

Training on A Communication Strategy for the Promotion of Adolescent Reproductive Health

Dear Sir / Madam,

I am currently pursuing a fellowship under the Fund for Leadership Development, MacArthur Foundation titled 'A Communication Strategy for the Promotion of Adolescent Reproductive Health. In this fellowship, I am developing Magic and Board Games as a tool for communication. I have developed a kit which consists of 20 Magic Tricks and 7 Board Games. Following issues can be covered with the help of these games and magic tricks-

1. Adolescent Health and Nutrition
2. Male and Female Reproductive System and related myths and misconceptions.
3. Early Marriage and Pregnancy
4. Gender Issues.
5. Peer Pressure and Drug abuse.
6. Violence and Eve teasing
7. Risk Behavior and HIV/AIDS

Under the dissemination of the fellowship I have planned to train grassroot level workers to be able to use both the tools (magic and board games) in their educational activities.

If you are interested in getting this training program conducted for the young volunteers and field facilitators of your organization then kindly contact me at 09415110490 or iiyi@satyam.net.in. You can also visit our website at www.iiyi.org. Details of the training program are enclosed herewith.

Regards,

Manish Kumar

Details of the Training Program and Communication Materials:

1. Title of the training program is “A Communication Strategy for the Promotion of Adolescent Reproductive Health”.
2. The Communication Kit is available in three sizes. Participants can choose Kit according to their need.

These kits consist of magic tricks, board games, instructions manual, question answer cards and a Carry case. But if the participants are not interested in buying the whole kit then they can purchase selected items from the kit.

Note: Discounts on kits are available for those participants who belong to grassroot level organizations with no funding support.

Types of dissemination activities:

Organization can select dissemination activities of their choice.

1. Communication materials Presentation: (Three hours)

This presentation will be held at the interested organization’s workplace.

2. Communication materials Orientation Training: (Two Days)

Guidelines for the selection of the participants for orientation training:

- Participants should be frontline workers like Field facilitators, experienced in performing arts like puppet shows or plays.
- Participants must have received full training on Adolescent Reproductive Health issues.
- Participants should have good communication skills and should understand Hindi well.
- Participants should be interested in learning new skills and have commitment for Entertainment Education.

3. TOT on Communication Materials (Four Days):

A. Option # 1 Trainings at Delhi and Lucknow

Training Dates are:

- 8th -11th October 2005 at Lucknow
- 5th-8th November 2005 at New Delhi.

B. Option # 2 The trainings will be held at interested organization’s workplace. Training dates will be finalized later.

Note: *Partial scholarships available for deserving candidates.*

Guidelines for the selection of the participants for TOT:

- Participants should be frontline workers like Field facilitators, experienced peer educators working on adolescent health issues.
- Participants must have received full training on Adolescent Reproductive Health issues.
- Participants should have good communication skills and should understand Hindi well.
- Participants should be interested in learning new skills and have commitment for Entertainment Education.

Tentative Training Program for TOT

SN	Day	Topic	Duration	Remark
1.	One	Introduction of the participants	1 hour	
2.		An Overview of the Training Program	½ hour	
3.		Entertainment and Communication a) Use of Board Games in Adolescent Health Programs b) Use of Magic in Adolescent Health Programs	2 ½ hours	
4.		Adolescent Health and Nutrition	2 hours	
5.		Practice Session		
6.	Two	Development during Adolescence	3 hours	
7.		Gender Issues	2 hours	
		HIV/AIDS	1 hour	
		Practice Session	1 hour	
8.		Social Evening	2 hours	Evening
9.	Three	Violence and Eve-teasing	2 hours	
10.		Early Marriage and Pregnancy	1 hour	
11.		Peer Pressure and Drug Abuse	1 hour	
12.		Young Peoples Sexual and Reproductive Health and Rights	2 hours	
13.		Practice Session	1 hour	
14.	Four	Supervision/ Practice Sessions on Developed Communication Materials followed by Presentations	5 hours	Optional
15.		Future Plans and Closure	1 hour	