

Over the history of the 12th Man Foundation, fairness and open information have always been important. However, as we review the historical allocation of donor benefits, there has not been a clearly-defined system in place that was easy to track and understand. Today, with more than 23,000 members and expanded methods of providing financial support, it has become critically important to establish a "priority point system" consistent with the mission of the Foundation and dealing with all members in a fair, transparent and verifiable manner.

This System is designed to provide a fair and equitable method to determine the distribution of benefits to all current and future 12th Man Foundation members.

In reviewing the System, we all need to remind ourselves of the mission of the Foundation: *"Funding scholarships, programs and facilities in support of championship athletics."*

We must always remember that Texas A&M athletics receives no supplemental funding from the state of Texas or the university. Whereas other Big 12 athletic departments receive funding from student fees, state tax dollars and appropriations, Aggie athletics are self-funded. Our future abilities to compete on a national level depend on the generosity of our annual stakeholders.

We would like to thank you for taking the time to familiarize yourself with this new 12th Man Foundation Priority Point System and for your support of this very important measure to provide a consistent, fair and open priority allocations system.

Texas A&M University
12th Man Foundation
Executive Committee

Gregory Cokinos '79, *President*
Dennis Johnston '69, *Immediate Past President*
Randy Cain '82, *President-Elect*
Neal Adams '68, *Member*
Fred Caldwell '82, *Member*
Willie Langston '81, *Member*

Jack Little '60, *Member*
Jerry McFarland '64, *Member*
George Nelson '64, *Member*
Fred Palmer '59, *Member*
Rick Rickman '70, *Member*
Jim Wilson '81, *Member*
Miles Marks '79, *Executive Director/CEO*



AGGIE ATHLETICS

Proud. Prominent. Progressing.

There is little doubt that one of the keys to Texas A&M's rise to national prominence in college athletics is the generous support of our fan base that stretches across the country. The 12th Man Foundation is building upon this tradition of support by introducing a new priority point plan to its donors. The 12th Man is proud to unveil the Aggie Access points program to honor those who give generously and buy season tickets. This program also encourages new members to step up in support of Aggie Athletics, offering access to priority seating and parking, post-season tickets and more.

Implementation of the Aggie Access points program is a victory for every Aggie fan. It's a sign that your support is valued as we grow our tradition-rich programs.

Supporting your teams is a whole new ballgame.

With Aggie Access, the benefits of supporting athletics through the 12th Man Foundation will be fairly distributed among donors, based on level of giving, length of membership, number of season tickets purchased and other factors. The aim of the Aggie Access points program is to offer equitable access to benefits for faithful supporters across Aggieland. Aggie Access points will allocate priority for the following benefits:

- ❖ Away Game Tickets
- ❖ Bowl Game Tickets
- ❖ New or Additional Season Tickets for All Sports
- ❖ Single Home Game Tickets
- ❖ Basketball Tournament Tickets (Men's & Women's)
- ❖ Zone Club & Suite Waiting Lists
- ❖ College World Series Tickets
- ❖ Big 12 and NCAA Tournament Event Tickets
- ❖ Parking (Beginning in 2007)
- ❖ 12th Man Foundation Special Events and any other benefits, as deemed appropriate by the 12th Man Foundation Executive Committee



RECOGNIZING YOUR SUPPORT

Giving

A&M fans are known for their generous giving to athletics through the 12th Man Foundation. Every gift is important to the improvement of Aggie athletics, and each 12th Man donor will receive points for his or her contributions per the Aggie Access matrix. This will allow 12th Man members to receive points for dollars given over the life of the donor and the history of the 12th Man Foundation. Endowed donors will also receive a one-time allocation of points depending on whether the endowment is two or four seats.

Longevity

12th Man donors who have given for many years will also benefit from the Aggie Access priority points with a one-time allocation of points for financial support made prior to 1993. The Aggie Access point program provides points for every consecutive year you have given to the 12th Man Foundation since 1993.

Commitment

A&M fans have long been recognized as the most loyal in the country. Your commitment to buy season tickets and continue to give back to athletics year after year is critical to the Aggies' success. 12th Man donors who purchase priority season tickets to football and basketball will also receive points per ticket beginning with the 2005 football season.

Service

12th Man donors consistently provide valuable service to Aggie athletics through the 12th Man Foundation. Donors who have served on the Executive Committee and/or Advisory Board will receive points per year of service. Lifetime Lettermen's Association members will receive a one time allocation of points.



12TH MAN FOUNDATION PRIORITY POINT SYSTEM

Category	Points Awarded
Total Giving Points are awarded per \$100 contributed. In order to activate points for the current year, members are required to make, at a minimum, the entry level annual contribution of \$150. Failure to comply will result in de-activation of priority point status for the year in which the status is not maintained. Endowed members are considered active members of the 12th Man Foundation during the term of their endowment. Total Giving is comprised of contributions directed to the following: <ol style="list-style-type: none"> Capital Campaigns Endowments Annual Giving (Including suite annual contributions) Other Methods of Giving <ul style="list-style-type: none"> MVP Other Cash Gifts Gifts of Marketable Securities and property, credited upon liquidation Terms and Conditions <ul style="list-style-type: none"> Advisory Board Fees will not be included in total giving Points will not be awarded solely upon a pledge commitment Corporate members must establish a contact person to whom the priority points will be assigned Points are non-transferable, with the following exception: Death of spouse (points will be redistributed to surviving spouse) 	4
Giving Prior to 1993 One time award	125

Additional Years Prior to 1988 Going back more than 5 years, verifiable documentation is required from donor showing per year giving prior to 1988	25 per year
Years of Consecutive Giving Accumulated points for consecutive years of giving since 1993 Points are forfeited upon lapse of membership	25 per year
Advisory Board Service Points accrue from 1999	10 per year
Lettermen's Association One time award Lifetime Lettermen's Association membership status required	100
Season Ticket Holder Points awarded with the purchase of priority football or basketball tickets only Points begin accumulating with 2005 priority ticket orders Members receiving complimentary tickets via an endowment will not receive season ticket points	10 per ticket
Endowed One time award 2 seat endowment receives 500 points 4 seat endowment receives 1,000 points Endowments without seating benefits receive 1,000 points Endowed members are considered active members of the 12th Man Foundation during the term of their endowment	500/1000
Appeal A Priority Point Appeals Panel has been established by the Executive Committee to address questions that arise concerning the Aggie Access priority program. Members may appeal any issue regarding the determination of their priority points to the Appeals Panel for consideration of extenuating personal circumstances.	

Example 1

Donor A is a longtime supporter of the 12th Man Foundation since 1988, and has accumulated a total giving of \$69,068. The donor has four priority football season tickets and has served on the Advisory Board since 2005.

Donor A's Aggie Access point breakdown:

\$69,068 total giving/100 x 4 points	=	2762.72 points
13 years of consecutive giving since 1993 x 25 points	=	325 points
1 year of Advisory Board service x 10 points	=	10 points
4 priority football season tickets x 2 years x 10 points	=	80 points
One time allocation for giving prior to 1993	=	125 points
Total Points	=	3302.72 points

Example 2

Donor B is a great Aggie fan who set up a two-seat endowment in 1978. In 2003, Donor B purchased two priority basketball season tickets. Donor B has also given several capital gifts, which has boosted his total giving to \$102,550.

Donor B's Aggie Access point breakdown:

\$102,550 total giving/100 x 4 points	=	4102 points
13 years of consecutive giving since 1993 x 25 points	=	325 points
2 purchased endowed football season tickets x 2 years x 10 points	=	40 points
2 priority basketball season tickets x 1 year x 10 points	=	20 points
One time allocation for giving prior to 1993	=	125 points
One time allocation for 2 seat endowment	=	500 points
Additional giving prior to 1988 (10 years x 25 points)	=	250 points
Total Points	=	5362 points

**Example 3**

Donor C is a Lifetime Lettermen's Association member who set up a four-seat endowment in 1983. Along with serving on the Advisory Board in 2005, Donor C has contributed \$50,000 in capital gifts to make his total giving \$86,000.

Donor C's Aggie Access point breakdown:

\$86,000 total giving/100 x 4 points	=	3440 points
4 complimentary endowed football season tickets	=	0 points
1 year of Advisory Board service x 10 points	=	10 points
One time allocation for giving prior to 1993	=	125 points
One time allocation for 4 seat endowment	=	1000 points
One time allocation for Lifetime Lettermen's Association members	=	100 points
13 years of consecutive giving x 25 points	=	325 points
Additional giving prior to 1988 (5 years x 25 points)	=	125 points
Total Points	=	5125 points

Example 4

Donor D has been a supporter of the 12th Man Foundation for the past five years, has made a capital campaign gift of \$2,500 and has accumulated total giving of \$10,500. Donor D has four priority football season tickets and two priority basketball tickets.

Donor D's Aggie Access point breakdown:

\$10,500 total giving/100 x 4 points	=	420 points
5 years of consecutive giving x 25 points	=	125 points
4 priority football season tickets x 2 years x 10 points	=	80 points
2 priority basketball season tickets x 1 year x 10 points	=	20 points
Total Points	=	645 points



FREQUENTLY ASKED QUESTIONS

Q. Will the new Aggie Access points program affect anyone's 12th Man priority season ticket locations in Kyle Field?

A. No. There will not be an overhaul of anyone's home game season ticket locations. The Priority Points Program applies to new season ticket purchases.

Q. How will the new Aggie Access points program be used? And when will it start?

A. Benefits of supporting athletics through the 12th Man Foundation will be fairly distributed among donors, based on level of giving, length of membership, number of season tickets purchased and other factors. The aim of the program is to offer equitable access to benefits for faithful supporters.

The points program is accumulating right now. The calculation date for 2006 benefits will include gifts received through August 31. Please be aware that the August 31 deadline is effective only for 2006 because of the timing of the campaign roll-out. In each subsequent year, the calculation deadline will be June 1.

Q. Why is it necessary to have a points program? What's wrong with the way road game and post-season tickets have been distributed in the past?

A. Throughout the history of the 12th Man Foundation, as we noted, fairness and open information have always been important. However, as we review the historical allocation of donor benefits, the allocation of ticket benefits has been inconsistent and unclear.

Q. I want to move up the Aggie Access points "ladder" by donating to the 12th Man Foundation. In what ways can I go about this?

A. Gifts of all sizes impact the lives of our student-athletes. You may, of course, make gifts at any time to the

12th Man Foundation by check, credit card or marketable securities. Real estate gifts are also accepted and will be given credit upon sale of property. Only gifts actually received will count toward a donor's points total. Many naming opportunities are also available throughout our new and existing athletic facilities. If you are interested in supporting Texas A&M athletics through the 12th Man Foundation, please contact the Foundation at 888-TAM-12TH or via e-mail: aggieaccess@12thmanfoundation.com

Q. How often will point totals be updated?

A. Here's how the process will work: Point totals will be maintained on a real-time basis with an annual cut-off date for use in determining benefit ranking. In 2006 the cut-off date is August 31. Beginning in 2007 and thereafter, the cut-off date for rankings will be set at June 1.

Q. How will road game, bowl game & NCAA post-season tickets be affected?

A. All donor ticket requests will be accepted, with available tickets allocated by priority point total. Due to limited numbers of tickets for some events, it is possible that not all requests can be filled. Additional donations to the 12th Man Foundation will allow donors to work up the points "ladder" to enhance chances of ordering and receiving high-demand tickets. If two members request to be seated together, they will be seated at the lower priority point total of the two members. Endowments with guaranteed access to road game tickets will be honored.

Q. How will football parking be affected by Aggie Access? (see map on page 19)

A. Parking in Lot F will be relocated for the 2006 season due to construction of the indoor practice facility. All other parking assignments will stay the same for the 2006 season. Beginning in 2007, all donors will be given the opportunity to request parking lots based on their preferences and parking will then be allocated by priority point total under the following parameters:

The Priority Point System, as approved by the Executive Committee on January 20, 2006, shall apply to all parking in the 12th Man Parking lots for football.



Parking Lots A, B (which is a combination of lots formerly known as B & Z), C, D, new Lot 61-which will be referred to as Lot-H and any new lots as designated by the Executive Committee, are hereby defined as *Preferred Parking*. Parking Lots E, J, K, L, P, R, V, W and Y are hereby defined as *Designated Parking*.

The Priority Point System applies to parking effective June 1, 2007.

Endowed Donors, who are currently parking in *Preferred Parking*, but who do not qualify initially for Lots A or C by virtue of their Priority Point totals, will be given a grace period of an additional year to qualify for a parking assignment in Lots A, B, C & D, provided that (a) they sign a capital campaign gift agreement with the 12th Man Foundation on or before June 1, 2007 for a two-year commitment, and (b) that one-half of the gift will be paid on or before June 1, 2007, with the balance paid on or before June 1, 2008. The determination of the amount to be paid to the capital campaign to assure priority points are sufficient for a parking space assignment in either Lots A or C in 2007 and 2008 will be calculated on the date the pledge is signed. Failure to fulfill the gift agreement in full on or before June 1, 2008 will result in a readjustment of the parking assignment based on their rank in the Priority Point System. Additionally, fulfillment of this agreement only guarantees a 2007 and 2008 assignment to the lot requested. Future years are subject to the Priority Point System.

If an Endowed donor does not choose to make an additional gift, as outlined in the above paragraph, and that donor does not otherwise qualify to park in Lots A, B, C or D based on the donor's Priority Points total, the assigned parking for that Endowed donor will be in *Preferred Parking* Lot-H. As such, parking in *Preferred Parking* Lot-H will not require an incremental gift from Endowed donors. Donors with multiple memberships, suites or large quantities of season tickets (who qualify for multiple parking passes), will have them issued based on overall Priority Point totals.

Donors will be given the opportunity to request specific parking areas based on their qualifications under the Priority Points System. Donors may receive a maximum of one (1) Lot-A pass per membership.

In order to establish a priority for donors having multiple parking spaces, donors may receive a maximum of two (2) passes in Lots B, C and D. Donors may qualify for more than two spaces in the Designated Parking Lots.



Westside Suite holders will receive one *Preferred Parking* space in Lot A and the North End Zone Suite holders will receive one *Preferred Parking* space in Lot B. Additional parking spaces will be provided to Suite holders based on the number of seats in the Suite, as follows:

- (a) One space in Lot D; and,
- (b) Any additional spaces in Lot H.

Q. Are points from a Parent's giving transferable to children?

A. No, points are accrued in personal accounts for the lifetime of the active donor. When the donor and spouse are deceased, the priority points are not applicable to other family members.

Q. Several references have been made to the "Deadline." Exactly what is this deadline used for, and just how important is it?

A. Aggie Access priority points will be calculated once per year. Point totals will be maintained on a real-time basis with an annual cutoff date for use in determining benefit ranking. The deadline is especially critical for 12th Man Foundation football season ticket holders who want their contribution to count toward their Aggie Access points and therefore toward their ability to order road game tickets. In 2006, only donations made by 5:00p.m. on August 31 will count toward one's points for the 2006 football season. Beginning in 2007, only donations made by 5:00p.m. on June 1 will count toward one's points for the upcoming football season.

Aggie Access Points will not affect your existing donor seating locations for football and basketball.

Q. How is the consecutive years of giving calculated in the Aggie Access priority program?

A. While all contribution records have been maintained over the Foundation's history, the records of consecutive years of giving have been maintained only since 1993. Members will receive points for each year of consecutive donations beginning in 1993. In addition, members who were on record as contributing in 1993 will automatically receive 5 years of additional credit back to 1988. All endowed donors' accounts will be given credit for consecutive giving dating back to the year their endowment was established. All



donors will have the ability to get credit for years prior to 1988 by presenting verifiable evidence representing membership in prior years

Q. What does Total Giving include?

A. 12th Man Foundation members will receive points for charitable contributions made through the 12th Man Foundation, that supported Texas A&M athletic programs. Matching gifts will be credited to the donors account to give full credit for support.

Q. How far back does Total Giving go?

A. All charitable gifts to the 12th Man Foundation over the life of the donor are calculated in the Total Giving category.

Q. I used to have a suite, are my former suite donations reflected in Total Giving?

A. Yes, all suite donations are included in the Total Giving category.

Q. Will I lose my parking space in 2007 and what do I have to do to keep my current parking lot?

A. Parking will be reallocated in 2007 based on priority point totals. Season ticket holders may increase their point totals at any time prior to June 1, 2007.

Q. I give a band donation each year, does this count toward the Total Giving category?

A. No, band donations are not received by the 12th Man Foundation; all band donations are directed to the Aggie Band.

Q. I have been giving to the 12th Man Foundation for 30 years; how do I prove each year of giving so I receive 25 points per year for the Giving Prior to 1988 category?

A. Financial statements, donor plaques, membership cards or any statement that has the year and donor name included will be sufficient to receive points.

Q. Why does the Consecutive Years of Giving category show that I have 0 points?

A. Once you make a payment toward your annual pledge, your consecutive giving points will begin accumulating.

Q. I don't agree with the Aggie Access point system, how can I voice my concern?

A. On the priority point summary web page in the member's area of www.12thmanfoundation.com, you will find a link to the Appeals Panel. Members may appeal any issue regarding the termination of their Priority Points to the appeals committee for consideration of extenuating circumstances.

Q. Will our Parking spaces change every year?

A. Starting in 2007 parking will be reallocated each year based on priority points.

Q. Why do you not get priority points for baseball tickets?

A. Since there is not an annual gift to the 12th Man Foundation associated with baseball season tickets, there will not be points awarded per ticket.

Q. I do not have access to a computer, how do I find out how many points I have?

A. Please call 1-888-TAM-12TH and a 12th Man staff member will assist you in determining your points total.





AGGIE ACCESS QUICK HITS

- ❖ Only donations to the 12th Man Foundation count toward priority points
- ❖ The cost of tickets does not accrue in priority points
- ❖ The priority point system only counts payments received, not pledges.
- ❖ Points will only be activated if you are a current donor to the 12th Man Foundation (entry Level \$150 per year or greater). Endowed donors are considered active members during the term of their endowment and receive consecutive years giving credit.

IMPORTANT NOTICE ABOUT YOUR GIVING STATEMENT

When the 12th Man Foundation prints and mails the annual giving statements for the new fundraising year, ALL CONTRIBUTIONS are recorded as past gifts. While your ranking will not be reset until the cutoff date, your consecutive years giving is reset to zero until your contribution is received. Think of the priority point total that appears on your statement as your base point total and any contribution you make in the current year will be added to the total that now appears at the bottom of your giving statement.



ACCESS MADE EASY

Your Aggie Access point totals are just a click away at www.12thmanfoundation.com. You'll find an itemized summary containing details about your Priority Points totals by logging onto the members area and clicking on Priority Points Summary.

12thManFoundation.com
<http://www.12thmanfoundation.com/>

THE 12TH MAN FOUNDATION
 Supporting Education
 TEXAS A&M UNIVERSITY Through Athletics

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AGGIE ACCESS

12th MAN PRIORITY PROGRAM

Contact us at 979-846-8892, 888-TAM-12TH or AggieAccess@12thManFoundation.com

Priority Points Summary

For a detailed breakdown please click the following link [Priority Point Matrix](#)

Category	Points Awarded	Points
Total Giving	4 points per \$100	15.83
Years of Consecutive Giving	25 points per year	25.00
Giving Prior to 1993 (one time allocation)	125 points	0.00
Additional Years Giving Prior to 1988	25 points per year	
Season Ticket Holder (Priority Football & Basketball Tickets Only)	10 points per ticket	
Endowed (one time allocation)	4 seat endowment 1000 points	
Endowed (one time allocation)	2 seat endowment 500 points	
Endowed Without Seating Benefits (one time allocation)	1000 points	
Executive Committee Service	50 points per year	
Advisory Board Member Service (2005- Starting year for allocated points)	10 points per year	
Letterman (one time allocation) Lifetime Lettermen's Association membership required	100 points	
Total Points		40.83
Priority Point Rank		8,742



CLOSING STATEMENT

The Aggie Access priority program is not unique in the athletic community, although certain aspects of it are unique to the 12th Man Foundation. Most of our peer institutions have either implemented priority point systems, or are in the process of adopting one.

The program was designed to provide a fair and equitable method to determine the distribution of benefits to all current and future 12th Man Foundation members.

In reviewing the program, we all need to remind ourselves of the mission of the Foundation: *"Funding scholarships, programs and facilities in support of championship athletics."*

We must always remember that Texas A&M athletics receives no supplemental funding from the state of Texas or the university. Where some other Big 12 athletic departments receive funding from student fees, state tax dollars and appropriations, we are self-funded. Our future abilities to compete on a national level depend on the generosity of our annual stakeholders.

We would like to thank you for taking the time to familiarize yourself completely regarding the Aggie Access priority program and for your support of this very important measure to provide a consistent, fair and open priority allocations system.



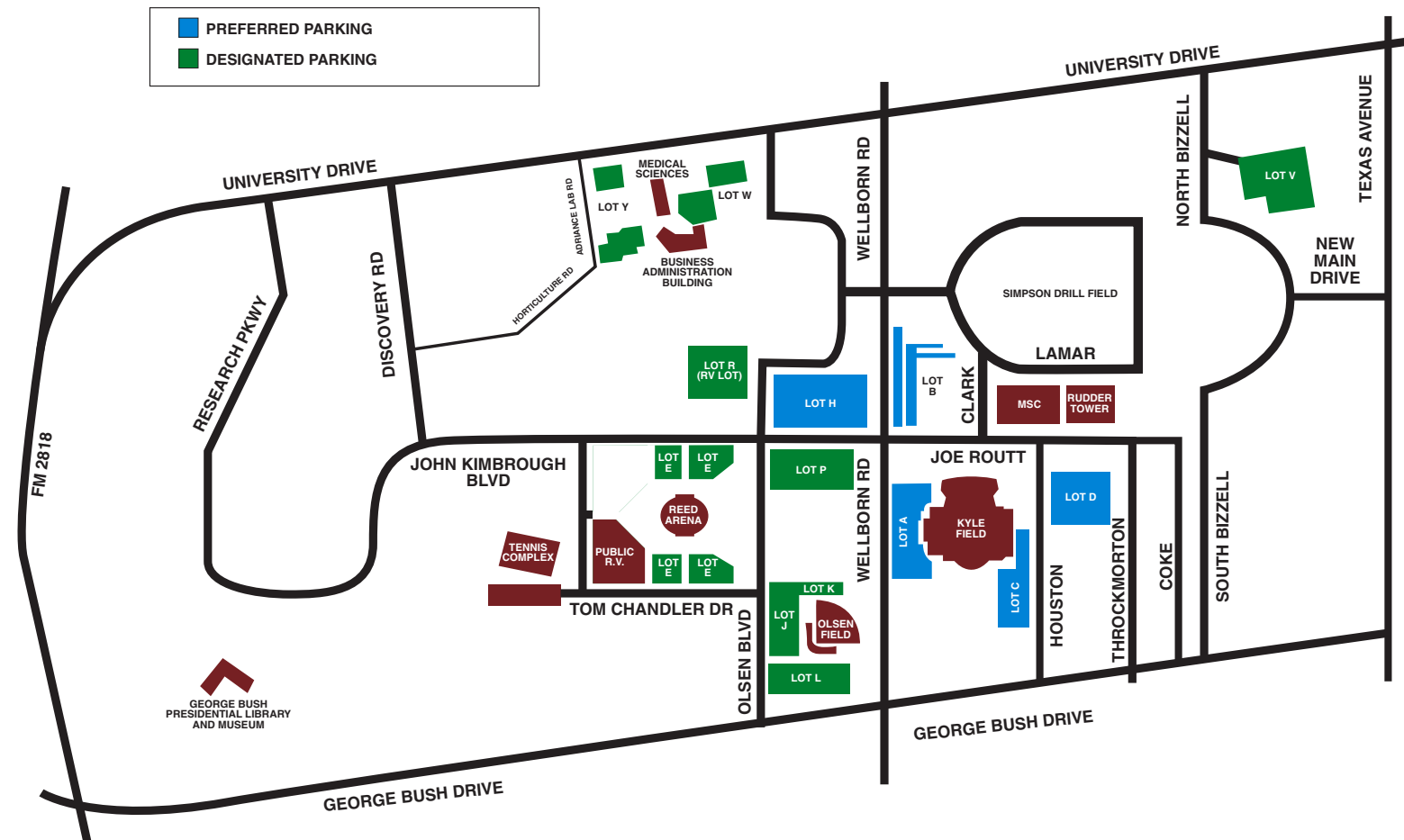
12TH MAN PRIORITY PROGRAM

1-888-TAM-12TH

aggieaccess@12thmanfoundation.com

www.12thmanfoundation.com

2006 FOOTBALL PARKING





12TH MAN PRIORITY PROGRAM

12th Man Foundation

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12TH MAN PRIORITY PROGRAM