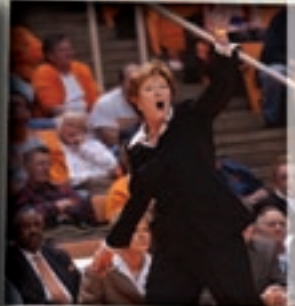




Rocky Top



Together, we will



Go Vols!

TENNESSEE

TRADITIONS

THE OFFICIAL STORE OF TENNESSEE ATHLETICS

FALL 2007 MERCHANDISE CATALOG
WWW.VOLMALL.COM 1.877.VOLSGEAR

FOOTBALL



Adidas #16 Replica
Football Jersey
#11766
\$49.99



Adidas #10 Replica
Football Jersey
#12305
\$49.99



Adidas #22 Replica
Football Jersey
#11777
\$49.99



Adidas White
Panel Football
#10717
\$25.99



Adidas Replica
Composite Football
#10718
\$29.99



Adidas Fulmer's
Sideline Cap
#13468
\$19.99



Adidas Fulmer's
Sideline Visor
#13446
\$16.99



Adidas Coach's
Trucker Cap
#13449
\$19.99



Adidas Assistant
Coach's Visor
#13455
\$16.99



Vintage Football
Jersey Tee
#13416
\$24.99



Football Is Better
In Knoxville Tee
#14018
\$19.99



Adidas Big
Helmet Tee
#11748
\$19.99



"Give My All" Tee
#13162
\$19.99



"Good Ol' Rocky Top" Tee
#13156
\$19.99



2007 Football Schedule Tee
#13173
\$19.99



Adidas
Tailgating
Crew Tee
#11754
\$19.99

FOOTBALL



Touchdown Tee
#10365
\$19.99



TN Football Tee
#13179
\$19.99



Varsity Practice Tee
#10007
\$19.99



Adidas 3-D Tee
#12095
\$19.99



Youth Chiropractic Tee
#13217
\$17.99



"Dog in the Fight" Tee
#13150
\$19.99



Youth "Football Rules" Tee
#13190
\$19.99



Adidas Core Sport Tee
#9156
\$19.99



Youth Field Long Sleeve Tee
#10245
\$24.99



Smokey Helmet Tee
#11919
\$19.99



Euro Tee W/ Distressed Look
#3805
\$19.99



Youth "De-construction Zone" Tee
#13222
\$19.99



"Hardcore Football" Tee
#13211
\$19.99



Adidas RB Slouch Cap
#13445
\$19.99



Arched Football Cap
#12727
\$19.99




Mini Illusion Football
#6716
\$19.99




Full Size Replica Helmet
#6366
\$115.99

MEN




Adidas Campus Charger Tee
#11843
\$24.99 




Adidas Performance Polo
#11861
\$39.99 



Adidas Campus Block Logo Tee
#11837
\$24.99 



7 Maxims Tee
#13200
\$19.99 



Banner Club Tee
#11594
\$29.99



Rocky Top Tee
#11647
\$19.99 



Applique Power T Hoody
#10134
\$44.99 




Banner Scrum Tee
#11588
\$24.99



Banner Fieldhouse Tee
#11606
\$26.99



New Era NEO Cap
#11238
\$22.99 




Bozeman Trucker
#11659
\$19.99



Ridley Distressed Cap
#11653
\$19.99



Adidas Stretch Cap
#13457
\$19.99 

MEN



Adidas Knit Beanie
#13432
\$12.99



Adidas Flame Beanie
#13435
\$12.99



Argyle Knit Beanie
#13436
\$15.99



Men's Fleece Slippers
#11160
\$18.99



Fossil Multifunction Watch
#9793
\$99.99



Fossil Arkitekt Watch
#11670
\$94.99



Fossil Kaleido Watch
#9791
\$84.99



Fossil Dive Sunglasses
#12268
\$34.99



Fossil Ruben Sunglasses
#12267
\$34.99



Tommy East Cliff Polo
#12812
\$55.99



Tommy "Steve" Polo
#12789
\$57.99



Tommy Ithaca Polo
#12795
\$49.99



Tommy "Harry" Long Sleeve Woven Shirt
#12783
\$74.99



Tommy Rhodes Polo
#12806
\$63.99



Cross Beach Shoes
#13883
\$34.99



Tartan Poly Tie
#5164
\$24.99



Power T Silk Tie
#9124
\$29.99



Adidas Vintage Crest Hoody
#12053
\$59.99

WOMEN



Vols Print Mesh Shorts
#13404
\$26.99



Verical Vols Jock Shorts
#13399
\$29.99



Smokey Dangle Earrings
#14038
\$9.99



Power T Dangle Earrings
#14037
\$9.99



Adidas Team Slouch Cap
#13462
\$12.99



Adidas Sun Visor
#13464
\$12.99



Adidas Short Bill Charlie Cap
#13467
\$15.99



Mom Program Cap
#5844
\$19.99



Banner Women's Field Hockey Tee
#11617
\$26.99



Rhinestone Power T Tee
#13827
\$19.99



Circle Vols Women's Hoodie
#10735
\$39.99



Adidas Women's Freestyle Fleece
#9915
\$44.99



Adidas Aerial Tee
#12113
\$19.99



Distressed Screen/Foil Tee
#13389
\$19.99



Volunteers 'T Stone' Tee
#13384
\$19.99

WOMEN



Fossil Ladies Charm Watch
#9796
\$84.99



Fossil Ledge Sunglasses
#12266
\$34.99



Fossil Leather Key Fob
#11136
\$14.99



Tommy Women's Rhodes Polo
#12836
\$63.99



Tommy Women's Lucky Polo
#12866
\$39.99



Fossil Ladies Applied Watch
#9794
\$74.99



Fossil Ladies Checkbook Clutch
#11482
\$33.99



Fossil Ladies Multifunction Wallet
#11491
\$29.99



Fossil Key Coin Ladies Wallet
#11475
\$19.99



Tommy Women's Dawn Polo
#12871
\$49.99



Tommy Women's Ithaca Polo
#12851
\$49.99



Fossil Womens Plaque Belt
#12240
\$34.99



Fossil Womens Campus Belt
#12230
\$32.99



Banner Women's Boy Beater Tank
#11622
\$17.99



Banner Women's Touchline Tee
#11627
\$22.99



Banner Women's Scrum Tee
#11612
\$24.99

LADY VOLS



Pat Summitt Wheaties Box
#12725
\$12.99



2 pc Car Mats
#13781
\$36.99



Lady Vol Dangle Earrings
#14039
\$9.99



55 Zip Hoody
#11309
\$49.99



Rebound Tee
#11266
\$19.99



7th Heaven Coin
#14006
\$49.99



Can Koozie
#3777
\$3.99



Tommy Lady Vols
Ithaca Polo
#12846
\$49.99



Tommy Rhodes Lady
Vols Polo
#12841
\$63.99



Fossil Lady
Vols Watch
#13697
\$89.99



2007 Lady Vols
Final 4 DVD
#13863
\$19.99



2007 Lady Vols
NCAA Champs
License Plate
#13833
\$6.99



Adidas Bling Nat. Champs Tee
#13689
\$19.99




Adidas Lucky 7 Tee
#13791
\$19.99




Adidas 2007
National
Champs Tee
#13797
\$19.99

YOUTH



Adidas Slant Script Tee
#12911
\$16.99 




Adidas Girls "On Franchise" Tee
#12989
\$15.99 




Adidas Girls Practice Raglan Tee
#12979
\$15.99 




Pigskin Tee
#10477
\$17.99 



First String Tee
#9958
\$17.99 




Adidas Kids Recruit Tee
#10610
\$14.99 



Apprentice Cap
#11660
\$16.99




Smokey Fusion Hoody
#10268
\$29.99 



Hand Knit Vest
#12347
\$44.99



Adidas Kids Cheerleader Outfit
#3565
\$32.99 

INFANT/TODDLER/TOYS



**Newborn Girl/Boy
Smokey Set**
#8749/8750
\$39.99



**#1 Volunteer
Onesie**
#8766
\$17.99



**Baby
Bib**
#10555
\$5.99



**Toddler Picot
Edge Top**
#12335
\$24.99



Baby Throw
#14484
\$24.99



**Crayon Toddler
Tee**
#14024
\$14.99



**Baby Bottle
Two Pack**
#12377
\$8.99



**Infant
Hi-Tops**
#11168
\$12.99



Tennessee Mobile
#9117
\$39.99



Pacifier With Clip
#10556
\$7.99



Musical Dino Toy
#13864
\$14.99



Volopoly
#7921
\$29.99



Grip And Rip Football
#10722
\$19.99



**Basketball and
Backboard Set**
#8473
\$14.99



Night Light
#5799
\$12.99



**Football Player
Night Light**
#7398
\$12.99

BEDDING/HOME



Kids Recliner
#14047
\$139.99



Home Team Recliner
#14050
\$599.99



Rocker Video Game Chair
#14048
\$119.99



Pub Sofa
#14051
\$699.99



Tennessee Laundry Bag
#14044
\$22.99



Go Vols Standard Pillowcase
#14043
\$19.99



Big Foot Bean Bag Chair
#14035
\$92.99



ScoreBoard Clock and Thermometer
#13999
\$105.99

A. Valance
#9041
\$29.99

B. Medium Drape
#9042
\$44.99

C. Tennessee Fat Head Helmet
#14046
\$99.99

D. Desk Lamp
#8691
\$24.99

E. Twin Locker Room Comforter
#9035
\$89.99

*also available in Full/Queen

F. Locker Room Sham
#9039
\$24.99

G. Twin Jersey Sheet Set
#9047
\$49.99

*also available in Full/Queen

H. Twin Bedskirt
#9044
\$32.99

*also available in Full/Queen

I. Football Mat
#7387
\$24.99



AUTO

A. Power T Auto Emblem
#4418
\$9.99

B. Stainless Steel License Plate
#11140
\$49.99

C. Camo Hitch Cover
#10535
\$15.99

D. Large Power T Car Magnet
#8322
\$14.66



Tailgater Hitch Cover
#10816
\$34.99



Smokey Antenna Topper
#10827
\$4.99



Power T Antenna Topper
#6515
\$4.99



12" Helmet Car Magnet
#11730
\$14.99



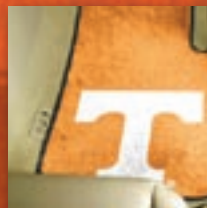
Power T Car Flag
#4581
\$14.99



Tooled Metal License Plate
#6343
\$49.99



Camo Power T License Plate
#10536
\$19.99



2 Piece Car Floor Mat Set
#7395
\$36.99

* 4 pc also available



Mirror Football License Plate
#10544
\$19.99



Metal License Plate
#10840
\$6.99



Acrylic Check License Plate
#10548
\$13.99



Camo License Frame
#10539
\$15.99



Plastic Check License Frame
#10545
\$6.99



Chrome License Plate Frame
#10844
\$9.99

TAILGATE



Bottle Koozie
#1547
\$3.99



Talking Bottle Opener
#3706
\$9.99



Magnetic Football Chip Clip
#6136
\$3.99



Adidas Tobagan Hat
#13434
\$15.99



Power T Can Koozie
#1549
\$2.99



Longneck Bottle Opener
#13577
\$6.99



Glow Mug
#6340
\$12.99



Adidas Jester Hat
#13433
\$15.99



Tervis Ice Bucket
#13972
\$49.99



Tervis 12 oz. Short Tumbler
#13960
\$10.99



Tennessee Straw Cowboy Hat
#13695
\$19.99



Can Cooler
#1721
\$4.99

*other Tervis items available online



Barbeque Set
#11139
\$89.99



Snack Helmet
#4671
\$49.99



Pride of the Southland Band CD
#4642
\$14.99



Adidas Safari Hat
#13448
\$19.99



Uniform Grill Cover
#13711
\$59.99



Tennessee Stadium Seat
#10916
\$19.99



Pinwheel Tailgate Tent
#1962
\$259.99

NOVELTY



16oz Crystal Pilsner
#13783
\$12.99



Sculpted Salt & Pepper
Shaker Set
#11152
\$12.99



25' Tape Measure
#13635
\$15.99



Vols Hammer
#11453
\$16.99



11 oz. Sculpted Mug
#11151
\$24.99



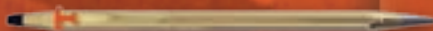
Combination Pad Lock
#13634
\$8.99



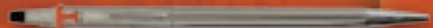
Wine Set
#9126
\$15.99



Cross Century Coral Shock Pen
#11472
\$49.99



Cross Century Gold Pen
#11474
\$59.99



Cross Century Chrome Pen
#11471
\$39.99



Cross Century Black Ball Point Pen
#11473
\$56.99



3PC Tennessee Boxed Set
#14036
\$14.99



8" Smokey
Bobblehead
#14005
\$24.99

*other stickers/decals available



Helmet Decal
#10839
\$1.99



Orange Power T Decal
#10837
\$1.99



Competitive Smokey Vinyl Decal
#8325
\$1.99

GOLF



Datrek Cart Golf Bag
#5696
\$212.99



Datrek Stand Golf Bag
#4063
\$138.99



Golf Umbrella
#13915
\$25.99



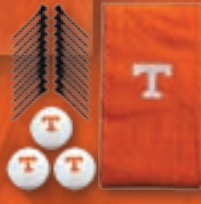
2 Teemate Pack
#10125
\$7.99



Mascot Headcover
#4054
\$30.99



3 Pack Zippered Headcovers
#10122
\$39.99



Embroidered Towel Gift Set
#1012
\$29.99



Divot Tool Pack
#11046
\$16.99



3 Golf Ball Pack
#10126
\$9.99



Mallet Putter Cover
#11045
\$14.99



Blade Putter Cover
#11044
\$14.99



Big Silver Putter
#10830
\$99.99



Black Dual Ball Putter
#10832
\$99.99



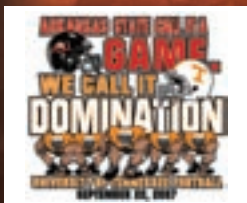
Blade Putter
#10828
\$99.99

Gameday Tee Package

Save \$40 when you buy all 7 tees!

2007 Gameday Tee Package

#14136
\$99.99



vs. Arkansas State
#13343
\$19.99



vs. South Carolina
#13355
\$19.99



vs. Louisiana-Lafayette
#13361
\$19.99



vs. Arkansas
#13367
\$19.99



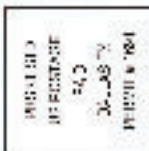
vs. Vanderbilt
#13373
\$19.99



vs. Southern Miss
#13337
\$19.99



vs. Georgia
#13349
\$19.99



Tennessee Traditions
4301 Empire Road
Ft. Worth, TX 76155



Shop Now to Receive
10% OFF
Your Next Purchase
OF \$75 OR MORE

Enter the tracking code shown below at check-out and click recalculate for discount to be applied. Qualifying amount applies to merchandise only. Gift cards, gift wrap, taxes, and shipping and handling are not included. Limit one discount per customer per transaction. Discount cannot be applied to previous purchases. Discount may not be combined with any other offer and may not be redeemed for cash or cash equivalent. Offer expires 10/15/07.

Tracking Code



This catalog displays only a portion of our vast selection of Tennessee merchandise. Periodically some merchandise may go on sale or prices may be reduced or increased. While every effort has been made to ensure the accuracy of this catalog, descriptive, typographic, and photographic errors are subject to correction and Tennessee Traditions should have no liability for such errors.