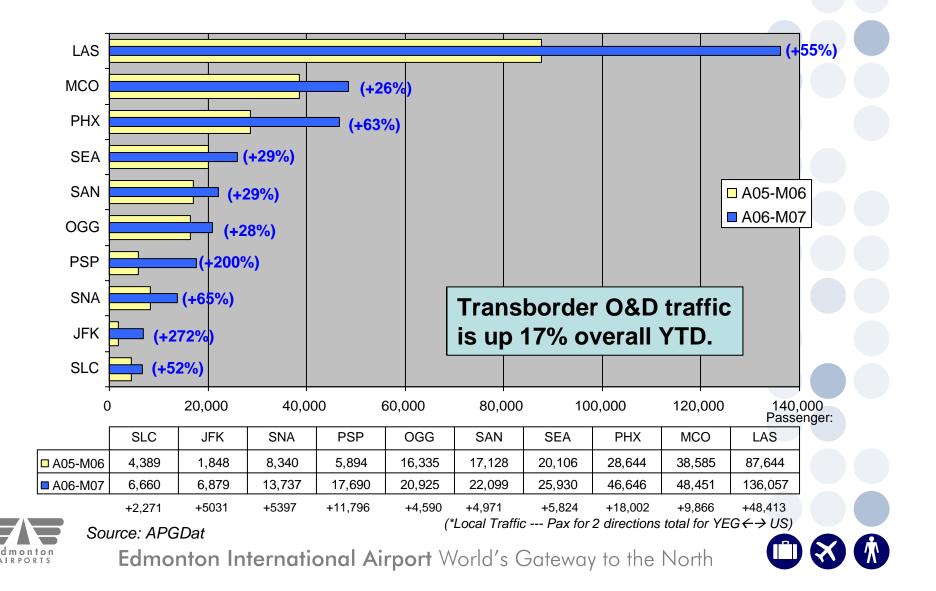




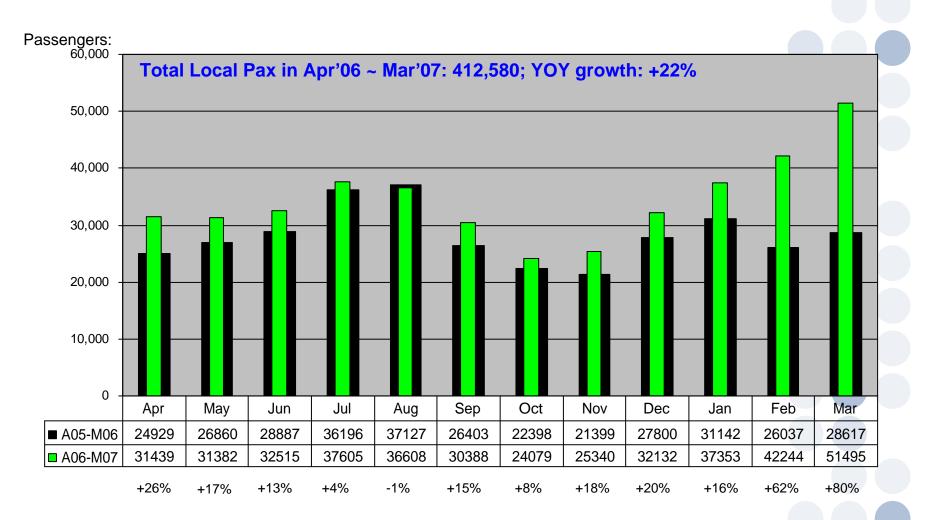
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### YEG Local Traffic\* for Top 10 Growing Transborder O&D's Apr'06-Mar'07 vs. Apr'05-Mar'06



# Local Traffic Growth for YEG←→International Apr'06-Mar'07 vs. Apr'05-Mar'06

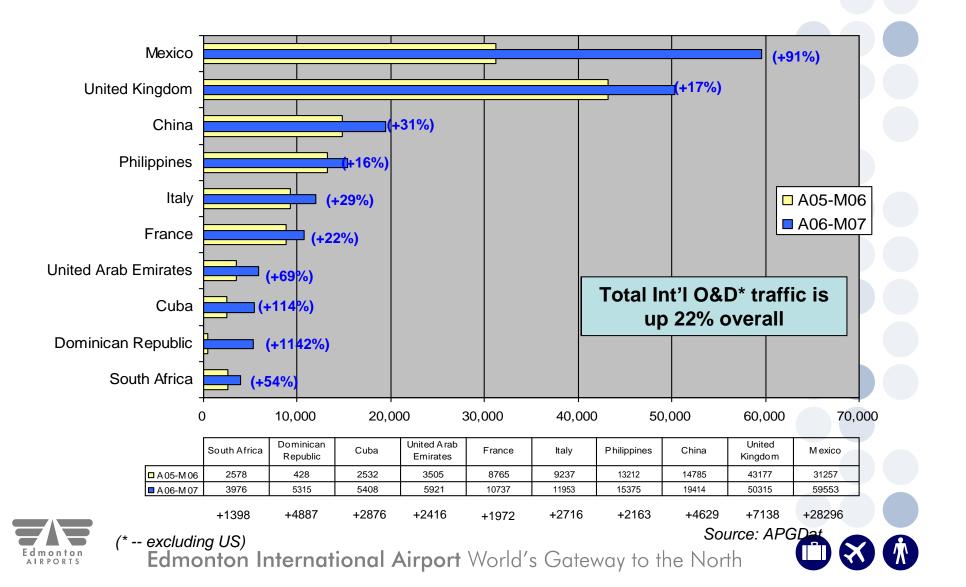




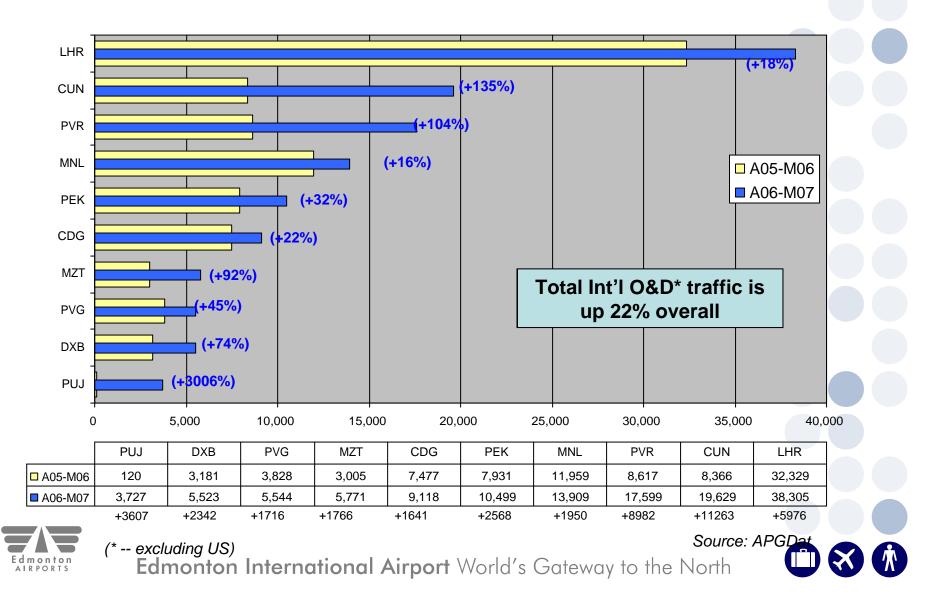
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### YEG Local Traffic for Top 10 Growing International O&D Countries\* Apr06-Mar07 vs. Apr05-Mar06



### YEG local Traffic for Top Growing International O&D Markets Apr06-Mar07 vs. Apr05-Mar06



## YEG Air Service – International Opportunities

- With the success of the new YEG-LHR, YEG continues to pursue additional non stop International services
- Between March 2006 and February 2007:
  - over 123,000 passengers travelled from YEG to W. Europe, E. Europe, Middle East, India and Africa
    - These destinations would be best served with a connection over continental Europe
  - Over 95,000 passenger travelled from YEG to Asia
    - These destinations would be best served with a connection over HKG or mainland China



## YEG Air Service - Incentive Program (Base)

- Edmonton Airports in cooperation with Edmonton community stakeholders, work jointly to support the launch and development of new Edmonton air services.
- Edmonton Airports Marketing Support
  - Year 1 up to \$250K
  - Year 2 up to \$100K
  - Year 3 up to \$ 50K
- <u>Airport Fees and Charges</u>

Airport charges generated from new non-stop scheduled air service including landing, terminal, aircraft parking and bridge fees will be waived for the following periods:

- Year 1 up to 100% of fees
- Year 2 up to 50% of fees
- Year 3 up to 25% of fees



# Contact Information

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