

From: MDWML@aol.com
Sent: Friday, October 22, 1999 1:02 PM
To: shout-
list@eskinno.com
Subject: Master Builders and
KC Dist 12

This article appears in the current
Eastside Business Journal

An MBA in politics
The Master Builders Association of
King and Snohomish Counties knows who
defeated veteran King County
Councilman Brian Derdowski in the
September
primary.

It did.
The association, in its Oct. 11
newsletter, modestly takes full
credit for
upending Derdowski, a champion of
slow growth who lost the Republican
primary
to challenger David Irons Jr. Irons
defeated Derdowski with 54 percent of
the
vote, 12,345-10,330.

"While Derdowski became his own worst
enemy, it was a targeted strategic
plan
put together and implemented by the
MBA (Master Builders Association)
that
tipped the scale for Irons," the
association's newsletter said.

Association strategists figured
Derdowski would lose if they could
persuade
just 500 people to go to the polls
and vote for Irons. So the
association
launched a telephone blitz in the
final days of the primary campaign.

"When I went to bed on election
night, Brian was down 554 votes,"
government