

THE FINAL SALUTE



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CLUB HONOURS

LEAGUE CHAMPIONS

1930/31, 1932/33, 1933/34, 1934/35, 1937/38, 1947/48, 1952/53, 1970/71, 1988/89, 1990/91, 1997/98, 2001/2002, 2003/2004

CHARITY/COMMUNITY SHIELD WINNERS 1930, 1931, 1933, 1934, 1938, 1948, 1953, 1998, 1999, 2002, 2004

FA CUP WINNERS

- Beat Huddersfield Town 2-0 1930 1936 Beat Sheffield United 1-0 1950 Beat Liverpool 2-0 1971 Beat Liverpool 2-1 1979 Beat Manchester United 3-2 1993 Beat Sheffield Wednesday 2-1 1998 Beat Newcastle United 2-0 2002 Beat Chelsea 2-0 Beat Southampton 1-0 2003
- 2005 Beat Manchester Utd 5-4 on penalties (after 0-0 draw)

LEAGUE CUP WINNERS

1987 Beat Liverpool 2-1 **1993** Beat Sheffield Wednesday 2-1

EUROPEAN RECORD

- **1970** European Fairs Cup winners beating
- Anderlecht of Belgium 4-3 on aggregate. **1980** Cup Winners' Cup finalists losing on penalties to Valencia of Spain in Brussels.
- **1994** Cup Winners' Cup winners beating Parma of Italy 1-0 in the final in Copenhagen.
- 1995 Cup Winners' Cup finalists losing 2-1 to Real Zaragoza of Spain after extra time in Paris.
- **2000** UEFA Cup finalists losing 4-1 on penalties to Galatasaray after a 0-0 draw and extra time in Copenhagen.

ARSENAL LADIES' HONOURS

NATIONAL PREMIER LEAGUE 1992/93, 1994/95, 1996/97, 2000/01, 2001/02, 2003/04, 2004/05 NATIONAL LEAGUE CUP WINNERS 1992, 1993, 1994, 1998, 1999, 2000, 2001, 2005 WFA CUP WINNERS 1993, 1995, 1998, 1999, 2001, 2004 NATIONAL LEAGUE SOUTH WINNERS 1991/92 LONDON SENIOR CUP WINNERS

1995, 1996, 1997, 1998, 2000, 2004

YOUTH HONOURS

September 6, 1913

FA PREMIER YOUTH LEAGUE CHAMPIONS 1997/98 FA NATIONAL ACADEMY PLAY-OFF FINAL WINNERS Under-17s: 1999/00 Under-19s: 2001/02 SOUTH EAST COUNTIES LEAGUE CHAMPIONS 1991 **FA YOUTH CUP WINNERS** 1966, 1971, 1988, 1994, 2000, 2001 SOUTHERN JUNIOR CUP WINNERS 1956, 1971, 1984, 1991, 1998

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ARSENAL - A BRIEF HISTORY

FROM FOUNDATION TO THE FIRST WORLD WAR

Arsenal Football Club began life when a group of workers at the Woolwich Arsenal Armament Factory decided to form a football team in late 1886. The Club played under the name of Dial Square. Their first match was a 6-0



victory over Eastern Wanderers, on December 11, 1886. Soon after, the name Royal Arsenal was adopted and the Club continued playing in friendlies and local cup competitions for the next few years. In 1891 the Club turned professional and changed its name to Woolwich Arsenal, finally joining the Football League in 1893. The Gunners moved to their current home at Highbury in 1913, as a Second Division side. Following the First World War Arsenal were voted into the newly expanded First Division, where they have remained ever since.

HERBERT CHAPMAN AND THE **GLORIOUS THIRTIES**

Herbert Chapman took over at Arsenal in 1925, and in 1930 he guided the Gunners to their first ever trophy beating Huddersfield Town in the FA Cup Final. The following season Arsenal were champions for the first time. Between 1933 and 1935 the Club won a hattrick of league titles (which has only been achieved by four teams in the top flight). Sadly Chapman died in the middle of the run, by which time he had reached legend



decade, winning one more FA Cup (1936) and another title (1938).

During this time Arsenal had some of the game's greatest players on its books: Alex James, Ted Drake, Cliff Bastin, David Jack, Eddie Hapgood and George Male were just some of the names in what was one of the greatest sides ever to play in the Football League.

POST-WAR TO THE FIRST DOUBLE

The Second World War stopped Arsenal in their tracks but Tom Whittaker became manager and more success followed. Arsenal were Champions in 1947/48 and 1952/53; FA Cup winners in 1950 and runners-up in 1952. The '60s provided little in the way of silverware at Highbury, with two losing appearances in the League Cup Final in 1968 and 1969 being the closest thing to success. Bertie Mee had taken over in the mid-Sixties and Arsenal lifted their first ever European trophy in 1969/70, beating Anderlecht

4-3 over the two legged Fairs Cup Final. Better was to follow the following season An



won the league and FA Cup 'double'. They clinched the title at White Hart Lane, then beat Liverpool after extra time at Wembley to win the Cup. The side returned to Wembley for three consecutive FA Cup Finals under Terry Neill at the end of the decade – winning the second of them, 3-2 against Manchester United. The game became known as the 'Five Minute Final'. The Gunners also reached the 1980 Cup Winners' Cup Final, with a team that included Graham Rix, Frank Stapleton, Pat Rice, David O'Leary and Liam Brady, but lost on penalties to Valencia.

GEORGE GRAHAM'S HONOURS

In 1986 George Graham, a member of the 1971 'double' winning team, took over as manager from Don Howe and more glory days followed. He led Arsenal to

their first ever League Cup

triumph in 1986/87, beating Liverpool 2-1 in the Final. Two years later the Gunners won the League Championship, with a famous last minute goal from Michael Thomas clinching the title with a 2-0 win at Anfield. Another title followed in 1990/91, when the side, including the famous defensive back four, lost just one league game. More silverware followed. In 1992/93 Arsenal became the first club to win both domestic cups in the same season. Sheffield Wednesday were the beaten side on both occasions. Graham's era of success was rounded off the following season. A superb run in the European Cup Winners' Cup ended with a memorable 1-0 win over Parma in the Final in Copenhagen, thanks to Alan Smith's strike. Arsenal failed to retain the trophy the following season, losing in the 1995 final to Real Zaragoza. By this time George Graham had left the Club. He was succeeded by Bruce Rioch, who was in charge for one season,

during which time he signed Dennis Bergkamp.

THE ARSÈNE WENGER ERA

Early in the 1996/97 season Arsène Wenger arrived at Highbury, becoming the Club's first ever manager from outside the British Isles. In 1997/98, Wenger's first full season at Highbury, Arsenal achieved the League and FA Cup 'double', for the second time in the Club's history. Dennis Bergkamp was named Football Writers' Association (FWA) Player of the



nuary 22, 1921







Year, and PFA Player of the Year.

A tremendous season was rounded off perfectly for French Internationals Emmanuel Petit and Patrick Vieira as the Gunners stars played their part in France's victorious World Cup campaign. The Club also said goodbye to striking legend Ian Wright, who left Arsenal as record goalscorer with 185 goals in all competitions. In each of the next three seasons Arsenal were runnersup in the Premier League, and had plenty of involvement in cup competitions.

In 2000 Arsenal lost in the UEFA Cup Final on penalties to Galatasaray, and the following year lost the first ever FA Cup Final played at the Millennium Stadium, 2-1 to Liverpool. In 2001 the Gunners also reached the Quarter-Final stages of the UEFA Champions League for the first time, but lost out on away goals to Valencia. 2001/02 was to prove another momentous, record-

breaking season for

the Club. Arsenal completed the first leg of their third 'double'



by beating Chelsea 2-0 in the FA Cup Final, and ended the season with a 13-game winning streak. The 12th Championship was made secure with a game to spare courtesy of a memorable 1-0 win over Manchester United at Old Trafford. Arsenal were unbeaten away from home for the entire league campaign.

The following season Arsenal narrowly missed out on retaining the title but the Gunners became the first English club in more than 20 years to retain the FA Cup with their 1-0 victory over Southampton at Cardiff. Thierry Henry was voted player of the season by the PFA and the Football Writers' Association.

Season 2003/2004 saw Arsenal win back the title in unbeatable fashion - managing to go though the entire league season without a single defeat. Finishing 11 points ahead of second-place Chelsea, Arsenal smashed

several records on the way to their 13th league title win. Spanish youngster Cesc Fabregas arrived in January and by the end of the season he had broken the records for the youngest Arsenal player and goalscorer.

The Club, playing some mesmerising attacking football, were also close to an unprecedented fourth 'double' but lost in the FA Cup semi-final. The Champions League campaign



came to an end at the quarter-final stage The unbeaten run continued into the following season, and in August 2004 Arsenal overtook Nottingham Forest's record for the longest all-time unbeaten sequence in English league football. The tally eventually reached 49 games.

The Gunners made it five trophies in four seasons by winning the FA Cup following a penalty shoot-out success over Manchester United.

Arsenal skipper Patrick Vieira converted the decisive spot-kick, and it proved to be his final kick for the Club, as he left after nine years' service to join Juventus shortly afterwards

The 2005/06 campaign will be Arsenal's final season at Highbury, the Club's home since 1913.





For Arsenal's last season at Highbury, the Club's home since 1913, the players will wear, for home matches, a special commemorative strip. The shirt, redcurrant in colour, matches the shade of the team's strip in the Club's first season at Highbury. Adorned with gold lettering and the Club crest the shirt is accompanied by white shorts and redcurrant socks. In addition, the strip is manufactured, despite its authentic look, from the latest 'breathable' lightweight sports fabric. The away strip for 2005/06 consists of yellow shirts, black shorts and black socks with the 2004/05 all-blue change strip becoming the third kit.

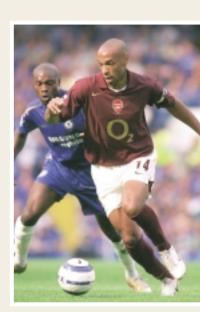


Once the Club completes the move to Emirates Stadium for the beginning of the 2006/07 season, the players will revert to wearing the famous Arsenal red and white strip, the origins of which tell a great story. In 1895, two years before the Club became

> professional, a small group of Nottingham Forest players, Fred Beardsley, Bill Parr and Charlie Bates, joined Dial Square FC, (the Club's first name) and brought their old red kit along with them. Working to a tight budget, the Club decided the most inexpensive way

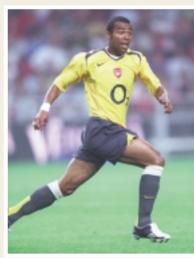
of acquiring a strip was to kit out the team in the same colour as the ex-Forest players. This original kit was a dark red, with long sleeves, a collar and three buttons down the front. The shirt was worn with white knee length shorts and heavy woollen socks with blue and white hoops. The goalkeeper wore the same attire apart from the shirt which was a hand knitted cream woollen polo neck jumper. It was this dark red kit that the team wore during their first season at Highbury in 1913/14.

Beardsley, Parr and Bates' generosity in providing shirts and inspiring the Club to play in red encouraged several other teams to



1950

follow Arsenal's lead. One of the most famous examples is Sparta Prague whose president, Dr Petric, visited London in 1906. He returned home to Czechoslovakia after having watched Woolwich Arsenal and was so inspired by the kit that he demanded his team play in the same colours. Today, Sparta Prague continue to play in the same dark red kit, not disimilar to Arsenal's 2005/06 redcurrant. It was the arrival of manager Herbert Chapman in 1925 that launched the Arsenal kit as we know it today. Depending on which source you believe, Chapman either noticed someone at the ground wearing a red sleeveless sweater over a white shirt or played golf with famous cartoonist of the day Tom Webster who wore something similar. Either way the 'look' inspired the manager to create a new strip combining a red shirt with white collar and sleeves. It also incorporated the Club badge, which was positioned on the left-hand side of the shirt. In the 1950s a second kit was developed to combat a clash of colours with opposing home teams with similar kits. And in 1960, the Club moved away from the woven rugby shirt style to a new knitted cotton jersey in around 1960. The Club's famous canon graphic appeared on the shirt for



the first time in the early 1970s. It was this shirt that Arsenal won their first famous 'double', both the League Championship and the FA Cup in the 1970/71 season. In the late 1970s, the shirt featured a kit manufacturers logo for the first time, in this case 'Umbro'. And in 1982 'IVC' became the Club's first shirt sponsor, which in turn made way for 'SEGA' in 1999. From the beginning of the 2002/03 season telecommunications company 02 took over as shirt sponsors and from the 2006/07 season this will change to Fly Emirates in a deal which lasts eight years.

Herbert Chapman's first game in charge of Arsenal was a 1-0 defeat to Spurs.

August 29, 1925

1970

1971

2002

n

2003

2004

THE HISTORY OF ARSENAL'S CLUB CREST

Arsenal of Woolwich.

pointing cannon. Whoever



AVENELL ROAD

Where it all began...the cannons can be seen on a stained alass window in Woolwich Town Hall

In 1888, just two years after the formation of the Club. Arsenal. who were then called Roval Arsenal. adopted its first crest (1). This was based largely on the coat of arms of the Borough of Woolwich. The Club was based in the Borough from its formation until 1913, playing at Plumstead Common; Sportsman Ground; Manor Ground; Invicta Ground and the Manor Ground

again before heading across London to

The original badge comprised three columns,

The significance of the cannons to the Borough of

Artillery Regiment and various military hospitals -

The cannons on the original crest were obviously

and despite the Club's ties with the area being cut

throughout the years and has remained prominent

In the early days the crest was not as significant a

a reference to the military influence in Woolwich

89 years ago, the cannon theme has developed

on the Gunners different crests down the years,

part of a football club's identity as it is today.

Shirts remained plain, unless commemorating a

significant match, an FA Cup Final for example, and

the crest was generally reserved for official headed

stationary, matchday programmes and handbooks.

Following Arsenal's move north to Highbury in

would embrace the Woolwich Arsenal legacy and

keep the cannon as a recognisable motif. The Club

soon became just 'Arsenal', the Great War affected

settle. During all of this period there was no sign of

football for four seasons and recommencing in

1919/20 'normal' football took some time to

1913, it wasn't immediately apparent that the Club

Woolwich derives from the long military history

surrounding the area. The Royal Arsenal, Royal

which still dot the landscape today - were all

which, although they look like chimneys, are in

Highbury, Islington.

prominent in the Borough.

including the new design.

actual fact cannons.

The derivation of the narrower cannon has never been officially confirmed, but the cannons on the crest of the Royal Arsenal Gatehouse in Woolwich (4) are uncannily similar to that used as the Gunners' symbol.

This cannon crest remained prominent in the



Arsenal matchday programme and other publications for 17 seasons. It changed slightly through the years with the wording eventually disappearing, but, despite being usurped by the Victoria Concordia Crescit crest in 1949 it has remained a basic symbol of the Club ever since, featuring on official merchandise and stationary throughout the years right up until the present day.

The VCC crest (5), which the new crest replaces, has been Arsenal's symbol since appearing in the first new style magazine matchday programme of season 1949/50. It would appear to have been in the minds of the Gunners hierarchy for at least a vear prior to this. In the final matchday programme of the 1947/48

League Championship winning season, 'Marksman' (aka Harry Homer), the programme editor of the day, wrote: "...my mind

anuary 22, 1927 The Gunners league game against Sheffield United was the first to be broadcast by BBC Radio.

Highbury became the first English ground to host a national team from overseas when England took on Belgium in a friendly, winning 6-1.

a crest as such but, in the first matchday programme of the 1922/23 season, when the Gunners played Burnley, a new club crest (2) was revealed - a fearsome looking cannon, that would have sat proudly in the Royal

(2)

As can be seen the vertical cannons have gone with the new design featuring a single eastward

designed this robust looking weapon saw his handiwork used by the Club for just three seasons however, and for the start

> of the 1925/26 season, the Gunners changed to a westward pointing, narrower cannon (3) with the legend 'The Gunners' remaining next to it.

seeks an apt quotation with which to close this season which has been such a glorious one for Tom

> Whittaker, Joe Mercer and all connected with The Gunners. Shall we turn for once to Latin? 'Victoria Concordia Crescit'. Translation: 'Victory grows out of harmony.'"



Two seasons later and Arsenal unveiled its new crest which incorporated Marksman's latin maxim. Tom Whittaker

explained in the 1949/50 handbook (which also included the new crest) that the Club had been

impressed by Marksman's motto and it had now been officially adopted by the Club. The new crest also featured 'Arsenal' in a gothic style typeface, the westward facing cannon, the Borough of Islington's coat of arms and ermine.

For the past 53 years this crest has remained largely unchanged (6), though at the start of the 2001/02 season it was 'cleaned up' somewhat (7) for commercial reasons, with a solid yellow



(7)

replacing the different tones of gold and Victoria Concordia Crescit written in a less ornate typeface.

The Club's identity has thus evolved over the vears and the decision to formulate a new crest (8)in 2002 was two-fold. Firstly, as the VCC crest incorporated many separate elements introduced over a number of years, there was uncertainty surrounding its exact origination. Consequently, the Club was unable to copyright the VCC crest. Secondly, it had always been one of the Club's primary objectives to embrace the future and move forward. With a new stadium on the horizon and the Gunners Arsena consistently challenging for

domestic and European honours, the Club believed that this was the ideal time to introduce a new crest.









ARSENAL STADIUM – A BRIEF HISTORY

Stadium. known almost universally by its original name of Highbury, has home since 1913. when the decision was made to leave Ground in Plumstead.

Arsenal The move to North London was down to Henry Norris, who took over at Woolwich Arsenal while still chairman at Fulham in 1910. His initial plan was to merge Fulham and Woolwich Arsenal, but the proposal was rejected by the Football League. He was then told by the League that it was a conflict of interests to control both clubs, and so he chose to concentrate his efforts on Woolwich Arsenal – the first London club to turn been the Club's professional and the first to be admitted to the League In 1912/13 though, Woolwich Arsenal,

already in desperate financial straits, were relegated from Division One (for the only time in the Club's history) with a record low of just 18 points and 26 goals. The Manor In a bid to revive the Gunners fortunes, and to increase the supporter base, Norris decided to move the Club. After originally sounding out sites at Battersea and Harringay, he decided on a plot of land in Highbury, the site of the playing fields of St John's College of Divinity. Despite local opposition to the move, from residents and other north London football

> clubs, the deeds were signed early in 1913. Arsenal paid £20,000 for a 21-year lease on six acres of land and, as part of the deal, agreed not to play at home on Christmas Day or Good Friday, The college remained at the southern end of the stadium until it burnt down at the end of

the Second World War. The Club dropped 'Woolwich' from their name during the season following the move north of the river, but much work had to be done at Highbury before Arsenal could play their first game there. The new stadium was designed by Archibald Leitch, who also

designed stands for Manchester United. Chelsea, Everton, Liverpool, Tottenham and Glasgow Rangers.

The pitch was levelled, a new grandstand was partly built, and turnstiles and terracing were installed - all at great expense to Norris (later Sir Henry Norris). The main stand was on the East side, and housed 9,000 spectators. The first match was a 2-1 victory over Leicester Fosse, on September 6, 1913, with

the stadium not entirely complete.

When league football resumed after the First World War, Arsenal were a Division One team (they have been ever

since) and in 1920 the ground hosted its first ever international fixture.

In 1925 the Club paid a further £64,000 to buy the site outright, and the restrictions on playing on Good Friday and Christmas Day were lifted.

The current West Stand was designed by architect Claude Waterlow Ferrier and was opened in December 1932. It was the most advanced grandstand ever seen in England and had seats for 4,000 in addition to standing capacity for 17,000. The two-tier stand cost £50.000 to build. It was in the 1930s that the stadium's name was changed to Arsenal Stadium. and in October 1936, the art deco style East Stand (which is Grade Two listed)

was opened. This stand housed the offices, players' facilities and the main entrance (the famous Marble Halls). It cost £130,000 and had seating for 8,000.

It is in the Marble Halls that the bronze bust of Herbert Chapman, Arsenal's



legendary manager who died in 1934, was positioned, and has remained to this day. In the Second World War Arsenal Stadium was used as a first aid post. During the war incendiary bombs destroyed the North Bank roof.

In 1948 Highbury was used as one of the football venues during the London Olympic Games.

In 1951 floodlights were added and in 1956 the North Bank roof was rebuilt. Undersoil heating followed in 1964 and extra seating was installed in the West Stand in 1969. At the South end of the stadium, the practice pitch was replaced by an indoor training centre. The Clock End stand was redeveloped completely in 1989, to provide room for 48 executive boxes and further office space. In 1991, following the Taylor Report, work began to convert Highbury into an all-seater stadium. A new, two-tier North Bank stand was opened in 1993, providing seating for 12,000 spectators, and also housing a shop and museum. Other modernisations have followed, including the introduction of two huge screens and electric scoreboards. Today Arsenal Stadium has a capacity of 38,419, as the venue has modernised throughout the years, while also retaining a great sense of tradition and history. Sources: Engineering Archie, Simon Inglis; Arsenal A Complete Record, Fred

Ollier; The Official Illustrated History of Arsenal, Phil Soar and Martin Tyler; Arsenal.com

First match at Highbury: September 6, 1913

Woolwich Arsenal (Jobey 45, Devine 78) Leicester Fosse (Benfield 20)

Arsenal: Lievesley, Shaw, Fidler, Grant, Sands, McKinnon, Greenaway, Hardinge, Jobey, Devine, Winship. Attendance: 20,000

2

1

Emirates Stadium

From the beginning of next season Arsenal will play all home games at the brand new Emirates Stadium, just a matter of vards away from Highbury.

At the beginning of last season the Club announced that Emirates Airline would be sponsoring the 60,000-seat stadium, and building work reached the half-way point in early lune 2005.

AVENELL ROAD

It first became apparent late last century that the Club, if it wished to fulfil its potential, would have to either expand Highbury, or build a new stadium. It was found to be impractical to expand

Highbury, and so, in November 1999, it was announced that Arsenal planned to leave the famous old stadium, which has been home since 1913.

Years of planning and research followed, and a suitable site, less than a mile from Arsenal Stadium, was identified at an area known as Ashburton Grove

Once the legal and planning issues were



resolved, funding was the only remaining issue before work could commence on the £357 million project. Final funding came through in February 2004 and since then it has been full-steam ahead and the work is on schedule for the first game to be played in August 2006. That means this season is our last at Highbury. As well as the 60,000 capacity stadium, the

project incorporates a state-of-the-art waste and recycling centre, the relocation of a

TIMELINE

November 1999

The Club announced proposals to move to new stadium, situated at Ashburton Grove, London N7.

January 2000 Draft planning brief for the Ashburton Grove area was approved for public consultation purposes by Islington Council Development Control Committee.

November 2000

Planning application submitted to Islington Council. Plans of New Stadium project unveiled to the public.

January 2001

Results of public consultation showed that 75 per cent of Islington residents were in favour of the project.

December 2001

Islington Council resolved to grant planning permission for Arsenal Stadium, Lough Road and Ashburton Grove planning applications and listed building consent for Arsenal Stadium. The applications were referred to the Mayor and Secretary of State.

January 2002

Mayor of London, Ken Livingstone confirmed not to direct refusal of the applications.



than 60 acres of land over three sites within North London.

The overall development plan will provide 2,500 new homes, create approximately 2,600 new jobs for the local area and also provide Islington with new businesses and other benefits including health facilities and community space. After the Club's relocation in August 2006, Highbury will be partially demolished and redeveloped as a high quality residential scheme.



February 2002 The Secretary of State decided not to 'call-in' proposals for the stadium project. May 2002

The Section 106 Agreement was signed with the London Borough of Islington, securing the planning consent.

July 2002

Two Islington residents had their appeal challenging validity of New Stadium project dismissed by the High Court.

August 2002

Demolition work commenced on the Lough Road phase of the project, which will provide major regeneration to the area.

December 2002

Construction work commenced on Waste and Recycling Centre.

December 2002

Following the dismissal of their case by Mr. Justice Ouseley in the High Court, the two Islington residents took their challenge to the validity of the New Stadium Project to the Court of Appeal. The arguments which they put forward in the Court of Appeal were also dismissed.

April 2003

Due to the complexity of the project, a number of delays occurred. These issues resulted in the Club

struction in 193

















announcing a delay in the completion of the new stadium from August 2005 to August 2006.

February 2004

The Club announced completion of funding for the stadium project and construction work began at the new stadium site.

May 2004

The north bridge was launched

July 2004

The giant concrete cores of the stadium began to take shape.

August 2004

The south bridge was moved into position over the railway track. The existing North London Waste Authority Transfer Station and ICSL Facilities building at the new stadium site were demolished. The upper terrace support steelwork on the West Stand commenced

September 2004

New Waste and Recycling Centre officially opened. October 2004

In the biggest club sponsorship deal in English football history, Arsenal reached an agreement with Emirates Airline for naming rights to the new stadium. In a deal worth £100 million, the 60,000 seat stadium will be known as Emirates Stadium A Time Capsule was placed at Emirates Stadium.

November 2004

Work began on the changing rooms and internal facilities at the stadium.

December 2004

The north roof truss was lifted into position at the stadium

January 2005

The Reservation Centre was officially opened.

March 2005

The Club revealed the 'Arsenal Seat'

April 2005

The south roof truss was lifted into position and joined to the north half of the structure.

May 2005

The glazing on the exterior of the stadium neared completion. The Executive Boxes were plastered and the fixtures and fittings installed.

lune 2005

Building work at the site reached the half-way point, and the first turnstiles were placed in nosition.

August 2005

The first ball was kicked at Emirates Stadium as the Club celebrated reaching the highest point in construction at a 'Topping Out' ceremony.

August 2006

Scheduled date of first fixture at the new stadium





THE FINAL SALUTE



IGHBURY



THE TRAINING **CENTRE**

ARSENAL'S STATE-OF-THE-ART TRAINING **CENTRE CAN BE FOUND IN HERTFORDSHIRE. A** SHORT DISTANCE FROM THE VILLAGE OF SHENLEY.

The site plays host to the first team squad and young professionals, as well as the first and second year scholars in the Academy who are all given the opportunity to train on some of the best playing surfaces in the country. In excess of 60 footballers use the facility on a typical day while at the weekend the Centre stages youth team matches as well as reserve team friendlies.

In all, there are ten full-size pitches at the site, two of which have undersoil heating. each built to the exact specifications of the playing surface at Highbury and maintained by award winning groundsman Steve Braddock and his team.

The existing Centre replaced the former University College of London's Student Union site, which had hosted the Club's training facilities since 1961. Prior to this, the



Arsenal players used to train at the stadium in Highbury, running around the cinders track which used to circle the pitch and train with weights in the old stadium gym. On occasions, the team even used to train by running through the streets near to Highbury.

Manager Arsène Wenger was a key figure in the development of the present Training Centre, in fact the contents and lay-out of the building were almost entirely decided by Arsène and his backroom staff. The physiotherapy team, led by Gary Lewin, had complete control over what the site would require for their crucial work, and fitness coach Tony Colbert, working in conjunction with Life Fitness (UK), equipped the gymnasium with everything necessary to keep the players in perfect condition.

As well as the excellent pitches, indoors the facility boasts six changing rooms, a steamroom, a swimming pool with adjustable floor, gymnasium, treatment rooms, massage baths, and restaurant. In addition to the playing and coaching staff, also based at the Centre are two full-time gardeners, 10 groundstaff, four catering staff, three building supervisors, and the manager's secretary/youth secretary. The Training Centre covers an area of 143 acres, including 45 acres of forestry and 25,000 trees.

At the start of the 2004/05 season, a dedicated press briefing building was opened at the site. This building, where the players and staff fulfil their media requirements, consists of 10 interview rooms and a press conference room, seating up to 100 people.



thereafter known as the Clock End.

CHARITY OF THE SEASON

ARSENAUS CHARITY OF THE SEASON FOR 2005/06 - THE FINAL SEASON AT HIGHBURY - IS THE DAVID ROCASTLE TRUST. THE INITIATIVE REMEMBERS THE ARSENAL LEGEND, AFFECTIONATELY KNOWN AS 'ROCKY', WHO LOST HIS BATTLE WITH CANCER IN 2001 AT THE AGE OF JUST 33.

Through consultation with David's family, his former agent and best friend Jerome Anderson and Arsenal supporters, the charity will assist community projects along with backing the efforts of registered charities closely linked to both David and the Trust.

To raise funds and awareness for The David Rocastle Trust the Club will be embarking upon many initiatives over the season including a dedicated matchday to the ex-Arsenal and England player and a fundraising dinner. Other funds will be secured through projects related to the last season at Highbury.

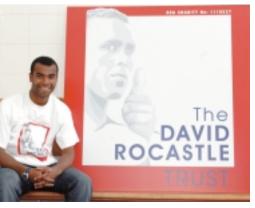
Vice-Chairman David Dein said of the partnership between Club and charity: "I'm absolutely delighted that Arsenal Football Club is embarking on such a special pairing during its final season in the stadium where David once played. I've never made any secret about my fondness for David Rocastle on or off the pitch and I'm very pleased he its partnership for a

will be remembered by our supporters and his fans who can contribute to the cause in their own way.

Jerome Anderson added: "It's an incredible boost to the charity to have Arsenal on board during its first year. We hope the charity will serve as a lasting reminder to everyone, in particular David's family, that Rocky's spirit lives on. He

is never forgotten and we hope to make every success of this charity to do justice to how much he lives on in our hearts." The David Rocastle Trust takes over as Arsenal's nominated charity from ChildLine which was the Club's inaugural Charity of the Season in 2003/04. After a successful first year, the Club continued

second successful season, which proved to be equally beneficial. Over the two year period, Arsenal's fundraising activities raised nearly £200,000 for the children's charity and generated huge awareness for ChildLine's many initiatives. For information on The David Rocastle Trust, please visit www.davidrocastletrust.org.



THE ARSENAL ACADEMY

THE ARSENAL ACADEMY IS NOW IN ITS EIGHTH SEASON. HAVING BEEN ONE OF THE FIRST TIER OF ENGLISH CLUBS TO GAIN ACADEMY STATUS IN 1998. DURING ITS EXISTENCE THE ACADEMY HAS CONSISTENTLY PRODUCED FOOTBALLERS READY FOR FIRST-TEAM ACTION WITH BOTH ARSENAL AND OTHER PROFESSIONAL FOOTBALL CLUBS.

(seven goals from seven games) and

team goals with five Under-18 strikes.

Simpson's achievement is significant as

at Under-18 level, in order to rest those

older, eligible players who may have been

playing reserve team football. Results are

certainly not the 'be all and end all' for the

Under-18s with the Club's primary concern

at this age being player development.

The most prominent example of a player

first choice left-back for both club and

progressing through the current system is

Ashley Cole, who has established himself as

Steve Bould often fielded very young teams

The Academy Director is legendary midfielder Liam Brady, who is ably assisted by David Court, also a former Gunners star. Both are responsible for the development of all the boys registered with the Academy between the ages of nine and 21. At the end of season 2003/04, the Under-17s and Under-19s were disbanded by the FA to form one competitive level for Club Academies, the Under-18s. The Arsenal Under-18s are based at the Training Centre with the first-team squad and are coached by former Arsenal centre-half Steve Bould. The junior levels of the Academy set-up – from Under-16s down to Under-nines - are based at Hale End Training Centre, another state-of-the-art Arsenal facility, under the guidance of Roy Massey.

AVENELI ROAD

The Under-18s finished third in their league last term, behind Southampton and Charlton, scoring an impressive 45 goals

ARSENAL LADIES

2004/05 WAS ANOTHER PREMIER LEAGUE WINNING CAMPAIGN FOR ARSENAL LADIES. SINCE THEIR FORMATION IN 1987 THE GUNNERS GIRLS HAVE UNDOUBTEDLY DEVELOPED INTO THE DOMINANT FORCE IN ENGLISH FOOTBALL AND ARE FAST BECOMING ONE OF EUROPE'S LEADING LIGHTS. HAVING REACHED THE FINAL FOUR OF THE UEFA WOMEN'S CUP FOR THE SECOND TIME SEASON.

In 2004/05 Vic Akers' side marched to the Women's Premier League title going undefeated in their 18 games - winning 15 of them - and finishing seven points ahead of nearest rivals Charlton. It was Charlton who stood in the girls' way in the League Cup Final, but two goals from Faye White and one from Julie Fleeting dispatched the Addicks 3-0 and the League/League Cup 'double' made it 21 major trophies for the Ladies since their formation. The only domestic trophy to elude Akers' team was the FA Cup when Everton defeated the girls at the semi-final stage. In all competitions Arsenal Ladies notched a stunning 99 goals from 34 matches with Scotland International Fleeting leading the way with 23 goals and Angela Banks hitting 20 in her final season for the Gunners. The European adventure fell just-short of success with a narrow 2-1 aggregate, semifinal defeat against Swedish team

Djurgarden. The girls had already beaten the Swedes in the group stage, along with Spaniards Torres Terra Sarda and Greek outfit AE Aegina. Vic Akers will be confident they can progress even further in continental competition this season, following the

This season the men's team will continue to addition of England Internationals Rachel Yankey and Alex Scott to the squad, Both sponsor the Arsenal Ladies. Yankey and Scott were formerly with the Following a deal set up at the beginning of season 2003/04, each member of Arsène Gunners and are considered two of the country's hottest talents. Experienced Wenger's squad sponsors a player from the midfielder Rachel McArthur has also arrived ladies team who plays in their corresponding position. at the Club from Bristol City. McArthur formerly played for Fulham, where she was The Arsenal Ladies' are now in their fourth Player of the Year in 2003/04. season as a semi-professional team. In The pedigree of the Gunners line-up was addition Arsenal Ladies is sponsored by emphasised by the strong Arsenal contingent Nike and receive full financial backing from in the England team who played in Euro Arsenal FC. Arsenal Ladies operate with a first team, 2005. Arsenal captain Faye White also skippered her country, whilst Kelly Smith, reserve team, and Under-16, 14, 12, and Mary Phillip and Anita Asante were involved Under-10 sides. The Ladies also run a fullas were new signings Scott and Yankey. time Academy for girls aged between 16-19 Off the pitch, Clare Wheatley is employed to combine football and academic study. Fred Donnelly directs the Academy with the by Arsenal FC to develop and co-ordinate the female side of the Club. She was also a help of star striker Kelly Smith. The Club regular at left wing-back last season but also runs a weekly development session in Borehamwood, designed to help girls aged hung up her boots at the end of 2004/05 after ten years' fabulous service on the between seven and 14 to be involved in the pitch for the Gunners. Ciara Grant, an Irish game and improve their skills and International and Arsenal first team regular, knowledge. and England and Arsenal captain, Faye Arsenal Ladies play their home games at White, both assist Clare. Boreham Wood FC. More information and Welsh International and Gunners midfielder tickets for games can be found by ringing Jayne Ludlow is the Club's medical officer. 01727 747 452.

May 7, 1938

March 9, 193 The famous clock at Highbury was moved from North Bank to the South Stand, which was

drew an astounding 73,295 spectators.

Highbury sees its highest ever attendance - the visit of Sunderland to the home of the champions

October 24, 1936 The East Stand, designed in Art Deco style, was officially opened.

FA CUP WINNERS 2005

from their 28 games. Danish striker Nicklas Jermaine Pennant, David Bentley, Steven Bendtner was top scorer with 12 goals with Sidwell and defender Justin Hovte are all Arturo Lupoli also finding the net regularly Academy graduates who have earned England Under-21 caps, whilst Academy schoolboy Jay Simpson third in the scoring product Jeremie Aliadiere is a France Underchart with six goals, whilst young Irishman 21 International. Taylor and Aliadiere also Anthony Stokes added to his eight reserve won League Championship medals, in 2002 and 2004 respectively. Hovte, Aliadiere and Bentley are furthering

their Premiership experience on loan this season at Sunderland. West Ham and Blackburn respectively, whilst Graham Stack is on loan to Championship side Reading. With Academy players regularly dominating the Arsenal reserve team line-ups and a steady progression of players being blooded in the first-team, often through the Carling Cup initially, the Academy production line looks set to continue and produce players to grace the Gunners' new Emirates Stadium

country. Goalkeeper Stuart Taylor, midfielders for many years to come.



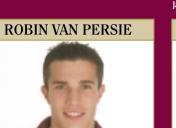




Arsenal clinched the league title for the fifth time with a 5-0 win over Bolton Wanderers on the final day of the league season.



THE SQUAD



11 FORWARD Born: Rotterdam, The Netherlands, August 6, 1983 Joined Arsenal: May 2004 From: Feyenoord Height: 6' Weight: 11st



19 MIDFIELDER Born: Lagoa da Prata, Brazil,

October 7, 1976 Joined Arsenal: January 2001 From: Atletico Mineiro Height: 6' 3" Weight: 12st 4lbs

EMMANUEL EBOUE



Born: Abidjan, Ivory Coast, June 4, 1983 Joined Arsenal: January 2005 From: Beveren Height: 5' 10" Weight: 11st 8lbs

ARSÈNE WENGER

AW MANAGER

Born: Strasbourg, France, October 22, 1949 Arsène joined Arsenal on September 28, 1996 and has since guided the Gunners to three league titles and four FA Cup successes. He had previously managed French sides, AS Nancy and AS Monaco with whom he won the French Championship and the French Cup. He also had a successful spell with Nagoya Grampus Eight in Japan before joining Arsenal.

LAUREN

DEFENDER

PHILIPPE SENDEROS

DEFENDER

KOLO TOURE

DEFENDER

Born: Sokoura Bouake, Ivory Coast,

Joined Arsenal: February 2002

March 19, 1981

Height: 5' 10"

From: Asec Mimosas

Weight: 13st 8lbs

Born: Geneva, Switzerland,

Joined Arsenal: June 2003

February 14, 1985

Weight: 13st 10lbs

From: Servette

Height: 6' 1"

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Born: Londi Kribi, Cameroon,

Joined Arsenal: May 2000

January 19, 1977

From: Real Mallorca

Weight: 11st 7lbs —

Height: 5' 11"

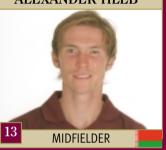
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JENS LEHMANN



Born: Essen, Germany, November 10, 1969 Joined Arsenal: July 2003 From: Borussia Dortmund Height: 6' 4" Weight: 13st 5lbs

ALEXANDER HLEB



Born: Minsk, Belarus, May 1, 1981 Joined Arsenal: June 2005 From: VfB Stuttgart Height: 5' 10" Weight: 11st 7lbs

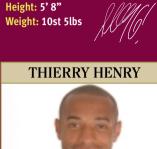
MART POOM



Born: Tallinn, Estonia, February 3, 1972 Joined Arsenal: August 2005 From: Sunderland



Weight: 11st 2lbs



ASHLEY COLE

DEFENDER

Born: Stepney, December 20, 1980

Joined Arsenal: Summer 1997

From: Trainee



Joined Arsenal: August 1999 From: Juventus Height: 6' 2" Weight: 13st 5lbs

GAEL CLICHY



Born: Toulouse, France, July 26, 1985 Joined Arsenal: August 2003 From: Cannes Height: 5' 9" Weight: 10st 4lbs

JUSTIN HOYTE



Born: Waltham Forest, November 20, 1984 Joined Arsenal: Summer 2001 From: Trainee Height: 5' 11" Weight: 11st On loan to Sunderland

ROBERT PIRES



Born: Reims, France, October 29, 1973 Born: Vittsjo, Sweden, April 16, 1977 Joined Arsenal: July 2000 From: Olympique Marseille Height: 6' 1" Weight: 12st 9lbs

FRANCESC FABREGAS



Born: Vilessoc de Mar, Spain, May 4, 1987 Joined Arsenal: September 2003 From: Barcelona Height: 5' 11" Weight: 11st 1lbs

SOL CAMPBELL



Born: Newham, September 18, 1974 Joined Arsenal: July 2001 From: Tottenham Hotspur Height: 6' 2" Weight: 15st 7lbs

JOHAN DJOUROU



Born: Ivory Coast, January 18, 1987 Joined Arsenal: Summer 2003 From: Etoile Carouge Height: 6' 3" Weight: 13st 4lbs

FREDRIK LJUNGBERG



Joined Arsenal: September 1998 From: Halmstads Height: 5' 9" Weight: 11st

MATHIEU FLAMINI



Born: Marseille, France, March 7, 1984 Joined Arsenal: July 2004 From: Olympique Marseille Height: 5' 11" Weight: 11st 10lbs

MANUEL ALMUNIA



Born: Pamplona, Spain, May, 1977 Joined Arsenal: July, 2004 From: Celta Vigo Height: 6' 3" Weight: 13st

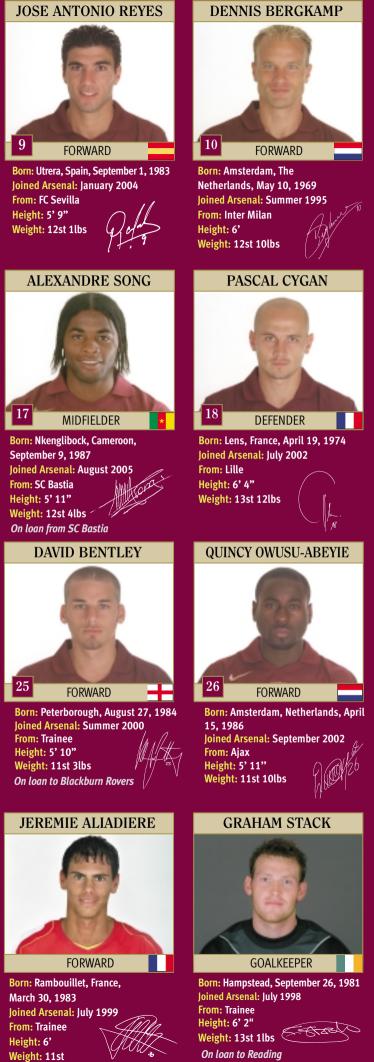
RYAN GARRY



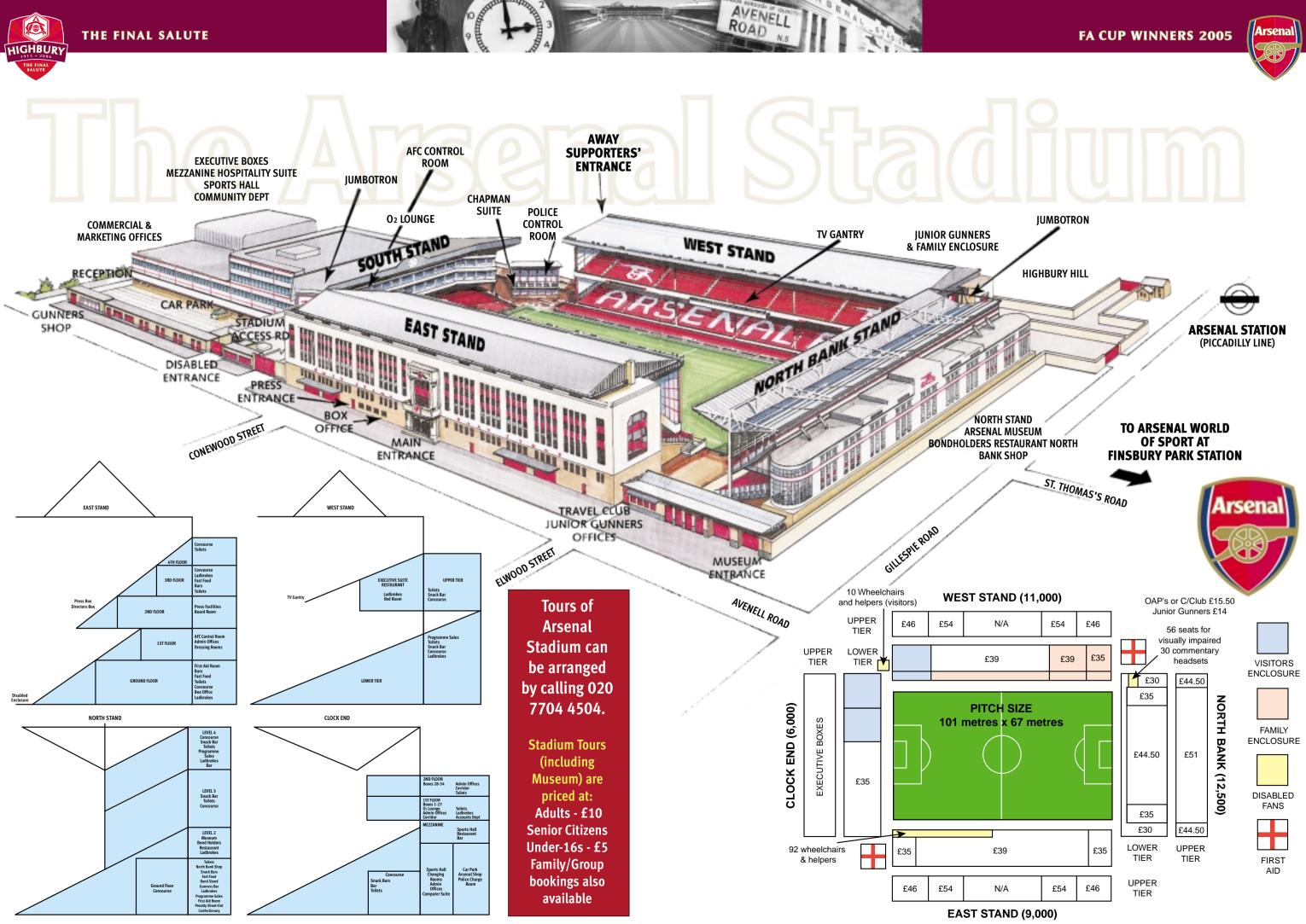
Born: Hornchurch, September 29, 1983 Joined Arsenal: July 2001 From: Trainee Height: 6' 1" Weight: 12st 10lbs







On loan to West Ham United





THE FINAL SALUTE



Now in our 22nd year and going from strength to strength, join the Junior Gunners and receive loads of fantastic benefits. Junior Gunners is a supporters club for both boys and girls aged 16 and under (16 years or less on August 31. 2005) and runs from June 1, 2005 to May 31, 2006.

Membership Fees

£20 – United Kingdom £25 – Republic of Ireland, Europe and the rest of the world.

SIGN UP FOR THE JUNIOR GUNNERS AND MAKE YOUR FINAL SALUTE TO HIGHBURY.

The great benefits include: fantastic day behind the scenes which includes leading the team A Souvenir Pack – which onto the nitch includes an interactive DVD (a

> • Match Ticket priority – The chance to purchase tickets in our Family Enclosure with your family (subject to their own membership status)

• The chance to enter various competitions held throughout the season including the opportunity to attend the Christmas party (which the players attend)

• Our fun filled newsletters sent to you three times a season



• A Christmas card

Reduced prices on joining the Travel Club membership, traveling with the Travel Club. stadium tours, museum entry and soccer schools.

For more information and an application form you can either ring the Membership office on 020 7704 4160 or download one from the Junior Gunners section of Arsenal.com.

charge with their family for a **ARSENAL IN THE COMMUNITY**

invited along to the Club free of

Iunior Gunners salute to

Highbury), a Highbury Farewell

scarf, a mouse pad accessory, a

Gunnersaurus screen wiper and

a celebration photo of our FA

Cup winning squad

• A Membership Card

THIS SEASON SEES ARSENAL'S COMMUNITY PROGRAMME CELEBRATE ITS 21ST BIRTHDAY. MAKING IT ONE OF THE LONGEST STANDING COMMUNITY PROGRAMMES IN PROFESSIONAL FOOTBALL. THE FOLLOWING IS A SUMMARY OF ITS VARIOUS ACTIVITIES:

ARSENAL SPORTS CENTRE

'Arsenal In The Community' is based in the Sports Centre, which is part of the South Stand Complex. The facility boasts a large indoor artificial grass pitch ideal for five and seven-a-side competitions, birthday parties, training sessions and mini leagues. During the last year at Highbury, there will be a series of special charity five-a-side competitions held in the Sports Centre.

ARSENAL SOCCER SCHOOL

Arsenal Soccer Schools have a network of over 100 venues across London, the Home Counties and the south of England, where they organise football courses for boys and girls aged 7-12. Each year over 10,000 children are coached as part of Arsenal Soccer Schools.

ARSENAL RESIDENTIAL COURSES

There are also official Arsenal residential courses at Sparsholt College, Hampshire; Shuttleworth College, Bedfordshire; and Duke of York's Military School, Dover, During the summer holidays these are a popular football holiday for young supporters.

NETWORK TRAINING

September 19, 1951

Each year, up to 30 youth trainees are placed within the community department for work based experience. Arsenal Sports Centre was one of the first accredited NVQ Assessment Centres in Recreation and Leisure and those who embark on a period of work experience at Arsenal gain valuable qualifications and experience, preparing them for careers in recreation and leisure.

ARSENAL COMPUTER LEARNING CENTRES

The Arsenal Study Support Centre is a joint venture between Arsenal FC, Islington Education and the Department For Education and Skills. The Arsenal Red Zone, based in the South

Stand Complex at Highbury, offers a range of

different computer-based activities centred around the local community. It is part of the 'Islington Online Partnership' and one of 20 learning centres in Islington.

ARSENAL DOUBLE CLUB

The Double Club combines education with the coaching of football after school, during the school holidays and in curriculum time. It is currently part of a Department of Education and Skills backed pilot in which Arsenal teachers are placed full-time in eight secondary schools. Science is the most recent subject to be linked to Arsenal in this way.

ARSENAL DISABILITY FOOTBALL

Over the season monthly football coaching sessions take place at the indoor sports centre for visually impaired youngsters, adults with learning difficulties as well as power chair users. The Club also run a regular weekly after

school club with a local special school working with young people in power chairs. This season Arsenal have joined up with St. John's Arsenal Deaf FC.

ARSENAL ABROAD

Many different communities have benefited from projects delivered by Arsenal. The Club have visited countries such as Malaysia, Egypt, Cyprus, Israel, Thailand, Singapore, Hong Kong, Japan, Guadeloupe, South Africa, the Ukraine, Portugal and Germany. Most of these countries are part of ongoing projects and receive regular visits from Arsenal. We also promote gap year projects as part of this programme.

LOCAL SCHOOL SPORTS PROGRAMME

Twelve of Arsenal's nearest primary schools have benefited from a sustained sports programme that has been in operation for the past 18 years. In each of the schools, Arsenal has conducted the PE/games lessons covering four different sports: Football,

hockey, tennis and cricket. The idea is to give

the pupils the opportunity to experience quality coaching and form a good understanding of the basic skills and techniques in each of these sports. This programme is being expanded this season to schools in Hackney and Hertfordshire as part of teacher preparation time (PPA).

ARSENAL HOCKEY

An extension of Arsenal's school sports programme the hockey programme is designed to introduce youngsters to the sport during school time hockey lessons and progress onto a variety of after school coaching sessions. Players are then offered the opportunity to play for Arsenal's junior hockey teams in association with Old Loughtonians Hockey Club. Players from this programme have represented England.

ARSENAL AND POSITIVE FUTURES

Arsenal Positive Futures is a sports based social inclusion programme funded by the Home Office in partnership with Sport England, Football Foundation, Department of Health, Department of Culture, Media and Sport and Connexions (Department for Education and Skills). The project concentrates on three local estates offering young people aged between 10 and 19 years the opportunity to take part

in football sessions and play matches/ tournaments. The scheme also offers a training and education element.

ARSENAL SPORT AND LEARNING PROJECT

This programme is run in conjunction with Springboard Islington, and CEA @ Islington, and offers year 10 and 11 pupils who have excluded themselves from school through poor or non-attendance an alternative education programme. Arsenal and football are used as vehicles to motivate and reengage the youngsters and encourage them to move into education or work.

ARSENAL PUBLICATIONS

BE WITHOUT...

Arsenal a

THE MATCHDAY PROGRAMME

AVENELL ROAD

Produced for every first team fixture at Highbury, the official matchday programme for 2005/2006 is 84 pages, packed full of the following:

Exclusive Interviews

Every issue features interviews with at least two first-team squad

members as well as Academy players and former stars. In addition, Arsène Wenger and Thierry Henry pen their own candid manager's and captain's notes for every issue.

Club News

All the latest news that every fan needs is included in the programme with pages dedicated to reserve and youth reports, ticket news, the Travel Club, Junior Gunners, Arsenal official supporters clubs, the Arsenal Ladies and of course the

very latest from Emirates Stadium.	Arsène WENGER		
Regular Features Every match the			

Even programme includes indepth analysis of the visiting

team for each game and there's also a country-bycountry guide to what's going on around the continent in our 'Scene Around Europe'. You can also find out how our international Gunners have been getting on away from Highbury in 'Country File'.

Competitions

Every matchday programme gives you the chance of meeting a first-team player and winning a top of the range Samsung phone in our Numbers Game competition. And for season 2005/06 there's a voucher to collect in every programme with 93 - the number of years Arsenal have been at Highbury – prizes up for grabs,

1

including OTHER SCHOLD, I SUNT season tickets at Emirates Stadium.

Historic Highbury In this

momentous final season at Highbury, the

programme is dedicating 16 pages to remembering our famous old stadium. Features include an ex-player interview, news of our matchday themes, fans' Highbury memories, remembering unusual events down the years in 'It Happened at Highbury', focusing on the greatest Highbury games... and much more.

Award Winning Photography

Our matchday programme benefits from fantastic photography throughout from our award winning team Stuart MacFarlane and David Price. Check-out the match action spreads and exclusive A3 player poster in every issue. Our magazine and handbook equally benefit from Stuart and David's top quality in-house images.

ARSENAL MONTHLY MAGAZINE The Official Arsenal Magazine

came 'in house' three years ago and has gone from strength to strength, developing into one of the most respected and entertaining Club issues in the game. The magazine includes:

Exclusive Interviews

Each month the magazine sits down with the players and the manager for in-depth interviews. Unique access allows us to speak to the stars in different environments: Robert Pires at Le Gavroche restaurant, Lauren at a boxing gym and Gilberto at London Zoo being recent examples.

Centre Folds – From the Training Centre

No publication spends longer at the training ground - and we make the most of it. Each issue you can read an exclusive diary from Cesc Fabregas and Philippe Senderos, get the low-down from an Academy star. get fit the Arsenal way with Fitness Coach Tony Colbert, remember the playing days of our coaching staff and not forgetting your monthly recipes from Rob the Training Ground Chef.

Columnists

The magazine has a wealth of regular writers. Paul 'Dennis Pennis' Kaye gives us his pithy thoughts on his beloved Arsenal; Don Howe reflects on over 40 years association with the Club; Dan Brennan digs out hidden gems from the Arsenal world, regularly tracking down long lost players in foreign climes and Brian Glanville, the father of all football writers, provides his 'Arsenal memories'.

Regular Features

The magazine also includes numerous features. including Perfect Ten which could be anything from the Gunners ten greatest European nights to the ten worst Highbury haircuts; Highbury Review which provides all the stats for the first-team. Reserves, Ladies and the Academy as well as all the news in Around Arsenal and the very latest from Emirates Stadium.

Competitions

Our Big Competition has to be the best giveaway in Arsenal history - and they happen every month. If you want visits to the training ground, Cup Final suits, trips to Champions League away games and of course the chance to meet players so they can give you their boots, shirts, framed pictures.... you'd better buy the Arsenal mag. We also have a competition page in the JGs section, with your chance to win a hatful of prizes every issue.

lunior Gunners

where you will find more player interviews, posters,



May 1, 1953 Floodlights were used for the first time at Highbury when Israel's Hapeol Tel Aviv visited for a friendly fixture. Arsenal secured another league title at Highbury with a 3-2 final day home win over Burnley Arsenal became one of the first clubs to install undersoil heating in 1964. The system was replaced by a more modern version in 1970.

• A chance to be the matchday mascot. Each matchday, a Junior Gunner is selected at random to be the Club's official mascot. Once chosen he/she will be



THE FOOTBALL CLUB PRODUCES THREE PUBLICATIONS THAT NO GUNNERS SUPPORTER SHOULD



Our junior supporters club has its own 16-page section quizzes, soccer skills and fans' drawings and photos.



OFFICIAL HANDBOOK A publication that the Club

has produced annually since the 1920s. If it's information about the Club you want, this is the publication for you. With 100 pages – and no



adverts - every single aspect of the Club is covered including a comprehensive, statistical record which is undoubtedly the most accurate record of the Club's statistics available. The handbook includes:

· Portraits, stats and biographies of every first team squad member.



 Profiles of every member of the coaching and medical staff, as well as all of the Club's young professionals and Academy players.

• Detailed stats from the past 12 months - every

appearance, every result, from all of the teams at Arsenal. • All of the results, fixtures, pen pics and honours for the

- Arsenal Ladies.
- Every result of every cup game the Club has ever played.
- The up-to-date all-time records of the Club.
- The official squad photocall picture.
- Four pages looking at the history of Arsenal Stadium.



• Information on all areas of the Club including the Travel Club, Junior Gunners, Box Office, Community Department, Hospitality, Merchandising and Arsenal.com.

HOW TO BUY OUR PUBLICATIONS **Prices:**

Programme - £3 Magazine - £3.25 Handbook - £3

All three publications are available to buy at home games from programme sellers. On matchdays a special offer of buying a programme and magazine for £5 saves you £1.25.

You can also order your programmes, magazines and andbooks on-line by visiting Arsenal.com or buy them rom official club outlets. The magazine is available from all good newsagents.

Subscription are available from Arsenal Mail Order by calling 020 8342 5858. Subscribers to the Official Magazine also receive a significant discount and a choice of exclusive offers.



GUNNERS FACTS

👼 Arsène Wenger has won seven major honours at Arsenal (three league championships, four FA Cups) more than any other Gunners boss.



- Arsenal has the longest unbroken run in the English top division, having been there since 1919. They were last relegated in season 1912/13 when they finished in 20th position.
- ♥ Thierry Henry has twice been named Football Writers' Association Player of the Year, and the PFA Players' Player of the Year in the same season, and is the only player ever to retain the awards.
- Sor the past two years Thierry Henry finished second in the FIFA World Player of the Year award, behind compatriot Zinedine Zidane in 2003 and Andriy Shevchenko in 2004.
- ➡ Arsenal share the record (with Man Utd) for most appearances in the FA Cup Final with 17, of which they have won ten.
- The 2001 FA Youth Cup victory was



Arsenal's sixth in all, only Manchester United have won more.

Solution Arsenal have twice clinched the league title at White Hart Lane (1971 and 2004). In addition the Gunners have



won the league at Old Trafford, Anfield and Stamford Bridge (twice).

- In the 2001/2002 season 22 Arsenal players earned a Championship medal, including three different goalkeepers.
 - Freddie Ljungberg scored in both the 2001 and 2002 FA Cup Finals, the first player to score in consecutive finals for 40 years.



- Thierry Henry and Ashley Cole were both named in the PFA Premiership All-Star team last season.
- Francesc Fabregas is Arsenal's youngest ever player, making his debut at 16 years



- and 177 days against Rotherham in the Carling Cup Third Round on October 28, 2003.
- The Spaniard is also the Club's voungest scorer, netting against Wolves in the Carling Cup Fourth Round aged 16 years and 212 days.
- Arsène Wenger was the first foreign manager to lead a team to the English League Championship.
- The Arsenal are the only team to score in every game in a Premiership season, achieving the feat in the 2001/02 championship campaign.
- Arsenal's league record during the 2003/04 season was played 38, won 26, drawn 12, lost 0 - the only time in the modern era a side has remained unbeaten for the duration of a league season.
 - Gilberto scored the fastest ever Champions League goal after just 20.07 seconds

against PSV Eindhoven on September 25, 2002.

- Tony Adams lifted more trophies than any other Arsenal Captain - nine (four Championships, three FA Cups, one League Cup and the Cup Winners' Cup).
- Arsenal have appeared in a record 25 FA Cup Semi-Finals, one more than Manchester United.
- 😂 Thierry Henry, Robert Pires and Gilberto all have World Cup winner's medals.
- Sol Campbell and Ashlev Cole's superb performances earned them selection to Euro 2004's All Star Team of the Tournament.
- Midfielder Gilberto played in every minute of Brazil's successful World Cup tournament in 2002.
- During 2003/04 Arsenal were unbeaten away from home in league fixtures, the second time in the space of three years that they managed this feat.
- Ian Wright is Arsenal's record goalscorer in all competitions. 'Wrighty' scored 185 times for the Gunners in 288 appearances.
- Cliff Bastin remains the Club's record scorer in the League with 150.
- Dennis Bergkamp has won the Cup Winners' Cup with Ajax and the UEFA Cup twice, once with Ajax and once with Inter Milan.
- United as a contract of the second se helped Cameroon to the title at the Sydney Olympics in 2000.
- Arsenal's first ever game at Highbury was a 2-1 victory over Leicester Fosse in a Division Two fixture in September 1913.
- Current head of vouth development. Liam Brady, was voted Arsenal's 'Player of the Season' three times before his move to Juventus.
- Former head youth coach and Under-19s coach, Don Howe, played for (1964-67), coached and managed (1983-86) Arsenal during his association with the Club.

♥ Assistant manager Pat Rice has been involved in all of Arsenal's 'double' successes, playing in 1971 and assisting Arsène Wenger in 1998 and 2002.

AVENELI ROAD

- Arsène Wenger was awarded France's highest civil medal, the Legion of Honour, in the summer of 2002. Thierry Henry and Robert Pires also picked up the honour after the 1998 World Cup.
- Mr Wenger was also awarded the O.B.E for his services to British football in 2003 and was given the Freedom of Islington in 2004.
- Search Arsenal's home UEFA Champions League fixtures in seasons 1998/99 and 1999/00 were held at Wembley. The Club's fixture against RC Lens at Wembley on November 25, 1998 was attended by 73.707 - a record crowd for an Arsenal 'home' game.
- Former captain Tony Adams made 669 appearances in all competitions for the Gunners, scoring 48 goals. He was at the Club for 22 years.
- Solution O'Leary, with 722 appearances, played more times for Arsenal.
- 😇 Lauren has twice won the African Nations Cup with Cameroon, in 2000 and 2002.
- Arsenal beat Manchester United 3-1 to win the FA Community Shield in August 2004. Arsenal have won the trophy outright a record equalling 11 times, and have also shared it once.
- 😌 The Arsenal Ladies won the league title last season, for the seventh time in their history.
- Arsenal Ladies will once again be representing England in European competition this year.



- In August 2002 Arsenal registered their 14th straight league win, breaking the all-time record in top flight football.
- The Club record for consecutive home victories in the Premiership (10) was set against Manchester City on September 10, 2002.



- 👼 Dennis Bergkamp's goal against Newcastle at St James' Park in the 2002/2003 season was named ITV's 'The Premiership' Goal of the Season and the second best Premiership goal ever.
- In January 2003 Dennis Bergkamp and Thierry Henry both scored their 100th goals for the Club - taking the number of players who have reached three figures for Arsenal to 16.
- ♥ When Arsenal beat Blackburn Rovers 3-0 on August 25, 2004, they set a new English record for consecutive unbeaten league matches, breaking Nottingham Forest's sequence of 42 from 1978. The run was eventually stretched to 49 matches.
- Solution Thierry Henry won the European



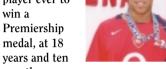
player to win the award back-to-back.

- Arsenal's biggest ever league victory was a 12-0 win over Loughborough Town on March 12, 1900. Coincidentally, the Club's biggest league defeat was also against Loughborough Town - 8-0 in 1896.
- Arsenal's record for most league goals in a season is 127, set in the championship winning season of 1930/31.
- 😌 The least league goals Arsenal have conceded in a season is 18, in the 1990/91 season - another championship year.
- On December 14, 1935 Ted Drake scored all seven goals in Arsenal's 7-1 win over Aston Villa at Villa Park - it remains a record.

David O'Leary broke the overall appearances record for Arsenal when he played his 622nd game for the Club in all competitions, during a 4-3 win over Norwich City at Highbury

anuary 2, 1989 After 17 years without a trophy, Arsenal beat Anderlecht 3-1 at Highbury in the second leg to win the Fairs Cup delled as executive boxes are introduced to Highbury. 4-3 aggregate win.

Gael Clichy is the voungest player ever to win a Premiership







Golden Shoe last season as top scorer in

European league football. He is the first

- Ted Drake also holds the record for most goals in a season for Arsenal with 42.
- The highest ever attendance at Highbury is 73,295, set against Sunderland on March 9, 1935.
- The oldest player ever to represent Arsenal is Jock Rutherford, who was 41 years and 236 days old when he appeared against Manchester City.
- Arsenal's first ever recognised fixture was a friendly against Eastern Wanderers on December 11, 1886. Arsenal were then known as Dial Square FC.
- 😇 Arsenal's most capped player is Patrick Vieira, who made 79 appearances for France while an Arsenal player.



- The Club's highest tally of league points for a season is 90, set in 2003/2004.
- G Arsenal have made nine appearances at the Millennium Stadium.
- Arsenal beat Manchester United 5-4 on penalties in the 2005 FA Cup Final, the first time the Cup has been decided that way in its 133-year history.
- Solution Arsène Wenger is the only Arsenal manager to have won the FA Cup four times, and is the second most successful manager in the history of the competition.
- Cesc Fabregas scored against Blackburn at Highbury last season, making him the Club's youngest ever scorer in league football at 17 years and 113 days.
- Between May 19, 2001 and November 30, 2002 Arsenal scored in 55 consecutive league matches – an English record.
- Arsenal competed in, and won, the first ever 'indoor' FA Cup Final. Due to heavy rain, the roof on the Millennium Stadium was closed for the entire 2003 Final against Southampton.
- General remained unbeaten for 18 consecutive FA Cup matches between 2001 and 2004 - a post-war record.
- Pat Rice, either as a player or Assistant Manager, has been to ten FA Cup Finals with Arsenal.
- ♥ In 1950 Arsenal became the first Club to win the FA Cup without leaving London during the entire run.

RSENAL STADIUM The Final Sa

Join The Arsenal, the Club's superb membership scheme and help celebrate the final season at Highbury in style with the following great benefits

Membership Pack

Following several fan focus groups it was unanimously agreed that the 2005/2006 membership pack should commemorate tighbury, in what is our final season there. The pack is absolutely EXCLUSIVE to Club members. and contains in a commemorative tin

The Highbury Collection

A fantastic hardback book, it features over one hundred captivating Highbury images from 5913 to the present day in what will become a magnificent collector's item.

Membership DVD Annua

Featuring for the first time on DVD, the classic thriller The Arsenal Stadium Mystery, a 1939 whodunit set around Highbury with carneos from Manager, George Allison and members of the Arsenal first team.

Club Director, Ken Friar walks around the Emirates Stadium site showing us the developing panoramic views, supporter facilities and also the early developments on the state-of-theart players' facilities.

The DVD will also include a series of great Highbury moments, highlights of the Club's 49 match unbeaten run, a brief 2004/2005 season review, and a behind-the-scenes look at the 2005/2006 Commemorative Shirt launch with the first team squad plus much more.

Fever Pitch

An exclusive edition of Nick Homby's bestseller. Includes an exclusive foreword from Homby who reflects on what Highbury represents

Mouse-pad

The design includes iconic Highbury moments such as Adams' goal vs. Everton in 1998, Henry's hat-trick vs. Liverpool in 2004 and the Ali vs. Cooper fight in 1966.

Highbury Farewell Badge

Cast-iron exclusive collectable

The Junior Gunners

OFFICIAL MEMBERSHIP

Junior Gunners is the Under 16s branch of The Arsenal. Junior Gunners receive benefits similar to Club members, plus there are opportunities to be the Club match-day mascot and attend parties with the first team squad. To join the Junior Gunners call 020 7704 4160.

unior GUNNERS

Voucher Book

Each membership pack will include a voucher book with a series of great offers from the Club and Club partners including a chance to play at Highbury.

HIGHBURY

1913 - 2006

THE FINAL

SALUTE

Members' Day

An opportunity for several thousand members to watch Arsène Wenger and his coaching staff put the first team squad through their paces in a special pre-season training session at Highbury exclusively attended by members of The Arsenal.

Membership Website and Monthly Newsletter

This will include an online ticket facility, all the latest membership news, and a Members' community message-board. The newsletter will feature Arsenal highlights of the month and great competitions. Members who have won prizes previously have been on a tour of Emirates Stadium, visited the London Colney training centre and won shirts worn by the players at Members Day.

Access to Match tickets

Should tickets remain after being offered to Silver level members, these will be made available to Red level members prior to a general sale. As a Red Level member you will automatically be on the waiting list to become a Silver Member of The Arsenal where match tickets are more widely available.

We have launched an online Box Office which will include a 'live' ticket availability indicator, seat locator and facility to purchase tickets. In Emirates Stadium, membership cards will double-up as stadium access cards for Gold level members and where match 'tickets' have been purchased for Silver and Red level members.

Membership Magazine

Members receive a limited edition Arsenal magazine at the end of each season. The magazine is an exciting mix of membership news, features and player interviews.

AVENELL ROAD

THE ARSENAL CLUB CHARTER AT ARSENAL WE ARE FULLY COMMITTED TO DEVELOPING AN RELATIONSHIP WITH OUR SUPPORTERS. THE FOLLOWING CHARTER SETS OUT EXACTLY WHAT GUNNERS FANS CAN EXPECT OF THE CLUB AND CLEARLY DEFINES GUIDELINES WHICH ENABLE US TO

TREAT OUR SUPPORTERS FAIRLY AND CONSISTENTLY.

1 ACCESSIBILITY

1.1. The Club continues to strive for wider spectator access to matches by offering: 1.1.1 A broad range of ticket prices. Customers buying more

expensive seats or packages enable us to charge other tomers less for their tickets. 1.1.2 At least 25% of tickets to each game to non season ticket

1.1.3 Concessions for junior supporters, senior citizens and supporters with a restricted view of the pitch.

1.1.4 An area of the ground for the exclusive use of family groups and junior supporters.

1 1 5 Free admission for disabled supporters and their carers Disabled supporters can communicate with the club by calling 0207 704 4490 or by using the email address: disability@arsenal.co.uk

1.1.6 Free admission for replays of abandoned games. If a match is abandoned after spectators are admitted to the ground ticket holders are entitled to free admission to the rearranged match.

1.1.7 The Arsenal credit card provides an attractive balance transfer facility which may help with season ticket payments. 1.1.8 Free admission to all home FA Premier League Reserve fixtures (which are played at Barnet Football Club).

1.2 Tickets for Cup Competitions are priced no higher than the normal prices charged for FA Premier League fixtures and are allocated in accordance with the rules and regulations of the competition. Season Ticket Holders (Gold Members) have the first seven cup ties played in UEFA Competitions or The FA Cup contained within their season ticket books. Remaining match tickets are sold to members of our other membership schemes 1.3 For Carling Cup home fixtures, admission charges are often reduced by up to 30% lower than our usual ticket prices. 1.4 Any tickets purchased and then subsequently not required

must be returned to the Box Office no later than seven days before the fixture in order to obtain a full refund. 1.5 General up-to-date ticketing information can be found on: Our website www.arsenal.com; our 24 hour phone line 020 7704 4242 and in our matchday programmes.

2. AWAY SUPPORT

2.1 The Club does not charge admission prices to supporters of a visiting club, which are higher than those charged to our own supporters for comparable accommodation. Our concessionary rates offered to senior citizens, junior supporter and disabled supporters all apply to followers of a visiting club. 2.2 The Club endeavors to abide by the FA Premier League Rules governing the allocation of tickets to visiting clubs

3. LOYALTY AND MEMBERSHIP

The Arsenal Membership

Following the huge success of the first season of The Arsenal Membership scheme the Club is now providing an even wider range of benefits and opportunities to new members. As the move to Emirates Stadium draws closer, Club membership is considered to be integral to the future of Arsenal. All of our Season Ticket Holders are automatically classified as Gold Members

Silver Membership and Red Membership (waiting list to Silver)

Whether supporters are renewing their membership or signing up as a new member they receive a special membership pack ommemorating the last season at Highbury.

The commemorative pack includes The Highbury Collection Membership DVD Annual, Fever Pitch book, Mouse Pad, Highbury Farewell Badge and a Voucher book.

Additional benefits include

· Members Day - An exclusive opportunity for 8,000 members, selected by a random draw of applicants, to watch Arsène Wenger and his coaching staff put the first team squad through their paces in a special pre-season training session at Highbury

 Access to Membership website and Monthly Newsletter – This includes an online ticket facility, all of the latest membership news, and a member's community message board. The newsletter features Arsenal highlights of the month and competitions.

 Membership Magazine - Each member receives a limited edition Arsenal magazine at the end of every season. The magazine contains membership news, features and exclusive player interviews.

 Access to match tickets - Tickets go on sale to Silver Member approximately eight weeks prior to a league fixture. If any tickets remain after being offered to Silver Members they are then made available to Red Members approximately four week

prior to the fixture.

The most up to date ticketing news can be found on

www.arsenal.com. As another positive move towards the Emirates Stadium, we are launching an 'online box office' which will include a facility to purchase tickets, a state of the art seat locator and a live ticket availability indicator. In the Emirates Stadium membership cards will double up as stadium access cards for Gold Members and for Silver and Red level members (where match tickets have been purchased).

Red Membership costs £30, (for further details or to sign up please phone 0870 343 0870).

Season Ticket Waiting List - As the Club prepares to move from Highbury to Emirates Stadium in the summer of 2006. supporters have been invited to join the season ticket waiting list. There is a one off fee of £15 which is redeemable against the purchase of the first season ticket (phone 0870 343 0870 for further details).

lunior Gunners Please see separate section on page 14.

The Cannon Club (Silver) is a membership scheme for 17 and 18 year olds who were members of the Junior Gunners the previous season. Each member can continue to purchase tickets in our Family Enclosure at a reduced rate. Cannon Club members are entitled to purchase tickets in the Family Enclosure for themselves alone, as part of a group which includes a Junior Gunner member or with a Senior Citizen member. Subject to availability, tickets go on sale two calendar onths before a fixture.

Supporters of a Senior Citizen age (65 or over) can enjoy the benefits of the Family Enclosure once they become a Silver Member, Until this time they must join the Red Membership They also receive a concessionary rate for Travel Club membership and travel to our away matches

For more information on how to join any of The Arsenal membership schemes call 0870 343 0870 or visit www.arsenal.com/membership

Arsenal Travel Club- The travel club provides transport to all away matches outside London. The travel club provides fully escorted coaches, trains and planes at competitive prices with a friendly atmosphere. This also includes organised travel to Champions League away matches. Up to date information can be found on www.arsenal.com (under the 'match days' dropdown) or by contacting the Arsenal Travel Club on 0207 704 4160

Seasonal Membership fees cost £10 for adults, £6 for concessions (U16's and Over 65's) and is free for Gold members.

Arsenal Supporters Club

A full list of Supporters Clubs is available on Arsenal.com (under the 'fanzone / supporters clubs' drop down). Anyone interested in establishing a Supporters Club should be aware that Clubs cannot be opened within a 30 mile radius of another Club. The Guidelines for operating Supporters' Clubs can be obtained either by telephoning the Supporters Clubs Hotline on 020 7704 4949 or e-mailing: supportersclubs@arsenal.co.uk

4. CONSULTATION AND INFORMATION 4.1 Since season 2001/2002, the Club has hosted regular

'Supporters Forums'. 16 supporters attend four forums per season and represent

different supporter groups by discussing various issues concerning Arsenal with senior members of the administration team and the Club's Managing Director. 4.2 In addition, the Club consults supporters on a regular

basis through supporter panel liaison groups, the FAPL annual fans' survey and FAPL Supporter Panels. The Club also uses Arsenal.com, the Matchday Programme and occasional email surveys to consult on various issues, including the Emirates Stadium project.

4.3 The Club has a Supporters Liaison Officer whose role is to work closely with existing Supporters Clubs and to extend the network of Supporters Clubs in the UK and abroad. (Phone Jill Smith on 020 7704 4167 for details). 4.4 The Club publicises its position on major policy issues in

the Club Matchday Programme and on the official website. 4.5 The Club has in place, and continues to develop, ways of consulting sponsors, the Local Authority and other interested

parties 4.6 The Club gives the earliest possible notice of any changes to its ticketing policy and the reasons for such changes.

THE ARSENAL www.arsenal.com/membership to join

Call 0870 343 0870 or visit

All this for ± 30 per season

November, 1993 Jumbotrons were positioned in the north-west and south-east corners of the stadium to show action replays etc.

Ian Wright overtook Cliff Bastin's tally of 178 Arsenal goals with a hat-trick in a 4-2 home win over Bolton. His final total was 185 Arsenal goals.

Proud Arsenal supporter

May 3, 1998 Arsenal clinched their first Premiership title at Highbury with a 4-0 win over Everton



4.7 The Club utilises arsenal.com and the subsequent home matchday programme, to notify supporters of any fixture changes as soon as they are confirmed.

- In addition to this, the Club has recently set up a new email service with the intention of notifying supporters and local residents about fixture changes as soon as they happen. To subscribe, please send a blank email to join-
- fixtures@list.arsenal.co.uk
- 4.8 The Club undertakes research on the design and quantity of new playing strips.
- 4.9 The Club has a dedicated email address
- (info@arsenal.co.uk) which is designed to answer any query that a supporter may have in a timely manner.

5. COMMUNITY ACTIVITY

For details of Arsenal's Community Scheme see page 14.

6 MERCHANDISE

6.1 All replica strip designs have a minimum lifespan of two seasons. A new change kit will be released every year, whereby it will be the first choice change strip in year one of the lifespan and the second choice change strip in year two. In the event of a change of Club sponsor, the new sponsor's name may appear on a renlica strin within its lifesnan

NB For Season 2005/2006, a one-off commemorative 'redcurrant' coloured replica strip will be used to commemorate

the last playing season at Highbury This strip will only be used for one full season. As a direct result

of this, the Club will be reversing the trend for the new away strip, which will be the first choice away strip for two full seasons (2005/2006 and 2006/2007).

6.2 All Replica Strips that are sold by the Club clearly state the date upon which the kit was launched.

6.3 Details of the next intended change of kits are available from the Club's retail outlets and on Arsenal.com. 6.4 The Club carries out its obligations under the Premier

League Rulebook to prevent price fixing in relation to the sale of replica Strip. 6.5 The Club offers refunds on merchandise in accordance with

its legal obligations. 6.6 The Club will consider its traditional values, along with

commercial considerations, when producing new playing strips. 6.7 At each of our retail outlets, the Club offers the service of printing the name of a current Arsenal player onto one of our urrent replica shirts. However, should any such player cease to be a member of our first team squad, we will be unable to offer a refund or make any alterations to the shirt

HIGHBURY

The Club endeavours to ensure that the stadium is maintained to the highest standards ensuring that it is a safe, functional and pleasant environment for supporters and all other users. Season 2005/2006 will be the last season whereby the Club will play its home matches at Arsenal Stadium at Highbury. From season 2006/2007 onwards, the Club will play its home matches at Emirates Stadium, a new development 500 Metres away from Arsenal Stadium.

8. CATERING

The Club's Caterers, Delaware North, are fully committed to providing high quality catering operations within the constraints of the existing stadium infrastructure. They will seek to continue to improve their operations by regularly monitoring customer thoughts and feedback. Comments and suggestions regarding catering at Highbury are welcomed at the following email address delawarenorth@arsenal.co.uk

9 STAFF CONDUCT

9.1 Arsenal Football Club expects and requires all employee to conduct themselves in accordance with the highest ethical standards. Employees are expected to maintain these standards on and off Club premises.

9.2 All Club members, supporters and all applicants for employment will be regarded equally and be given equal opportunities in all aspects of contact irrespective of their race, colour, nationality, religion or belief, sex, sexual orientation, marital status, age, ethnic and national origin, disability or gender reassignment.

10. DATA PROTECTION

Arsenal Football Club plc seeks to categorically adhere to all data protection guidelines. We will only hold supporter data and pass on data if we have your permission to do so. If you wish to know what data we hold on you we are happy to provide it. Likewise, if your information changes or if you wish us to stop using your data at any time, you can email us at query@arsenal.co.uk.

Subject to your agreement Arsenal Football Club plc and its group companies will use your information together with other information for administration, marketing, customer services and profiling your purchasing preferences. We will disclose your information for a reasonable period to contact you about ou services.

We may search the files of credit reference agencies (who will record any credit searches on your file) for one or more of the following purposes:

- (i) To help us make credit decisions about you:
- (ii) To prevent fraud:
- (iii) To check your identity and to prevent money laundering

We may also disclose details of how you conduct your account to such agencies. The information will be used by other credit grantors for making credit decisions about you and members of your household as well as fraud prevention, money laundering prevention and occasionally for tracing debtors.

We may make your information available to other persons and/or organisations who are our business partners or with whom we do business ("third parties"). We or they may contact you by mail telephone SMS fax or e-mail to let you know about any goods, services, credit or promotions which may be of interest to you.

We may pass information about you for the above purposes to other companies associated with us or to third parties in countries which do not provide the same level of data protection as the LIK. If we do so we will enter into contract to ensure your information is protected.

11. CUSTOMER SERVICE

11.1 The Club responds to any contact from a customer within a maximum of 14 days.

All complaints must be made in writing to the relevant department at the Club.

If it is felt that a complaint cannot be resolved within 14 days, an acknowledgment of the communication will be made as ar interim measure.

11.2 The Club responds by email, fax or letter dependent upon the nature of the request.

If a customer requests a response in writing he or she will receive one.

11.3 If a customer is not satisfied after having complained to the Club, and having given the Club sufficient time to respond, their complaint should be referred to the FA Premier League (The FAPL Charter can be found at www.premierleague.com or upon request by calling 020 7298 1600). If the customer is still not satisfied after having consulted the FAPL, the complaint should be forwarded to the Independent Football Commission The IFC's contact details can be found at www.theifc.co.uk or upon request by sending a fax to 01642 342 751 or writing to The Independent Football Commission, Victoria Court, 82 Norton Road, Stockton-on-Tees TS18 2DE.

11.4 David Miles, Company Secretary, has overall responsibility for customer service. However, the Club encourages customers to contact the

department relevant to their particular query:

Box Office	
Manager: IVAN WORSELL	020 7704 4040
Commercial & Marketing Manager: ADRIAN FORD	020 7704 4100
Corporate Hospitality Manager: STEVE BRICE	020 7704 4100
Football in the Community Manager: ALAN SEFTON	020 7704 4140
Junior Gunners / Travel Club Manager: SUE CAMPBELL	020 7704 4150
Museum Manager: IAIN COOK	020 7704 4508
Stadium Tours Manager: ANGUS KINNEAR	020 8704 4100
Retail and Home Shopping Manager: MATTHEW JEFFREY	020 8342 5858
Stadium Management Manager: JOHN BEATTIE	020 7704 4030

Furthermore, the Club has a dedicated email address whereby supporters are welcome to make any enquiries Please address your emails to: info@arsenal.co.ul

The Club Charter is now also available in an alternative audio format. Should an audio copy be required, please contact Hazel Wright on 020 7704 4099.

Arsenal set new unbeaten league record of 43 matches by beating Blackburn Rovers 3-0 at home. The Gunners went on to extend the record to 49 matches.