

2008 Swim Camp Advertising Agreement

Swimming World Magazine and SwimmingWorldMagazine.com

2744 East Glenrosa Avenue, Phoenix, AZ 85016
602-522-0778 • Fax: 602-522-0744 • E-mail: TNapper@SwimmingWorldMagazine.com

AD PLACEMENT INFORMATION

Display Ad Size: _____ 4C BW Charge \$ _____
 December '07 January February March April Other:

Size **4-Color**
1/2 Page \$1,550

Everywhere Listing \$ 910 Charge \$ _____

Includes February and March Swimming World Magazine,
SwimmingWorldMagazine.com Camp Directory, and
Aquatic Directory and Online Aquatic Directory

Internet Banner Ad Location _____ Charge: \$ _____
 January February March April Other:

Banner Locations

Lane 9 (Every Story)	\$ 1,200	Home Page	\$ 1,400
Results	\$ 600	News Channels	\$ 600
Tips on Technique	\$ 600	Camps	\$ 200 (12 Time Rate)

Help Wanted Classified Ad in *Swimming World Magazine* and *SwimmingWorldMagazine.com* Charge \$ _____
\$225

Price includes on issue in the magazine and indefinite online until position is filled
Select your One month for Ad in Print Magazine; \$50 for additional month

January February March April Other:

TOTAL CHARGES \$ _____

Date _____ Purchase Order # _____

Acct. # _____ College/University Camp Independent Camp
Office Use Only

NAME OF CAMP _____

AS YOU WANT IT TO APPEAR IN PRINT AND IN THE AQUATIC DIRECTORY

CAMP DIRECTOR _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____ WEBSITE _____

BILLING ADDRESS (IF DIFFERENT FROM CAMP ADDRESS):

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

PAYMENT OPTIONS: BILL ME USE CREDIT CARD

MasterCard VISA Discover

Credit Card # _____ Exp. Date _____

Signature _____ Zip Code Bill is Sent to _____

Please Sign and Return this agreement to Tee Napper at (fax) 602-522-0744