

## G-Film 2007

### Australian World Environment Day Short Film Festival Guidelines

## MELTING ICE - A HOT TOPIC?



© Nick Cobbing / Still Pictures

ask...



a polar bear



a farmer



an islander



an insurer



an indigenous person

yourself!



WORLD ENVIRONMENT DAY • 5 June 2007

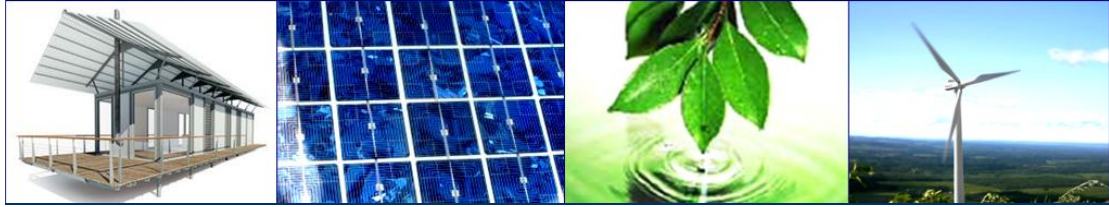
### About World Environment Day 2007

World Environment Day, commemorated each year on 5 June, is one of the principal vehicles through which the United Nations stimulates worldwide awareness of the environment and enhances political attention and action.

The World Environment Day slogan selected for 2007 is **Melting Ice – a Hot Topic?** In support of International Polar Year, the WED theme selected for 2007 focuses on the effects that climate change is having on polar ecosystems and communities, and the ensuing consequences around the world.

The main international celebrations of the World Environment Day 2007 will be held in **Norway**. UNEP is honoured that the City of Tromsø will be hosting this United Nations day. Please visit the [Norwegian Polar Institute WED website](#) for more information on the celebrations in Norway.

The day's agenda is to give a human face to environmental issues; empower people to become active agents of sustainable and equitable development; promote an understanding that communities are pivotal to changing attitudes towards environmental issues; and advocate partnership, which will ensure all nations and peoples enjoy a safer and more prosperous future. World Environment Day is a people's event with colourful activities such as street rallies, bicycle parades, green concerts, essays and poster competitions in schools, tree planting, as well as recycling and clean-up campaigns.




**WORLD ENVIRONMENT DAY  
SHORT FILM FESTIVAL 2007**

#### About G-Film

G-Film is the new and official title of the Australian World Environmental Day Short Film Festival, an initiative supported by the United Nations Environment Programme (<http://www.unep.org>). G-Film finalists and awards will be showcased at GREX 07 (Australian International Green Build & Renewable Energy Expo, 1-3 June 2007, Sydney). <http://www.grex.com.au>

G-Film follows on from the success of last years Eco Short Film Festival, an event that celebrated both World Environment and World Ocean Day.



G-Film aims to:

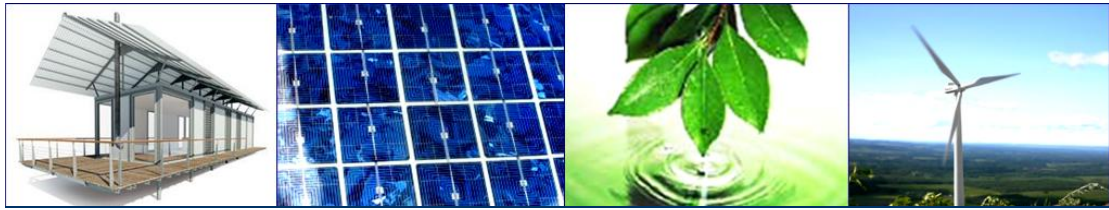
- celebrate World Environment Day
- increase public awareness on specific environmental issues
- provide a venue and forum where amateur and professional film and documentary makers can gain media exposure
- encourage the expression of specific groups (scientific, community environmental, schools, NGO's and film students) through their participation in the Film Festival; and
- entertain our visitors at GREX

"A revolution in environmental consciousness swept the planet in the early 1980s. Film was one of the central tools in this revolution. Early campaigners made films and lugged projectors around community halls to get the word out. In this way, wild and remote places were seen and understood by a generation of urban dwellers, inspiring community outrage and building campaigns that rocked the political establishment. Film has informed, inspired and illuminated the plight of our precious planet."

*Felicity Wade, NSW Campaign Manager, The Wilderness Society*

#### G-Film Festival Categories

- Fiction
- Documentary
- Animation
- Music
- Video Diary
- Best Company / Brand TV Commercial (Environmental Theme)
- Australian Schools



### G-Film Festival Awards

- Best Film AUD\$1000
  - Best Young Filmmaker (16-24 years old) AUD\$1000
  - Best Animation AUD\$500
  - Australian Schools (Grade 6-9) AUD\$500
  - Most Popular Corporate / TV Commercial (Trophy Prize)
- (Prizes may become more attractive pending G-Film Sponsorship)*

### Guidelines for Entry

- Your entry must respond in some way to this year's World Environment Day theme – Melting Ice - a Hot Topic ?
- Signature film inclusion: Melting Ice
- Each VHS PAL/DVD must be no longer than 7 minutes (including titles and credits)
- Submissions close and must be received by 6pm Friday 25 May 2006
- Submissions open to international film producers and students
- Only one submission per applicant
- There is no age limit for submissions but entrants under 18yrs must be authorised by a guardian or teacher
- No entry fees are required for submitting films
- Videos and DVDs must be submitted complete with English commentary and/or English dialogue or in the original version with English subtitles
- The Festival has the right to use any supplied material by the applicant/s at no charge, so as to promote this festival and further G-film festivals.
- All shipping costs and insurance to and from the festival office are the sender's responsibility. Video/DVDs must be accompanied by return postal instructions and a prepaid self-addressed envelope
- The Festival Organisers cannot accept responsibility for loss or damage to any Video/DVD in its possession
- Accepted submissions may be uploaded and posted on You Tube and incorporate sponsorship branding after your credits. See <http://www.youtube.com>
- Accepted submissions will be hosted on our official screening website. <http://www.gfilm.com.au>

Entries must include the following:

1. 1 x VHS (PAL) copy of your film (to be kept for festival archives)
2. VHS PAL or DVD master copy for screening (suitable for region Australia)
3. 2 x colour production stills. These may be used for publicity and the festival program should the film be selected for the Show Awards. A production still is usually direct action from the film rather than behind the scenes photos.
4. 1 x photograph of the Director
5. A completed and signed entry form

Entry Exclusions - please note entries will not be accepted:

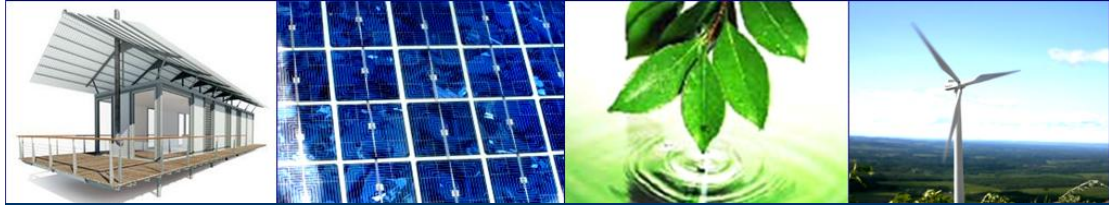
- If any of the above items are not included
- If your film is longer than 7 minutes
- If your entry form is incomplete (including unsigned entry form)
- Any time after 6pm on the final day for submissions. A shortlist process will take place immediately following the closing time, so late submissions cannot be accepted.

### Film Screening and Awards

Finalists in each category will have their films screened on the main stage at GREX 07. Following the Sunday screening the Awards will be presented.

Each category must have over five entries for the competition prize to be valid. In the event of limited entries a winner will be announced but no cash prize will be awarded.

For entry form go to <http://www.grex.com.au/filmentryform.shtml>



## Congratulations

Mick Turner, Director of WSB Media Group and Organiser of G-Film, would like to congratulate Jonathan Burton with his winning 2006 Eco Short Film Festival submission **The Visitor**.

# Jonathan's film short tells a message

**BY ANDREW MATHIESON**

IT'S FAIR to say Johnathan Burton's on-screen resume is now seriously bulging at the seams for a 17-year-old trying to focus on his VCE studies.

Not content to play guest roles in TV dramas *Stingers* and *Blue Heelers*, and Delta Goodrem movie *Hating Alison Ashley*, the Kardinia International College student has now tried his hand at making films.

The latest passion recently culminated in him taking out the amateur category at the Eco Short Film Festival in Sydney for his own creation, *Visitor*.

Johnathan acted, edited and directed the seven-minute piece that beat nine other film-makers.

His father Peter helped out as producer and Kardinia Year 10 student Michelle Doyle took on the role of boom operator and was responsible for music.

The short film is about a visiting diplomat, flown to an unknown land, who intends to run for president of its council on a platform of environmental change.

"The twist, though, is at the end (of the film) that it's the surface of the future, and that through global warming and damage to the environment, we've destroyed the planet and everybody lives under ground," Jonathan said.

The desolate landscape of the future in *Visitor* was filmed at saltworks, but much of the backdrop used was at RMIT.

Jonathan said the film delivers an important message about the environment.

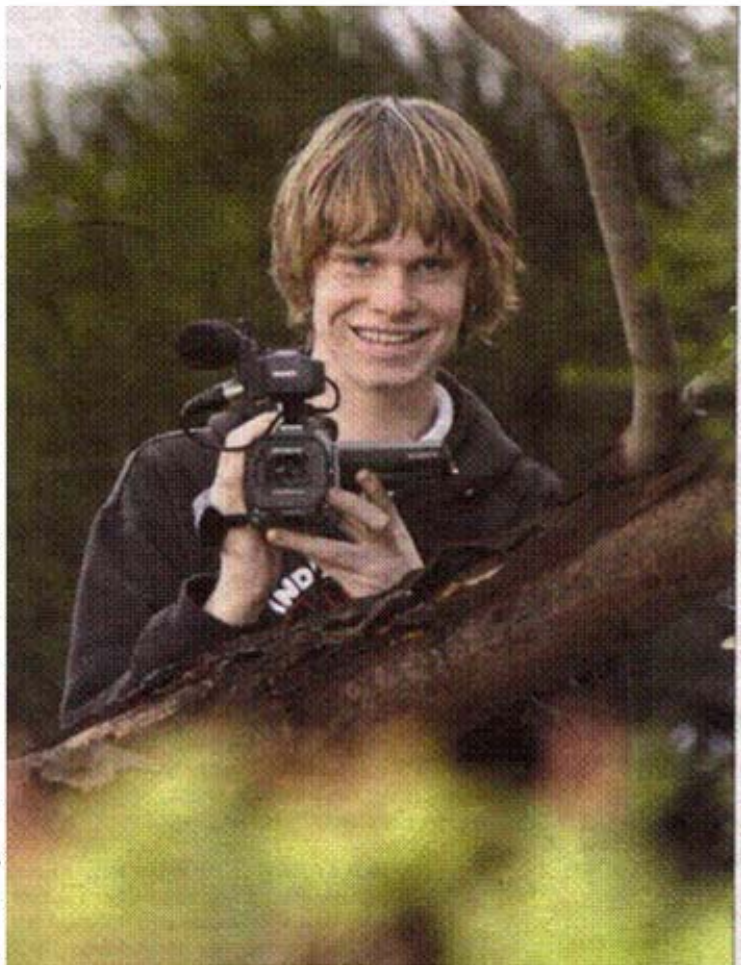
"It's definitely an interest of mine," he said.

"The main interest is the film-making I guess, but it's a worthy cause.

"It's something we all need to consider with what's going on in the world."

The Lara teenager said he is torn between acting and making movies.

But he said the challenges of the film-making world had proven to be a good "learning curve" after previously entering the Melbourne International Film Festival.



**Listen: Lara student Jonathan Burton is torn between acting and filmmaking after winning a short film prize.**

**Picture: Mark Farrugia**