



"First Ladies of Football"

Appearance Request Form

Name of Company: _____

Contact Name: _____ Fax Number: _____

Address of Company: _____

Address of Event: _____

Day Phone: _____ Phone Number at Event: _____

Event Name: _____

Event Description: _____

Date: _____ Number of Cheerleaders _____
(Minimum of Two Cheerleaders)

Time of Appearance: From: _____ Until: _____
(Minimum of Two Hours)

Dressing Room Available: _____ Parking Available: _____

Estimated Drive Time from the Woodrow Wilson Bridge: _____

Will Food and Beverage be provided: _____

Directions to Event: **Please attach Directions!**

Appearance Fee Quote: _____

Rate Approved by Company: _____

Appearance Approved by: _____

Mail to: Washington Redskins Cheerleaders
Attn: Melanie Treanor
FedEx Field
Landover, MD 20785

Fax to: Melanie Treanor
Marketing and Events Coordinator
(301) 276-6266

Redskins Cheerleaders Appearance Guidelines

General:

The following is provided to assist you in making requests for the Washington Redskins Cheerleaders. This information is established to serve as a set of working guidelines for your general planning purposes. Each request will receive fair and consistent consideration based on squad policies.

All requests must be submitted in writing using the Appearance Request Form. Please furnish as much detailed information as possible. If the event is for a charitable cause, requests must be sent to the Cheerleaders administrative office no less than four weeks prior to your event to allow maximum time for scheduling.

During all appearances the Washington Redskins Cheerleaders must always be provided water and/or a beverage, especially when performing. The Cheerleaders can assist with registering guests, selling raffle tickets, placing nametags, giving awards or endorsing products. They can also perform dance routines, pose for photos, sign autographs or simply mingle with the attendees.

Fees:

Rates vary depending upon the type of appearance requested. All payments must be received prior to the start of the appearance. All events must reimburse cheerleaders parking.

Autograph Signings:

During each appearance the Washington Redskins Cheerleaders will give autographs to fans. A skirted table or booth must be placed with seating for the Cheerleaders during any autograph signings.

The Washington Redskins Cheerleaders will provide 100 full color squad photographs. These photographs are included in the appearance fee and additional copies may be purchased for \$.10 a copy. Fans also have the opportunity to purchase a copy of the 16-month calendar.

Performances:

If a dance performance is requested, a minimum of six (6) Cheerleaders must be booked. A sound system, with a CD player, must be provided. The Cheerleaders will bring their music on CD.

Variety Show Performance:

The Redskins Cheerleaders Variety Show is a sure hit at your next event. This one-hour production comes complete with costumes and vocalists and will entertain, captivate and inspire any audience. If you want to add even more excitement to your event, then our Custom Variety Show is just for you. This program is choreographed and costumed to fit the theme of your event. There are nine segments to choose from, each with their own costume and flavor, including Rock and Roll, Latin, Country, and Broadway. Please contact the Cheerleader office for more details.

Availability:

Washington Redskins Cheerleaders are available for appearances all year round. Please keep in mind that all of the Cheerleaders either have a full-time job or attend college full-time. Due to this, a limited number of Cheerleaders are available for appearances during normal business hours. You will be notified on availability after the request form has been received.

Promoting Cheerleader Appearances:

Before promoting a Washington Redskins Cheerleader appearance, please check with the Redskins Cheerleaders management for acceptable practices. You may have limited rights to use the Cheerleader marks in advertising your event.

**Thank you for your interest in making
the Washington Redskins Cheerleaders part of your event.**